

ACE Sign Company
11935 Interstate 30
Little Rock, AR 72209

RE: Zoning Variance Application for:
Central Arkansas Truck Outfitters LLC

To the City of Bryant Adjustment Board Members:

Please allow this letter to serve as a formal recommendation for a variance in regards to the property for Central Arkansas Truck Outfitters. This property with interstate frontage has a physical address of 25633 I-30 in Bryant Arkansas.

The property ownership group is requesting to erect a lighted single pole cabinet sign with a 300 square foot (10' x30') overall size at an overall height of 40' from grade.

Specific points for your review of this variance application hardship letter are as follows:

- *Unique shared plot placement with a completely different business address.*
- *Interstate frontage with a building setback that requires additional visibility.*
- *Surrounding businesses with the ability to construct pole signs on their property.*

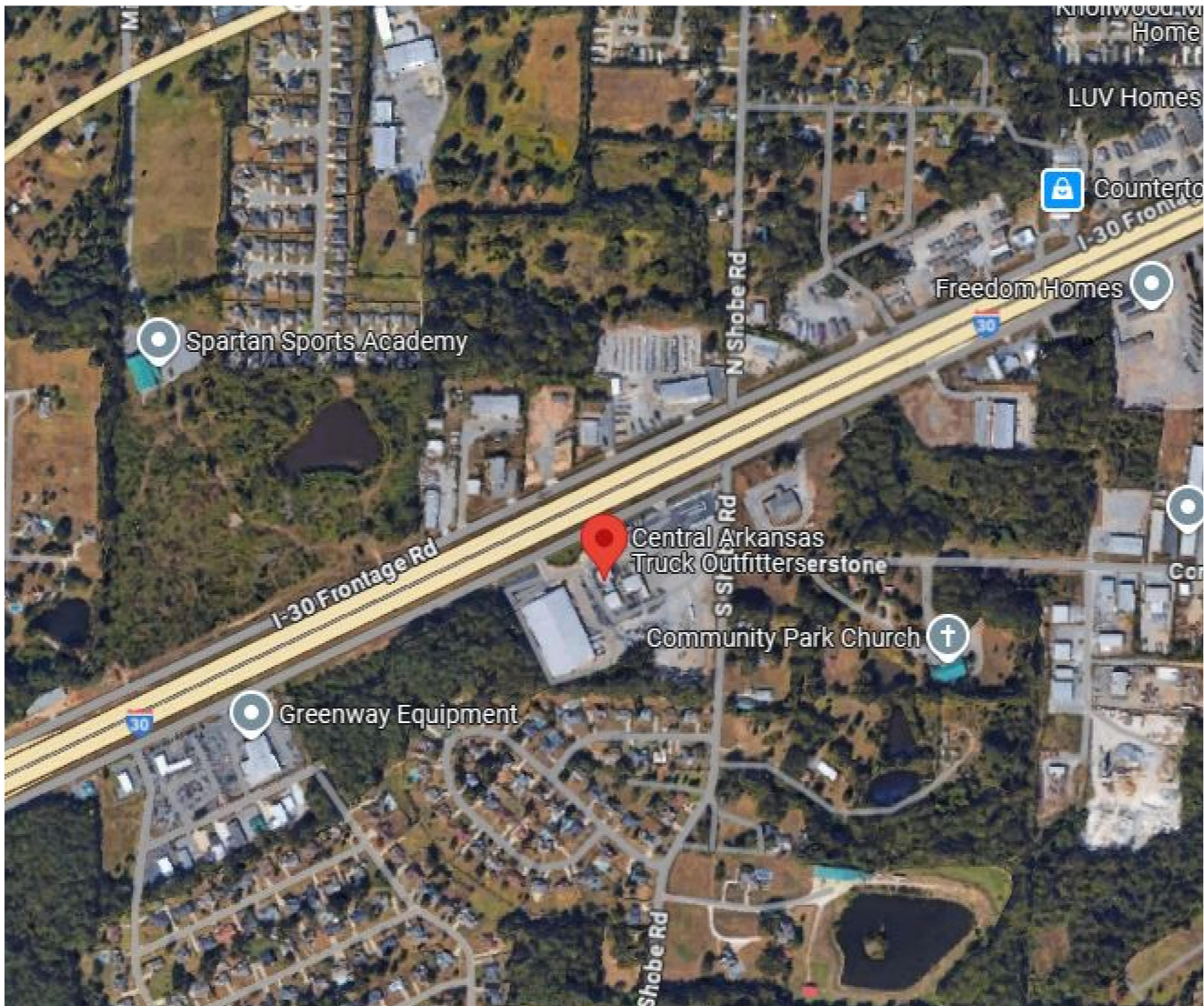
We appreciate the consideration of the board, and we remain optimistic that a fair decision will be made regarding this specific request. Thank you.

