



Community Engagement Committee

Boswell Municipal Complex - City Hall Conference Room

210 SW 3rd Street

YouTube: <https://www.youtube.com/c/bryantarkansas>

Date: March 16, 2026 - **Time:** 6:00 PM

Call to Order

Approval of Minutes

1. **February 23, 2026 - Unapproved minutes**
 - [CEC Unapproved Minutes 02232026.pdf](#)

Public Comments

Old Business

New Business

City Government

2. **Ward Meetings Update**
3. **"Pillar" Event Discussion**

Council Comments

Mayor Comments

Adjournments

Community Engagement Committee Notes 2/23/2026

Members Present: Randy Robinson, Rene Moseley, Carolyn Geffken, Yesenia Salazar, Daniel Daley

Members Absent: Roderick Daniels & Anthony James

Staff Present: Jordan Reynolds

Council Present: Lisa Meyer & Jack Moseley

Guests Present:

Call to Order: 6:01 PM by Jordan Reynolds

New Business:

- **Ward Meetings Discussion**

- Ward 2 has confirmed their first Ward Meeting for April 21st at 6:30 PM. Location TBD
- Wards 1, 3, and 4 will provide additional details at the March meeting or via email
- **Purpose of Ward Meetings**
 - Strengthen connections between residents and ward reps
 - Provide a consistent, accessible space for two-way communication (anticipated annually in the first quarter)
 - Share updates on City projects and initiatives
 - Gather community feedback
- **Structure & Expectations**
 - Each meeting will follow a consistent format:
 - 1. Intro of Community Engagement Committee ward reps
 - 2. Intro of other committees/commissions/Council ward reps
 - 3. Brief explanation of Ward Meetings and update from the Mayor or Communications Manager
 - Open Q&A session
 - The Community Engagement Committee will lead planning and execution
 - Jordan Reynolds will provide promotional support and assist with day-of logistics, including coordinating staff speakers if needed
- **Outreach**

- Promotion will include social media, email, and quarter-page flyers (committee members will be responsible for disseminating)
 - Committee discussed purchasing reusable yard signs with interchangeable ward information to reduce reordering costs–Jordan sending examples
 - **Meeting Roles**
 - One ward member will serve as emcee
 - One ward member will serve as note-taker, documenting all questions asked
 - If questions cannot be answered during the meeting, contact information should be collected for follow-up
 - **Success Metrics**
 - Attendance numbers
 - Volume and type of questions received
- **2026 Goals & Plans**
 - Jordan is developing a calendar of upcoming community events, including:
 - Duck Derby
 - Christmas in the Park
 - Marketplace Christmas
 - Fireworks in the Park
 - Family Fun Day with the Library
 - Bless Bryant season
 - Fall Fest
 - Trunk or Treat Jamboree
 - National Night Out/Fire Fest (now combined)
 - Committee discussed potential summer programming, such as:
 - A central “pillar” event
 - Pickleball tournament
 - Multicultural event
 - Back-to-School Block Party/Supply Drive
 - Emphasis was placed on maximizing engagement at existing public events
 - Discussed opportunities to host booths at select football games
 - The committee also discussed creating a database of residents interested in volunteering or serving on committees, which could include:
 - A volunteer interest form on the City website
 - Use for filling committee vacancies
 - Soliciting event ideas or feedback
- **Homework:**

- Members are asked to finalize Ward Meeting plans and consider ideas for potential summer events prior to the next meeting.

Adjournment: 7:02, motion by Daniel; 2nd by Yesenia

Next meeting: Monday, March 16 at 6:00 PM