



CITY OF BRYANT

PARKS MASTER PLAN

2022-2040

**City Council Adopted
April 2024**



ACKNOWLEDGMENTS

Thanks to the local residents, community leaders, and government staff that participated in the development of this plan through meetings, events, comment forms, and plan review.

All photographs used in the plan are courtesy of MCE or Bryant Parks Department, unless otherwise noted.

BRYANT CITY COUNCIL

- Lisa Meyer, Ward 1
- Wade Permenter, Ward 1
- Jon Martin, Ward 2
- Star Henson, Ward 2
- Jason Brown, Ward 3
- Rob Roedel, Ward 3
- Jack Moseley, Ward 4
- Jordan O'Roark, Ward 4

ELECTED OFFICIALS

- **Chris Treat, Mayor**
- Mark Smith, City Clerk
- Ashley Clancy, City Attorney

STAFF

- Keith Cox, Parks Director
- Cassie Henry-Saorrone, Parks Community Outreach and Engagement
- Matt Martin, Parks Grounds and Maintenance
- Kristin Robinson, Parks Aquatics
- Ebonee Scott, Parks Center
- Chief Minden, Public Safety Representative

CONSULTANT TEAM

- McClelland Consulting Engineers, Inc., Land Development

BRYANT PARKS COMMITTEE

- Amanda Jolly, Ward 1
- Renee Curtis, Ward 1
- Richard McKeown, Ward 2
- Lynn Farmer, Ward 2
- Jason Whittington, Ward 3
- Cody Crist, Ward 3
- Joyce Boswell, Ward 4
- Drew Martin, Ward 4
- Jennifer Benning, Ward 4

COMMUNITY REPRESENTATIVES

- Jeremy Lemons, Former Parks Director
- Butch Higginbotham, Former City Council Member, Bryant Senior Adult Center
- Rhonda Sanders, Former Bryant Chamber of Commerce CEO and President
- Ted Taylor, Former City Engineer
- Truett Smith, Former Community Development Director
- J.P. Jordan, Former Fire Chief
- Jay Walker, Trails Advocate
- LeeWood Thomas, Debswood Park Advocate, Disc Golf
- Angel Dale, Aquatics, Bryant School District
- Chris Walker, Volleyball, Boys and Girls Club, Chamber
- Rebecca Rush, Pickleball Advocate, Community Garden
- Suzanne Passmore, Bryant Youth Association
- Sam Peck, Skate Park
- Micki Wilbur, Central Arkansas Soccer Club
- Jeff Hall, Central Arkansas Soccer Club
- Kara White, Bryant Softball Association
- Terry Harper, Bryant School District
- Marsha Kidd Guffey, Tennis Advocate
- Matt Orender, Bryant Athletic Association
- Stephanie Verdell, Bryant Athletic Association
- Melinda Martin, Barracuda Swim Team
- Anthony Ajoku, Basketball Advocate
- Andrea Hooten, Planning Commission
- Yesenia Salazar, Community Engagement
- Alex Cordell, Mountain Bike Representative
- Michelle Rupp, Health/Disability
- Jacob Robinson, Health/Disability
- Ashley Hixon, Health/Disability
- Kristin Higgins, Environment / Sustainability

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"We are thrilled to unveil the City of Bryant Parks Master Plan to our esteemed residents. Over the past two years, we have diligently listened to your aspirations for our Parks System, ensuring that this plan embodies your collective vision. As a cornerstone of our community, the City of Bryant takes immense pride in providing a nurturing environment for families, and our parks system plays a pivotal role in enhancing our quality of life.

This master plan is characterized by its boldness and ambition, requiring a significant investment from all of us to realize its full potential. As the saying goes, "If you want to go fast, go alone; if you want to go far, go together." I am eager to witness how this plan will unite our community, inspiring us to preserve and enrich our parks system for generations to come. Together, let us pave the way for a brighter future for Bryant."

**— MAYOR
CHRIS TREAT**



1

MISSION STATEMENT

IN THIS CHAPTER

Mission Statement

MISSION STATEMENT

1

*"Bryant Parks and Recreation exists to provide exceptional opportunities to enjoy the beauty of **nature**, the wonder of **relationships**, and **experiences** that remind us what it means to be **human**."*

-- City of Bryant, Parks Committee



2

INTRODUCTION

IN THIS CHAPTER

Background
Vision and Goals
Executive Summary

INTRODUCTION

2

In the ongoing transformation of our community, there's a growing awareness of the importance of mindful city parks planning and sustainable growth. Within this context, the City of Bryant is planning to create a 20-year Vision Parks Master Plan.

*Understanding the context in which this planning effort is taking place is very important, as well as have **A Clear Vision** and **Well-defined Goals**.*





2.1 BACKGROUND

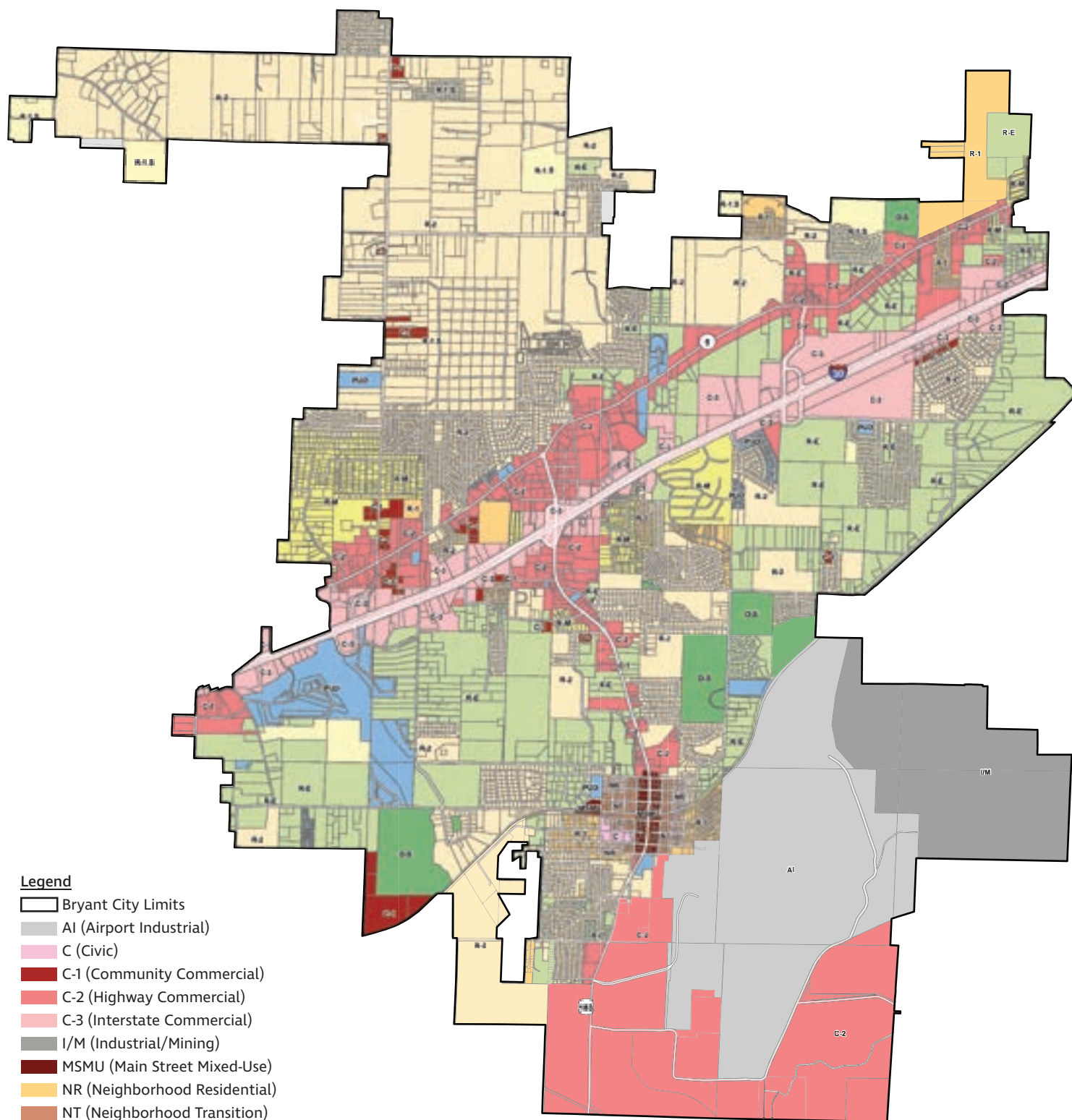
City of Bryant

Bryant is a city located in Saline County, and a part of the central Arkansas region. The history of Bryant dates back to early 19th century, when European settlers established along the Hurricane Creek. Railroad development in the 1870s brought in more businesses and led to the town's official founding in 1878, and then later to becoming an incorporated town in 1892. The city experienced another period of growth due to mining boom at nearby Bauxite during World War II. In the 1950s, the population increased significantly as well because of the construction of the first stretch of interstate in Arkansas - Interstate 30 from Little Rock southwest to Texarkana. In the following decades, Bryant has become home to many commuters from Little Rock and continues to grow today.

Land Use

In 2012, the City adopted the Bryant Comprehensive Growth Plan, which sets the long-term vision and core values for Bryant. In 2022, the city updated the city of Bryant Zoning Code, which carries out or protects various elements of the Bryant Comprehensive Plan and all other adopted plans and policies of the City of Bryant, and promotes the present and future needs of Bryant.

Bryant Land Use/Zoning Map

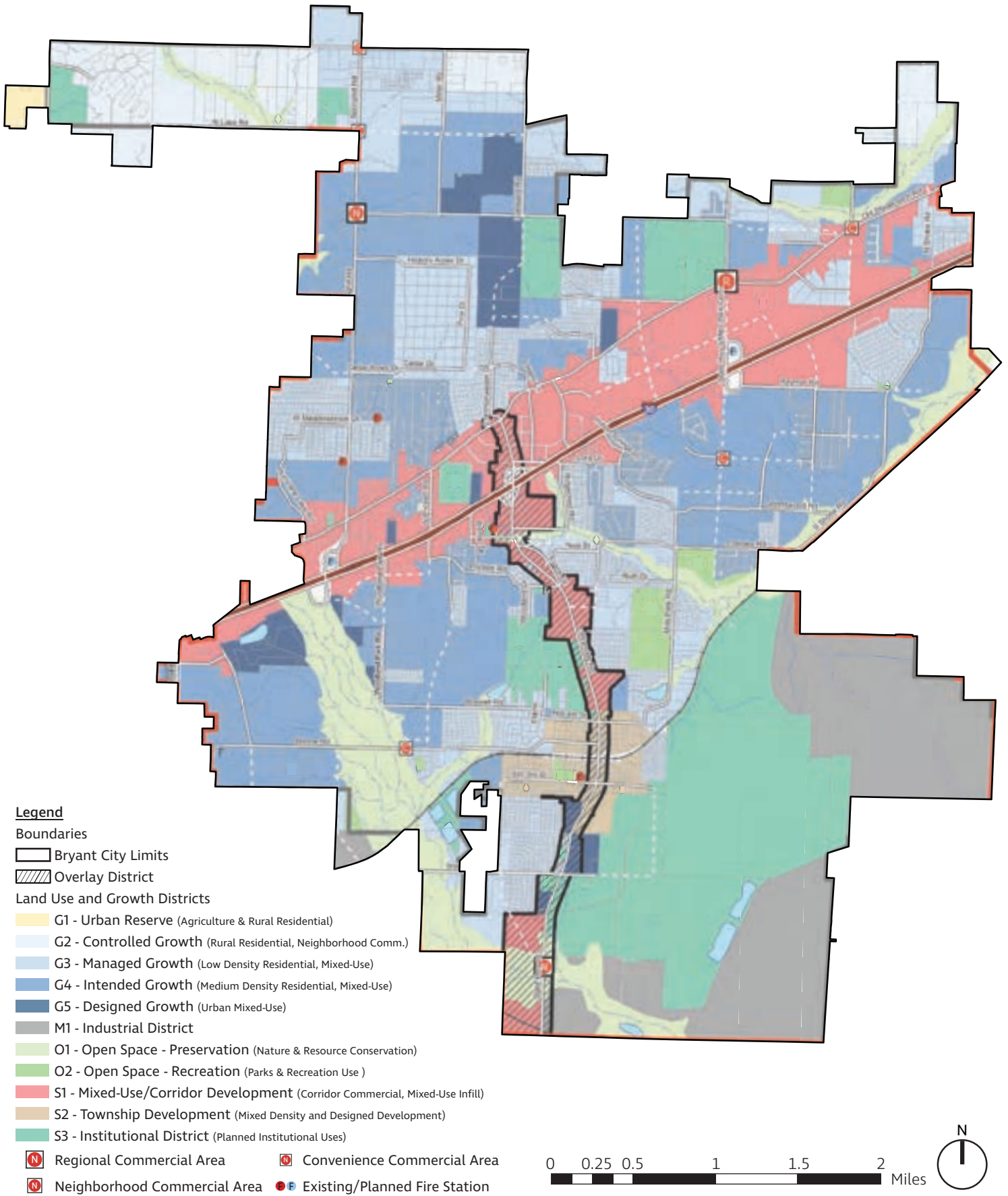


Legend

- Bryant City Limits
- AI (Airport Industrial)
- C (Civic)
- C-1 (Community Commercial)
- C-2 (Highway Commercial)
- C-3 (Interstate Commercial)
- I/M (Industrial/Mining)
- MSMU (Main Street Mixed-Use)
- NR (Neighborhood Residential)
- NT (Neighborhood Transition)
- O-S (Open Space, Parks)
- PUD (Planned Unit Development)
- R-1 (Single Family, Duplex)
- R-1.S (Single Family, Site Built Only)
- R-2 (Single Family)
- R-E (Residential - No Sewer)
- R-M (Residential - Mixed-Use)

0 0.25 0.5 1 1.5 2 Miles





Bryant Parks & Recreation History

The Bryant Department of Parks and Recreation provides services to enhance quality of life for people of all ages by supporting their engagement with nature, community and leisure, and recreational activities. They care not only about the current needs of the citizens, but also the future needs of potential residents or next generations.

Ashley Park was the first park to open in Bryant. It was named for Conway Ashley, who served as mayor in 1946. According to Bryant resident, Ted Boswell, the area had consisted of only baseball fields. When the owners decided to sell the land, Conway Ashley joined together with Dean Boswell Sr., Leon H. Sullivan, and Glenn Rapier to purchase the land. The land was then donated to the city and converted to a park. This generosity was continued when area residents donated bleachers to provide seating for park visitors. In 1958, Ashley Park was home to the city's first folk festival which made \$1000 profit to the city of Bryant. Later when a tennis court, wading pool, and a new youth center were constructed, the youth in the town raised \$450 of the \$900 cost.

Mills Park: In 1971, Reynolds Metal, a mining company, dedicated an 80-acre park to Bryant. The efforts of Warren Bass, Mayor Dean Boswell, Jr., Wesley Brown, and Congressman Wilbur Mills - for whom the park was named after - made the recreational space a reality. Improvements such as double tennis courts, showers for the swimming pool, a riding area, and a pavilion were then planned. Everything but the pavilion was completed by 1973. In 1968, John Odom established the first riding club in Bryant. He later broadened his riding areas to Mills Park. Additionally, a walkway with endangered plants showcased alongside it was added to riding areas. Throughout the years, volunteers have helped to make Mills Park what it is today.



Youth bicycle event at Mills Park in 1990s.



Playing basketball at Mills Park in 1990s.



Martial arts event with classic car display at Mills Park tennis court in 1990s.

In 1978, **Alcoa Park** was donated to the city by the Aluminum Company of America. The Parks and Recreation department received an Outdoor and Recreation Grant in 1997, to continue development of this property that included fencing, backstop, dugouts with benches, bleachers, lighting, and asphalt walkways to the fields. The parks department built a bridge in the park to assist with navigation between the fields. In 2000, the department received an additional Outdoor and Recreation Grant to construct the lighted football/soccer/multipurpose field, walkways, movable goal posts, fencing, bleachers, and benches. Once Bishop Park was built, one of the softball fields in Alcoa Park was re-purposed into a dog park.

Springhill Manor Park, a 1999 donation, contributed to Bryant's park system, offering recreational spaces for residents.

Midland Park was acquired in 2004. The parks department cleared off piles of debris located throughout the property. In 2005, excavation work, application of topsoil, leveling, and the installation of sod were completed. In 2007, construction began on the new amenities. These amenities include youth soccer fields, landscaping, state-of-the-art environment friendly sports lighting, a paved parking lot with 200 parking spots, and a concession building that includes restrooms, a meeting room, and a pavilion. The official grand opening was held in March 2008. That same year, the park was named "Arkansas Recreation and Park Association Facility of the Year."



Hot balloon event at Mills Park in 1990s.

Funded by tax initiatives in 2006, **Bishop Park**, one of Bryant's largest parks, opened in 2007. In April 2007, a groundbreaking ceremony was held to begin the construction of the facilities. Supported by a 1/8-cent sales tax, it serves as a comprehensive recreational complex, showcasing the community's commitment to fostering a vibrant and active lifestyle.





2.2 VISION & GOALS

The Vision typically outlines the overarching goals and aspirations that guide the development, enhancement, and management of parks and recreational spaces within a community. The vision statement communicates the desired future state of the park system and reflects the community's values, priorities, and expectations.

Goals are general statements concerning an aspect of the city's desired ultimate physical, social, and economic environment. Goals address the community vision and desired quality of life.

BRYANT 2040 VISION

As part of this Parks Master Plan, the Bryant parks and recreation 20-year Vision was developed and the mission and goals were revisited. The update / creation process utilized the needs assessment findings and community values ascertained through the Master Plan's development. Then, an iterative process used consultant team recommendations, followed by a series of steering committee feedback and revisions.

2040 Vision

"In shaping the vision for 2040, the Bryant Parks and Recreation Department is committed to establishing a sustainable system that supports inclusive programs and events, delivers exceptional services, activates our community and neighborhoods, and seamlessly integrates the beauty of nature with profound human connections. The city's parks and recreational facilities will be intricately connected through shared-use trails, bike lanes, and various forms of transportation, ensuring universal access for all residents and visitors to partake in the richness of recreational experiences."

In this vision, our parks are more than landscapes; they are dynamic centers of activity, creativity, and serenity. We see a future where every corner of our city is adorned with accessible and sustainable green spaces, promoting physical health, mental well-being, and a profound connection to nature. This vision is a commitment to enriching lives, fostering a sense of belonging, and leaving a lasting legacy for generations to come.





GOALS AND OBJECTIVES

The Parks Master Plan Goals and Objectives are defined by defining shared goals and objectives through steering committee meetings.

GOALS: Goals are general statements concerning an aspect of the city's desired ultimate physical, social, and economic environment. Goals address the desired quality of life.

OBJECTIVES: Objectives express the actions or approach that is necessary to achieve the stated goals, or portions of those goals, without assigning responsibility to any specific actions.

GOAL 1: IMPROVE COMMUNITY HEALTH

OBJECTIVES

1. Promote public health and wellness through public spaces programming.
2. Develop and promote nature-based education, recreation, and training programs.
3. Increase adult and senior programming across multiple categories— active recreation, nature-based, and arts and culture.



GOAL 2: SUSTAINABLE SYSTEM

OBJECTIVES

1. Secure sufficient funding to develop, operate and maintain, and program parks and recreation facilities as well as enhanced infrastructure.
2. Consider and budget for both up-front and ongoing costs and benefits in maintenance and capital budgeting.
3. Continue to generate revenue from parks, recreation facilities, and programs that can be reinvested back into these assets.



GOAL 3: IMPROVE SAFETY AND ACCESSIBILITY

OBJECTIVES



1. Update guidelines and policies on safety and security.
2. Expand the usability of existing parks and recreational facilities.
3. Expand existing parks and secure new parkland, where possible, to serve growing and under-served communities in the City of Bryant.
4. Strive to ensure universal access.

GOAL 4: ADDRESS TO THE NEEDS

OBJECTIVES



1. Provide recreational amenities according to level of service standards.
2. Ensure facilities and programs continue to respond to changing user needs.
3. Achieve a more even distribution of facilities that have a strong citywide interest.
4. Invest in multi-purpose, unstructured spaces capable of supporting flexible uses.

GOAL 5: CONNECTED NETWORK

OBJECTIVES



1. Expand the network of paved, multi-use trails.
2. Increase safe routes to parks and recreation facilities.
3. Ensure trails function for a range of recreational and transportation users.
4. Improve signage and wayfinding markers at entrances and along trails to help users navigate with confidence.

