



City of Bryant, Arkansas
 Community Development
 210 SW 3rd Street Bryant, AR 72022
 501-943-0943

SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at www.cityofbryant.com under the Planning and Community Development tab.

Note: Electrical Permits may be Required. Please contact the Community Development Office for more information.

Date: 05/05/2023

Sign Co. or Sign Owner

Name Branded Image Group
 Address 227 E Emory Road
 City, State, Zip Powell, TN 37849
 Phone 865-328-6108
 Email Address rsmith@brandedimagegroup.com

Property Owner

Name Circle K
 Address _____
 City, State, Zip _____
 Phone _____
 Email Address _____

GENERAL INFORMATION

Name of Business Circle K
 Address/Location of sign 1611 N Reynolds Rd, Bryant AR 72022
 Zoning Classification C2

Please use following page to provide details on the signs requesting approval. Along with information provided on this application, a **Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted. **Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar (\$35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars (\$100). Additional documentation may be required by Sign Administrator.

READ CAREFULLY BEFORE SIGNING

I Robin Smith, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.

SIGN	Type (Façade, Pole, Monument, other)	Dimensions (Height, Length, Width)	Sqft (Measured in whole as rectangle)	Height of Sign (Measured from lot surface)		Column for Admin Certifying Approval
				Top of Sign	Bottom of Sign	
A	MID POLE	260'h 85 1/2w	164.91			
B	Building	60h 152 3/8h	63.33			
C	Canopy	36h 192w				
E	Directionals	48h 29w				
F						
G						



1611 North Reynolds Road
Bryant, AR 72022

SITE# 130

VALERO/BIG RED TO CIRCLE K

DATE: 04/24/2023 (VB/OC)(OC)
CK_130_NORTH_REYNOLDS_ROAD_BRYANT_AR_E

SCOPE OF WORK

<p>A</p> <p>MID</p>	<ul style="list-style-type: none"> • Reface Valero to CK • Reface pricer cabinet to Unleaded / Diesel • Reface Big Red to Amenity panel • Baskin Robbins to remain • Replace letter board with EMC sign • Install New 24" ABL LEDs and 4" Toggle • Install LED retrofit lighting in all existing cabinets • Repaint existing cabinet, retainers, and poles to fuel brand specifications • Repaint existing cabinet, retainers, & poles to Circle K specs.
<p>B</p> <p>BUILDING</p>	<ul style="list-style-type: none"> • Remove Big Red signs • Install new CK shop sign center at the peak of the Building • Reface Big Red sign under the Baskin Robbins sign to FreshFood
<p>C</p> <p>CANOPY</p>	<ul style="list-style-type: none"> • Install (2) new illuminated fuel brand canopy ID sign • Install new Non illuminated ACM • Install illuminated eyebrow lighting • Paint canopy poles to fuel brand specifications • Paint bollards to fuel brand specifications • Paint light poles to fuel brand specifications
<p>D</p> <p>DISPENSERS & FORECOURT</p>	<ul style="list-style-type: none"> • Reimage dispensers to fuel brand specifications • Replace trash cans to fuel brand specifications • Paint columns & islands to fuel brand specifications • Paint bollards to fuel brand specifications • Install pump flags to fuel brand specifications • Paint light poles to Circle K specifications
<p>E</p> <p>CAR WASH</p>	<ul style="list-style-type: none"> • Remove Awning • Install new Tri color ACM around Carwash
<p>F</p> <p>DIRECTIONAL</p>	<ul style="list-style-type: none"> • Directional signs to be installed at drive way entries



SRE APPROVED SURVEY REQUIRED PRIOR TO MANUFACTURING.

THIS RENDERING IS FOR REFERENCE AND PERMITTING PURPOSES ONLY
 ANY SEPARATE OR OPTIONAL COMPONENTS MUST BE ORDERED SEPARATELY

ALL ELECTRICAL SIGNS WILL COMPLY WITH UL 48 – UL FILE #E46729

Site Overview

SCOPE OF WORK

A

MID

- Reface Valero to CK
- Reface pricer cabinet to Unleaded / Diesel
- Reface Big Red to Car Wash
- Baskin Robbins to remain
- Replace letter board with EMC sign
- Install New 24" ABLE LEDs and 4" Toggle
- Install LED retrofit lighting in all existing cabinets
- Repaint existing cabinet, retainers, and poles to fuel brand specifications
- Repaint existing cabinet, retainers, & poles to Circle K specs.

PRODUCT COPY:
WHITE COPY ON OPAQUE BACKGROUND

6" Unleaded
6" Diesel

SRE APPROVED SURVEY REQUIRED PRIOR TO MANUFACTURING.

