

## **Community Engagement Committee Notes 11/18/2024**

**Members Present:** Dustin Fullerton, Daniel Daley, Rene Moseley, Yesenia Salazar, Randy Robinson, Roderick Daniels, Christopher Ramsey

**Members Absent:**

**Staff Present:** Jordan Reynolds

**Council Present:** Jack Moseley

**Guests Present:** Carolyn Geffken - Literacy Action, Sgt. Anthony James - potential Ward

**Call to Order:** 6:02 PM by Jordan Reynolds

### **Approval of Minutes**

- **October 2024 Minutes**
  - Motion by Randy, 2nd by Daniel

### **New Business:**

- **Planning for 2025**
  - Want the committee to be better help at publicizing events
  - Want to help get voter turnout up
  - Would like to explore options for a year-round photo op area at Mills Park for free family photos—could include our logo for visibility
  - Committee has been tasked with auditing the city's website and social media pages for visibility, ease of access, and ADA compliance—will be reporting findings over the next few months
  - Goals:
    - Audit City's website and social media pages
    - Attend and have presence at 4 events per year
    - Assist communications in developing a resident "press kit" that includes information on city services, important dates and deadlines, City Council contact information, and other essential resources
- **Christmas in the Park Booth**
  - 2 hour shifts:
    - 2:30-4:30 Chris, Yesenia, Dustin
    - 4:30-6:30 Rene, Jack

- Information providing:
  - List of local organizations doing toy/food drives
  - Chamber info - banquet
  - Council contact QR codes
  - Commissions with wards
  - Upcoming events
    - Duck Derby
  - Calendar
  - Parks info - signups
- Items bringing:
  - Tablecloth
  - Table
  - Tent
  - Candy
- **Spring Events**
  - Duck Derby in May - would like a booth

**Adjournment:** 6:43, motion by Chris; 2nd by Randy

**Next meeting:** December 16, 2024 at 6:00 PM in City Hall Conference Room