GOAL 6: SUPPORT FOR ECONOMIC GROWTH

OBJECTIVES

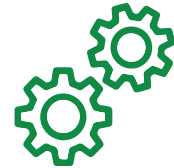
1. Provide amenities for residents while unlocking recreation tourism potential.
2. Encourage new park- and recreation-oriented development or redevelopment to capitalize on the economic value of parks, trails, and recreation facilities.
3. Continuously monitor and provide a clear picture of cost and revenue information to the community, including community and economic impacts associated with large events in urban parks.



GOAL 7: IMPROVE MAINTENANCE & OPERATIONS

OBJECTIVES

1. Consolidate and enhance maintenance operation efficiency, administrative, and program management functions.
2. Ensure maintenance standards are clear and consistently implemented.
3. Improve the value and awareness of parks and recreation system offerings to the community.
4. Pursue sustainability and resiliency goals at all Bryant parkland and facilities.





GOAL 8: COMMUNITY INVOLVEMENT

OBJECTIVES

1. Prior to any significant master plan or development, work with partner organizations and current and long-time residents to ensure community involvement in the process.
2. Regularly measure and report on the progress of Master Plan implementation.
3. Engage users, partners, and staff in the planning, development, programming, and maintenance of parks and recreation facilities.
4. Support and strengthen resident opportunities for involvement, volunteerism, and giving in support of parks, recreation, and trails.



GOAL 9: IMPROVE CITY IMAGE / CIVIC AND CULTURAL INFRASTRUCTURE

OBJECTIVES

1. Capitalize on historic and cultural resources, themes, and stories in parks and recreation facilities.
2. Incorporate public art, including landscape-based art and functional art, into parks and recreation facilities.



GOAL 10: NEIGHBORHOOD INVESTMENT

OBJECTIVES

1. Invest in acquiring new parkland to integrate parks into the everyday life of both existing and future under-served areas.
2. Expand and diversify the amenities and programs offered by Parks and Recreation to meet evolving community needs and introduce innovation to the system.





2.3 EXECUTIVE SUMMARY

The City of Bryant Parks Master Plan is the guiding document for the future development of Bryant Parks and Recreations. This plan outlines a comprehensive vision for the development and enhancement of public parks and recreational facilities within the city.

Bryant residents, parks partners, elected officials, and other stakeholders have provided the considerations needed to create this document. Through surveys, public meetings, and workshops, the priorities and preferences of Bryant's diverse population have been carefully considered. Accessibility features are integrated into park designs to ensure that all residents, regardless of age, ability, or background, can fully participate in recreational activities. Strategies for preserving natural resources, enhancing biodiversity, and promoting green infrastructure are also balanced into park design and maintenance practices.

A strategic framework for capital projects is outlined - in a time line of 5, 10, 20 years, encompassing the enhancement of existing facilities, construction of new parks, and implementation of greenway planning initiatives. This continued investment efforts now and in the years ahead will lead Bryant into meeting its changing recreational needs and interests with the end goal of creating an interconnected park system.

In conclusion, the Bryant Parks Master Plan represents a collaborative and forward-thinking blueprint for the development of parks and recreational facilities that enrich the lives of residents and contribute to the overall vitality and well-being of the community. Through thoughtful planning, strategic investments, and active community engagement, Bryant is poised to realize its vision of becoming a premier destination for outdoor recreation and leisure activities.

3

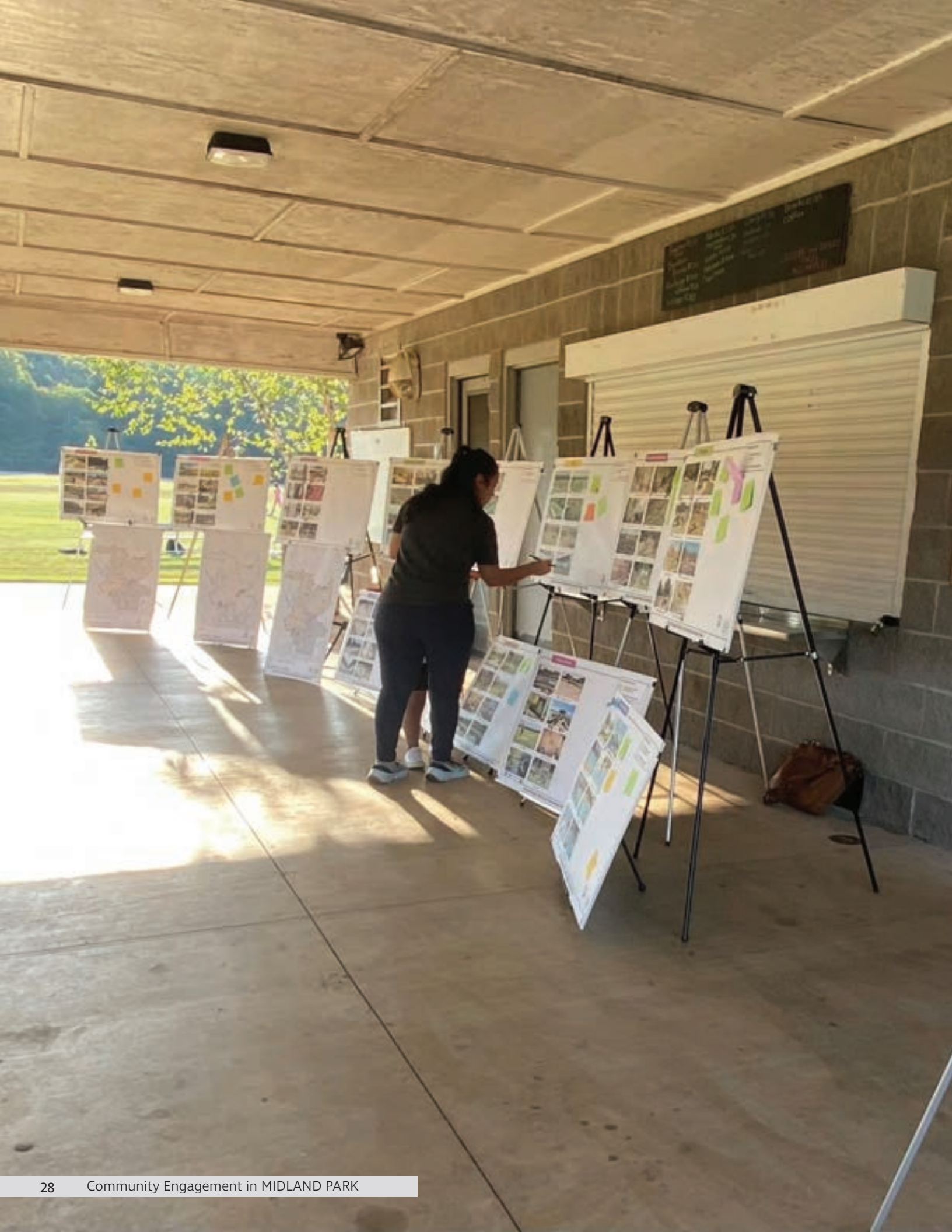
THE PLANNING PROCESS

IN THIS CHAPTER

The Planning Process
Community Engagement

*The City of Bryant is dedicated to thorough and inclusive planning for its future by following through an interactive **Planning Process** for the Parks Master Plan. Over the course of 18 months, this plan actively **Engaged the Community** through open houses, surveys, focus groups, and virtual meetings. City staff, partners, and consultants gathered extensive input to statistically collect, assess, and consider community-wide needs and preferences related to parks and recreation.*





3.1 THE PLANNING PROCESS

The Master Plan planning process was a collaborative and interactive effort, involving several key steps. These steps included establishing goals and objectives, conducting an inventory of existing conditions, performing a needs assessment, developing strategies and recommendations and the final implementation of the plan. Moreover, the illustrative master plan drawings and capital development planning provide visual representations and strategic outlines of proposed developments, guiding the future implementation of various projects outlined in the plan.

PROCESS:

- **Research, inventory and Analysis**
- **Community Engagement and Needs Assessment**
- **Prioritization and Recommendations**
- **Illustrative Master Plan and Capital Development Planning**
- **Implementation**



MASTER PLAN PLANNING PROCESS

PHASE 1 - Where are we today? ***/ Research / Inventory / Analysis***

STEP 1 - Inventory / Supply Analysis

- Existing parks and recreation facility review
- Programs and services assessments
- Economic impact analysis

STEP 2 - Population / Park Metrics Analysis

- Demographic analysis
- Park Metrics Analysis

PHASE 2 - Where are we going tomorrow? ***/ Needs Assessment***

STEP 3 - Community Engagement

- Steering committee meetings
- Community design workshop
- Statistically-valid survey
- Recreation trends analysis review
- Levels of service standards

PHASE 3 - How do we get there? ***/ Strategy & Documentation***

STEP 5 - 2040 Vision Master Plan

- Design Guidelines
- Illustrative Master Plan
- Community feedback

STEP 4 - Recommendations/Priorities For Master Plan

- Needs prioritization
- Capital development planning

STEP 6 - Implementation

- Strategic action plan implementation
- Funding and revenue planning



Planning Process Updates

This Master Plan planning process is a continuous one, which requires annual evaluation by the City Parks Department staff; the Parks Committee of the City Board and the City Board itself. Every five years the plan should be evaluated and updated to provide current priorities, action plans, and budget estimates for implementation. Changes and alterations that are necessary to keep the plan current and accurate should be made at this time.







3.2 COMMUNITY ENGAGEMENT

The community was involved throughout the Master Plan's development as the process sought public input to identify their visions and expectations for public recreation services in Bryant.

Stakeholder and focus group meetings were held early in the process and were combined with public meetings, steering committee meetings, and on-site assessments.

A statistically-valid community online survey was distributed to city residents, to also help prioritize and identify recreational and park-related needs and issues.

The information collected from the community engagement process was combined with technical research to produce the final Master Plan.

STEERING COMMITTEE MEETINGS

A steering committee meeting in the Park Master Plan planning process was a crucial and collaborative session that brought together key stakeholders, experts, and community representatives to guide the development of the park master plan. The purpose of the steering committee was to provide valuable input, insights, and recommendations throughout the planning process.

The steering committee was formed with representatives from diverse backgrounds, including local government officials, park and recreation department staff, community leaders, environmental experts, urban planners, and possibly members of the public. The committee reviewed existing conditions, taking into account current park facilities, usage patterns, community needs, and any challenges or opportunities that might influence the planning process. Clear goals for the Park Master Plan were established or refined during the meeting. The steering committee contributed to shaping the overall vision for the parks, ensuring it aligned with the community's values and aspirations.

The City and Park and Rec Department held three Steering Committee Meetings from May to October in 2022. The meetings were held at the Center at Bishop Park, and the dates were:

- May 19th 2022
- June 30th 2022
- October 12th 2022

Participating Stakeholder Groups

- Trails
- Debswood Park Advocate
- Disc Golf
- Aquatics
- Bryant School District
- Volleyball
- Boys and Girls Club
- Pickleball
- Community Garden
- Boys and Girls Club
- Skate Park
- Central Arkansas Soccer Club
- Bryant Softball Association
- Bryant School District
- Bryant Chamber
- Tennis
- Bryant Athletic Association
- Barracuda Swim Team
- Basketball
- Planning Commission
- Community Engagement
- Mountain Bike
- Health/Disability
- Environment / Sustainability



1st Kick-off Steering Committee Meeting

Date: 05.19.2022

Time: 6:00-7:30 pm

Location: The Center at Bishop Park, 6401 Boone Rd, Bryant, AR
72022

Meeting Minutes:

1. Project Introduction

- Project Purpose
- Steering Committee Objective

2. Committee Introduction

- Name, organization, representing:
- Representatives from: Skatepark, Tennis, Soccer, Golf, Volleyball, Swimming, Trails, ADA, Disc Golf, Boys and Girls Club.
- Sign in Sheet
- Attended: Allen Scott, Chris Treat, Ted Taylor, Truett Smith, Dana Poindexter, Cassie Henry-Saorrone, Keith Cox, Matthew Martin, Paul Tarvin, Melinda Martin, Jason Whittington, Spencer McCorkel, Chris Walker, Suzanne Passmore, Richard McKeown, Jay Walker, Jeff Hall, Lynn Farmer, Jason Brown, Samuel Peck, Marsha Guffey, Leewood Thomas, Jeremy Lemons, Dan Beranek, Brett Budolfson, Joy Li



3. Steering Committee Objective

- To help guide the planning process and the ultimate success of the Bryant Parks Master Plan.
- Committee was selected to be comprised of representatives for a variety of organizations.
- Attend monthly Steering Committee Meetings after the kick-off meeting.
- Relay information from the constituents you are representing.
- To direct appropriate public input into the document.

4. Project Updates / Schedule

- Steering Committee Meeting will be held monthly.
- Online survey update (ongoing)
- Marketing
- Public Workshops/Open house to schedule

5. Goals and Objectives

- Discussion topic: What do we want from the Bryant Parks Master Plan?
- Group discussion: Steering Committee broke into four groups to begin brainstorming sessions. Individuals speak for their group's wants and needs. (See group discussion notes at the end).
- List of example Goals to vote on, choose 8 primary goals.

Discussion Notes:

Common Notes Shared Among Teams:

- Steering committee wants to be certain of community buy-in of the proposed documents.
- Connectivity needs to be increased to provide better access for more people to parks and city amenities.
- Exploring diverse funding mechanisms for sustainability.
- We would like to make others pay for it utilizing some form of AP tax, and not just simply taxing our citizens.

Programs Mentioned:

- Skatepark
- Tennis
- Neighborhood parks
- Soccer
- School meets
- Trails
- Inclusive programs
- Ballfields
- Volleyball
- Pickleball
- Disc golf
- Green space / parks
- Boys and girls club
- Swimming

Team Chris Key Notes:

- Ensure a voice for everyone in the community.
- Establish a resilient, long-term plan that transcends changes in leadership.
- Craft an action plan for implementation in the next 20 years.
- Conduct research for community-specific ideas and ensure alignment with existing infrastructure.
- Develop a land acquisition plan and strategize around potential land acquisition.
- Prioritize equity by serving all parts of the community.
- Incorporate art work into the park system.
- Host public workshops for community engagement.

Team Brett Key Notes:

- Many plans are in place to improve trails and connectivity, but some small yet key final connections are needed, which should include sidewalks in certain areas.
- Lots of focus needed on grant applications and planning ahead to utilize every opportunity to grab funding.
- Apply renovation on tennis courts and soccer fields.
- Consider adding a skate park.

Team Keith Key Notes:

- Incorporate with school districts.
- Clarify the purpose of parks and foster community cohesion.
- Develop a 20-year plan, as well as short-term goals.
- Progress the aquatics facility project.
- Set goals for increased community involvement.
- Consider and incorporate all feedback from the Bryant community.

Team Dan Key Notes:

- Convert utility easement.
- Work on city owned property, such as Debswood .
- Consider adding trails lighting for security concern.
- Standardize Bryant Furniture in parkland - Trash Can, lights, benches, etc.
- Establish beginner friendly programs.
- Evaluate parkland in flood plain – earthwork cost & impact fee.

Other Notes:

- Implementation plan is the key to make this successful.
- North side of town needs access to parks.
- Tennis courts are badly needed both informal and league style play.
- Soccer league CASA is doing well but could be much stronger and really grow league.
- Disc golf course is great, but more geared to seasoned players, need smaller easier course to provide progression of sport.

6. Next Steps:

- Action Items:
 - Opening Online Parks Master Plan Survey.
 - MCE will issue contact list and minutes.
 - 2nd Steering Committee Meeting (17:30pm June 30).
 - First Public Engagement Meeting – a couple weeks after June 30th.



Group Discussion in the Kick-off Meeting

2nd Steering Committee Meeting

Date: 06.30.2022

Time: 5:30 - 7:30pm

Location: The Center at Bishop Park, 6401 Boone Rd, Bryant, AR
72022

Meeting Minutes

1. Welcome and Discussion of Agenda

2. Project Purpose, Steering Committee Objective

- Speaker: Brett Budolfson, Chris Treat
- Sign-in Sheet
- Attended: Allen Scott, Chris Treat, Jason Brown, Dana Poindexter, Matthew Martin, Truett Smith, Cassie Henry-Saorrano, Keith Cox, Carl Minden, Amanda Fleming, Ebonee Scott, Kristin Robinson, Ted Taylor, Ashley Clancy, Angel Dale, Lynn Farmer, Marsha Guffey, Richard McKeown, Jay Walker, Butch Higginbotham, Yesenia Solis, Brett Budolfson, Caleb Zimmerman, Joy Li

3. Project Updates / Schedule

- Steering Committee (Discuss Previous Minutes)
- Goals Survey
- The Hub, Survey, Marketing Update (Ongoing)
 - Speaker: Dana Poindexter. <https://city-of-bryant-parks-master-plan-update-2022-bryant.hub.arcgis.com/>
- First Public Workshop
 - Schedule for late July
 - Break down workshops ward by ward.
- First Public Workshop goals
 - Overall same message but tailor by ward.

4. Peer Cities & Level Of Service (LOS):

- Bryant Demographics
- Peer Cities Review
- LOS Discussion & Comparisons

5. Group Sessions:

- Level of Service Needs and Improvements

Discussion Notes:

- City LOS Comparison
 - Compare park funding city-to-city.
 - Add Cabot and Conway comparisons.
 - Consider compare metro statistics.
 - Bryant serves nearly half of Saline county (Bauxite, Alexander, Bryant, etc...)
- Facilities
 - Swimming Facility
 - Community feels they have outgrown in pools at Bishop Park and Mills Park.
 - Consider to have year round/heated pool.
 - Swimming pools and splash pads are big revenue and easier maintenance than baseball fields.
 - Tennis Courts
 - Big expansion needed based on stats.
 - Potential to host tennis tournaments to increase revenue.
 - Pickleball courts
 - Have large age-friendly interest
 - Trails (Miles)



- Separate trails based on type if possible.
- Bryant is working on a big push towards expanding shared-use trail system.
- Trails are age-friendly and connect communities to other parks/businesses.
- Potential trailheads to connect to SW Trail.
- Potential to put public exercise equipment along trail.
- Soccer Fields
 - Consider to expand existing fields, or create sister complex closer to center of Bryant.
 - Potential to create multi-use fields around Bryant.
- Baseball/Softball Fields
 - It is important to Bryant's culture.
 - More expensive to maintain than other facilities.
 - They are always booked, important for Parks revenue.
- Skatepark
 - There is no skate parks in Bryant.
 - Potential to create joint skate park & pump track.
- Basketball courts
 - Main basketball courts in Bishop are always booked/ have to turn customers away.



Other Notes:

- Plan parks based on current and future age groups.
- Potential property north of Midland Park soon to be donated/ purchased for park expansion.
- Purchase/expand park land for underserved communities north of interstate.

6. Questions / Thoughts?

- Think of regional context/ LOS in Planning and Developing, growing with Benton and other cities around.
- Local interest need to be taken into consideration in planning as well.

7. Next Steps

- Action items
 - Patten trending based on survey results
 - Open houses/ Public Meeting/ Public Design Charette
 - 2nd survey
- Next meeting

3rd Steering Committee Meeting

Date: 10.12.2022

Time: 6:00 – 8:00 pm

Location: The Center at Bishop Park, 6401 Boone Rd, Bryant, AR
72022

Meeting Minutes:

1. Welcome And Discussion Of Agenda

2. Project Purpose, Steering Committee Objective

- Speaker: Dan Beranek, Chris Treat
- New Members:
 - Jordan, Assistant to the Mayor
- Attended: Dan Beranek, Caleb Zimmerman, Allen Scott, Ruxin Tao, Truett Smith, Keith Cox, Jay Walker, Jordan Reynolds, Chris Walker, Kristin Robinson, Cassie Henry-Saorrano, Chris Treat, Leewood Thomas, Lynn Farmer, Ted Taylor, Marsha Guffey

3. Project Updates / Schedule

- The Hub: Survey, Marketing Update (Ongoing)
<https://city-of-bryant-parks-master-plan-update-2022-bryant.hub.arcgis.com/>
- Bryant Parks will want to update public engagement information to the HUB.
- MCE is continuing an inventory and analysis of existing parks
- Steering committee will be preparing for another round of surveys based on public engagement meeting findings.
- MCE is preparing draft concepts for 3 parks for the City Council Meeting
 - Aim to provide idea and concepts to show what we can do
 - And get ready for people's feedback

4. Public Engagement Meetings

- Discuss public engagement findings for each wards.
- Online survey:
 - Great (2000+) response from the first online survey.
 - Gather information from people's response.
 - Break down to details.
 - Envision needs and planning for next 20 years.
- Add more green spaces to the north of I-30.