NOTE: NEED A SURVEY TO CONFIRM MEASUREMENTS

4" WHITE ABLE ALTERNATOR LEDs OPTIONS:

EASY PAY

CREDIT

ALL ALTERNATE MESSAGES MUST BE PROGRAMED PRIOR TO SHIPPING AND INSTALLER-CONFIRMED UPON INSTALL

EXISTING 164.91 Sq.Ft

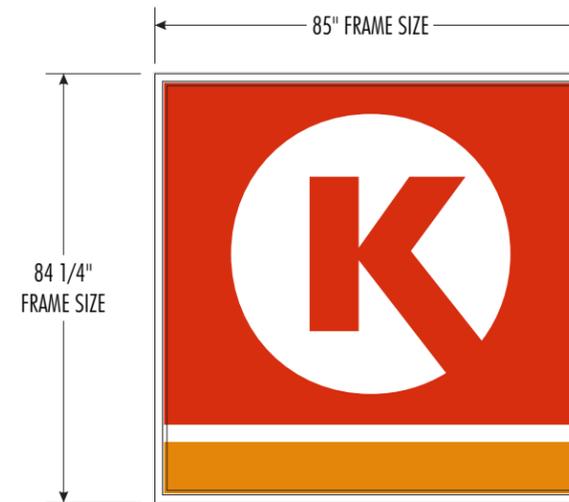
PROPOSED 164.91 Sq.Ft



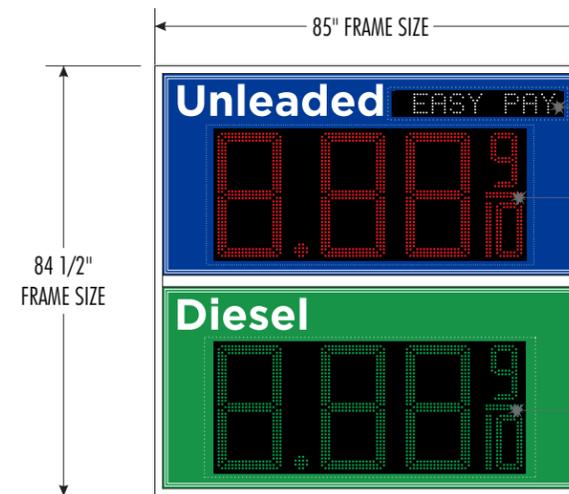
EXISTING LEDS SIZES: UNSPECIFIED SIZE AND BRAND
(subject to confirmation)



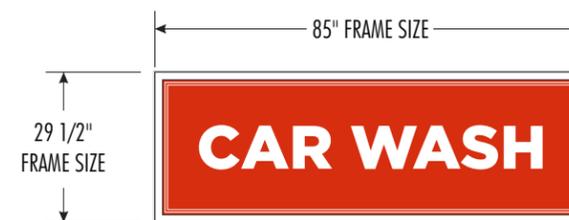
PROPOSED LEDS SIZES: NEW 24" RED/GREEN ABLE 7-SEG. LEDS
SIZES SUBJECT TO FINAL FIELD CONFIRMATION PRIOR TO MANUFACTURING



PANEL REFACE ONLY



PANEL REFACE ONLY



PANEL REFACE ONLY

CLEAR WINDOW
4" WHITE ABLE ALTERNATOR LEDS
WINDOW SIZE: 5" x 33 7/8"
TAB04ALTW_9D
CLEAR WINDOW
24" RED ABLE 7-SEGMENT LED'S
WINDOW SIZE: 26" x 61 1/2"

CLEAR WINDOW
24" GREEN ABLE 7-SEGMENT LED'S
WINDOW SIZE: 26" x 61 1/2"



NEW EMC

APPROX: 48" X 84" VIEWING AREA
ELECTRONIC MESSAGE CENTER
SR PART # TAB10407EMC-CS

SCOPE OF WORK

B BUILDING

- Remove Big Red signs
- Install new CK shop sign center at the peak of the Building
- Reface Big Red sign under the Baskin Robbins sign to FreshFood

