



Community Engagement Committee

Bryant City Hall Complex

210 SW 3rd Street

Watch Live: <https://www.youtube.com/c/BryantArkansas>

Date: January 27, 2025 - **Time:** 6:00 PM

Call to Order

Approval of Minutes

1. **Unapproved minutes** - November 18, 2024 Meeting
 - [CEC Notes 11_18_2024.pdf](#)

Public Comments

Old Business

New Business

City Government

2. **Subcommittee Discussion** - Discuss setting up two-three subcommittees within Community Engagement Committee to serve different areas for events that the committee assists with.

Ideas: Event Support & Planning Subcommittee, Volunteer Coordination Subcommittee, Marketing and Outreach Subcommittee

3. **Marketing Materials** - What materials do we want to make sure we have at EVERY event we attend?

Community Engagement Committee Notes 11/18/2024

Members Present: Dustin Fullerton, Daniel Daley, Rene Moseley, Yesenia Salazar, Randy Robinson, Roderick Daniels, Christopher Ramsey

Members Absent:

Staff Present: Jordan Reynolds

Council Present: Jack Moseley

Guests Present: Carolyn Geffken - Literacy Action, Sgt. Anthony James - potential Ward

Call to Order: 6:02 PM by Jordan Reynolds

Approval of Minutes

- **October 2024 Minutes**
 - Motion by Randy, 2nd by Daniel

New Business:

- **Planning for 2025**
 - Want the committee to be better help at publicizing events
 - Want to help get voter turnout up
 - Would like to explore options for a year-round photo op area at Mills Park for free family photos—could include our logo for visibility
 - Committee has been tasked with auditing the city’s website and social media pages for visibility, ease of access, and ADA compliance—will be reporting findings over the next few months
 - Goals:
 - Audit City’s website and social media pages
 - Attend and have presence at 4 events per year
 - Assist communications in developing a resident “press kit” that includes information on city services, important dates and deadlines, City Council contact information, and other essential resources
- **Christmas in the Park Booth**
 - 2 hour shifts:
 - 2:30-4:30 Chris, Yesenia, Dustin
 - 4:30-6:30 Rene, Jack

- Information providing:
 - List of local organizations doing toy/food drives
 - Chamber info - banquet
 - Council contact QR codes
 - Commissions with wards
 - Upcoming events
 - Duck Derby
 - Calendar
 - Parks info - signups
- Items bringing:
 - Tablecloth
 - Table
 - Tent
 - Candy
- **Spring Events**
 - Duck Derby in May - would like a booth

Adjournment: 6:43, motion by Chris; 2nd by Randy

Next meeting: December 16, 2024 at 6:00 PM in City Hall Conference Room