



**City of Bryant, Arkansas**  
 Community Development  
 210 SW 3<sup>rd</sup> Street Bryant, AR 72022  
 501-943-0943

## SIGN PERMIT APPLICATION

Applicants are advised to read the Sign Ordinance prior to completing and signing this form. The Sign Ordinance is available at [www.cityofbryant.com](http://www.cityofbryant.com) under the Planning and Community Development tab.

Note: Electrical Permits may be Required, Please contact the Community Development Office for more information.

Date: July 14, 2025

### Sign Co. or Sign Owner

Name ACE Sign Company  
 Address 11935 Interstate 30  
 City, State, Zip Little Rock, AR 72209  
 Phone 501-562-0800  
 Alternate Phone 501-626-2979

### Property Owner

Name Goodwill Industries of Arkansas  
 Address 7400 Scott Hamilton Drive, Suite 50  
 City, State, Zip Little Rock, AR 72209  
 Phone 501-372-5100  
 Alternate Phone 425-531-1074

### GENERAL INFORMATION

Name of Business Goodwill Industries of Arkansas  
 Address/Location of sign 5095 Hwy 5 , Bryant AR 72022  
 Zoning Classification C-2

**Please use following page to provide details on the signs requesting approval.** Along with information provided on this application, a **Site Plan showing placement of sign(s) and any existing sign(s) on the property is required** to be submitted. **Renderings of the sign(s) showing the correct dimensions is also required** to be submitted with the application. A thirty-five dollar (\$35) per sign payment will be collected at the time of permit issuance. According to the Sign Ordinance a fee for and sign variance or special sign permit request shall be one hundred dollars (\$100). Additional documentation may be required by Sign Administrator.

### READ CAREFULLY BEFORE SIGNING

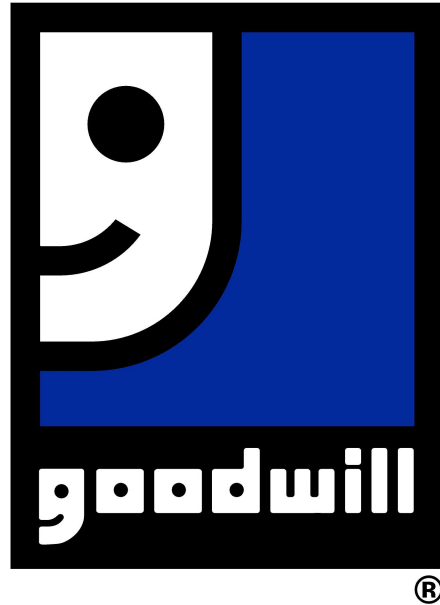
I Tonya Hulett, do hereby certify that all information contained within this application is true and correct. I fully understand that the terms of the Sign Ordinance supersede the Sign Administrator's approval and that all signs must fully comply with all terms of the Sign Ordinance regardless of approval. I further certify that the proposed sign is authorized by the owner of the property and that I am authorized by the property owner to make this application. I understand

that no sign may be placed in public right of way. I understand that I must comply with all Building and Electrical Codes and that it is my responsibility to obtain all necessary permits.

**Use table below to enter information regarding each sign for approval. Please use each letter to reference each sign rendering.**

| SIGN | Type<br>(Façade, Pole,<br>Monument, other) | Dimensions<br>(Height, Length, Width) | Sqft<br>(Measured in<br>whole as<br>rectangle) | Height of Sign<br>(Measured from lot surface) |                   | Column for<br>Admin<br>Certifying<br>Approval |
|------|--|---------------------------------------|--|---|-------------------|---|
|      |  |                                       |  | Top of Sign                                   | Bottom of<br>Sign |   |
| A    | Pole                                       | 8' x 12', OAH 25'                     | 96   | 25'   | 17'               |   |
| B    | Directional                                | 2' x 3', OAH 4'                       | 6  | 4'  | 2'                |   |
| C    | Wall Sign                                  | 15" x 109"                            | 12   |   |                   |   |
| E    | Wall Sign                                  | 15' x 70"                             | 7  |   |                   |   |
| F    |  |                                       |  |   |                   |   |
| G    |  |                                       |  |   |                   |   |

# ARTWORK APPROVAL



PLEASE READ CAREFULLY


ALL PAGES PROVIDED IN THIS DOCUMENT MUST BE SIGNED

Please be advised that all pages of the document displaying artwork proofs must be thoroughly reviewed in their entirety. It is imperative to examine each page carefully to ensure accuracy, orientation, completeness, and satisfaction with the design.