EXISTING

163.69 Sq.Ft



REMOVE BASKIN ROBBINS

REMOVE BIG RED SIGN



PROPOSED

63.33 Sq.Ft



Building

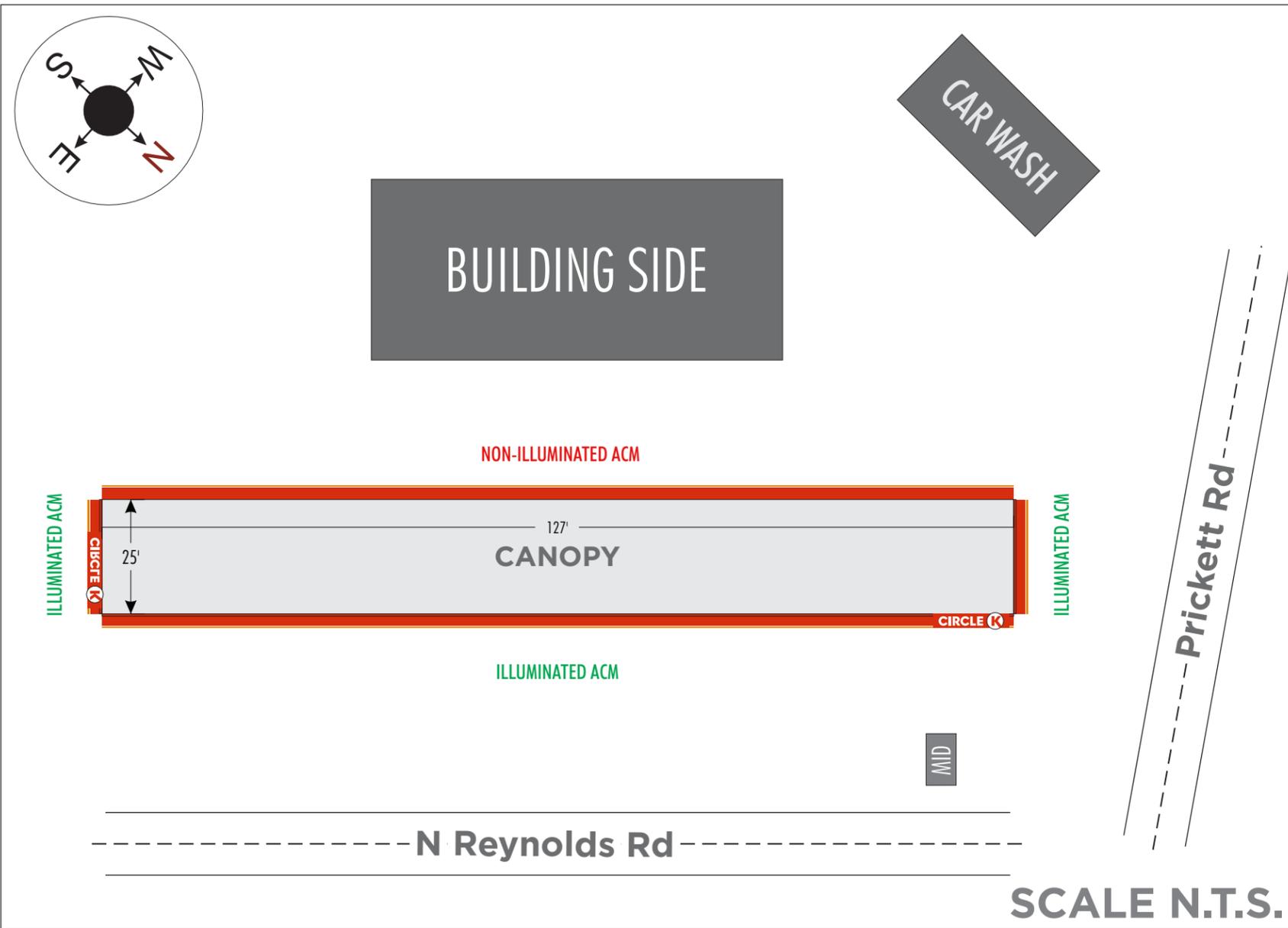
SCOPE OF WORK

CANOPY

- Install (2) new illuminated fuel brand canopy ID sign
- Install new Non illuminated ACM
- Install illuminated eyebrow lighting
- Paint canopy poles to fuel brand specifications
- Paint bollards to fuel brand specifications
- Paint light poles to fuel brand specifications

