

## **Community Engagement Committee Notes 03/17/2025**

**Members Present:** Rene Moseley, Yesenia Solis, Daniel Daley, Roderick Daniels, Randy Robinson, Anthony James

**Members Absent:**

**Staff Present:** Jordan Reynolds

**Council Present:** Jack Moseley, Lisa Meyer, Wade Permenter

**Guests Present:** Carolyn Geffken, Literacy Action of Central AR – being sworn in at June Council to fill vacant seat in Ward 2

**Call to Order:** 6:03 PM by Jordan Reynolds

### **Approval of Minutes**

- **March 2025 Minutes**
  - Motion by Roderick, 2nd by Randy

### **New Business:**

- **Duck Derby**
  - Next year:
    - Branded ducks
    - Kiddie pool for ducks and for dogs to get water
    - Flyer holders
    - Items to giveaway in addition to candy
    - Bags with City logo + QR code
  - Fall Fest is Oct. 4th–planning at next meeting
- **Town Hall**
  - Heard good things
  - Committee liked having the sticky notes but realize residents may want other options
  - QR codes placed around next time for questions
  - Committee realizes that we will always have people who won't ask on paper or phone—they want to talk to their leaders—how do we accommodate that without focusing wholly on one topic?
  - Next time, we will try a combination of QR codes, post its, and raised hand questions—if we don't get to them all, have the Mayor do a Q&A (this didn't

happen last time because we answered all questions at the 4/24 Town Hall that we were given)

- FAQ can be developed from these questions
- Low voter turnout–people need to hear about it and care about it
- Need to get residents to understand things:
  - Work to build trust with residents before elections so that the mistrust is already being combatted with facts
  - Simplify the jargon for residents to understand
  - Committee is going to start doing their homework on initiatives, projects, and strategic plan so we show the example of doing research
  - Meet residents where they are at for Ward Meetings–Lisa suggested being IN the ward for each one so they don't have to travel far

- **Next meeting:** Plan for Fall Fest & Ward meetings

**Adjournment:** 7:08, motion by Roderick; 2nd by Daniel

**Next meeting:** Monday, June 16 @ 6:00 PM at City Hall