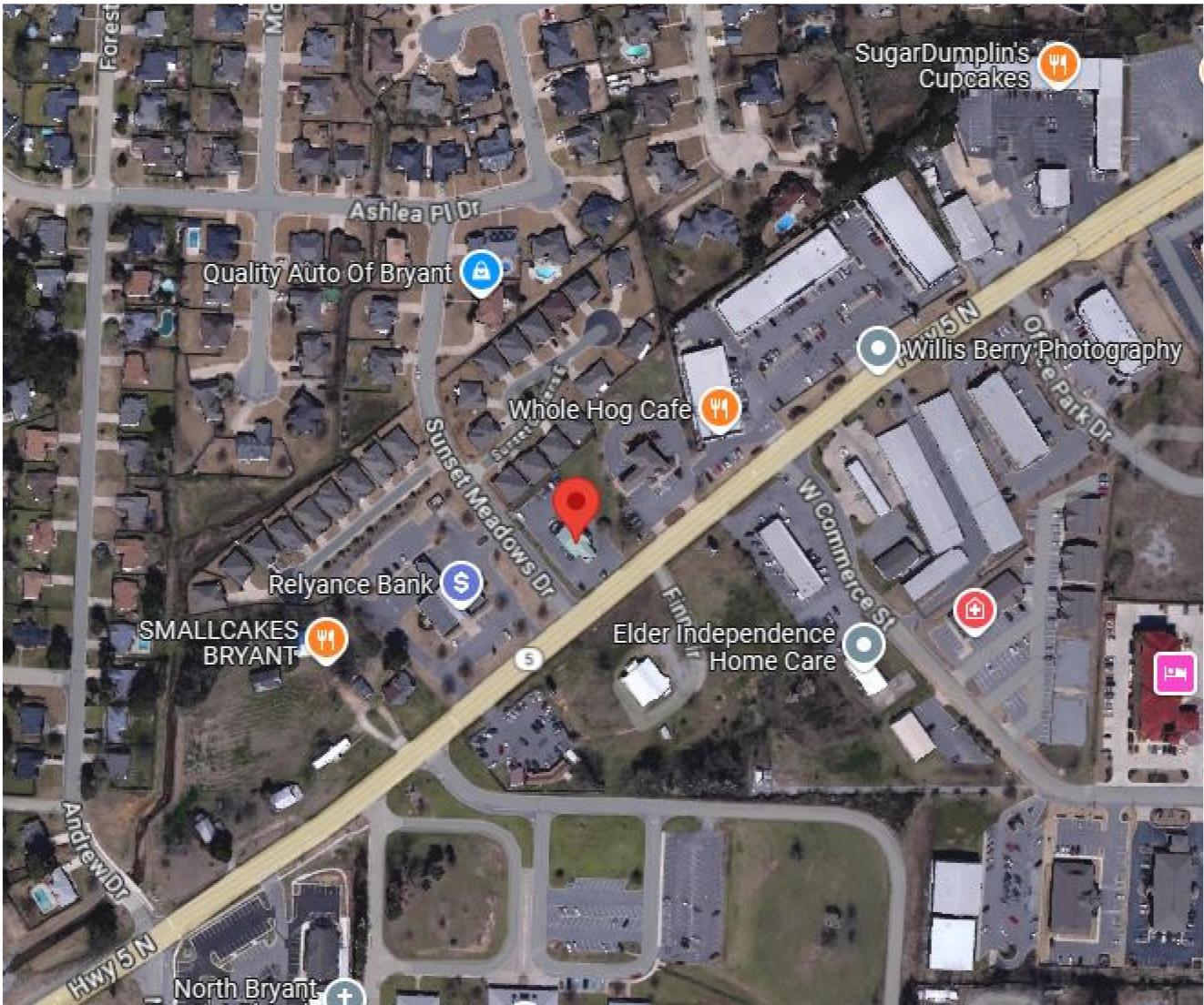
Upon completion of the review, each page must be signed by the responsible individual or authorized representative to indicate approval. Your signature serves as confirmation that you have reviewed and accepted the artwork as presented.

Production of your signage order will commence only after all pages have been reviewed and signed. Failure to review and sign each page may result in delays in production and may affect the final outcome of your signage.