SITE OVERVIEW

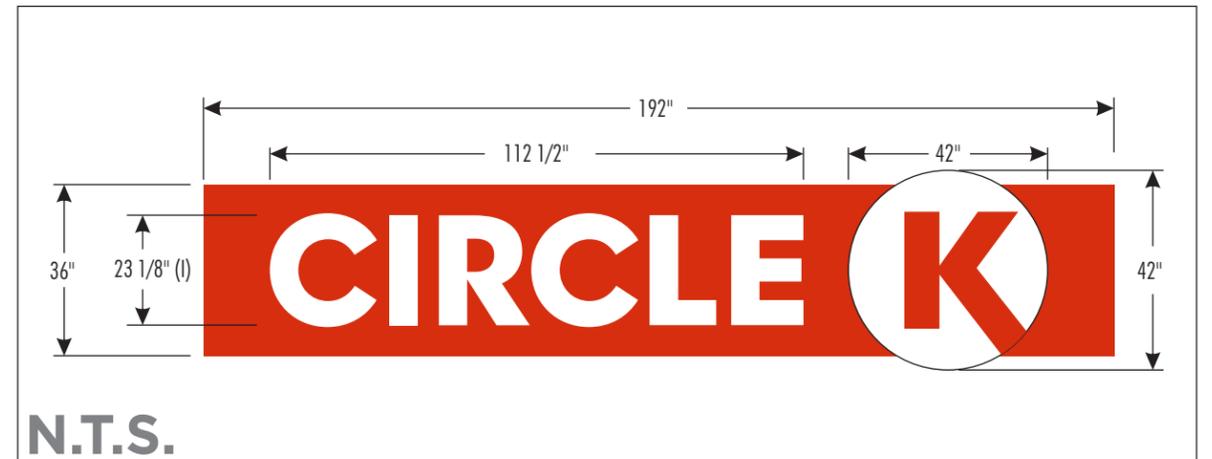
36" HEIGHT OF ACM



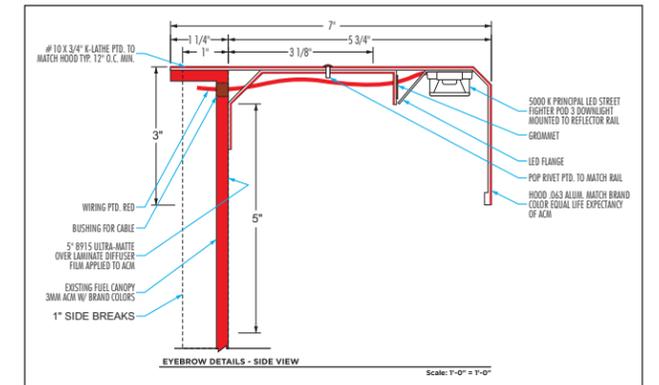
EXISTING



PROPOSED



EYEBROW DETAILS



SCOPE OF WORK

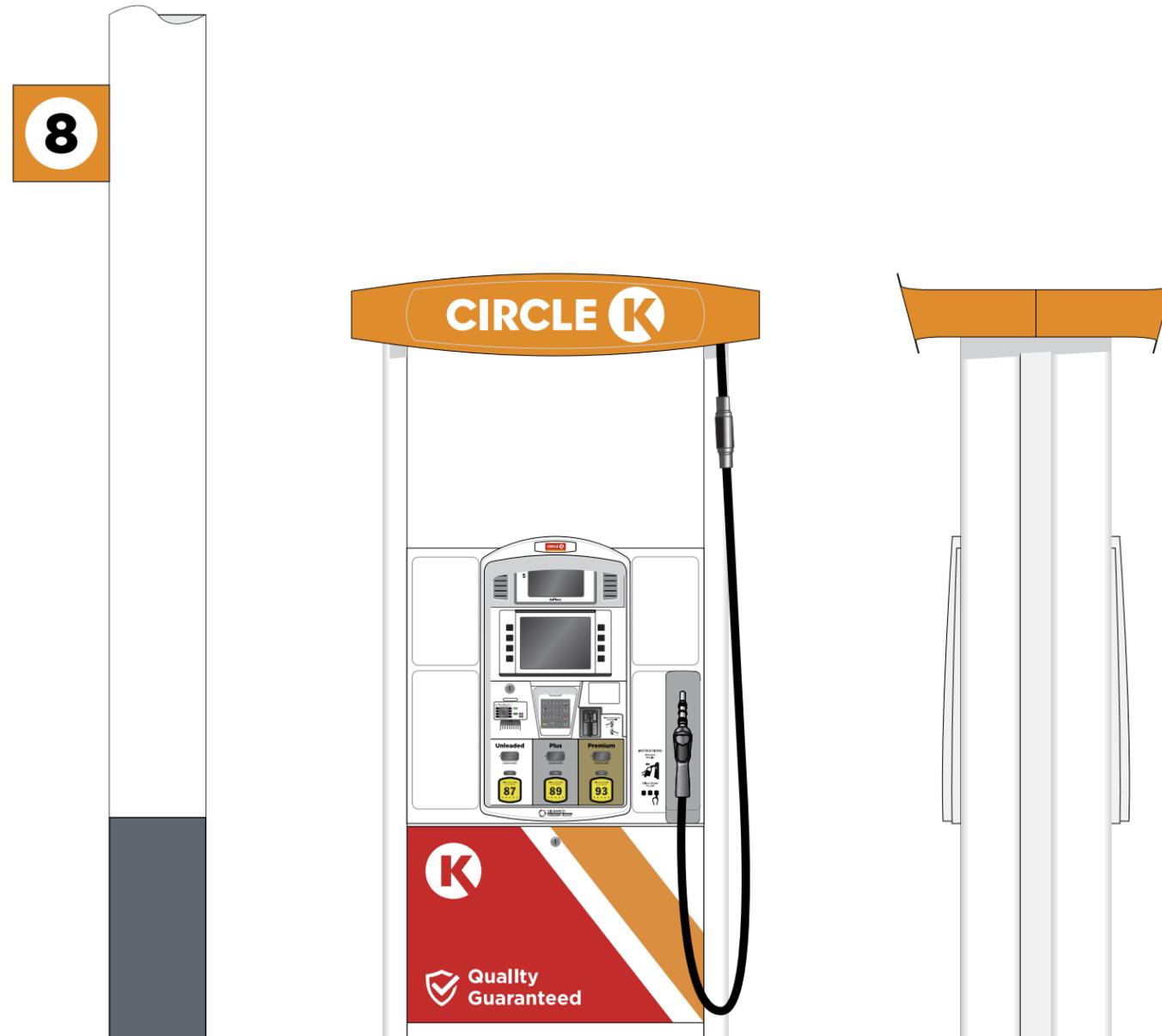
^D DISPENSERS & FORECOURT

- Reimage dispensers to fuel brand specifications
- Replace trash cans to fuel brand specifications
- Paint columns & islands to fuel brand specifications
- Paint bollards to fuel brand specifications
- Install pump flags to fuel brand specifications
- Paint light poles to Circle K specifications

