



Bryant Community Engagement Committee

Boswell Municipal Complex - City Hall Conference Room

210 SW 3rd Street

YouTube: <https://www.youtube.com/c/bryantarkansas>

Date: November 18, 2024 - **Time:** 6:00 PM

Call to Order

Approval of Minutes

1. October 21, 2024 CEC Meeting - Unapproved minutes

- [Community Engagement Committee Notes 10_21_2024.pdf](#)

Public Comments

Old Business

New Business

City Government

2. Planning for 2025 - Review goals, projects, and events

- [Goals for CEC 2025.pdf](#)

3. Christmas in the Park Booth - Who is attending, what do we want at our table, etc.

4. Spring Events

Adjournments

Community Engagement Committee Notes 10/21/2024

Members Present: Dustin Fullerton, Daniel Daley, Rene Moseley, Yesenia Salazar, Randy Robinson, Roderick Daniels

Members Absent: Glencora Withers & Christopher Ramsey

Staff Present: Jordan Reynolds & Mayor Treat

Council Present:

Guests Present: Carolyn Geffken - Literacy Action

Call to Order: 6:02 PM by Jordan Reynolds

New Business:

- **Chairperson**
 - Yesenia Salazar was nominated as Chairperson & accepted the role
- **Budget Planning**
 - What items do we need to set up at events?
 - Checking on what we currently have, if we can locate:
 - Tablecloth
 - Pens
 - Tent
 - Business Cards
 - Sign - JORDAN FOUND
 - Displays of information
 - Booklets with info on services within the city
 - Councilmember contact handout
 - Phone numbers for departments
 - Amp information
 - Yard waste info
 - Jordan is checking with Ashley and Finance about a small budget
- **Upcoming Events**
 - Dec. 14 - Christmas in the Park (attending)--Jordan sending flyer
 - May 2025 - Duck Derby
 - Can we talk to other organizations about offering nonprofit rates for booths?
 - Discuss spring events at next meeting
- **Outdoor Entertainment Venue**

- Mayor Treat told the committee about the plans for an outdoor entertainment venue
- Committee is creating a pros and cons list to show how it benefits different departments

Adjournment: 6:40, motion by Randy; 2nd by Daniel

Next meeting: October 21, 2024 at 6:00 PM in City Hall Conference Room

Community Engagement Committee Goals 2025

1. Audit the City of Bryant's website—www.cityofbryant.com

Review the website for functionality, accuracy, and user-friendliness to ensure residents can easily access information.

2. Audit the City of Bryant's social media pages

Assess social media platforms for consistency, engagement, and alignment with communication goals; provide ideas for better engagement

- City Hall - <https://www.facebook.com/BryantCityHall>
- Animal Control - <https://www.facebook.com/bryantanimalshelter>
- Parks - <https://www.facebook.com/BryantParksandRec>
- Fire - <https://www.facebook.com/BryantFireDepartment>
- Police - <https://www.facebook.com/BryantPoliceAR>

3. Attend and Have Presence at 4 Events per Year

Increase community engagement by participating in at least four city events annually

4. Assist Communications in Developing a Resident "Press Kit"

Create an informational kit for residents that includes city services, important dates, meeting schedules, City Council contact information, and other essential resources