- Connectivity of city parks
 - Link trails to every community.
 - Develop funding strategies for city-wide greenway system.
- Need more shallow pool for kids' swimming lessons.
- Pickleball: People need to know about this sport

5. Questions / Thoughts?

- How to prioritize and fund the projects?
- Recommendations on Park requirements are needed for future development policy and City Code.
 - Recommend acreage of green space per development size, or pay into escrow for park improvements.
 - Apply impact fees to parks.
 - Consider to apply AMP tax.
 - Recommend connectivity between parks.
- Better advertise public engagement meetings
 - Be more inviting, and active on multiple social medias.
 - Hand out paper surveys at already ongoing community events.
- How will future projects be prioritized?
 - Prioritize based on gathered data, additional council/committee discussions, and funding availability.
 - Skate park will continue to be a priority.

6. Next Steps

- City Council Meeting: 10/25/22
- Action Items:
 - Next Meeting – Topic: Park Concepts and Developments (End of October)



**BRYANT PARKS MASTER PLAN
STEERING COMMITTEE
3RD MEETING
Oct 12 2022**



COMMUNITY DESIGN WORKSHOP

Four public open house were held between July and September 2022. The intent of the open house was to provide a process overview followed by an opportunity for residents to offer feedback on the current system and provide opinions on its future development.

Approximately 200 participants, representing a variety of interests, were present at the consultant team led public forums. Feedback was captured through dot exercises, comment cards, and interactions with City staff, elected officials, and the Consultant Team.

The dates and locations of the four public open house were:

- Ward 3: July 28th, Ashley Park
- Ward 1: August 18th, Midland Park Soccer Complex
- Ward 2: September 1st, Springhill Park
- Ward 4: September 22nd, Bishop Park Pavilion



Ward 3 Open House



Ward 1 Open House



Ward 2 Open House



Ward 4 Open House

Ward 3 Open House

Date: 07.28.2022

Time: 5:30 - 7:00pm

Location: Ashley Park, SW 2nd Street, Bryant, AR, 72022

Meeting Notes:

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
1. Multi-Use Trail <ul style="list-style-type: none"> Shared use trails Trailhead with bike racks/restrooms Connection to Southwest Trail Lighted and loop Trails 		X	X	X
2. Mountain Bike Trail <ul style="list-style-type: none"> Mountain bike flow trails Bike playground Pump track & cross country trails 		X	X	X
3. Skate Park <ul style="list-style-type: none"> Street style skate park Skate park combined with pump track 			X	X
4. Tennis & Pickleball <ul style="list-style-type: none"> Outdoor tennis court with shades Indoor pickleball courts or outdoor pickleball complex with shades Pickleball courts in the neighborhood 		X	X	
5. Playground <ul style="list-style-type: none"> Adventure playgrounds Inclusive playgrounds & net climber playgrounds Embankment slides & shade structures 		X	X	X
6. Passive Park Area <ul style="list-style-type: none"> Pond and water access Hammock park Meadow & outdoor space for all age groups 		X	X	X
7. Disc Golf <ul style="list-style-type: none"> Champion/tournament courses Elevated baskets Another 18-fairway course with 2 tee pads & 2 baskets per fairway 		X		X
8. Baseball/Softball <ul style="list-style-type: none"> Indoor batting cages 				X
9. Soccer <ul style="list-style-type: none"> Soccer field complex Stadium bleachers 			X	X

FACILITY TYPES/COMMENTS	DO NOT NEED	TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
10. Neighborhood Park <ul style="list-style-type: none"> Farmers' market Trails, trailhead/community areas Open space & pavilion with picnic tables Improved sidewalk connections to parks 		X X	X	X
11. Water Recreation <ul style="list-style-type: none"> Splash pad with play structure Indoor water recreation (surf waves, lazy rivers, etc.) Another kid and family friendly pool Another outdoor pool 		X X	X	X
12. Health & Fitness <ul style="list-style-type: none"> Community/outdoor fitness park Outdoor yoga event/class 			X	X
13. Dog Park <ul style="list-style-type: none"> Splash pad for dogs ADA accessible shade structure & seating Play structures & training amenities 		X	X	X
14. Nature Area <ul style="list-style-type: none"> Natural surface trails & creek trails Wetland walk & butterfly meadow with interpretive signage Resolve flooding issue at parks 			X X	X
15. Other <ul style="list-style-type: none"> Outdoor basketball courts Fishing piers, kayaking & paddle boarding Sand Volleyball courts Indoor rock climbing Improve park signage system 		X	X X X	X



Ward 1 Open House

Date: 08.18.2022

Time: 5:30 - 7:00pm

Location: Midland Park Soccer Complex, 3865 Midland Rd,
Alexander, AR 72002

Meeting Notes:

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
1. Multi-Use Trail <ul style="list-style-type: none"> Shared use trails Trailhead with bike racks/restrooms Bridges over creeks and roads 		X	X	X
2. Mountain Bike Trail <ul style="list-style-type: none"> Mountain bike flow trails Bike playground Pump track & cross country trails 			X X X	
3. Skate Park <ul style="list-style-type: none"> Street style skate park Proportional obstacles 		X X		
4. Tennis & Pickleball <ul style="list-style-type: none"> Outdoor tennis court with shades 			X	
5. Playground <ul style="list-style-type: none"> Adventure playgrounds Embankment slides & net climber playgrounds Tree house & Toddler playground with shades 		X	X	X
6. Passive Park Area (N/A)				
7. Disc Golf <ul style="list-style-type: none"> Event rentals Disc golf vending machines Disc gold in other parks 		X X	X	
8. Baseball/Softball <ul style="list-style-type: none"> Indoor batting cages 				X
9. Soccer <ul style="list-style-type: none"> Soccer field complex Stadium bleachers Field with artificial turf and indoor training facility 		X	X	X
10. Neighborhood Park <ul style="list-style-type: none"> Farmers' market Trails, trailhead/community areas Open space & pavilion with picnic tables Food truck lots 		X X	X	X

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
11. Water Recreation <ul style="list-style-type: none"> Splash pad with play structure Outdoor water recreation (outdoor pool, surf waves, lazy rivers, etc.) 		X	X	
12. Health & Fitness <ul style="list-style-type: none"> Safety surfaces for outdoor fitness area 		X		
13. Dog Park <ul style="list-style-type: none"> Splash pad for dogs Pond for dogs 			X	X
14. Nature Area <ul style="list-style-type: none"> Natural surface trails & creek trails Wetland walk & butterfly meadow with interpretive signage 			X	X
15. Other <ul style="list-style-type: none"> Fishing piers, kayaking & paddle boarding Sand Volleyball courts 		X	X	



Ward 2 Open House

Date: 09.01.2022

Time: 5:30 - 7:00pm

Location: Springhill Park, 2110 Binder Street, Bryant, Arkansas

Meeting Notes:

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
1. Multi-Use Trail <ul style="list-style-type: none"> Shared use trails Trailhead with bike racks/restrooms 		X X		
2. Mountain Bike Trail <ul style="list-style-type: none"> Bike playground Pump track, skill course & cross country trails Bike wash station 		X X	X	
3. Skate Park <ul style="list-style-type: none"> Pre-fab style skate park Skate park combined with pump track 		X		
4. Tennis & Pickleball <ul style="list-style-type: none"> Indoor tennis courts Indoor pickleball courts or outdoor pickleball complex with shades Shades for kids tennis courts 		X	X	X
5. Playground <ul style="list-style-type: none"> Adventure playgrounds, tree house with embankment slides Inclusive playgrounds & net climber playgrounds More toddler playground with shades 		X X X		
6. Passive Park Area <ul style="list-style-type: none"> Pond and water access Hammock park Seating with lighting 		X	X X	
7. Disc Golf <ul style="list-style-type: none"> Champion/tournament courses 18-36 Holes at Mills Park 		X X		
8. Baseball/Softball (N/A)				
9. Soccer <ul style="list-style-type: none"> Field with artificial turf 			X	
10. Neighborhood Park <ul style="list-style-type: none"> Trails, trailhead/community areas Open space & pavilion with picnic tables 		X X		
11. Water Recreation <ul style="list-style-type: none"> Splash pad with play structure Outdoor water recreation (outdoor pool, surf waves, lazy rivers, etc.) Wakeboard cable park 		X X	X	

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
12. Health & Fitness <ul style="list-style-type: none"> Outdoor exercise equipments Outdoor yoga event/class 	X		X	
13. Dog Park <ul style="list-style-type: none"> Splash pad for dogs Pond for dogs Play structures & training amenities 			X X	X
14. Nature Area <ul style="list-style-type: none"> Natural surface trails & creek trails Wetland walk & butterfly meadow with interpretive signage 			X	X
15. Other <ul style="list-style-type: none"> Football field More family & holiday events (firetruck marshmallow drop, Easter egg hunt, etc.) 		X	X	



Ward 4 Open House

Date: 09.22.2022

Time: 5:30 - 7:00pm

Location: Bishop Park Pavilion, 6401 Boone Rd, Bryant, Arkansas

Meeting Notes:

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
1. Multi-Use Trail • Shared use trails		X		
2. Mountain Bike Trail • Mountain bike flow trails			X	
3. Skate Park (N/A)				
4. Tennis & Pickleball • Indoor & outdoor tennis courts and kid courts • Indoor pickleball courts		X	X	
5. Playground • Adventure playgrounds • Inclusive playgrounds		X	X	
6. Passive Park Area • Pond and water access • Seating			X X	
7. Disc Golf • Festival/community events			X	
8. Baseball/Softball • Indoor batting cages • Add jungle gym next to ballfields concessions • Resolve flooding issue at ballfields		X X	X	
9. Soccer (N/A)				
10. Neighborhood Park • Farmers' market • Open space & pavilion with picnic tables • More playground			X X X	
11. Water Recreation • Splash pad with play structure • Outdoor water recreation (outdoor pool, surf waves, lazy rivers, etc.) • Another outdoor pool		X X	X	
12. Health & Fitness (N/A)				
13. Dog Park • Pond for dogs			X	
14. Nature Area (N/A)				

FACILITY TYPES/COMMENTS	DO NOT NEED	WORTH TO CONSIDER	NICE TO HAVE	STRONGLY PREFERRED
15. Other <ul style="list-style-type: none"> Outdoor basketball courts Fishing piers, kayaking & paddle boarding Sand Volleyball courts Football fields Rope course & team building activities 			X X X X X	



SURVEYS & ONLINE ENGAGEMENT

After the first steering committee meeting, a statistically-valid community survey was developed and implemented by the City of Bryant and Park and Recreation Department. This online survey is to measure residents' satisfaction with the existing parks and recreation system and to evaluate the community's present and future needs.

The survey was conducted in the summer of 2022. The goal was to receive completed surveys from at least 1,000 residents. The goal was exceeded with a total of 1,155 residents completing the surveys.

Results compiled from the survey provided key data to set a clear vision for the future. This survey helped determine priorities for parks, recreation facilities, program offerings, and special activities offerings in the community, influenced the plan's recommendations and are interspersed in the goals and actions section. Selected additional results of the survey can be found in Appendix B page 304.

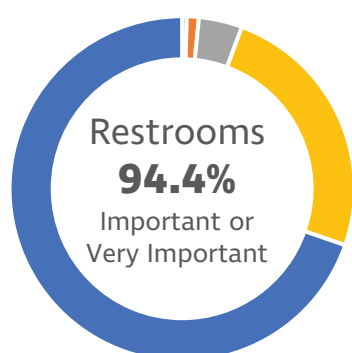
Parks and Overall Ratings

On rating the efforts of the Bryant Parks and Recreation Department on a scale of 1-5 (one being the worst, five being the best), forty-six percent (45.8%) of participants rating "4" and eighteen percents (18.35%) rating "5" which means "good/satisfactory" and "excellent". Twenty-nine percent (29.09%) participants rated "3", indicating they are "neutral" in regard to the overall value received from the City of Bryant Parks and Recreation, and 6.8% of participants were either rating "2" (5.4%) or "1" (1.4%).

Amenities Ranking

On ranking priorities of Parks and Recreation amenities based on importance to the household on a five-level scale, restrooms stand out as a top priority. Notably, 69.7% of participants rated restrooms as "Very important", while an additional 24.68% considered them "Important".

What amenities are most important to members of your household?



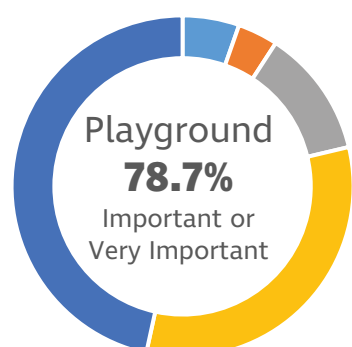
- Not Important: 0.43%
- Somewhat Important: 1.13%
- Neutral: 4.07%
- Important: 24.68%
- Very Important: 69.70%

Playgrounds also hold a prominent position on the priority list, with 78.7% participants considering them either "Very important" or "Important". Notably, 46.58% of participants rated playgrounds as "Very important", while an additional 32.12% found them "Important".

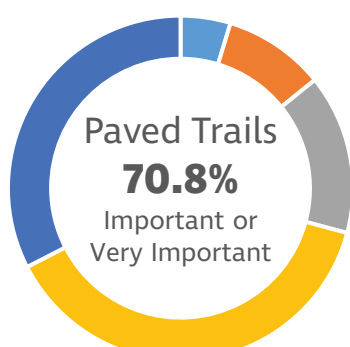
Paved trails are the third on the priority ranking on important amenities. 32.55% of participants rated paved trails as "Very important", and an additional 38.27% considered them "Important".

Following closely in the priority ranking of important amenities is the pavilion, with 28.23% of participants acknowledging its significance by rating it as "Very important." Additionally, 42.77% of participants considered the pavilion as "Important," further underscoring its importance in the community's preferences.

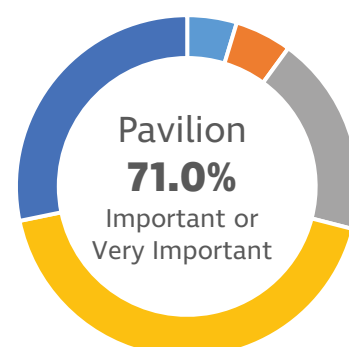
Desired Recreation Programs Or Activities



- Not Important: 5.37%
- Somewhat Important: 3.81%
- Neutral: 12.12%
- Important: 32.12%
- Very Important: 46.58%



- Not Important: 4.68%
- Somewhat Important: 9.52%
- Neutral: 14.98%
- Important: 38.27%
- Very Important: 32.55%



- Not Important: 4.68%
- Somewhat Important: 5.37%
- Neutral: 18.96%
- Important: 42.77%
- Very Important: 28.23%

When asked about desired future recreation programs or activities, participants' preferences are notably diverse. 31% of respondents indicated a strong interest in having a hammock area. 30.22% of participants expressed a desire for pickleball courts. And, a significant 26.41% of respondents showed interest in the addition of mountain bike trails. These varied preferences highlight the community's interest in a range of recreational offerings.

Action Priorities

In response to the inquiry about the top priorities for Bryant Parks and Recreation among the provided action items, the following three actions garnered the highest rankings:

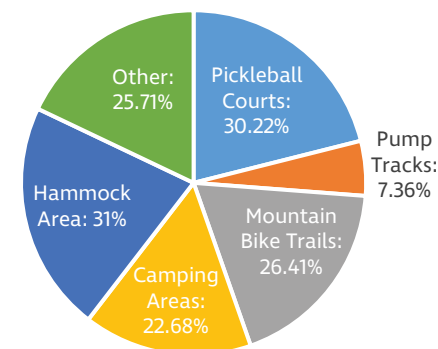
"Promote Physical Activity & Wellness": A significant 78.39% of respondents indicated that this priority was either "Very important" or "Important", with 37.66% rating "Very important" and 37.14% ranking it "Important."

"Update Park Amenities": This priority resonated with 77.83% of participants, with 35.58% rating "Very important" and 42.25% found it "Important."

"Expand Trails and Improve Trail/Park Connectivity": A considerable 70.56% of participants considered this priority either "Very important" or "Important", with 30.56% rating "Very important" and 40% found it "Important."

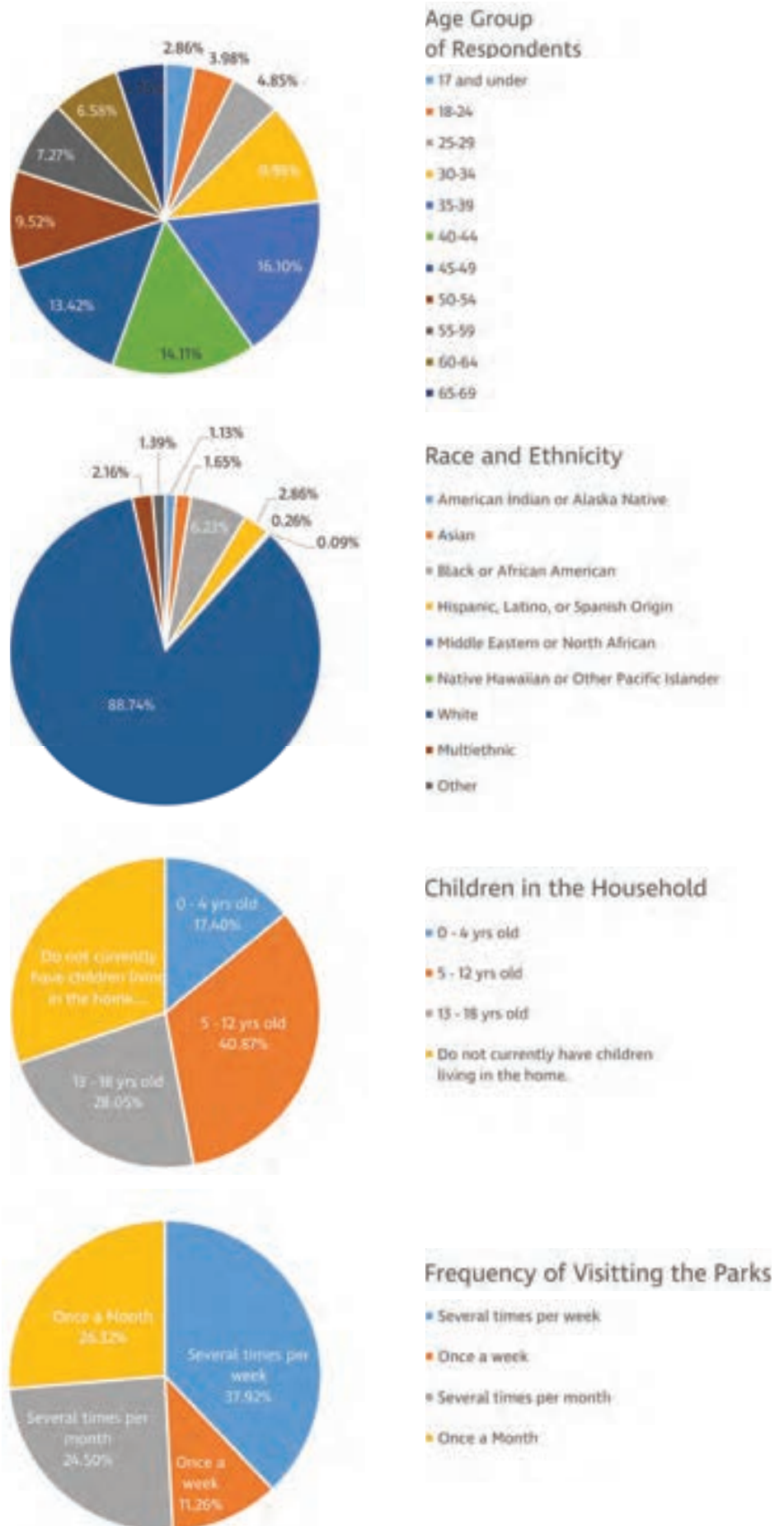
These insights highlight the community's strong emphasis on promoting physical well-being, updating park amenities, and enhancing trail and park connectivity as key focus areas for the Parks and Recreation initiatives.

Desired Recreation Programs or Activities



- Pickleball Courts: 30.22%
- Pump Tracks: 7.36%
- Mountain Bike Trails: 26.41%
- Camping Areas: 22.68%
- Hammock Area: 31%
- Other: 25.71%

Demographic Makeup of the Survey's Respondents



SUMMARY OF ENGAGEMENT

Findings from Community Open House

WARD 1 Needs :

- Multi-use paved trails were very high priority on the list;
- Street style skate park;
- Local neighborhood parks with playgrounds;
- Soccer complex improvements with grass and artificial turf;
- Splash pad with play structures.

WARD 2 Needs:

- Shared-use trails, safer riding options;
- Pickleball courts, pickleball tennis complex;
- Local neighborhood parks similar to Springhill park;
- Water park with family play.