EXISTING



PROPOSED



Dispensers & Forecourt

SCOPE OF WORK

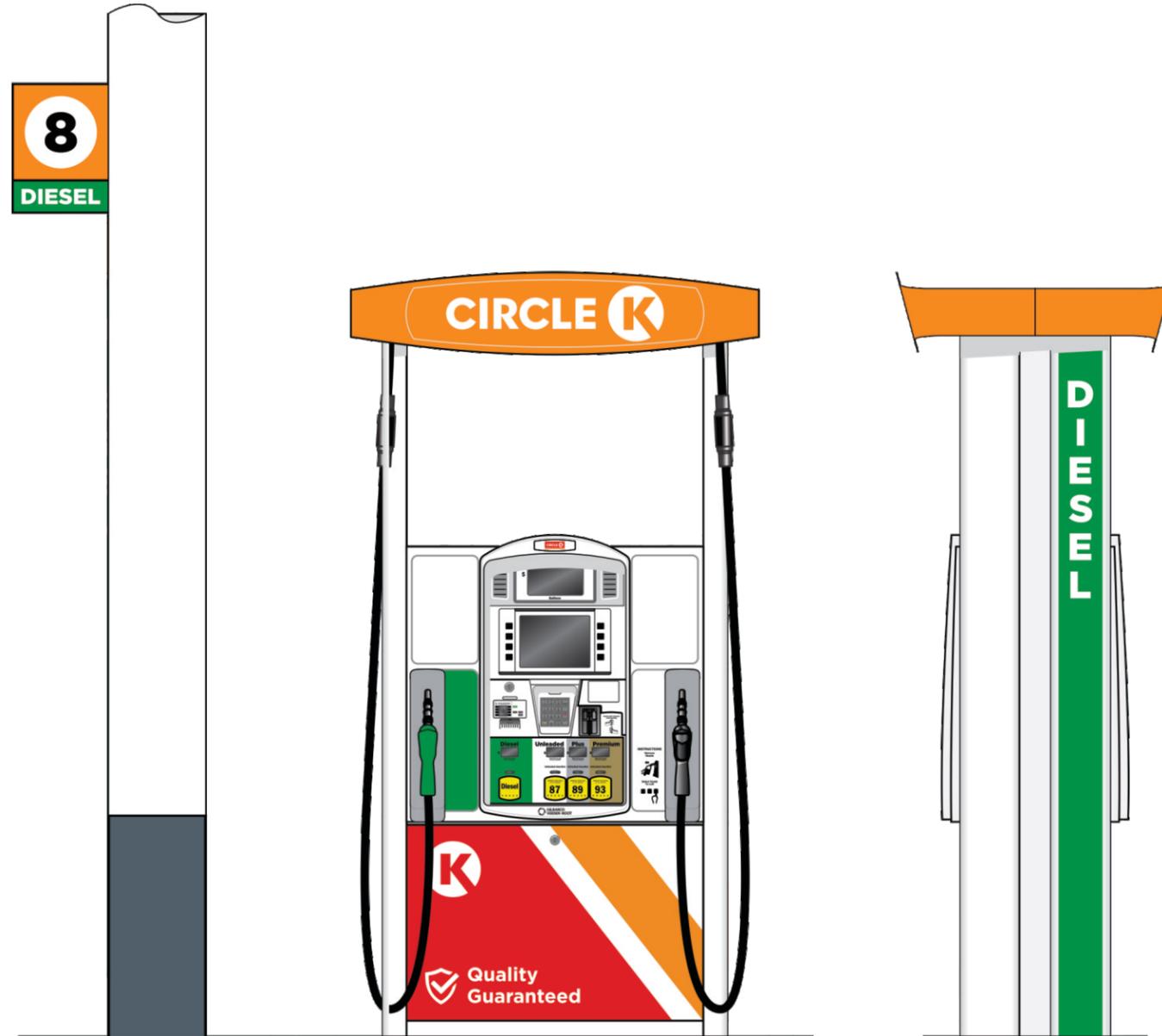
^D DISPENSERS & FORECOURT

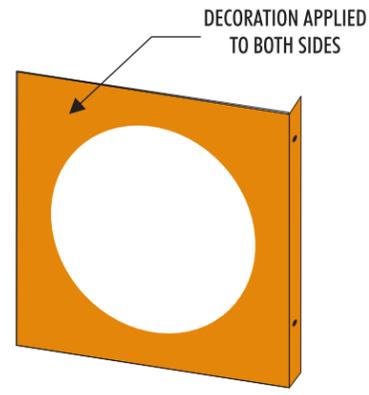
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EXISTING

