



City of Bryant, Arkansas
 Community Development
 210 SW 3rd Street Bryant, AR 72022
 501-943-0943

SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at www.cityofbryant.com under the Planning and Community Development tab.

Note: Electrical Permits may be Required, Please contact the Community Development Office for more information.

Date: July 15, 2025

Sign Co. or Sign Owner

Name ACE Sign Company
 Address 11935 Interstate 30
 City, State, Zip Little Rock, AR 72209
 Phone 501-562-0800
 Alternate Phone 501-626-2979

Property Owner

Name GenWealth Financial
 Address 900 S Shackleford, Suite 605
 City, State, Zip Little Rock, AR 72211
 Phone 501-217-8031
 Alternate Phone _____

GENERAL INFORMATION

Name of Business GenWealth Financial
 Address/Location of sign 4756 Bryant Parkway, Alexander AR 72002
 Zoning Classification C-2

Please use following page to provide details on the signs requesting approval. Along with information provided on this application, a **Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted. **Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar (\$35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars (\$100). Additional documentation may be required by Sign Administrator.

READ CAREFULLY BEFORE SIGNING

I Tonya Hulett, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.

SIGN	Type (Façade, Pole, Monument, other)	Dimensions (Height, Length, Width)	Sqft (Measured in whole as rectangle)	Height of Sign (Measured from lot surface)		Column for Admin Certifying Approval
				Top of Sign	Bottom of Sign	
A	Wall Sign	3' 3" x 20'	65			
B	Wall Sign	30" x 11'	27.5			
C						
E						
F						
G						

ARTWORK APPROVAL



PLEASE READ CAREFULLY

ALL PAGES PROVIDED IN THIS DOCUMENT MUST BE SIGNED

Please be advised that all pages of the document displaying artwork proofs must be thoroughly reviewed in their entirety. It is imperative to examine each page carefully to ensure accuracy, orientation, completeness, and satisfaction with the design.

Upon completion of the review, each page must be signed by the responsible individual or authorized representative to indicate approval. Your signature serves as confirmation that you have reviewed and accepted the artwork as presented.

Production of your signage order will commence only after all pages have been reviewed and signed. Failure to review and sign each page may result in delays in production and may affect the final outcome of your signage.

We appreciate your attention to this important step in the process and thank you for your cooperation. If you have any questions or concerns regarding the artwork proofs or the approval process, please do not hesitate to contact us.



PROPERTY BRAND/EXTENSION: GenWealth	PROPERTY LOCATION: 4756 Bryant Parkway Alexander, AR 72002	PROPERTY CODE: TBD
DATE: 07/09/2025	SALES REP: Jason McDonald	PREPARED BY: Victoria Phan
<small>©2022 ACE Company & Ace Signs of Arkansas, LLC. All Rights Reserved. This design is the property of ACE Company and are the result of original work of its employees. They are submitted to your company for the purpose of consideration to purchase from ACE Company, a project according to this design. Exhibition to anyone other than employees of your company or use of this design or to create a design that is similar without written approval from ACE Company is a violation of copyright. In the event that such violation occurs, ACE Company shall be paid for the full amount of any project using a similar design. The colors and dimensions are approximate and may vary from the actual product. Customer must Sign and Date for artwork approval to confirm they are ready for production. Please double check colors, sizes, placement, description, and spelling errors before signing. After payments and signed approval, the artwork is now owned by the customer.</small>		
		INITIALS: _____

LOCATION MAP



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SITE PLAN

PROPOSED SIGNS:

- ① CHANNEL LETTERS
- ② HALO-LIT LETTERS

EXISTING SIGNS:

- ① NO SIGN
- ② NO SIGN



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EXISTING



PROPOSED




RENDERINGS NOT TO SCALE



H3'-3" x W20' LED illuminated channel letter set on raceway
White trim cap and returns

- PANTONE WHITE
- SW 6257 GIBRALTAR

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EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H20" Halo-lit channel letters
 White trim cap and returns
 H30" x W11' Backer panel

- PANTONE WHITE
- SW 6691 GLITZY GOLD

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