WARD 3 Needs:

- More Trail Connections to Parks, Connect to Southwest Trail;
- Mountain Bike Parks and Mountain Bike Trails;
- Local neighborhood similar to Springhill;
- Water Park with family play.

WARD 4 Needs:

- Shared-Use Trails;
- Tennis courts: Indoor and Outdoor;
- Outdoor Pool;
- More neighborhood parks amenities.

Findings from Online Survey

Amenities

In prioritizing Parks and Recreation amenities, restrooms emerge as a top concern for households, with 69.7% rating them as "Very important" and an additional 24.68% considering them "Important." Playgrounds also hold significant importance, garnering a combined 78.7% rating of "Very important" or "Important," with 46.58% marking them as "Very important." Paved Trails follow closely, with 32.55% rating them as "Very important" and an added 38.27% finding them "Important." The Pavilion is also noteworthy in the priority ranking, with 28.23% rating it as "Very important" and 42.77% considering it "Important," emphasizing its significance in community preferences.

Desired Recreation Programs Or Activities

Participants express diverse preferences for future recreation programs or activities, with 31% showing strong interest in a hammock area, 30.22% desiring pickleball courts, and a notable 26.41% indicating interest in the addition of mountain bike trails.

Action Priorities

Three top ranked action items are "Promote Physical Activity & Wellness" with 78.39% of respondents deeming it either "Very important" or "Important," "Update Park Amenities" resonates with 77.83% of participants, and "Expand Trails and Improve Trail/Park Connectivity" capturing the attention of 70.56% of participants.

4

EXISTING CONDITIONS

IN THIS CHAPTER

Demographic Profile
Existing Parks & Recreational System
Programs and Services

The existing conditions analysis in a Park Master Plan serves as a foundational step in understanding the current state of the park system and its surrounding environment. This analysis involves a comprehensive assessment of various factors that can influence the planning process.

*Understanding the community's **demographic profile**, including age groups, cultural diversity, and socioeconomic factors, allows for tailoring park amenities to the needs of the population. Conducting a detailed **inventory** of existing park facilities, amenities, and infrastructure, which includes items such as playgrounds, sports fields, trails, picnic areas, and restrooms, provides valuable insight into current resources and areas for improvement.*

By conducting a thorough existing conditions analysis, the planning team gains a comprehensive understanding of the strengths, weaknesses, opportunities, and challenges present in the current park system. This knowledge forms the basis for informed decision-making and helps shape the goals and recommendations outlined in the Park Master Plan.





4.1 DEMOGRAPHIC PROFILE

Analyzing the demographic profile of the community, including age groups, cultural diversity, and socioeconomic factors, facilitates the customization of park amenities to suit the population's needs.

A demographics analysis is a key component of the Master Plan process, which helps provide a thorough understanding of the demographic makeup of residents within the city, assesses key economic factors, and identifies national, regional, and local trends.

CITY DEMOGRAPHICS

According to the 2010 and 2020 Census, the population of Bryant was 16,688 in 2010, and was 20,663 in 2020. The growth rate between 2010 and 2020 was 23.9%.

According to the 2020 Census, total housing units was 8,950, and occupied housing units was 8,394. The housing occupancy rate was 93.8%, and average persons in household was 2.42.



Population:

- 20,663 people live in Bryant in 2020, Est. 21,501 in 2022
- Population per square mile: 1003.8
- Bryant is expected to grow to 31,679 residents by 2040



Age:

- Median Age: 37.3
- Median Age in AR is 38.5, Median age in U.S. is 38.8



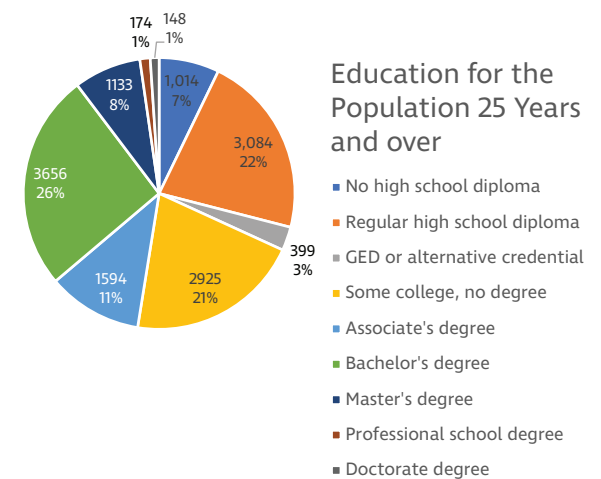
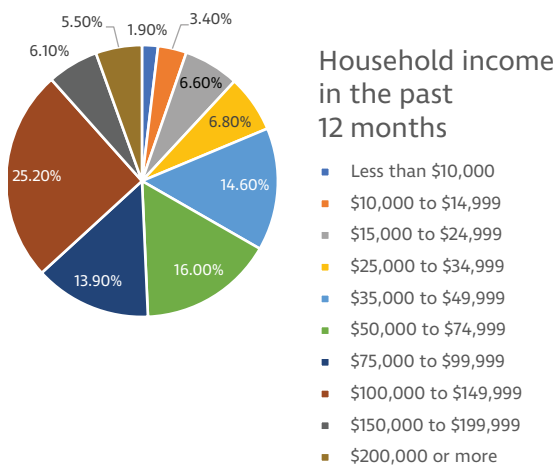
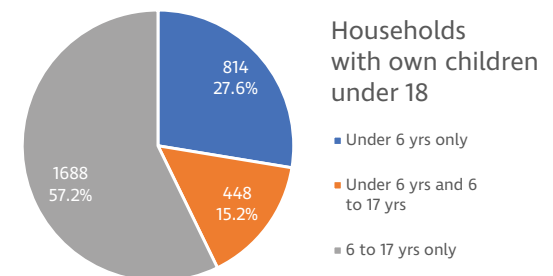
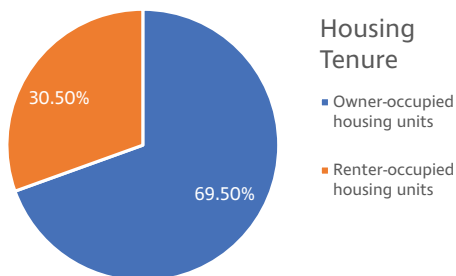
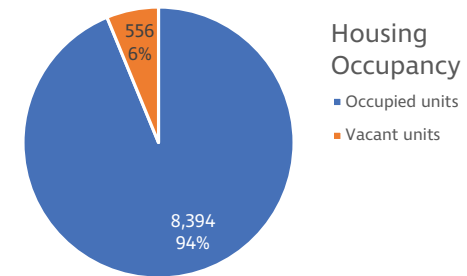
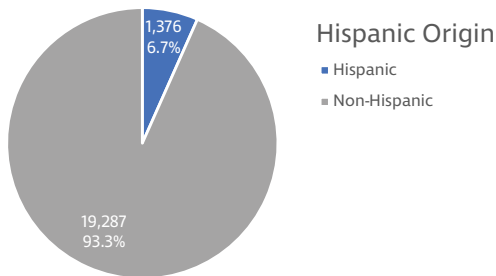
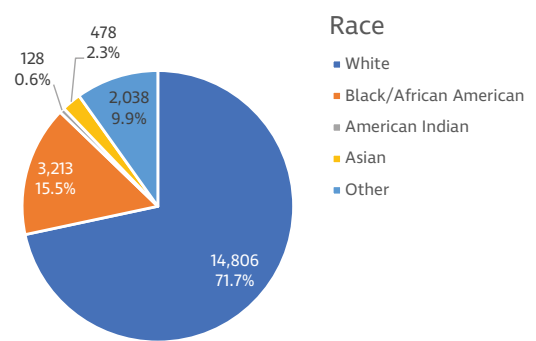
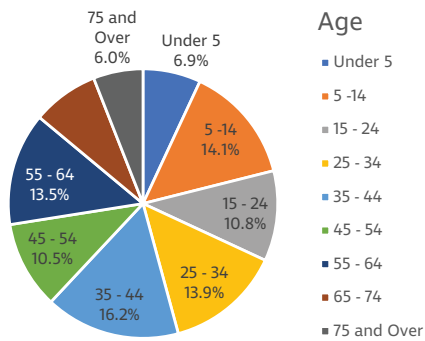
Ethnicity:

- 71.7% of the population is White
- 15.5% of the population is Black/African American
- 6.7% of the population is Hispanic or Latino



Income:

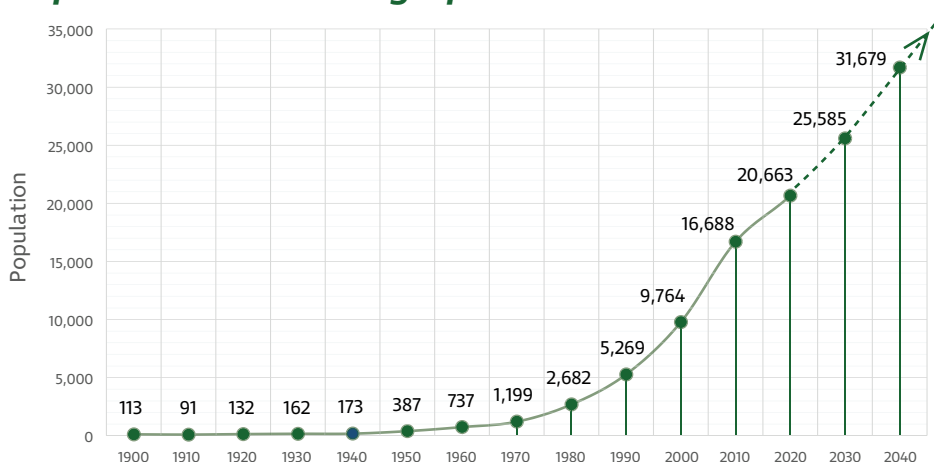
- Median household income: \$76,282 in 2022
- Median household income is higher than state (\$56,335) and national (\$75,149) averages in 2022



DEMOGRAPHIC ANALYSIS

The demographic analysis describes the population within Bryant City. This assessment is reflective of the city's total population and its key characteristics such as age groups, race, ethnicity, and income levels. It is important to note that future projections are based on historical patterns and unforeseen circumstances during or after the time of the analysis could have a significant bearing on the validity of the projected figures.

Population And Demographic Trends



Population Growth

The City of Bryant will continue to experience steady growth well into the next two decades. Between 2020 and 2040, the city is expected to grow over 50%, from 20,663 residents to almost 31,679.

Education

Almost 36.4% of the residents living in Bryant have a college or advanced degree. This is 8.8% higher than the average for Saline County at 27.6%.

Age

Bryant has a median age of 37.3 years, that is 1.5 year younger than that of the Saline county, 38.8 years.

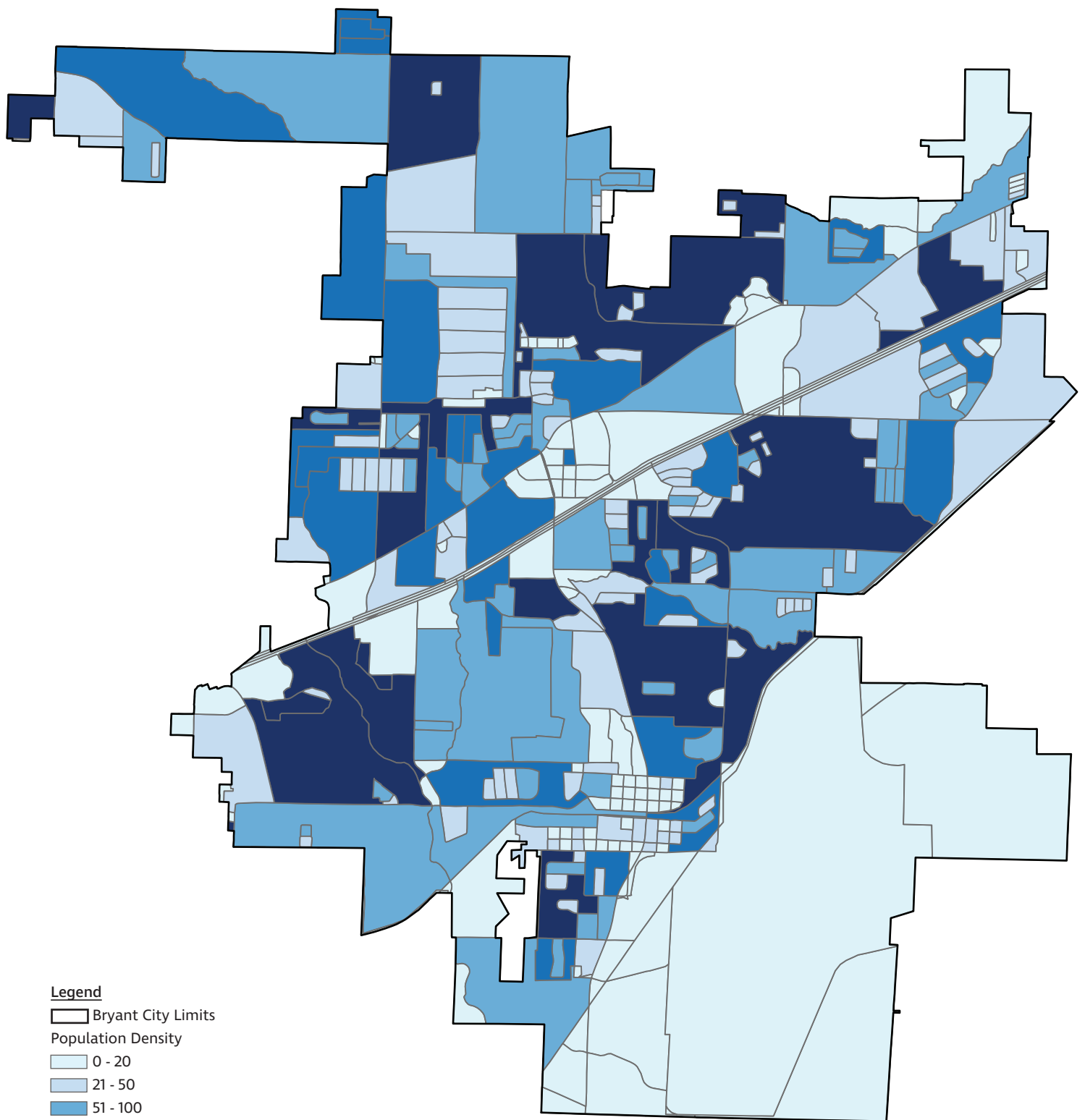
Race And Ethnicity

Bryant and Saline County have a similar racial and ethnic makeup. A very large proportion of Bryant residents are white (71.7%), and 15.5% are black/African American. 2.3% are Asian, 0.6% are American Indian and 9.9% are other races. 6.7% of population of Bryant is Hispanic or Latino.

Household Income

The median annual household income in Benton is \$76,282 in 2022 dollars, nearly 4.2 percent higher than the \$73,236 median annual household income for all of Saline County. The city also has a poverty level of 7.8% which is lower than the surrounding county (9.8%).

Bryant 2020 Population Density



Legend

▬ Bryant City Limits

Population Density

0 - 20

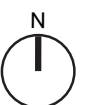
21 - 50

51 - 100

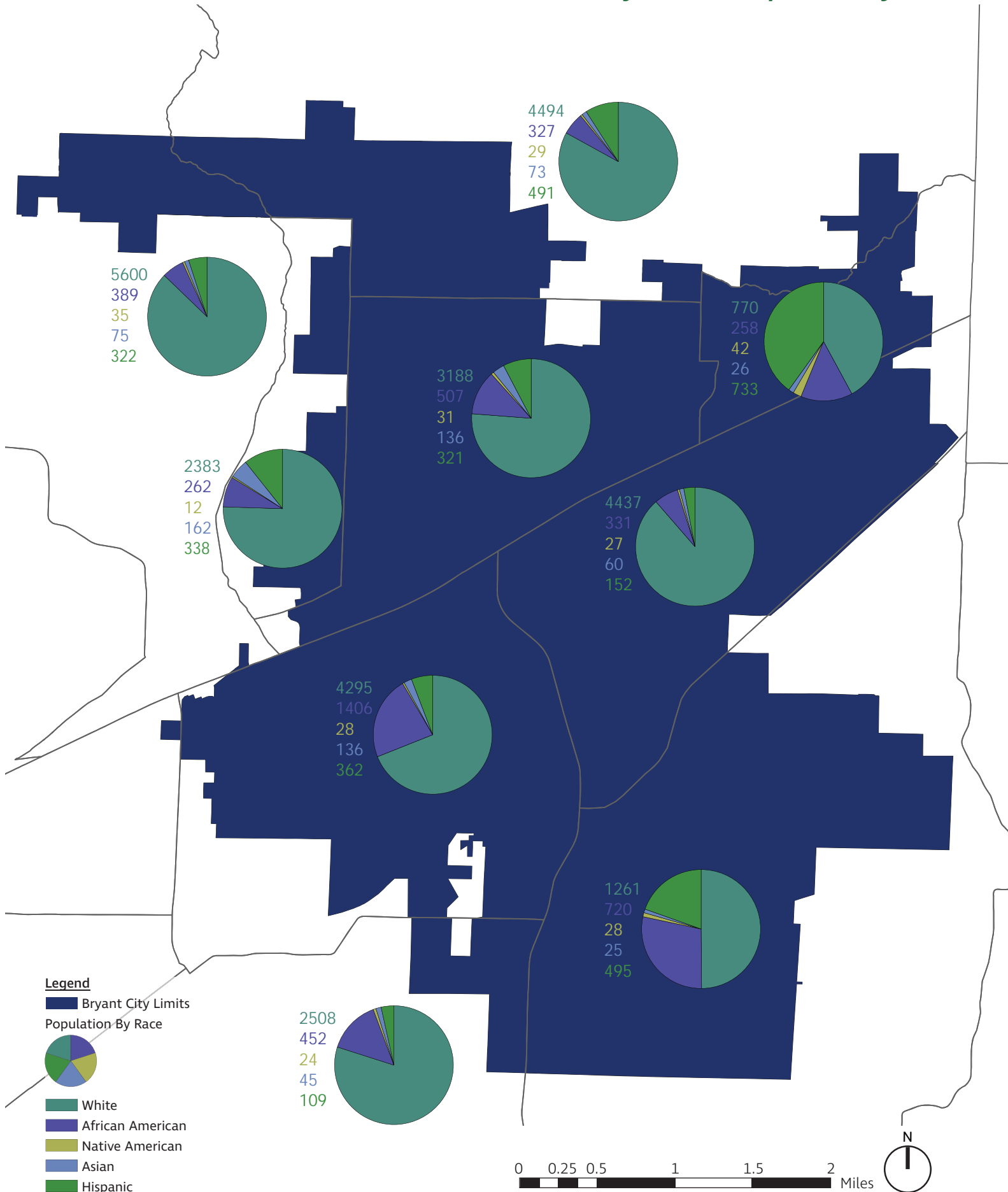
100 - 200

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0 0.25 0.5 1 1.5 2 Miles

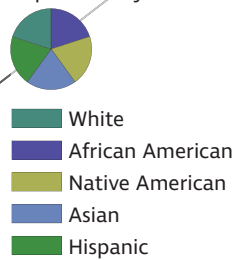


Bryant 2020 Population by Race

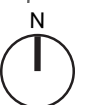


Legend

■ Bryant City Limits
Population By Race



0 0.25 0.5 1 1.5 2 Miles







4.2 EXISTING PARKS & RECREATIONAL SYSTEM

In order to reimagine the Bryant parks and recreational system, it is important to conduct a thorough existing conditions analysis, to gain a comprehensive understanding of the strengths, weaknesses, opportunities, and challenges present in the current park system.

To enhance this process, a study on parks and recreational facility typologies is incorporated, which guides how each park should be programmed, planned, and designed to align with the needs of the service area and its classification within the overall system. Every park or facility should have clearly defined outcomes to guide its establishment, development, operation, and maintenance.

The existing Bryant parks and recreational system includes six different parks and one recreational center.

PARKS AND REC FACILITY TYPOLOGIES

PARK / FACILITY TYPES	PURPOSE
Activity Facilities	Facilities that serves multiple communities and may include a sports complex, a senior and teen center, and other facilities.
Community Parks	Parks that serve a community and may include recreation centers, aquatic complexes, multi-purpose fields.
Neighborhood Parks	Parks located in residential areas, that serve smaller populations and may include recreation centers, aquatic complexes, multi-purpose fields.
Parkland	A public land has already been utilized for recreational purposes and holds the potential to be transformed into a well-designed park.
Pocket Parks / Mini Parks	Small, highly accessible parks near residential areas with features, such as picnic areas, play areas, and multi-purpose turf areas.
Recreation Centers	Facilities that serve at least 25,000 people and may include gyms, indoor courts, multi-purpose rooms, and community-serving facilities.
Special Use Parks	Parks with specialized uses, such as fishing, boat ramping, memorial park, dog park and skate park.
Trails / Connections	Linkages that connect people with open space and active public spaces.