We appreciate your attention to this important step in the process and thank you for your cooperation. If you have any questions or concerns regarding the artwork proofs or the approval process, please do not hesitate to contact us.

|  |   |  |                                     |
|--|---|--|-------------------------------------|
|    | <b>PROPERTY BRAND/EXTENSION:</b><br>Goodwill Industries of Arkansas | <b>PROPERTY LOCATION:</b><br>5095 Hwy 5 Bryant, AR 72022 | <b>PROPERTY CODE:</b><br>TBD        |
|  | <b>DATE:</b><br>7/9/25  | <b>SALES REP:</b><br>Tonya Hulett                        | <b>PREPARED BY:</b><br>Caleb Hester |
| <small>©2022 ACE Company &amp; Ace Signs of Arkansas, LLC. All Rights Reserved. This design is the property of ACE Company and are the result of original work of its employees. They are submitted to your company for the purpose of consideration to purchase from ACE Company, a project according to this design. Exhibition to anyone other than employees of your company or use of this design or to create a design that is similar without written approval from ACE Company is a violation of copyright. In the event that such violation occurs, ACE Company shall be paid for the full amount of any project using a similar design. The colors and dimensions are approximate and may vary from the actual product. Customer must Sign and Date for artwork approval to confirm they are ready for production. <b>Please double check colors, sizes, placement, description, and spelling errors before signing.</b> After payments and signed approval, the artwork is now owned by the customer.</small> |   |  | <b>INITIALS:</b> _____              |

# LOCATION MAP



|   |  |  |  |                                     |                        |
|---|--|--|--|-------------------------------------|------------------------|
| <b>PROPERTY BRAND/EXTENSION:</b><br>Goodwill Industries of Arkansas   |  | <b>PROPERTY LOCATION:</b><br>5095 Hwy 5 Bryant, AR 72022 |  | <b>PROPERTY CODE:</b><br>TBD        |                        |
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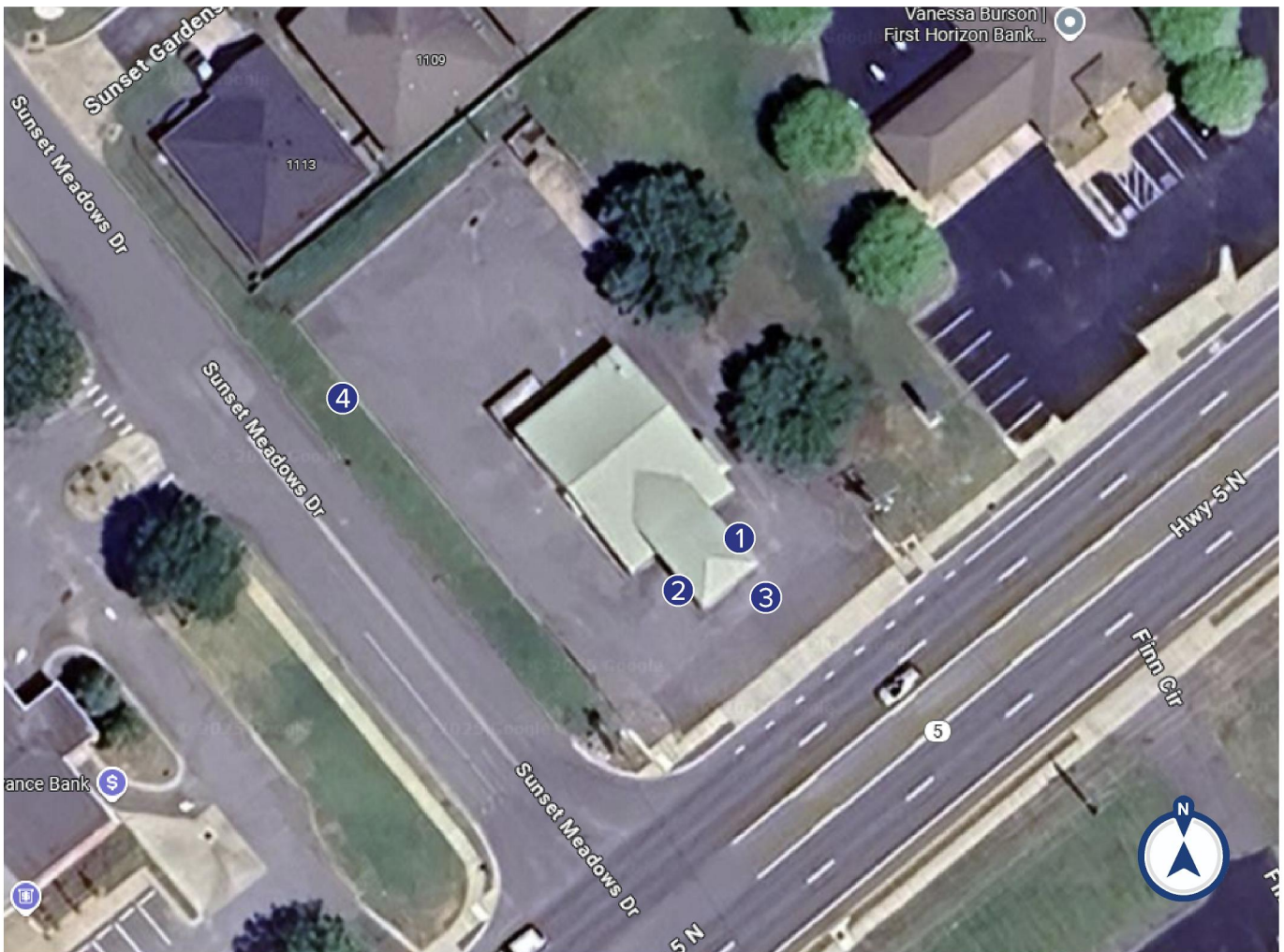
# SITE PLAN