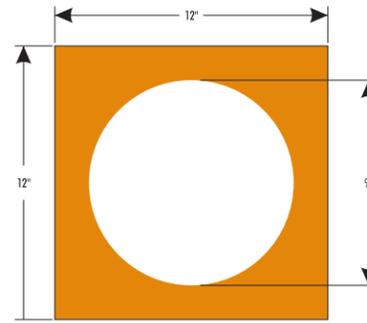


PROPOSED

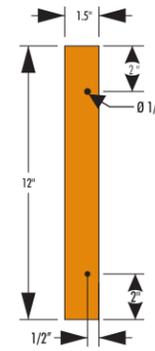




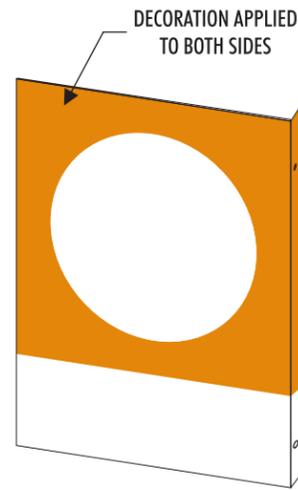
ISOMETRIC VIEW FRONT
WITH SCREENED DECORATION



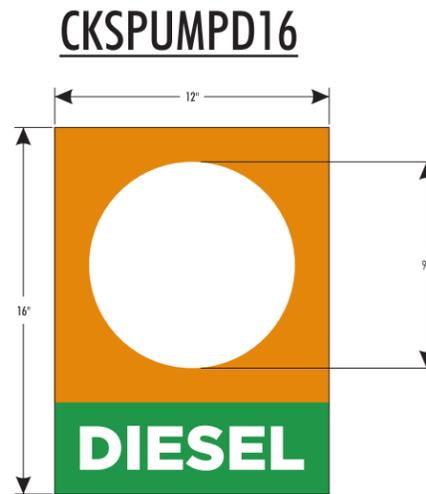
FRONT VIEW



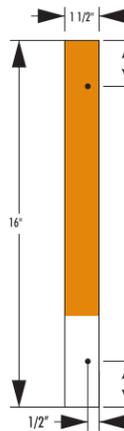
RIGHT VIEW



ISOMETRIC VIEW FRONT
WITH SCREENED DECORATION



FRONT VIEW



RIGHT VIEW

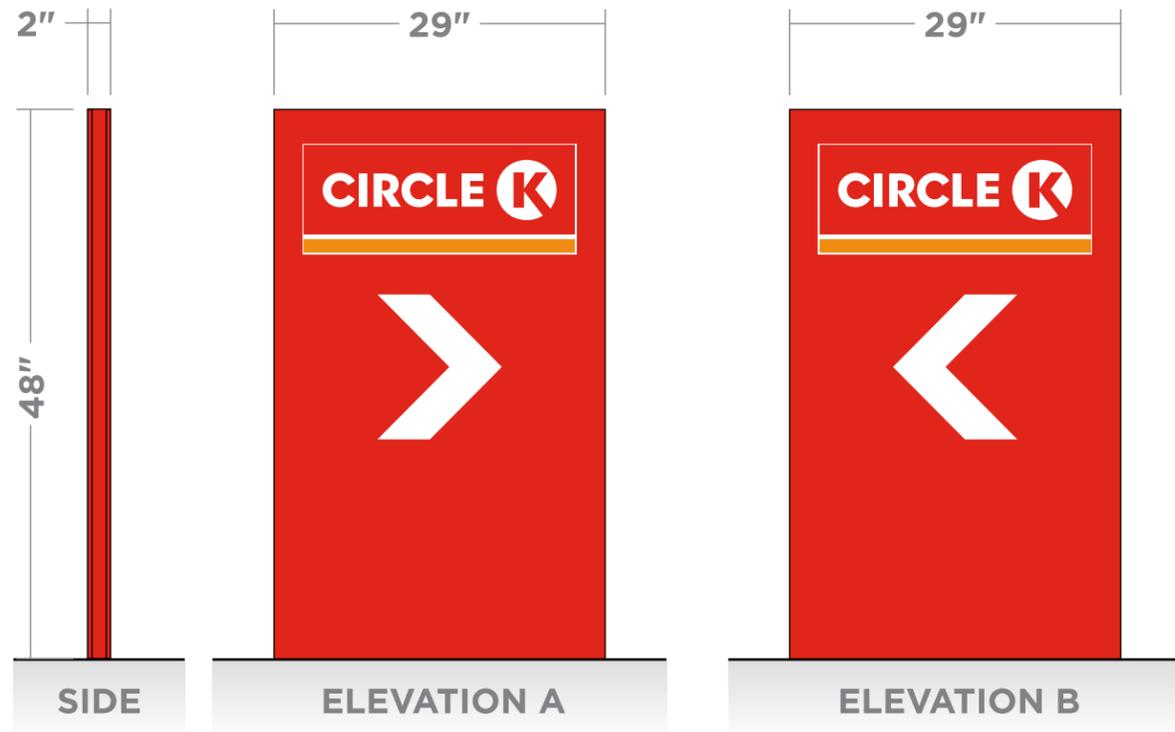


SCOPE OF WORK

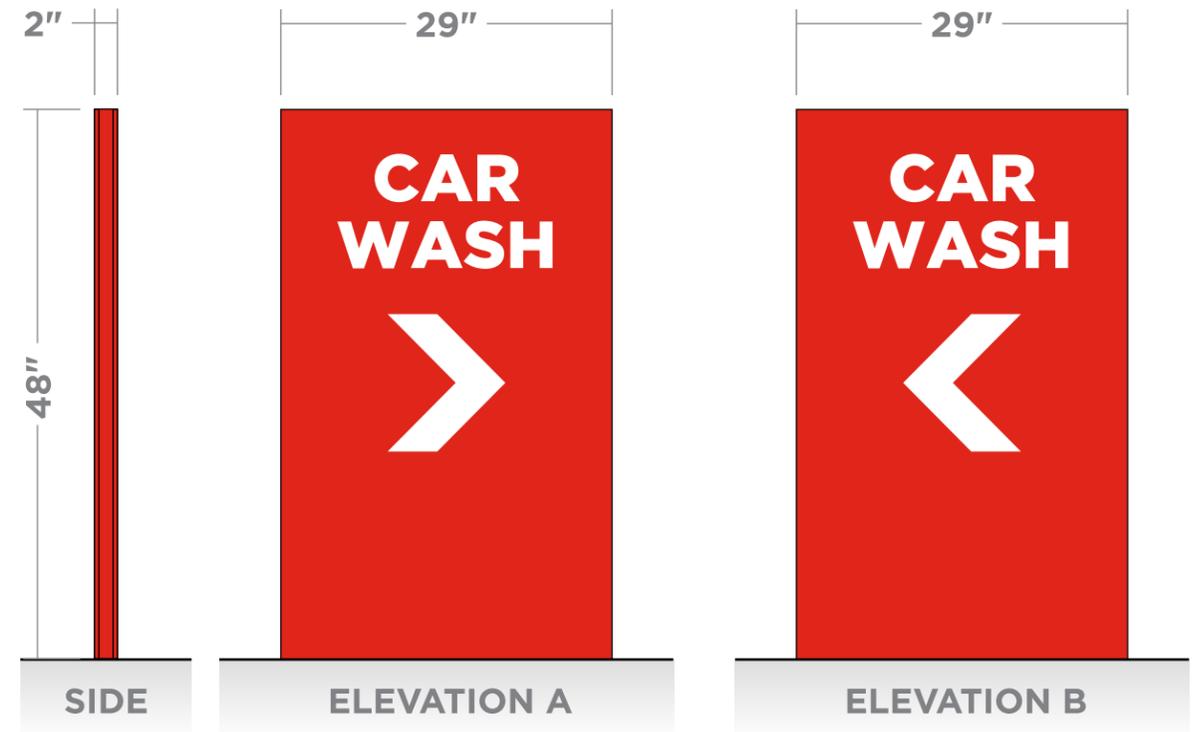
F
DIRECTIONAL