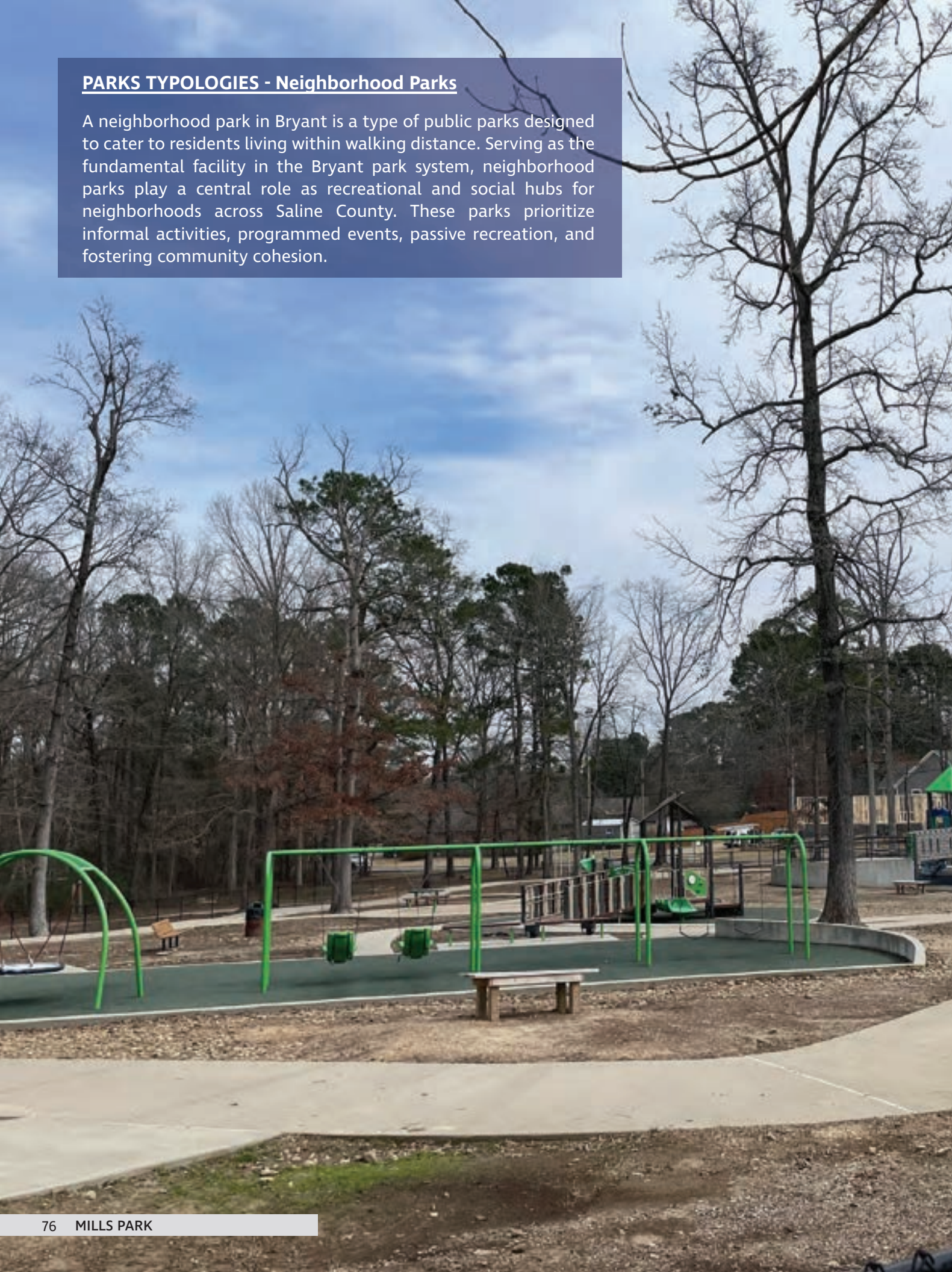


PARKS TYPOLOGIES - Community Parks

A community park is a type of public park designed to serve a larger geographic area than the surrounding neighborhood. They are also designed to provide recreational and leisure opportunities to engage families and visitors for an entire day by offering multiple and diverse activities and amenities throughout. Including joint-use parks, recreation centers, and aquatic complexes, these community parks provide secure and active spaces for organized recreational activities. They also offer opportunities for fitness, socializing, leisure, and play.

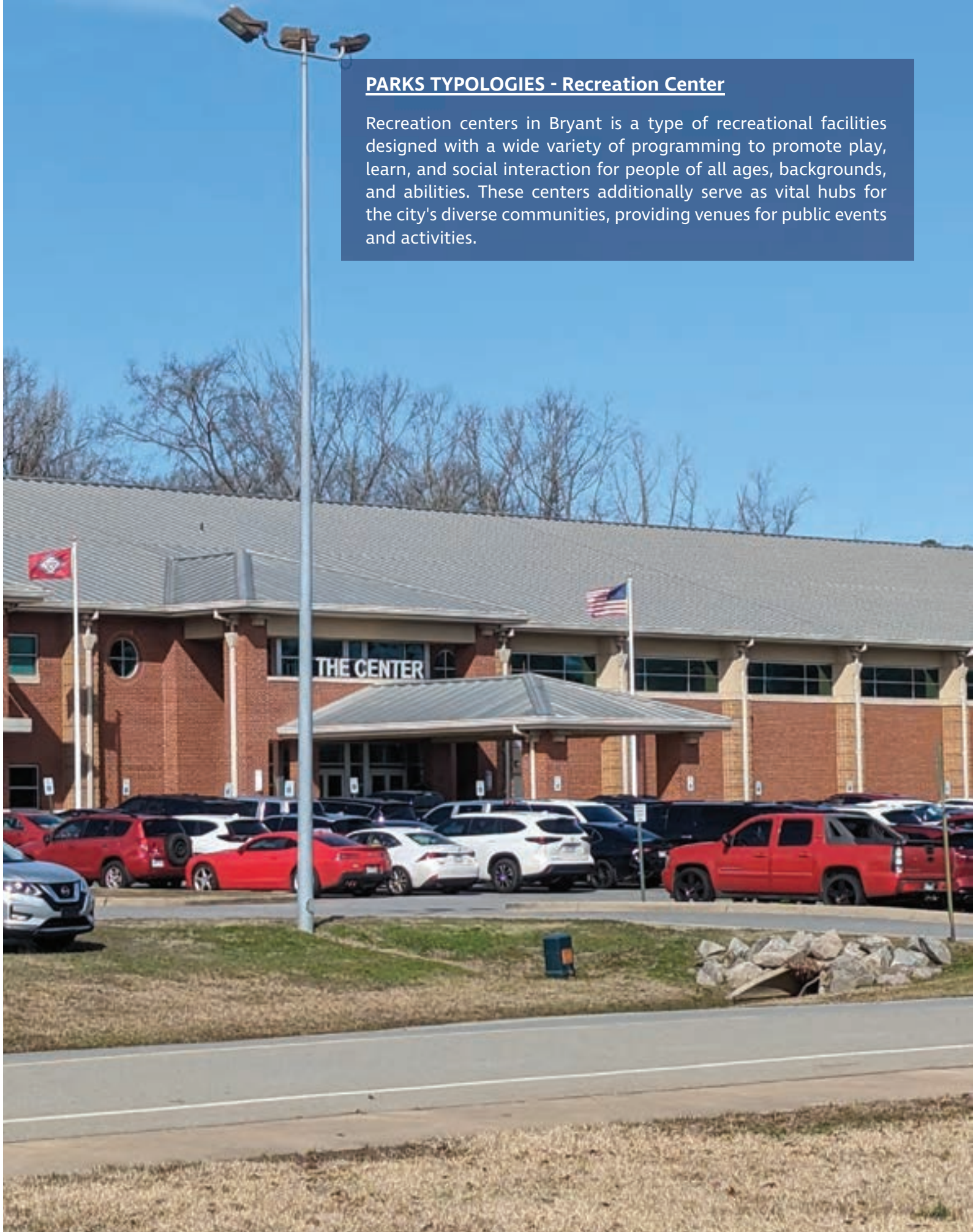
PARKS TYPOLOGIES - Neighborhood Parks

A neighborhood park in Bryant is a type of public parks designed to cater to residents living within walking distance. Serving as the fundamental facility in the Bryant park system, neighborhood parks play a central role as recreational and social hubs for neighborhoods across Saline County. These parks prioritize informal activities, programmed events, passive recreation, and fostering community cohesion.



PARKS TYPOLOGIES - Recreation Center

Recreation centers in Bryant is a type of recreational facilities designed with a wide variety of programming to promote play, learn, and social interaction for people of all ages, backgrounds, and abilities. These centers additionally serve as vital hubs for the city's diverse communities, providing venues for public events and activities.





PARKS TYPOLOGIES - Mini Parks and Pocket Parks

Mini parks and pocket parks, known for their compact size, are designed to offer convenient recreational opportunities mainly for local residents and nearby workers. These parks may have features cater to both passive and active forms of recreation, like grill areas, playgrounds, seating, lawn and landscaping areas to enrich the experience. These parks can be integrated into different community settings, creating inviting places for play, rest and socializing.



PARKS TYPOLOGIES - Special Use Park

Special use parks in Bryant represent a category of park and recreation facilities with specialized uses, often focus on a single major activity. Memorial parks, historical sites, water parks, bike parks, dog park, skate parks and other special use facilities fall into this category. These parks may also include elements found in neighborhood and community park, since the specialized amenities attract visitors from across the region. For example, Bark Park at Alcoa 40 is a special use park.



PARKS TYPOLOGIES - Activity Facilities

Activity facilities in Bryant represent a range of structures, areas, and amenities designed to support a variety of recreational and leisure activities for the community, such as soccer complex and baseball complex. Facilities that serve multiple communities, may include a sports complex, a senior and teen center, and other specialized amenities. Additionally, they include dedicated facilities for different age groups, such as youth baseball fields, ensuring diverse and inclusive engagement.

BRYANT EXISTING PARKS AND REC FACILITY

PARK / FACILITY TYPES	TYPE
Alcoa 40 Park	Neighborhood Park
Aquatic Center at Bishop Park	Recreation Center
Ashley Park	Neighborhood Park
Bark Park at Alcoa 40 Park	Special Use Park
Bishop Park	Community Park
Debswood Parkland	Parkland
King's Crossing Parkland	Parkland
Midland Park	Activity Facility
Mills Park	Community/Neighborhood Park
Mills Park Pool	Special Use Park
Plum Parkland	Parkland
Splash Pad at Bishop Park	Special Use Park
Springhill Park	Mini Park
The Center at Bishop Park	Recreation Center

BRYANT PARKS EXISTING CONDITION

Distribution:

- **Total of 9** parks/parkland currently are running by Bryant Parks and Recreation Department.
- **3** of them are located north of I-30 and **6** located south of I-30.



(A) ALCOA 40 PARK



(B) ASHLEY PARK



(C) BISHOP PARK



(D) MIDLAND PARK



(E) MILLS PARK



(F) SPRINGHILL PARK



(G) PLUM PARKLAND

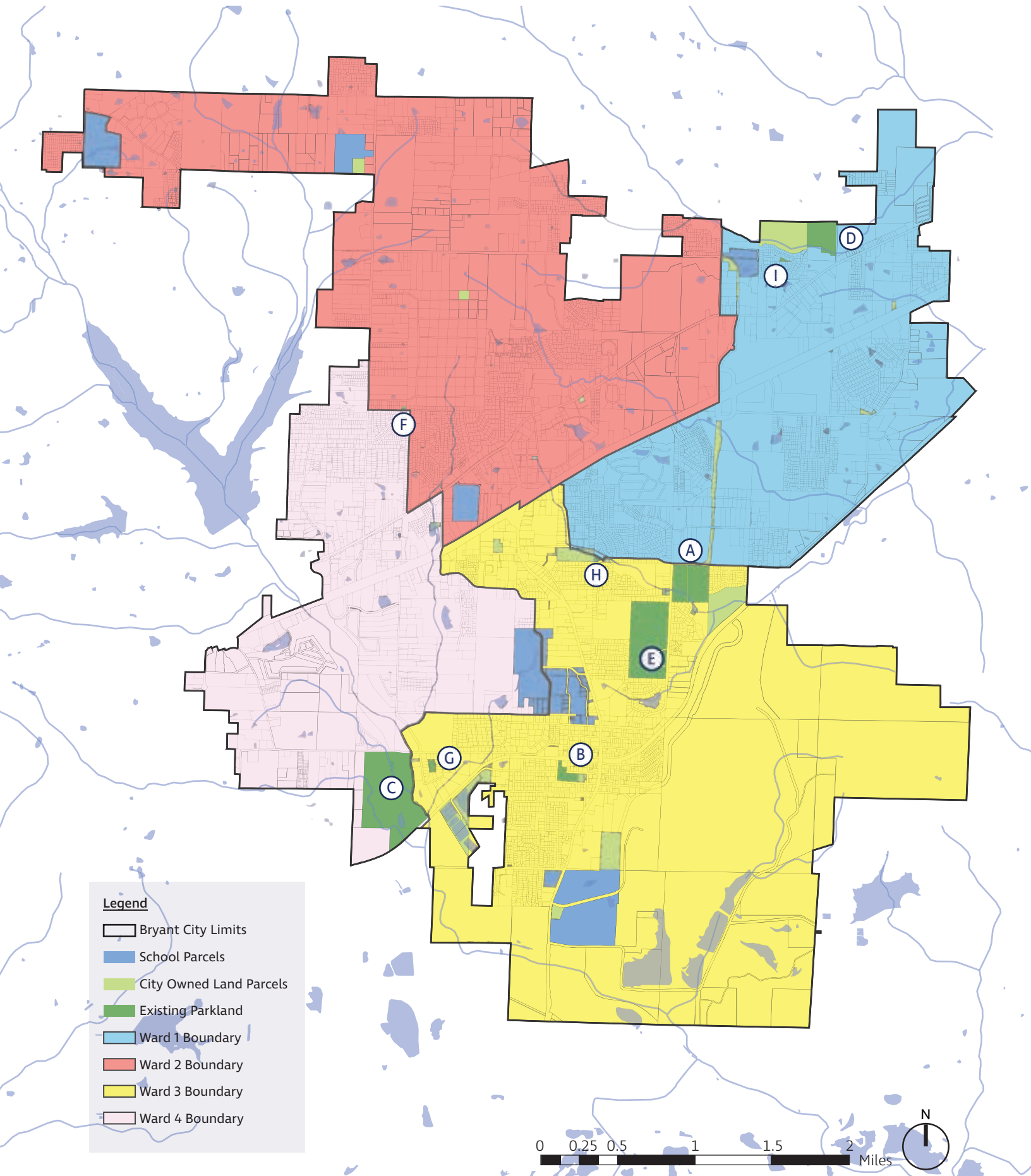


(H) DEBSWOOD PARKLAND

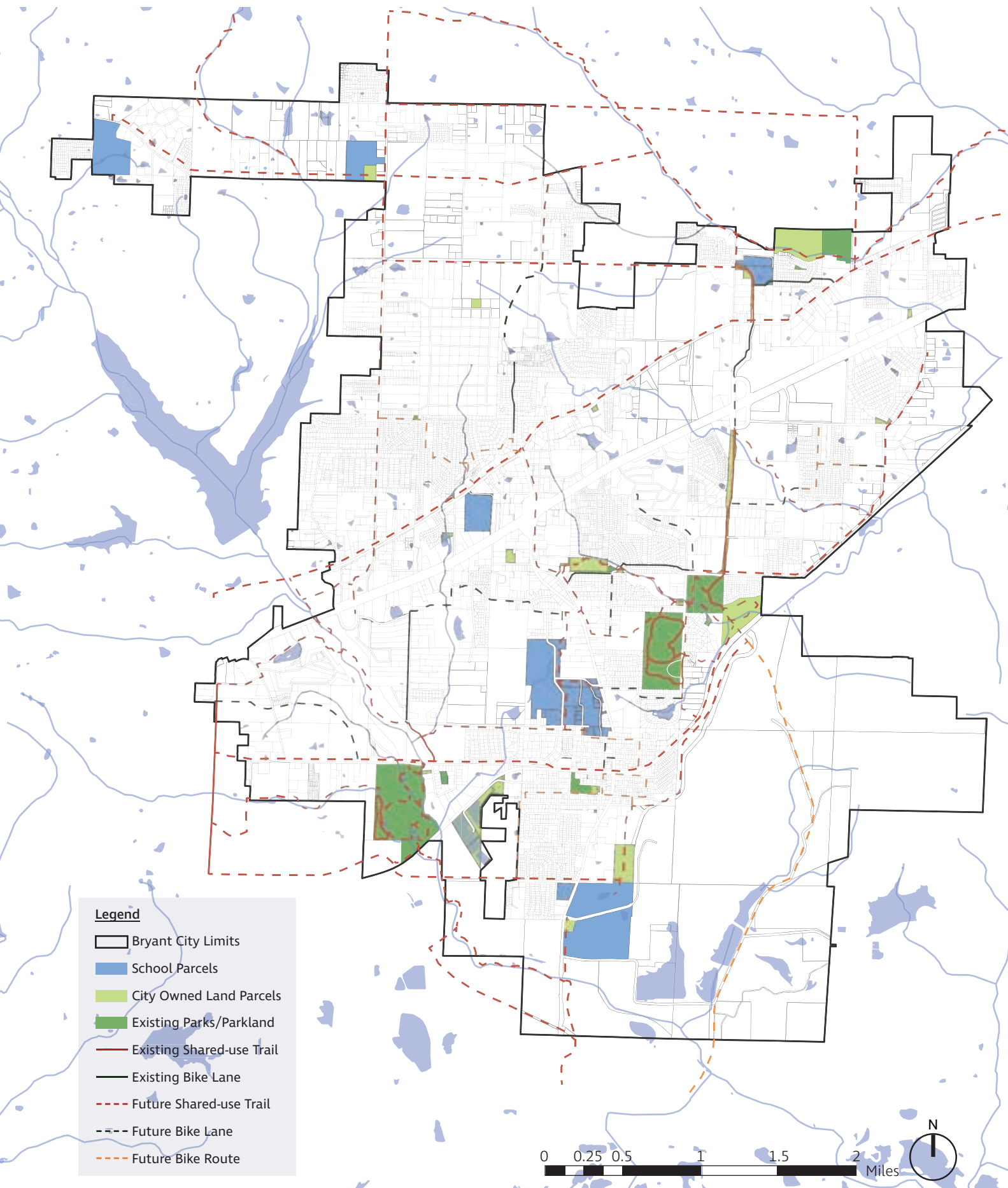


(I) KING'S CROSSING PARKLAND

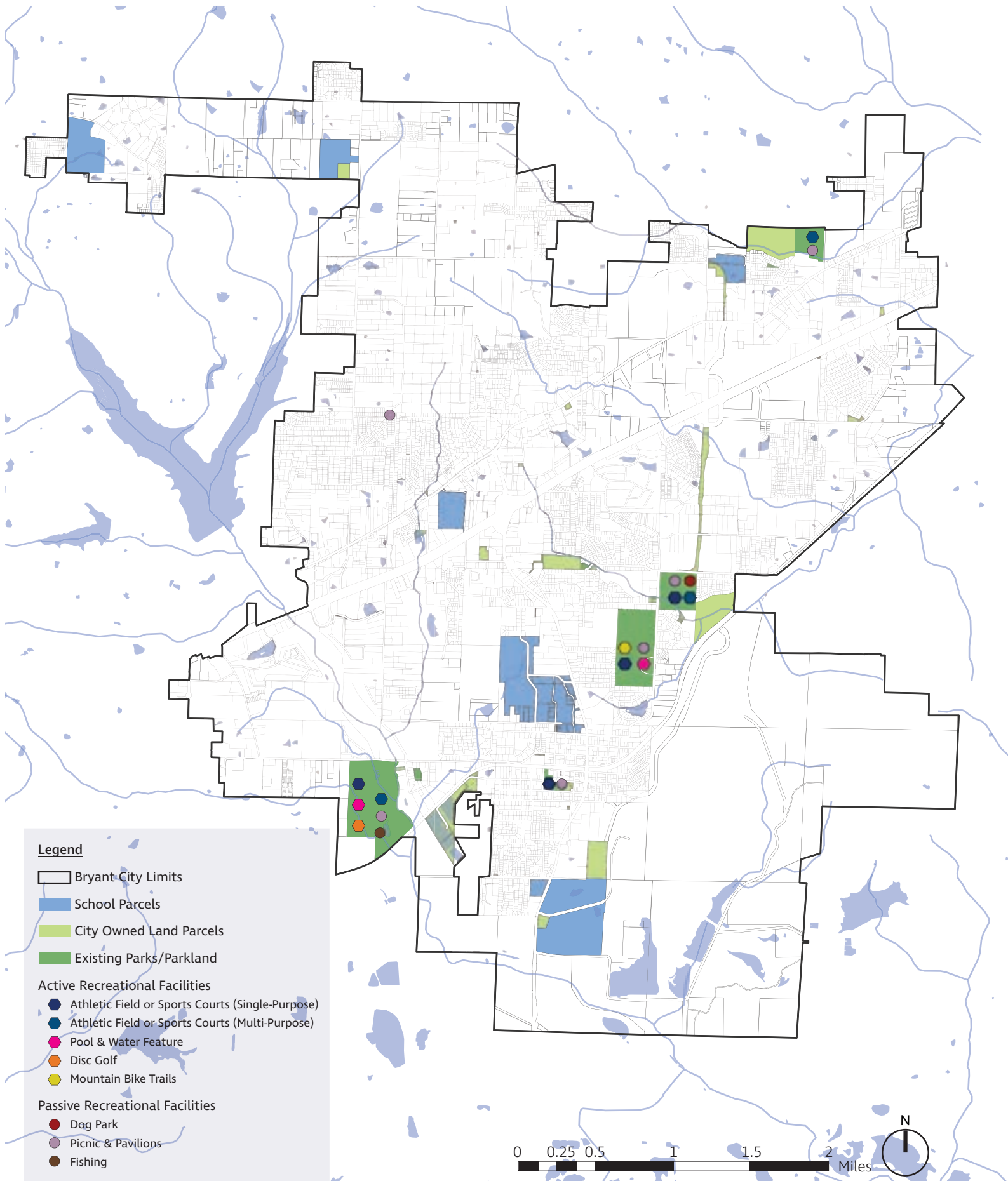
Existing Parks & Municipal Wards



Bryant Existing & Future Bike/Pedestrian Network



Existing Recreation Facilities



ALCOA 40 PARK

Park Type: Neighborhood Park

Location: 1110 Shobe Road, Bryant, Arkansas 72022

Acreage: 40 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Softball Fields	Lighted		2	Fair	Lightings outdated
Lacrosse/Football/ Multipurpose Field	Lighted, w/ Bleachers		1	Fair	Lightings outdated
Bathrooms	Portable	2	2	Fair	
Bridge	Between Fields			Poor	
Parking Lot	Paved		4 ADA	Poor	
Fencing and Backstops				Poor	
Dugouts				Fair	
Press Boxes				Fair	
Bleachers				Fair	
Pavilion	w/Picnic tables		1	Good	New
Bark Park	Dog park		1	Good	Need Separate fencing
Shared Use Trail	Paved		0.33 Miles	Fair	
Natural Walking Trail	Natural surface		0.3 Miles	Fair	
Walk Trail	Paved		0.33 Miles	Good	
Park Sign			1	Good	