## PROPOSED SIGNS:

- ① LETTERS
- ② LETTERS
- ③ HI-RISE
- ④ DIRECTIONAL

## EXISTING SIGNS:

- ① LETTERS
- ② LETTERS
- ③ NO SIGN
- ④ NO SIGN



|   |                                   |  |  |                              |
|---|-----------------------------------|--|--|------------------------------|
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| <b>DATE:</b><br>06/18/2025  | <b>SALES REP:</b><br>Tonya Hulett | <b>PREPARED BY:</b><br>Victoria Phan                     |  |                              |
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EXISTING



PROPOSED



RENDERINGS NOT TO SCALE

# EXIT ONLY

H15" Dimensional letters

 PANTONE REFLEX BLUE

**ACE  
SIGNS**

**PROPERTY BRAND/EXTENSION:**  
Goodwill Industries of Arkansas

**PROPERTY LOCATION:**  
5095 Hwy 5 Bryant, AR 72022

**PROPERTY CODE:**  
TBD

**DATE:**  
7/9/25

**SALES REP:**  
Tonya Hulett

**PREPARED BY:**  
Caleb Hester

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**INITIALS:** \_\_\_\_\_



EXISTING



PROPOSED



RENDERINGS NOT TO SCALE

# ENTER

H15" Dimensional letters

 PANTONE REFLEX BLUE

**ACE  
SIGNS**

**PROPERTY BRAND/EXTENSION:**  
Goodwill Industries of Arkansas

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5095 Hwy 5 Bryant, AR 72022

**PROPERTY CODE:**  
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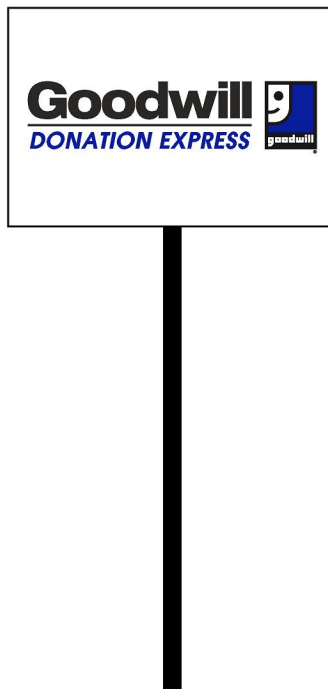
EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H8' x W12' Cabinet with applied graphics  
OAH: 25'

- PANTONE WHITE
- PANTONE BLACK

- PANTONE REFLEX BLUE

|   |  |  |  |                                      |
|---|--|--|--|--------------------------------------|
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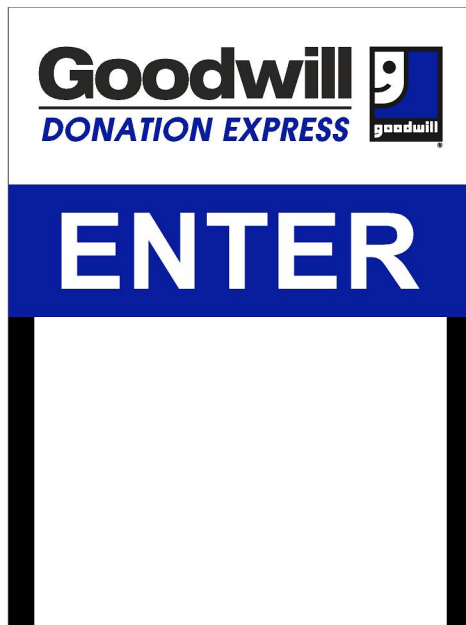
EXISTING



PROPOSED



RENDERINGS NOT TO SCALE



H2' x W3' Directional with applied graphics  
OAH: 4'

○ PANTONE WHITE  
● PANTONE BLACK

● PANTONE REFLEX BLUE



|  |                                   |  |  |                              |
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