• Directional signs to be installed at drive way entries

F1



F2



SCOPE OF WORK

- Remove Awning
- Install new Tri color ACM around Carwash

CAR WASH

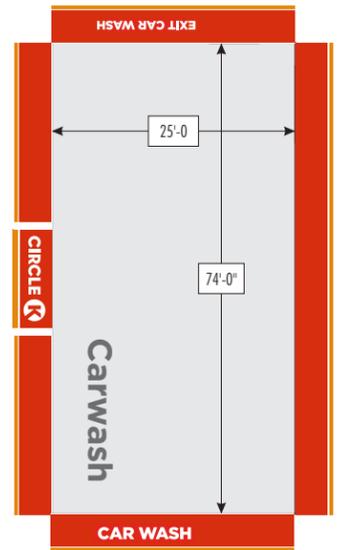
EXISTING

0 Sq.Ft

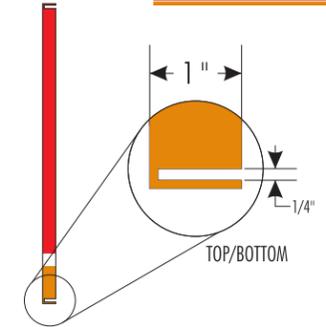


PROPOSED

23.25 Sq.Ft



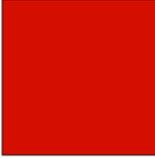
FRONT VIEW



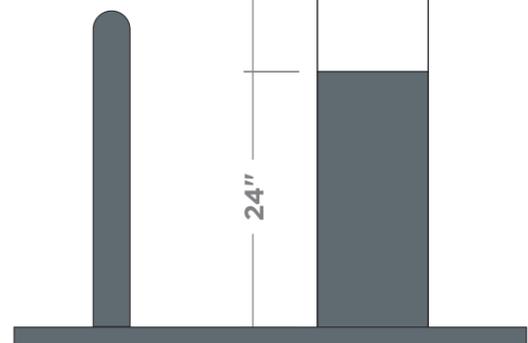
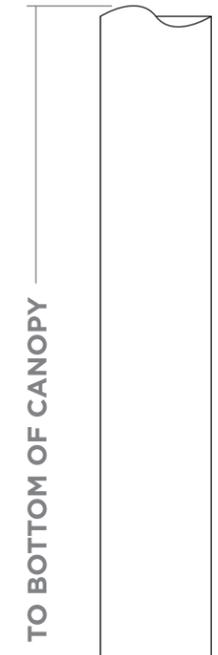
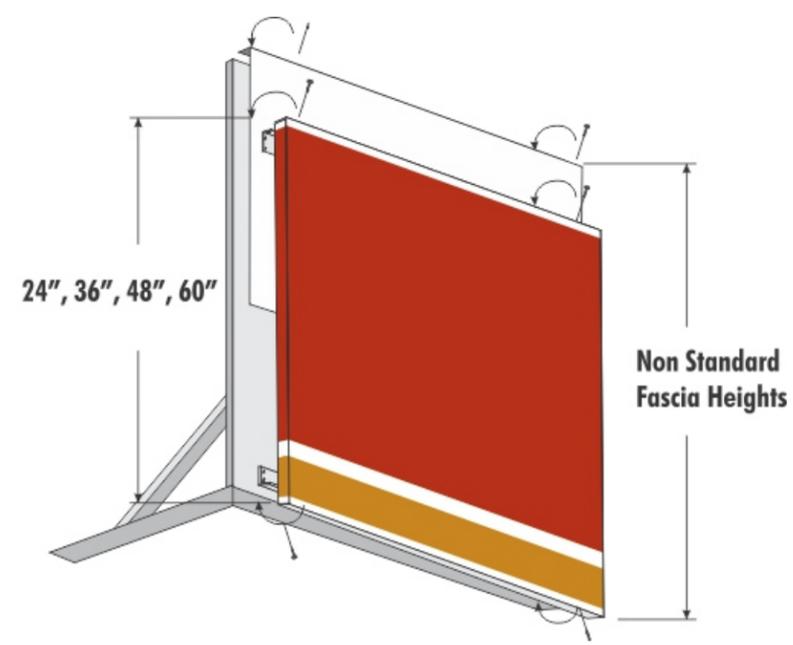
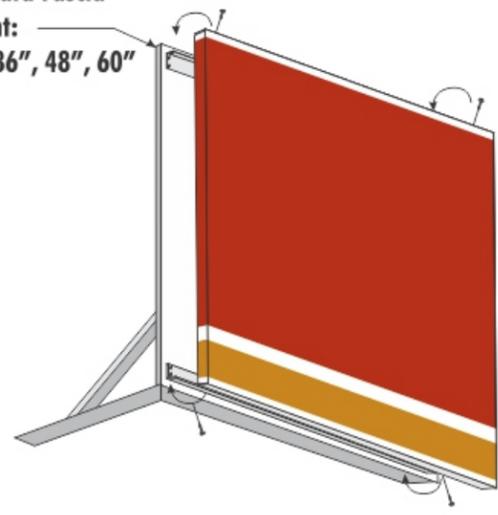
SIDE VIEW