CURRENT PHOTOS



Softball Fields



Bleachers and Dugouts



Creek



Bark Park



Temporary Restrooms



Lighted Multipurpose Field



Bridge



Parking Lots



Walk Trails Entry

DESIGN OPPORTUNITIES

- Incredibly large parking lot, seems excessive and unorganized.
- Skate park area looks like a decent area, though could use shade.
- A perimeter loop would help the organization of the park and access to all amenities.
- The forested area to the west could be utilized for more trails, and potential for a fun beginner mountain bike trail.
- Several vacant field areas that could be utilized for a program element: soccer, pumptrack, open field play, passive play, tennis, pickleball, etc.
- Dog park gets a ton of use, however it blocks the park entry. Users tend to congregate in the only shaded corner of the dog park, could benefit from a few planned trees and a shade structure.
- Park needs a full-scale ADA review.
- Park is well treed and has a nice comfortable feel to it.
- The new trail is nice and smooth, but could use striping, it currently dead ends in the woods, though connects an existing hiking trail.
- Check if there is a flood zone near creek.
- The baseball fields could use a facelift, and the lighting looks pretty outdated.
- Park needs a sense of entry and more organization; central concession could be a big part of this. Potential for great picnic areas.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$25,000 per year (\$15,000 for labor and \$10,000 for utilities, repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$30,000 - \$35,000 per year.

ASHLEY PARK

Park Type: Neighborhood Park

Location: 400 S.W. 3rd Street, Bryant, Arkansas 72022

Acreage: 6 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Baseball Fields	Lighted		3	Poor	
Bleachers			6	Poor	
Scoreboard			3	Fair	
Restroom		2		Good	
Playground (5-12 yrs old)			1	Good	Shaded
Pavilion			1	Good	
Picnic Tables				Good	
Fence and Backstops				Fair	
Park sign			1	Good	
Dugouts			6	Fair	
Parking				Poor	Street Parking

CURRENT PHOTOS



Baseball Field



Scoreboard



Pavilion with Picnic Tables



Playground with Shades



Park Sign and Pavilion



Lighting



Seating



Fields



Restroom

DESIGN OPPORTUNITIES

- Great pavilion. A few lawn areas or spaces that could be better utilized around pavilion. Potential features: drinking fountain and grill areas.
- Walk to pavilion.
- Great playground.
- Central green space.
- Shorten drive and clean parking. Maybe add striping for parking.
- Outfield area development potential: Dog park, trees and volleyball
- Potential programs: Loop trails, kids pumptrack, skatepark, and pickleball located at the back lot.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 25 ,000 per year (\$15,000 for labor and \$10,000 for utilities, repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$ 30,000 - \$ 35,000 per year.

BISHOP PARK

Park Type: Community Park

Location: 6401 Boone Road, Bryant, Arkansas 72022

Acreage: 125.27 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Baseball Fields	Lighted		9	Good	
Softball Fields	Lighted		6	Good	
Football/Soccer/ Multipurpose Fields	Lighted		2	Fair	Very limited lighting
Indoor Aquatic Center				Fair	
Outdoor Splash Pad			1	Good	
Ponds			2	Fair	
The TRAXX Disc Golf Course				Fair	
Community Center				Good	
Boys & Girls Club				Good	
Senior Activity Center				Good	
Natural Walking Trails	Natural surface		0.7 Miles	Fair	
Playground			1	Good	
Pavilion			1	Good	
Community Garden			1	Good	
Concession Building	w/ picnic tables		2	Good	
Picnic Tables				Fair	
Maintenance Building				Good	
Center Parking			20 ADA	Good	
Fishing Pier			1	Good	

CURRENT PHOTOS



Softball Fields



Playground at Boys & Girls Club



Indoor Aquatic Center



The TRAXX Disc Golf Course



Football/Soccer/Multipurpose Fields



Splash Pad



Pavilion

DESIGN OPPORTUNITIES

- Could potentially utilize the tree area as a picnic area with more defined walks and ADA accessible tables.
- Potential for a trail behind pavilion for better park circulation.
- Overall circulation diagram needs to be prepared.
- Trees behind pavilion to create a screen backdrop.
- Disc golf looks great and well done.
- Great baseball complexes.
- Hill could be potential for mountain biking.
- Trail connections through park.
- Trail connections to adjacent neighborhoods per Bryant Park Plan.
- Another potential play area or kids area near baseball fields further away.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 800,000 per year (\$200,000 for labor and \$350,000 for utilities, and \$250,000 for repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$ 800,000 - \$ 950,000 per year.

MIDLAND PARK

Park Type: Activity Facility

Location: 3865 Midland, Bryant, Arkansas 72002

Acreage: 59.01 acres (20 acres developed)



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Soccer Fields	Lighted		4	Fair	
Concession Building			1	Good	
Restrooms			1	Fair	
Sport-Field Lighting				Fair	
Bench				Fair	
Parking	Paved		7 ADA	Good	Needs shading

CURRENT PHOTOS



Soccer Fields



Concession Building



Seating



Tool Shed



Practice Board



Parking Lots

DESIGN OPPORTUNITIES

- The entire park site is very open and exposed. It was windy the day of the site visit as well as super hot and sunny. Needs shade structures, trees, wind screens etc.
- Existing site is set up to allow for an existing pedestrian concrete walk "spin" with opportunities for a central pavilion area, like Picnic area.
- Need to review size and hierarchy of fields and what are needs of the leagues.
- Currently four full-size fields.
- Potential to have local soccer clubs to be involved.
- Needs more of a Neighborhood park element to it.
- Needs for other amenities, trail around perimeter, bike trail, playground, picnic areas, basketball, pickleball, volleyball and dog park.
- Needs to connect neighborhoods to allow for walkability.
- Need more seating areas/player covered seating/picnic areas.
- Parking lot should be organized much better. Need parking lot trees.
- Check the flood areas of the creek, and if there are signs of flooding within the park itself. There is a team currently doing drainage work out there.
- Concession is in good shape. Could use a coat of paint, and some upgraded furnishings. Check if there is a Bryant parks standard furnishings.
- Dead birch trees. Check if the current concession is connected to sewer, or utilize a leach field.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 62,000 per year (\$15,000 for labor, \$16,000 for utilities and \$31,000 for repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$ 62,000 - \$ 75,000 per year.

MILLS PARK

Park Type: Community/Neighborhood Park

Location: 1003 Mills Park Road, Bryant, Arkansas 72022

Acreage: 80 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Swimming Pool	Outdoor		1	Good	
Pool House				Good	
Maintenance Building	At Pool		1	Good	
Restrooms			1	Fair	
Pavilions			3	Fair	Need ADA access
Playgrounds			1	Good	Need landscaping
Basketball Court	Outdoor		1	Poor	
Tennis Courts	Outdoor		2	Poor in 2022	Renovated in 2023
Walking Trail			1.4 Miles	Fair	
Biking Trail			3.3 Miles	Fair	
Practice Fields				Poor	
Park Sign			1	Good	
Parking	Gravel and paved		9 ADA	Poor	Need to be reorganized

CURRENT PHOTOS



Outdoor Swimming Pool



Playground



Outdoor Tennis Court (2022)



Basketball Court



Restrooms



Pavilion



Walking Trail



Biking Trail



Practice Fields

DESIGN OPPORTUNITIES

- Pool is functioning.
- Gravel informal parking needs to be re-organized.
- Circulation plan is needed, and parking plan is needed.
- Restroom seems okay, could update facade a little.
- 6' Perimeter trail is okay.
- Potential with the Back 40 area: Pumptrack, skills course.
- Could really improve the professional mountain bike trials.
- Need ADA review.
- Need neighborhood connections.
- Review with City Trails Plan.
- Play area needs landscaping.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 61,000 per year (\$20,000 for labor, \$23,000 for utilities and \$18,000 for repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$ 61,000 - \$ 72,000 per year.

SPRINGHILL PARK

Park Type: Mini Park

Location: 2110 Binder Street, Bryant, Arkansas

Acreage: 0.5 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Playground	Fenced		1	Good	Shaded
Pavilion	w/picnic table		1	Good	
Picnic Table			2	Fair	
Parking	Paved		1 ADA	Fair	
Bench			1	Good	

CURRENT PHOTOS



Playground



Pavilion and Picnic Tables



Paved Parking



Bench

DESIGN OPPORTUNITIES

- Re-striping the parking lot.
- Add benches to playground area.
- Add landscaping around the Pavilion and space between playground and parking lot.
- Add potential Dog park.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 5,000 per year (for labor, utilities, repairs, maintenance and supplies);
- 2040 Maintenance Cost: \$ 10,000 per year.

DEBSWOOD PARKLAND

Park Type: Parkland

Location: Debswood Dr, Bryant, Arkansas

Acreage: 2.80 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Passive Space					Wooded area
Sidewalk				Fair	Disconnected
Parking	Paved		4	Fair	

CURRENT PHOTOS



Passive Space



Drain Outlet



Gate



Sidewalk



Parking Lots



Creek

DESIGN OPPORTUNITIES

- Good location for a park serving surrounding neighborhood.
- Creek access.
- Function as trailhead or connection hub for future shared-use trail system.
- Nature play area and passive programs in wooded area.
- Re-striping parking lot.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 3,060 per year (for turf maintenance);
- 2040 Maintenance Cost: \$ 10,000 per year.

KING'S CROSSING PARKLAND

Park Type: Parkland

Location: Buckingham Place, Bryant, Arkansas

Acreage: 0.83 acres



CURRENT AMENITIES

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Playground			1	Fair	
Open Lawn					Need shading
Bench			1	Fair	

CURRENT PHOTOS



Playground



Open Lawn



Bench and Trash Receptacle

DESIGN OPPORTUNITIES

- Looped sidewalk with shade & flowering trees.
- Additional benches.
- Official entry way with signage.
- Additional play/shade structure.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 2,160 per year (for turf maintenance);
- 2040 Maintenance Cost: \$ 10,000 per year.



PLUM PARKLAND

Park Type: Parkland

Location: S. Lea Circle, Bryant, Arkansas

Acreage: 2.54 acres

AMENITIES	FACILITIES TYPE	CAPACITY	QUANTITY	CONDITION	COMMENTS
Open Lawn					
Entry Way					

CURRENT PHOTOS



Open Lawn



Entry way



Trees



Water Faucet

DESIGN OPPORTUNITIES

- Looped sidewalk with shade & flowering trees.
- Additional benches.
- Official entry way with signage.
- Better programed open lawn area.

MANAGEMENT CONSIDERATION

- Current Maintenance Cost: \$ 3,600 per year (for turf maintenance);
- 2040 Maintenance Cost: \$ 10,000 per year.





4.3 PROGRAMS AND SERVICES

The Bryant Parks and Recreation Department consistently offers and oversees a multitude of programs and services for residents annually. The year-round activities include planning, implementing, conducting, and evaluating a diverse range of recreation programs, special community-wide events, and the operation of multiple facilities.

EXISTING CORE PROGRAM & AREAS

Core Program Areas

The City of Bryant is dedicated to providing access to exceptional programs, services, and community amenities. To effectively achieve this mission, a strategic focus is placed on identifying and prioritizing core program areas. These areas serve as a central framework to address both current and future community needs, ensuring a targeted approach to the most important program offerings.

Core program areas are characterized by their long-standing existence, substantial budget allocation, broad demographic appeal, tiered skill development options, dedicated full-time staff, specialized facilities, and a significant share of the local market. This strategic approach facilitates alignment among staff, policy-makers, and the public, directing efforts toward programs that hold the greatest importance and impact for the community.

The following core program areas are currently offered at various facilities throughout parks and recreational facilities in the city of Bryant:

Adaptive & Inclusive Activities

Adaptive and inclusive recreation programs cater to individuals facing physical or cognitive disabilities, offering culturally appropriate, educational, and quality-of-life opportunities. These programs and services are intended to comply with the Americans with Disabilities Act. The Bryant Parks Department has taken proactive steps to foster inclusivity and accessibility in its programs and facilities. Moreover, inclusivity is a key consideration across all of the department's activities and initiatives, reflecting its commitment to ensuring that everyone in the community can participate and benefit from recreational opportunities.

Active Adults and Senior Activities

Programming for adults aged 55 and above aims to enhance health, wellness, enjoyment, stimulation, access, education, and connections to vital services. The goal is to achieve measurable improvements in physical, social, spiritual, emotional, mental, and economic well-being within the senior community.

Bryant Senior Activity Center Crochet Circle was working on crocheted hats for Chemo patients from Arkansas Children's Hospital and UAMS Cancer Center and baby blankets for New Beginnings Low Income Pregnancy Center.

Examples: Senior Line Dance Lessons, Bingo, Crochet Circle



After School Activities & Camps

After School and Camp programs offer students a safe environment for study, homework assistance, individual tutoring, and engaging educational activities. These programs focus on enhancing development, socialization skills, and educational opportunities. By incorporating measurable, evidence-based, and enjoyable programming, the aim is to increase literacy and academic performance.

Examples: Bryant Boys and Girls Clubs Summer Program

Athletic & Recreational Sports

Athletic and recreational sports programs are designed to promote sportsmanship and provide equal opportunities for all participants, both in youth and adult recreational settings. The primary focus is on acquiring fundamental skills while allowing individuals to perfect specific skill sets based on their experience levels. The programs involve various divisions, including men's, women's, and coed leagues, each defined by the location of play and the day of the week. The leagues offer flexibility in participation, with options for both Open and Recreational formats. In an Open league, members may come from different associations, fostering a diverse and competitive environment. Recreational leagues emphasize playing for recreation and exercise, creating a more relaxed and enjoyable atmosphere for participants. These programs aim to cater to a wide range of skill levels and preferences, ensuring that everyone can engage in sports activities that align with their interests and goals.

Examples: Youth Volleyball League, Adult Basketball Summer League, Bryant Softball Spring League, Summer Disc Golf League

Youth Tennis Class at Mills Park (Above).

Disc Golf Summer League at Bishop Park (Below Right).

Bryant Basketball Summer League at The Center in Bishop Park (Below Left).



Aquatic Activities

Aquatic Programs offer inclusive opportunities for individuals of all ages to engage in various swim activities, including swim lessons, leisure pool time, and water aerobics. These programs are designed to cater to diverse skill levels and interests, promoting water safety, skill development, and overall well-being.

Examples: Lean-to-Swim, Swim Babies, Destination Swim



Swim Babies at Bishop Park poster

Art & Culture

Arts and culture programs play an essential role in fostering artistic development by offering diverse mediums, including arts, crafts, painting, ceramics, theater, dance, and poetry. These programs are designed for all ages to encourage creative expression, connection, inclusion, and accessibility within the community.

Examples: Art Education at Bryant Boys and Girls Clubs, Arbor Day Tree Give Away, Valentine's Dance



Boys and Girls Clubs Valentine's Dance poster

Health, Fitness, & Wellness

Health, Fitness, and Wellness programs are designed to promote a holistic approach to health, fostering a sense of balance and vitality. Participants in those programs engage in activities that cater to various aspects of well-being, including physical fitness classes, mental health workshops, and activities that promote spiritual and emotional wellness. The programs are structured to accommodate diverse interests and fitness levels, ensuring accessibility for everyone in the community.

Examples: Free Fitness Class, Blood Drive, First Aid Training



Zumba Class poster at The Center in Bishop Park



Community Yard Sale poster

Community Events

Large-scale events, organized on an annual basis, serve as inclusive and dynamic gatherings designed for the entire community. These events are carefully planned to cater to individuals of all ages, abilities, skills, and interests, creating a highly intensive and engaging experience. These annual gatherings contribute significantly to the social fabric of the community, creating memorable moments and shared traditions.

Example: Bryant Fall Fest, , Pop in the Park, Community Yard Sale, Community Garden



Annual Duck Derby Festival poster

Special Events

Special events are carefully curated to bring people together, creating opportunities for shared experiences and meaningful connections. They showcase the unique aspects of different cultures, providing a space for residents to learn, appreciate, and celebrate the variety of backgrounds within the community.

Example: Bryant Christmas Stroll & Tree Lighting Festival, Annual Duck Derby Festival

Facility & Equipment Rentals

The rental of space or equipment represents a versatile service provided by the City, catering to the needs of individuals, businesses, or groups seeking access to specific facilities or resources.

Example: pools, picnic pavilions, tables and chairs, visual presentation equipments, lockers

Food & Beverage

This service caters to the needs and preferences of individuals engaging in recreational activities, offering a range of snacks, beverages, and permitted alcohol options.





4.4 ADA NARRATIVE

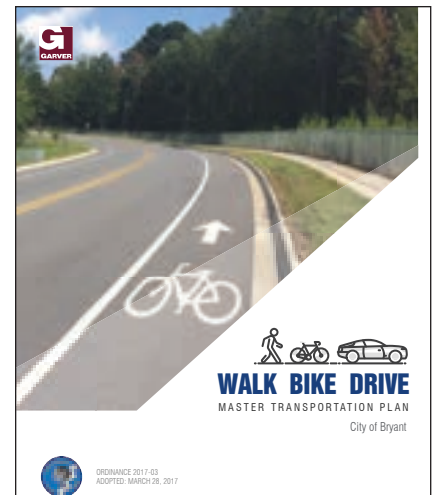
History Of the ADA in the U.S.

The Americans with Disabilities Act (ADA) is a wide-ranging civil rights law that prohibits discrimination based on disability. The ADA was signed into law on July 26, 1990, by George H.W. Bush. It affords similar protections against discrimination to Americans with disabilities as the Civil Rights Act of 1964, which made discrimination based on race, religion, sex, national origin, and other characteristics illegal. The Rehabilitation Act of 1973 was the first federal law to prohibit discrimination against people with disabilities. It requires that federally funded programs be accessible to people with disabilities and that federal employers provide reasonable accommodations for their employees with disabilities. Much of the terminology in the Rehabilitation Act was later used in the ADA. The ADA was amended and signed into law by Presidential George W. Bush on September 25, 2008 as ADA Amendments Act of 2008 (ADAAA).