Jason McDonald
Account Manager
ACE Sign Company



	PROPERTY BRAND/EXTENSION: Central Arkansas Outfitters		PROPERTY LOCATION: 25633 I-30 Bryant, AR 72022		PROPERTY CODE: TBD
	DATE: 04/21/2025		SALES REP: Jason McDonald		PREPARED BY: Victoria Phan
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					INITIALS: _____

LOCATION MAP



	PROPERTY BRAND/EXTENSION: Central Arkansas Outfitters		PROPERTY LOCATION: 25633 I-30 Bryant, AR 72022	PROPERTY CODE: TBD
	DATE: 01/13/2025	SALES REP: Jason McDonald	PREPARED BY: Victoria Phan	INITIALS: _____
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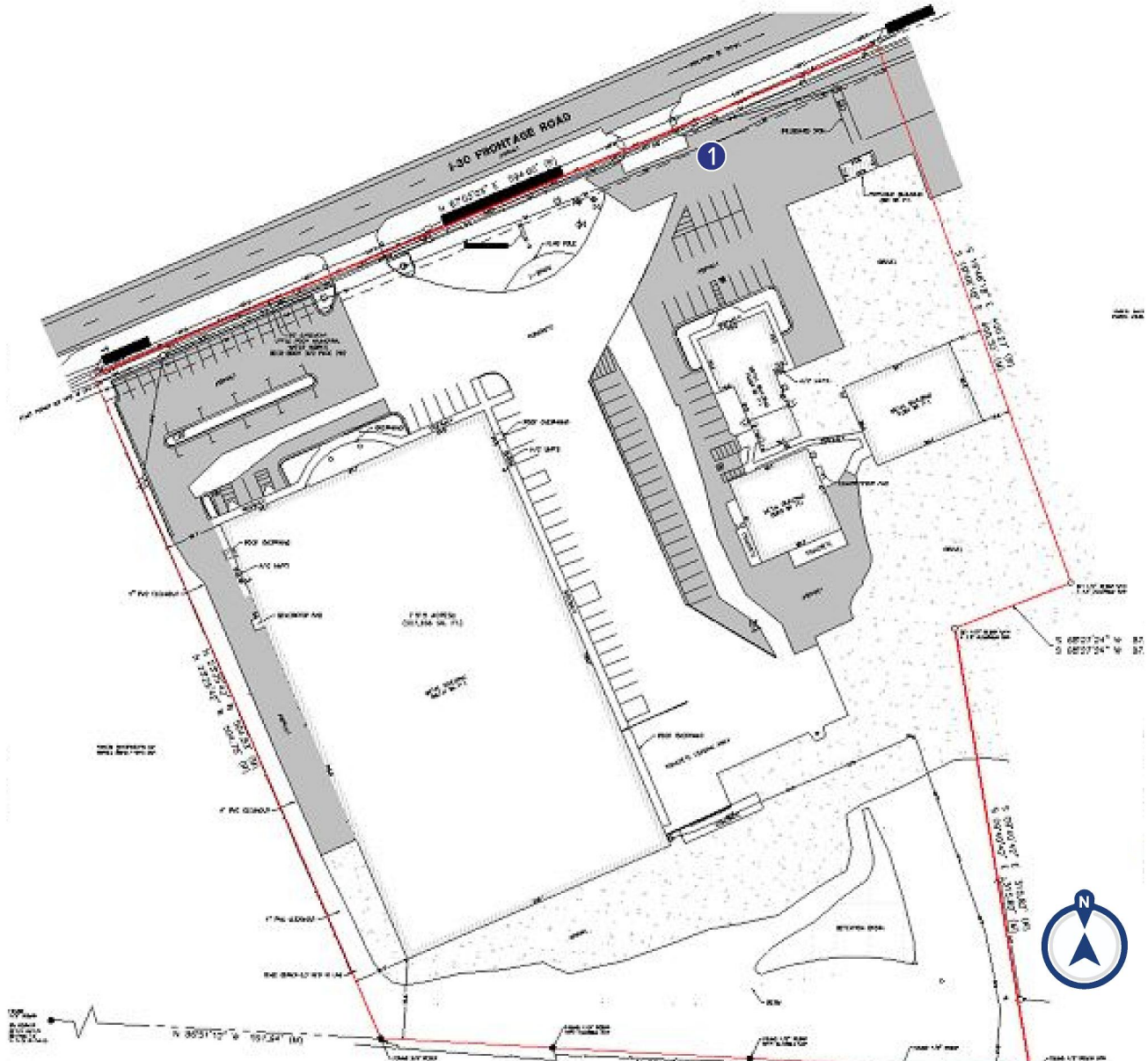
SITE PLAN

PROPOSED SIGNS:

- ① MID-RISE

EXISTING SIGNS:

- ① NO SIGN



PROPERTY BRAND/EXTENSION:
Central Arkansas Outfitters

PROPERTY LOCATION:
25633 I-30 Bryant, AR 72022

PROPERTY CODE:
TBD

DATE:
04/16/2025

SALES REP:
Jason McDonald

PREPARED BY:
Victoria Phan

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EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H10' x W30' x D2'-8" Cabinet with applied graphics
Cabinet 300 Sq. Ft.
OAH 40'

○ PANTONE WHITE
● TO BE DETERMINED

● TO BE DETERMINED
● TO BE DETERMINED

ACE
SIGNS

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Central Arkansas Outfitters

PROPERTY LOCATION:
25633 I-30 Bryant, AR 72022

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INITIALS: _____

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering in packet.

SIGN	Type (Façade, Pole, Monument, other)	Dimensions (Height, Length, Width)	Sqft (Measurement standards found on Pg.7 of Sign Code)	Façade Width (Linear Ft of building façade where wall sign is being installed)	Height	
					To Top	To Bottom
A	Pole Sign	10' x 30'	300 sq ft	N/A	30'	40'
B						
C						
D						
E						
F						