Circle K:

Sample	Description	Applied to
	Primary Red - PMS 485 3M - 3630-2553	Building Sign Fascia Car Wash
	Primary Orange - PMS 144 3M - 3630-3534	Building Sign Fascia Column Flags
	Safety Red Sherwin Williams - SW 4081	Building Bollards
	Grays Harbor Sherwin Williams - SW 6236	Canopy Island Base Canopy Bollards High Rise Poles
	White	Building Sign Fascia Light Posts
	Green - PMS 355 3M - 3630-156 "Vivid Green" Vinyl	Diesel Door Skin CK Pricer (Diesel)
	Blue - PMS 287 3M - 3630-157 "Sultan Blue" Vinyl	CK Pricer (Unleaded)
	Egret White Sherwin Williams - SW 7570	Buildings 30" above grade to top of fascia
	Neutral Ground Sherwin Williams - SW 7568	Buildings 30" above grade to top of fascia
	Nuthatch Sherwin Williams - SW 6088	Buildings 30" to grade

Standard Fascia Height:
24", 36", 48", 60"

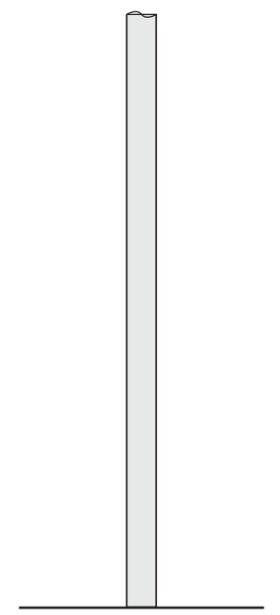
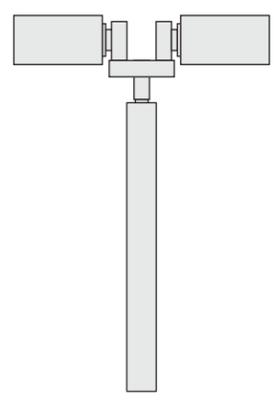


DISPENSER BOLLARDS

CANOPY COLUMNS

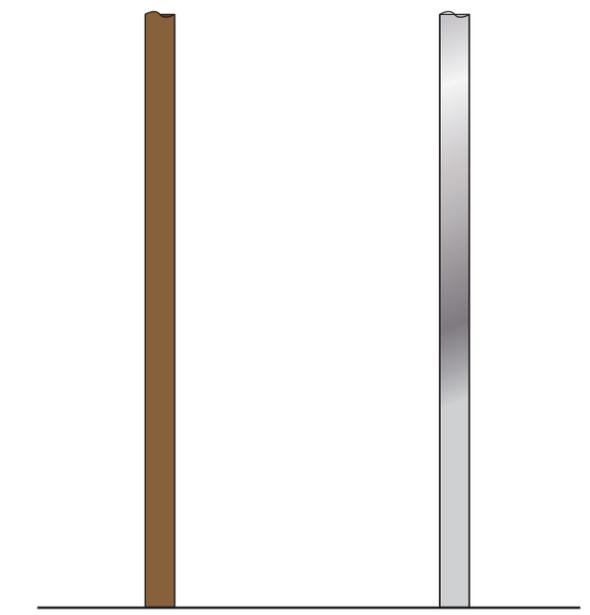
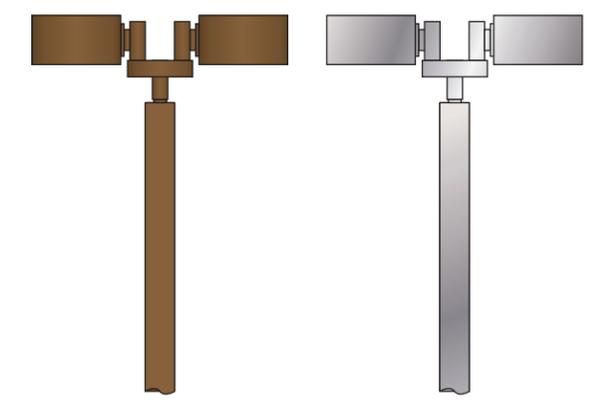
STOREFRONT BOLLARDS

PREFERRED
RAL9016 Shell
Warm White



LIGHT POLES

APPROVED EXCEPTIONS
Only for existing light poles that are duranodic bronze or silver



LIGHT POLES

Circle K Paint Specifications