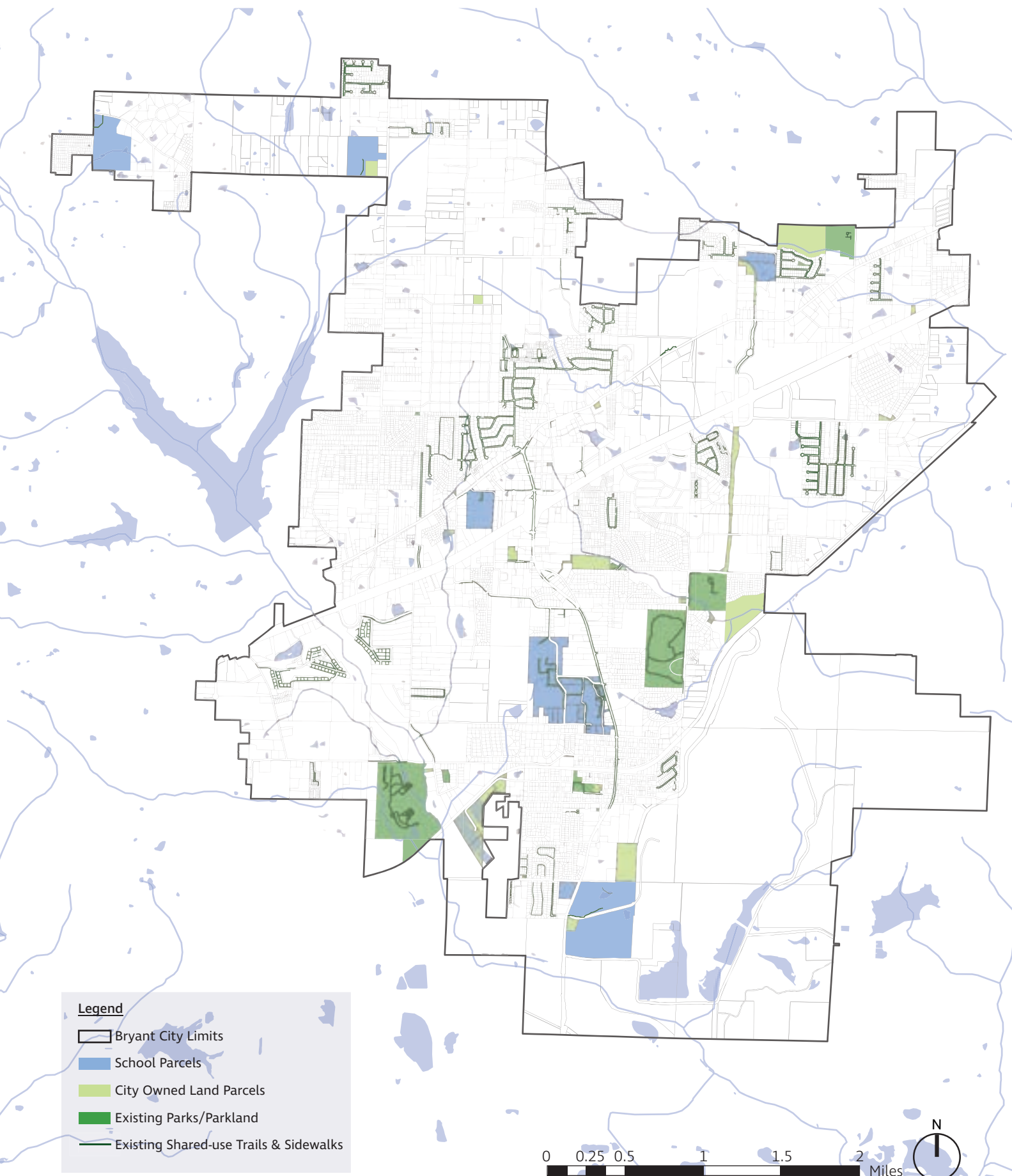
ADA in Bryant

The City of Bryant adopted the WALK BIKE DRIVE Master Transportation Plan in 2017 with the goal to address a lack of integrated planning as a holistic, active transportation system.

In the planning and design process outlined in this document, particular attention was given to ensuring that all bicycle and pedestrian facilities meet the standards set forth by the Americans with Disabilities Act (ADA). By adhering to ADA guidelines, the aim is to create environments that are inclusive and usable by people of all abilities, thereby promoting equitable access to transportation and recreation options within the community.



Bryant Existing ADA Access



5

NEEDS & PRIORITIES ASSESSMENT

IN THIS CHAPTER

Recreation and Leisure Trends Analysis
Level of Service Standards
Summary of Key Findings

NEEDS & PRIORITIES ASSESSMENT

5

Data needs to be synthesized and presented that allows the Department to justify decision-making effectively and efficiently. Needs are prioritized through a process utilizing recreation and leisure trends analysis and level of service standards.

*The **Recreation and Leisure trends analysis** is intended to provide an understanding of national, regional, and local recreational trends. This analysis examines participation trends, activity levels, and programming trends. It is important to note that all trends are based on current and/or historical patterns and participation rates.*

***Level of Service Standards** help guide decisions about how many recreational amenities are needed and where. Population-based standards address how many amenities are needed and access-based standards address where amenities are needed, both now and in the future.*





5.1 RECREATION AND LEISURE TRENDS ANALYSIS

A recreation and leisure trends analysis involves examining patterns, shifts, and emerging themes within the field of recreation and leisure activities. It aims to understand how people engage in recreational pursuits, the factors influencing these behaviors, and the evolving preferences that shape the industry.

This analysis allows stakeholders, including policymakers, businesses, and organizations, to adapt and innovate in response to evolving preferences, ensuring that recreational opportunities remain relevant and enjoyable for diverse users.

NATIONAL TRENDS IN RECREATION

The Sports & Fitness Industry Association (SFIA) Sports, Fitness & Recreational Activities Topline Participation Report 2021 was utilized to evaluate national sport and fitness participatory trends. SFIA is the number one source for sport and fitness research. The study is based on online interviews carried out in 2020 from 18,000 individuals and households.

National Trends shed a spotlight on which activities are growing, which are steady, and which are declining in participation.

Sports And Activity Participation

The following tables summarize the findings from the Sports, Fitness, and Leisure Activities 2021 Topline Participation Report. Walking for fitness (114 million) and free weights (53.5 million) have the highest participation of sport and recreational activities, followed by Running/Jogging (50.7 million), Treadmill (49.8

Summary of National Participatory Trends Analysis 2020
MOST POPULAR SPORT AND RECREATIONAL ACTIVITIES
1. Walking for fitness (114M) 2. Free Weights (Dumbbells/Hand Weights) (53.5M) 3. Running/Jogging (50.7M) 4. Treadmill (49.8M) 5. Bicycling (Road/Non Paved) (44.5M)
MOST PARTICIPATED IN TEAM SPORTS
1. Basketball (27.8M) 2. Baseball (15.7M) 3. Soccer (Outdoor) (12.4M) 4. Football (Flag) (7.0 M) 5. Softball (Slow Pitch) (6.3M)
ACTIVITIES MOST RAPIDLY GROWING OVER LAST 5 YEARS
1. Golf (off course ONLY: driving range, golf entertainment venue, indoor simulator) (+11.7%) 2. Pickleball (+11%) 3. Hiking (Day) (+9.3%) 4. Trail Running (+7.8%) 5. Bicycling (BMX) (+7.7%)
ACTIVITIES MOST RAPIDLY DECLINING OVER LAST 5 YEARS
1. Ultimate Frisbee (-11.8%) 2. Squash (-7.3%) 3. Adventure Racing (-7%) 4. Boardsailing/Windsurfing (-6.3%) 5. Volleyball (Grass) (-6.2%)

million) and Bicycling (Road/Non Paved) (44.5 million). Most of these activities appeal to both young and old alike, and can be done in most environments, are enjoyed regardless of level of skill, and have minimal economic barriers to entry. These popular activities also have appeal because of the social aspect. For example, although fitness activities are mainly self-directed, people enjoy walking and biking with other individuals because it can offer a degree of camaraderie.

Basketball (27.8 million) has the highest participation in team sports. The popularity of basketball and golf can be attributed to the fact that they can be played with relatively few participants. Basketball's success can also be attributed to its low barrier to entry. Limited equipment is needed to play basketball, and space requirements are minimal. This makes basketball the only traditional sport that can be played at the majority of American homes as a driveway pickup game.

Golf (off course ONLY) has been the most rapidly growing sport (+11.7%) over the last 5 years, while Ultimate Frisbee has the most rapidly declining (-11.8%) over the last 5 years. Golf continues to benefit from its wide age segment appeal and is considered a life-long sport.



Bryant Parks Department poster on promoting youth sports

The following table summarize the National Participation Breakdown in each sports category from the the Sports, Fitness, and Leisure Activities 2021 Topline Participation Report.

Summary of National Participation Breakdown 2020
MOST PARTICIPATED IN AEROBIC ACTIVITIES
1. Walking for fitness (114M) 2. Running/Jogging (50.7M) 3. Treadmill (49.8M)
MOST PARTICIPATED IN CONDITIONING ACTIVITIES
1. Yoga (32.8M) 2. Bodyweight Exercise & Bodyweight Accessory Assisted Training (22.8M) 3. Rowing Machine (11.7M)
MOST PARTICIPATED IN STRENGTH ACTIVITIES
1. Free Weights (Dumbbells/Hand Weights) (53.3M) 2. Weight/Resistance Machines (30.7M) 3. Free Weights (Barbells) (28.8M)
MOST PARTICIPATED IN INDIVIDUAL SPORTS
1. Bowling (40.1M) 2. Golf (on or off course) (36.9M) 3. Trail Running (11.9M)
MOST PARTICIPATED IN RACQUET SPORTS
1. Tennis (21.6M) 2. Table Tennis (16.9M) 3. Badminton (5.9M)
MOST PARTICIPATED IN TEAM SPORTS
1. Basketball (27.8M) 2. Baseball (15.7M) 3. Soccer (Outdoor) (12.4M)
MOST PARTICIPATED IN OUTDOOR SPORTS
1. Hiking (Day) (57.8M) 2. Bicycling (Road/Paved Surface) (44.5M) 3. Fishing (Freshwater/Other) (42.6M)
MOST PARTICIPATED IN WATER SPORTS
1. Kayaking (Recreational) (13.0M) 2. Canoeing (9.6M) 3. Snorkeling (7.7M)
MOST PARTICIPATED IN WINTER SPORTS
1. Skiing (Alpine/Downhill/Freeski Telemark) (14.3M) 2. Sledding/Saucer Riding/Snow Tubing (9.4M) 3. Snowboarding (7.9M)

Trends In Water Sports

Recreational kayaking (13 million), canoeing (9.6 million), and snorkeling (7.7 million) are the most popular water sports based on total participation. Participation levels in water activities tend to vary by region, season, and environmental factors. A region with more water access and a warmer climate is more likely to have a higher participation in water activities than a region with a long winter or limited water access. Therefore, fluctuations in participation may be the result of environmental factors. Over the last five years, surfing, recreational kayaking, and stand-up paddling were the fastest-growing water activities, followed by white water kayaking. Over the same period, boardsailing/windsurfing, water skiing, jet skiing, and scuba diving were the fastest declining water activities.

NATIONAL PARTICIPATORY TRENDS IN WATER SPORTS									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Boardsailing /Windsurfing	1,766	1,737	1,573	1,556	1,405	1,268	-9.7%	-6.8%	-6.3%
Canoeing	10,236	10,046	9,220	9,129	8,995	9,595	6.7%	1.4%	-1.2%
Jet Skiing	6,263	5,783	5,418	5,324	5,108	4,900	-4.1%	-3.3%	-4.8%
Kayaking (Recreational)	9,499	10,017	10,533	11,017	11,382	13,002	14.2%	7.4%	6.5%
Kayaking (Sea/Touring)	3,079	3,124	2,955	2,805	2,652	2,508	-5.4%	-5.3%	-4.0%
Kayaking (White Water)	2,518	2,552	2,500	2,562	2,583	2,605	0.8%	1.4%	0.7%
Rafting	3,883	3,428	3,479	3,404	3,438	3,474	1.0%	0.0%	-2.1%
Sailing	4,099	4,095	3,974	3,754	3,618	3,486	-3.6%	-4.3%	-3.2%
Scuba Diving	3,274	3,111	2,874	2,849	2,715	2,588	-4.7%	-3.4%	-4.6%
Snorkeling	8,874	8,717	8,384	7,815	7,659	7,729	0.9%	-2.6%	-2.7%
Stand Up Paddling	37,682	3,020	3,220	3,325	3,453	3,675	3.2%	3.4%	4.0%
Surfing	2,701	2,793	2,680	2,874	2,964	3,800	28.2%	12.9%	7.6%
Wakeboarding	3,226	2,912	3,005	2,796	2,729	2,754	0.9%	-2.8%	-3.0%
Water Skiing	3,948	3,700	3,572	3,363	3,203	3,050	-4.8%	-5.1%	-5.0%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0%to -25%)		Large Decrease (less than -25%)		

Trends In Outdoor Sports

Outdoor sports encourage an active lifestyle, can be performed individually or within a group, and are not as limited by time constraints. Outdoor activities with the greatest participation are day hiking (57 million), road bicycling (44 million), freshwater fishing (42.6 million), camping within 1/4 mile of a vehicle or home

NATIONAL PARTICIPATORY TRENDS IN OUTDOOR SPORTS									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Backpacking Overnight (More than 1/4 mile From Vehicle/Home)	10,100	10,151	10,975	10,540	10,660	10,746	0.8%	-0.7%	1.3%
Bicycling (BMX)	2,690	3,104	3,413	3,439	3,648	3,880	6.4%	4.4%	7.7%
Bicycling (Mountain/Non Paved Surface)	8,316	8,615	8,609	8,690	8,622	8,998	4.4%	1.5%	1.6%
Birdwatching (More than 1/4 mile From Home/Vehicle)	13,093	11,589	12,296	12,344	12,817	15,228	18.8%	7.7%	3.5%
Camping (RV)	14,699	15,855	16,159	15,980	15,426	17,825	15.5%	3.7%	4.2%
Camping (Within 1/4 mile of Vehicle/Home)	27,742	26,467	26,262	27,416	28,183	36,082	28.0%	11.7%	6.0%
Climbing (Sport/Boulder)			2,103	2,184	2,183	2,290	4.9%	2.9%	
Climbing (Indoor)			5,045	5,112	5,309	5,535	4.3%	3.2%	
Climbing (Traditional/Ice/Mountaineering)	2,571	2,790	2,527	2,541	2,400	2,456	2.3%	-0.9%	-0.7%
Fishing (Fly)	6,089	6,456	6,791	6,939	7,014	7,753	10.5%	4.6%	5.0%
Fishing (Freshwater/Other)	37,682	38,121	38,346	38,998	39,185	42,556	8.6%	3.6%	2.5%
Fishing (Saltwater)	11,975	12,266	13,062	12,830	13,193	14,527	10.1%	3.7%	4.0%
Hiking (Day)	37,232	42,128	44,900	47,860	49,697	57,808	16.3%	8.9%	9.3%
Hunting (Bow)	4,564	4,427	4,640	4,601	4,628	4,656	0.6%	0.1%	0.4%
Hunting (Handgun)	3,400	3,512	3,240	3,202	3,015	2,998	-0.6%	-2.5%	-2.4%
Hunting (Rifle)	10,778	10,797	11,190	11,272	11,084	11,098	0.1%	-0.3%	0.6%
Hunting (Shotgun)	8,438	8,271	8,552	8,298	8,083	7,874	-2.6%	-2.7%	-1.3%
Shooting (Sport Clays)	5,362	5,471	5,078	5,091	4,852	4,699	-3.2%	-2.5%	-2.6%
Shooting (Trap/Skeet)	4,368	4,600	4,300	4,515	4,057	3,837	-5.4%	-3.5%	-2.4%
Target Shooting (Handgun)	15,744	16,199	16,330	15,626	14,579	14,253	-2.2%	-4.4%	-1.9%
Target Shooting (Rifle)	13,720	14,039	14,126	13,684	13,197	12,728	-3.6%	-3.4%	-1.5%
Wildlife Viewing (More than 1/4 mile From Home/Vehicle)	20,718	20,746	20,351	20,556	20,040	21,038	5.0%	1.2%	0.3%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)		

(36 million), and wildlife viewing more than 1/4 mile from home/vehicle (21 million).

The greatest increases in participation over the last five years were seen in day hiking, BMX bicycling, camping within 1/4 mile of vehicle/home, fly fishing, and camping (RV). Activities such as shooting (sport clays), shooting (trap/skeet), hunting (handgun), and target shooting saw the greatest decreases in participation.

Trends In Racquet Sports

Tennis (21.6 million), table tennis (16.9 million) and badminton (5.9 million) are the most popular racquet sports based on total participation.

The greatest increases in participation over the last five years were seen in Pickleball, Cardio Tennis, Tennis, and Pop/Paddle/Platform Tennis. Activities such as squash, badminton, and racquetball saw the greatest decreases in participation.

NATIONAL PARTICIPATORY TRENDS IN RACQUET SPORTS									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Badminton	7,198	7,354	6,430	6,337	6,095	5,862	-3.8%	-3.0%	-3.9%
Cardio Tennis	1,821	2,125	2,223	2,499	2,501	2,503	0.1%	4.2%	6.8%
Pickleball	2,506	2,815	3,132	3,301	3,460	4,199	21.3%	10.5%	11.0%
Pop/Paddle/Platform Tennis			1,065	1,055	1,385	1,817	31.2%	20.5%	
Racquetball	3,883	3,579	3,526	3,480	3,453	3,426	-0.8%	-1.0%	-2.4%
Squash	1,710	1,549	1,492	1,285	1,222	1,163	-4.9%	-7.9%	-7.3%
Table Tennis	16,565	16,568	16,041	15,592	14,908	16,854	13.1%	2.0%	0.5%
Tennis	17,963	18,079	17,683	17,841	17,684	21,642	22.4%	7.5%	4.2%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)		

Trends In Individual Sports

Bowling (40 million), Golf on or off course (36 million), and Golf on a 9 or 18 hole golf course (24.8 million) are the most popular Individual sports based on total participation.

The greatest increases in participation over the last five years were seen in Golf (off course ONLY: driving range, golf entertainment venue, indoor simulator), Trail Running, and Skateboarding. Activities such as adventure racing, Triathlon (Traditional/Road), and MMA for Competition saw the greatest decreases in participation.

NATIONAL PARTICIPATORY TRENDS IN INDIVIDUAL SPORTS									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Adventure Racing	2,864	2,999	2,529	2,215	2,143	1,966	-8.3%	-8.0%	-7.0%
Archery	8,378	7,903	7,769	7,654	7,449	7,249	-2.7%	-2.3%	-2.8%
Bowling	45,931	45,925	45,491	45,793	45,372	40,143	-11.5%	-3.9%	-2.5%
Boxing for Fitness	5,419	5,175	5,157	5,166	5,198	5,230	0.6%	0.5%	-0.7%
Golf (on a 9 or 18 hole golf course)	24,120	23,815	23,829	24,240	24,271	24,804	2.2%	1.3%	0.6%
Golf (off course ONLY: driving range, golf entertainment venue, indoor simulator)	6,998	8,173	8,345	9,279	9,905	12,057	21.7%	13.2%	11.7%
Golf (on or off course)	31,118	31,988	32,174	33,519	34,176	36,861	7.9%	4.7%	3.5%
Horseback Riding			7,046	7,044	6,990	6,748	-3.5%	-1.4%	
Ice Skating	10,485	10,315	9,998	9,721	9,460	9,857	4.2%	-0.4%	-1.2%
Martial Arts	5,507	5,745	5,838	5,821	6,068	6,064	-0.1%	1.3%	2.0%
MMA for Competition	1,290	1,133	1,047	977	978	979	0.1%	-2.2%	-5.2%
MMA for Fitness	2,612	2,446	2,376	2,365	2,405	2,445	1.7%	1.0%	-1.3%
Roller Skating (2x2 Wheels)	6,646	6,500	6,313	6,568	6,612	6,160	-6.8%	-0.7%	-1.4%
Roller Skating (Inline Wheels)	6,024	5,381	5,268	5,040	4,816	4,892	1.6%	-2.4%	-4.0%
Skateboarding	6,436	6,442	6,382	6,500	6,610	8,872	34.2%	12.6%	7.4%
Trail Running	8,139	8,582	9,149	10,010	10,997	11,854	7.8%	9.0%	7.8%
Triathlon (Non Traditional/Off Road)	1,744	1,705	1,878	1,589	1,472	1,363	-7.4%	-10.1%	-4.5%
Triathlon (Traditional/Road)	2,498	2,374	2,162	2,168	2,001	1,846	-7.7%	-5.1%	-5.8%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)		

Trends In Aerobic Activities

Walking for fitness (114 million), running/jogging (50.7 million) and treadmill (49.8 million) are the most popular aerobic activities based on total participation.

Over the last five years, Aquatic Exercise , Dance, Step, and Other Choreographed Exercise to Music and High Impact/Intensity Training (HIIT) were the fastest-growing aerobic activities. Activities such as Boot Camp Style Training, Stationary Cycling (Group) and Cardio Kickboxing saw the greatest decreases in participation.

NATIONAL PARTICIPATORY TRENDS IN AEROBIC ACTIVITIES									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Aquatic Exercise	9,226	10,575	10,459	10,518	11,189	10,954	-2.1%	1.6%	3.7%
Boot Camp Style Training	6,722	6,583	6,651	6,695	6,830	4,969	-27.3%	-8.2%	-5.1%
Cardio Kickboxing	6,708	6,899	6,693	6,838	7,026	5,295	-24.6%	-6.6%	-4.0%
Cross-Training Style Workouts	11,710	12,914	13,622	13,338	13,542	9,179	-32.2%	-10.9%	-3.4%
Dance, Step, and Other Choreographed Exercise to Music	21,487	21,839	22,616	22,391	23,957	25,160	5.0%	3.7%	3.2%
Elliptical Motion/Cross Trainer	32,321	32,218	32,283	33,238	33,056	27,920	-15.5%	-4.4%	-2.6%
High Impact/Intensity Training (HIIT)	20,464	21,390	21,476	21,611	22,044	22,487	2.0%	1.5%	1.9%
Running/Jogging	48,496	47,384	50,770	49,459	50,052	50,652	1.2%	-0.1%	0.9%
Stair-Climbing Machine	13,234	15,079	14,948	15,025	15,359	11,261	-26.7%	-8.0%	-2.2%
Stationary Cycling (Group)	8,677	8,937	9,409	9,434	9,930	6,054	-39.0%	-11.2%	-5.0%
Stationary Cycling (Recumbent/Upright)	35,553	36,118	36,035	36,668	37,085	31,287	-15.6%	-4.2%	-2.3%
Swimming for Fitness	26,319	26,601	27,135	27,575	28,219	25,666	-9.0%	-1.7%	-0.4%
Treadmill	50,398	51,872	52,966	53,737	56,823	49,832	-12.3%	-1.7%	0.0%
Walking for Fitness	109,829	107,895	110,805	111,001	111,439	114,044	2.3%	1.0%	0.8%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

Trends In Team Sports

Basketball (27.8million), Baseball (15.7 million), and outdoor Soccer (12.4 million) are the most popular team sports based on total participation.

Over the last five years, football (flag), basketball and baseball were the fastest-growing team sports, followed by indoor soccer. Over the same period, most team sports saw gradual decreases in participation, and ultimate frisbee, volleyball (grass), softball (fast-pitch) and football (touch) saw the greatest decreases.

NATIONAL PARTICIPATORY TRENDS IN TEAM SPORTS									
Activity	Participation Levels						% Change		
	2015	2016	2017	2018	2019	2020	1-year change	3-year AAG	5-year AAG
Baseball	13,711	14,760	15,642	15,877	15,804	15,731	-0.5%	0.2%	2.8%
Basketball	23,410	22,343	23,401	24,225	24,917	27,753	11.4%	5.9%	3.6%
Cheerleading	3,608	4,029	3,816	3,841	3,752	3,308	-11.8%	-4.5%	-1.4%
Football (Flag)	5,829	6,173	6,551	6,572	6,783	7,001	3.2%	2.3%	3.8%
Football (Touch)	6,487	5,686	5,629	5,517	5,171	4,846	-6.3%	-4.8%	-5.6%
Football (Tackle)	6,222	5,481	5,224	5,157	5,107	5,054	-1.0%	-1.1%	-4.0%
Gymnastics	4,679	5,381	4,805	4,770	4,699	3,824	-18.1%	-6.8%	-3.2%
Ice Hockey	2,546	2,697	2,544	2,447	2,357	2,270	-3.7%	-3.7%	-2.2%
Lacrosse	2,094	2,090	2,171	2,098	2,115	1,884	-11.0%	-4.5%	-2.0%
Paintball	3,385	3,707	3,406	3,096	2,881	2,781	-3.5%	-6.5%	-3.6%
Roller Hockey	1,907	1,929	1,834	1,734	1,616	1,500	-7.2%	-6.5%	-4.6%
Rugby	1,349	1,550	1,621	1,560	1,392	1,242	-10.8%	-8.4%	-1.2%
Soccer (Indoor)	4,813	5,117	5,399	5,233	5,336	5,440	2.0%	0.3%	2.5%
Soccer (Outdoor)	12,646	11,932	11,924	11,405	11,913	12,444	4.5%	1.5%	-0.2%
Softball (Fast - Pitch)	2,460	2,467	2,309	2,303	2,242	1,811	-19.2%	-7.4%	-5.6%
Softball (Slow - Pitch)	7,114	7,690	7,283	7,386	7,071	6,349	-10.2%	-4.4%	-2.1%
Swimming on a Team	2,892	3,369	3,007	3,045	2,822	2,615	-7.3%	-4.5%	-1.5%
Track and Field	4,222	4,116	4,161	4,143	4,139	3,636	-12.2%	-4.2%	-2.8%
Ultimate Frisbee	4,409	3,673	3,126	2,710	2,290	2,325	1.5%	-9.1%	-11.8%
Volleyball (Beach/Sand)	4,785	5,489	4,947	4,770	4,440	4,320	-1.8%	-4.4%	-1.7%
Volleyball (Court)	6,423	6,216	6,317	6,317	6,487	5,410	-16.6%	-4.6%	-3.1%
Volleyball (Grass)	3,888	4,295	3,454	3,464	3,136	2,738	-12.7%	-7.3%	-6.2%
Wrestling	1,978	1,922	1,896	1,908	1,944	1,931	-0.7%	0.6%	-0.5%
Note: All participation figures are in 000s for the US population ages 6 and over.									
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)					

Trends In Participation

In 2020, 229.7 million people ages 6 and over reported being active, accounting for 75.6 percent of the population. This was a 3.6 percent increase from 2019 and the greatest number of active Americans since 2007.

Intent To Participate By Age

Team sports were high on the list of activities youths ages 6 to 17 intend to participate in during the next 12 months. Basketball, soccer, baseball, and tennis were all ranked in the top ten along with the outdoor activities of running/jogging, camping, hiking, and fishing.

6-12	13-17	16-24	25-34
<ul style="list-style-type: none"> • Basketball • Soccer • Fishing • Camping • Baseball • Hiking • Tennis • Swimming for Fitness • Running/Jogging • Golf 	<ul style="list-style-type: none"> • Basketball • Fishing • Running/Jogging • Camping • Hiking • Working out w/weights • Soccer • Tennis • Working out w/machines • Baseball 	<ul style="list-style-type: none"> • Running/Jogging • Yoga • Hiking • Working out w/weights • Cardio Fitness • Working out w/machines • Basketball • Camping • Fishing • Swimming for Fitness 	<ul style="list-style-type: none"> • Camping • Swimming for Fitness • Bicycling • Fishing • Kayaking • Volleyball • Canoeing • Backpacking • Working out w/weights • Hiking
35-44	45-54	55-64	65+
<ul style="list-style-type: none"> • Hiking • Yoga • Camping • Cardio Fitness • Working out w/weights • Running/Jogging • Fishing • Working out w/machines • Swimming for Fitness • Basketball 	<ul style="list-style-type: none"> • Hiking • Fishing • Working out w/weights • Camping • Cardio Fitness • Yoga • Working out w/machines • Running/Jogging • Swimming for Fitness • Bicycling 	<ul style="list-style-type: none"> • Hiking • Fishing • Working out w/weights • Working out w/Machines • Cardio Fitness • Camping • Swimming for Fitness • Yoga • Golf • Running/Jogging 	<ul style="list-style-type: none"> • Fishing • Swimming for Fitness • Bicycling • Birdwatching/Wildlife • Viewing • Working out w/machines • Hiking • Camping • Working out w/weights • Fitness Classes • Shooting

Overall, adults ages 18 and over focus primarily on fitness and outdoor activities. Hiking, running/jogging, and yoga were listed in the top three for young adults ages 18 to 24. As the age segments increased, hiking and fishing rose on the list of aspirational activities. While golf was a focus for adults ages 55 and over, children ages 6 to 12 also reported an intent to participate in the next 12 months.

Intent To Participate By Income

Hiking was ranked in the top two of intent to participate for all household income brackets. Those households under \$75K ranked fishing, hiking, and camping in the top three. Yoga was included at some point in the top ten of all household income brackets. With yoga being one of the fastest growing fitness activities, it is not surprising that people intend to practice yoga in the next 12 months.

Under \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000+
<ul style="list-style-type: none"> • Fishing • Hiking • Camping • Working out w/ weights • Yoga • Running/jogging • Cardio Fitness • Working out w/ machines • Swimming for Fitness • Basketball 	<ul style="list-style-type: none"> • Fishing • Hiking • Camping • Working out w/ weights • Yoga • Cardio Fitness • Working out w/ machines • Running/Jogging • Swimming for Fitness • Basketball 	<ul style="list-style-type: none"> • Hiking • Fishing • Working out w/ weights • Cardio Fitness • Yoga • Working out w/ machines • Running/Jogging • Swimming for Fitness • Basketball 	<ul style="list-style-type: none"> • Hiking • Working out w/ weights • Fishing • Cardio Fitness • Working out w/ machines • Yoga • Camping • Running/Jogging • Swimming for Fitness • Golf 	<ul style="list-style-type: none"> • Hiking • Working out w/ weights • Yoga • Cardio Fitness • Working out w/ machines • Running/Jogging • Fishing • Camping • Swimming for Fitness • Golf

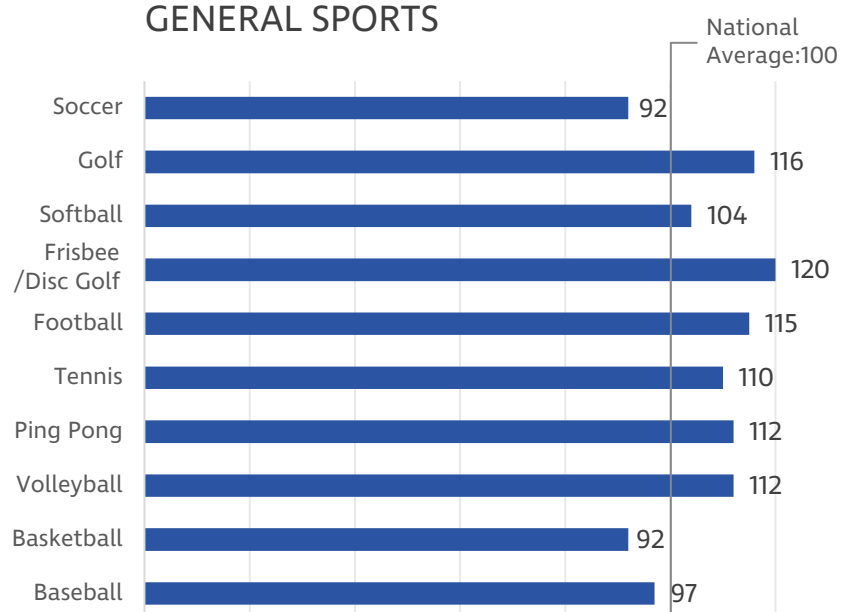
Source: Sports, Fitness, And Leisure Activities 2021 Topline Participation Report



LOCAL SPORT AND MARKET POTENTIAL

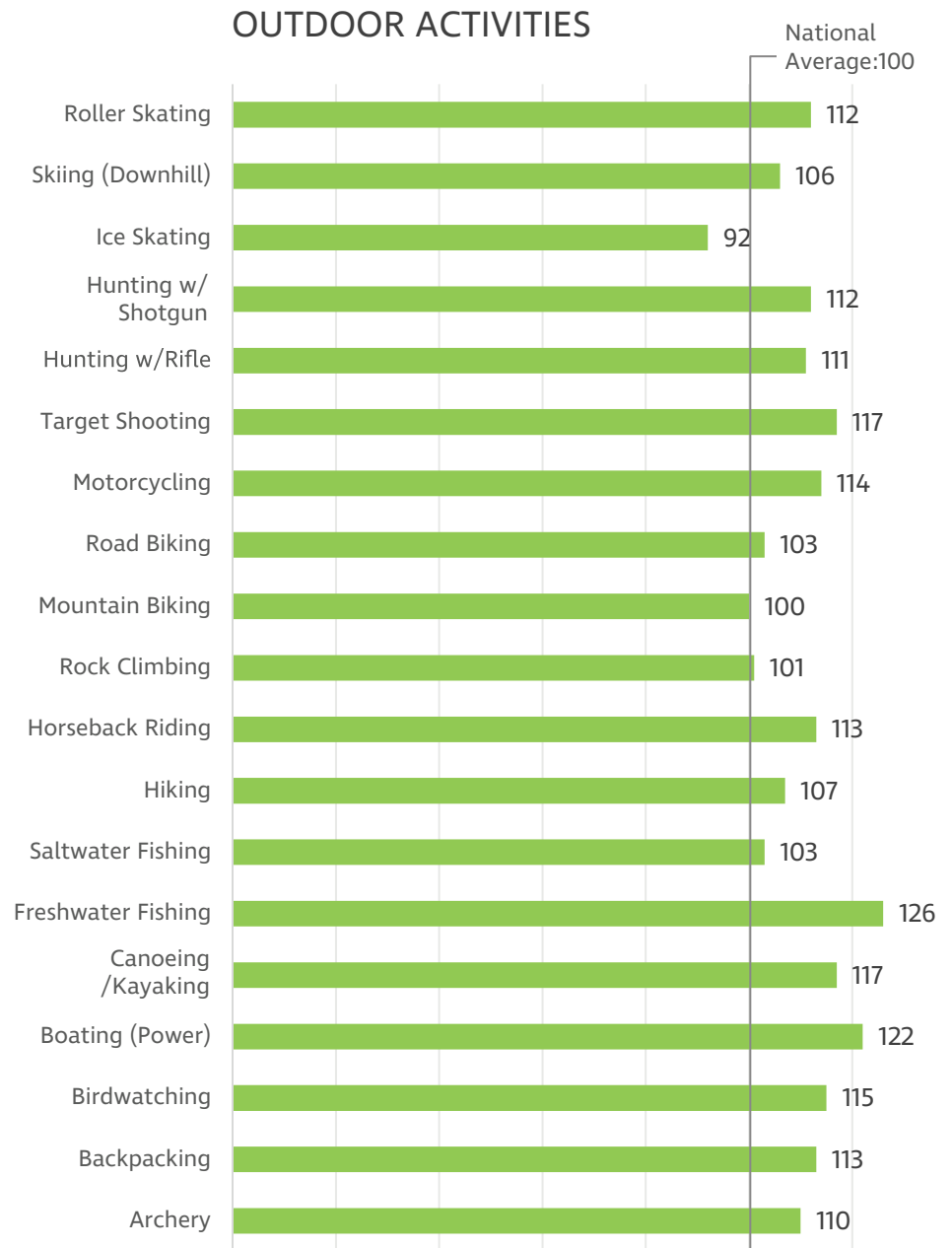
The Market Potential Index (MPI) measures the relative likelihood that an adult resident of Bryant will participate in an activity compared to the U.S. National average, indicating probable demand for that activity. The National average is 100, therefore numbers below 100 would represent a lower than average participation rate, and numbers above 100 would represent a higher than average participation rate. Comparisons are made in categories: general sports, fitness, and outdoor activity.

GENERAL SPORTS



FITNESS





From the 2023 Esri Sports and Leisure Market Potential for City of Bryant, it demonstrates that Bryant has overall above average market potential index (MPI) in most of General Sports, Fitness and Outdoor Activities. These MPI scores show that Bryant has strong participation rates when it comes to Frisbee/Disc Golf, Freshwater Fishing and Boating (Power). This is important for the City to consider when building new facilities or starting up new programs.

Source:ESRI:This data is based upon national propensities to use various products and services, applied to local demographic composition. Usage data was collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2023 and 2028.





5.2 LEVEL OF SERVICE STANDARDS

No uniform level of service standard exists for parks or recreational amenities across the country. There are generally two types of standards that communities use to analyze service: population-based standards and access standards. The Parks Master Plan defines both population-based and access standards by amenity.

SETTING AND USING LEVEL OF SERVICE STANDARDS

Level of service standards help guide decisions about how many recreational amenities are needed and where. Population-based standards address how many amenities are needed and access-based standards address where amenities are needed, both now and in the future.

Using the level of service standards to increase access to recreational amenities could result in different types of actions:

- In areas where sidewalk and trail connections are lacking for pedestrians, or where roads are disconnected for drivers, increased access could mean adding sidewalks, trails, or road segments to better connect residents to existing amenities.
- In areas where there is access to school district amenities but not to city-owned amenities, increased access could mean formalizing a partnership agreement to ensure that school district amenities are always open and available to the public.
- In areas with a high population density that do not have access to school or city amenities, increased access could mean building new amenities in new or refreshed parks.
- In growing areas, where developers may provide new public spaces, increased access could mean working with developers during the development review process to provide needed amenities.
- In areas with access to multiple amenities in close proximity, increased access could mean removing or re-purposing an underused amenity.

Used in combination, the population-based and access standards provide a snapshot of the level of service provided by current public space amenities and a road map for addressing the number and location of amenities in the future. The level of service standards can be used to help prioritize which actions will increase equitable access to recreational amenities for the greatest number of residents.

Not all recreational amenities have level of service standards. Level of service standards are used for common amenities that have broad user bases and whose inventories should grow as the population of the city grows.

Level of service standards can and should change over time as industry trends change and demographic trends of the community change. The City will update its inventory of recreation amenities annually and will reexamine the recommended level of service standards approximately every five years as the needs assessments updated.

POPULATION-BASED STANDARDS

Population-based level of service is expressed as a ratio of number of amenities to population. The current ratio is compared to a recommended ratio, which indicates whether additional amenities are needed.

Methodology

A number of data points were considered in setting the recommended level of service standards:

- Current level of service
- Level of service peer cities
- National participation trends
- Community priorities

Some data supports raising the current level of service. Other data supports maintaining or lowering the current level of service.

Peer Cities

Through the benchmarking analysis (see p. 123), data was collected on level of service provided by seven peer cities that have similar population sizes, or have highly regarded public space systems.

- Maumelle
- Russellville
- Bella Vista
- Sherwood
- Benton
- Hot Springs
- Bentonville

National Participation Trends

National participation trends were taken from the Sports and Fitness Industry Association's 2021 Sports, Fitness, and Leisure Activities Top-line Participation Report, which tracks total national participation in recreational activities over time. While the national trends for amenities are useful, it is important to keep in mind they include numbers from localities that have very different demographics from the City of Bryant.

Community Priorities

The statistically valid survey conducted as part of the Parks and Recreation master planning process in 2022 asked residents whether they or their households have a need for various outdoor and indoor amenities, and how well those needs are currently being met. Combining these metrics into a Priority Investment Rating (PIR), the survey report indicates the relative priorities for investing in these amenities.

ACCESS STANDARDS

Access standards are expressed as a time within which residents should be able to get to a particular type of amenity by a particular mode of transportation. Where population-based standards indicate how many of an amenity is needed, access standards indicate where new amenities, or better ways of accessing existing amenities are needed.

Residents' expectations of how close recreational amenities

should be to their homes—and the City’s ability to provide those amenities—vary by type of amenity. People tend to expect some amenities, like basketball courts or playgrounds, which require little equipment to use, have broad drop-in usage, and are well used by children, to be within a close walk of home. For facilities and amenities like dog parks and community centers, which are used by a subset of residents or have highly scheduled or programmed usage, residents are willing to travel a bit further but still want them close by. Both of these categories of facilities and amenities require access standards. Other facilities and amenities, particularly those that cater to more niche user groups, do not require access standards since people are willing to travel longer distances to use them.

Considering these differences in expectations, the City of Bryant is establishing two tiers of access standards: a 10-minute walk standard and a 5-minute drive standard,

10-Minute Walk Standard

- Rectangular Fields
- Playgrounds
- Basketball Courts

5-Minute Drive Standard

- Pickleball Courts
- Dog Parks
- Pools
- Community Centers
- Community Gardens
- Diamond Fields

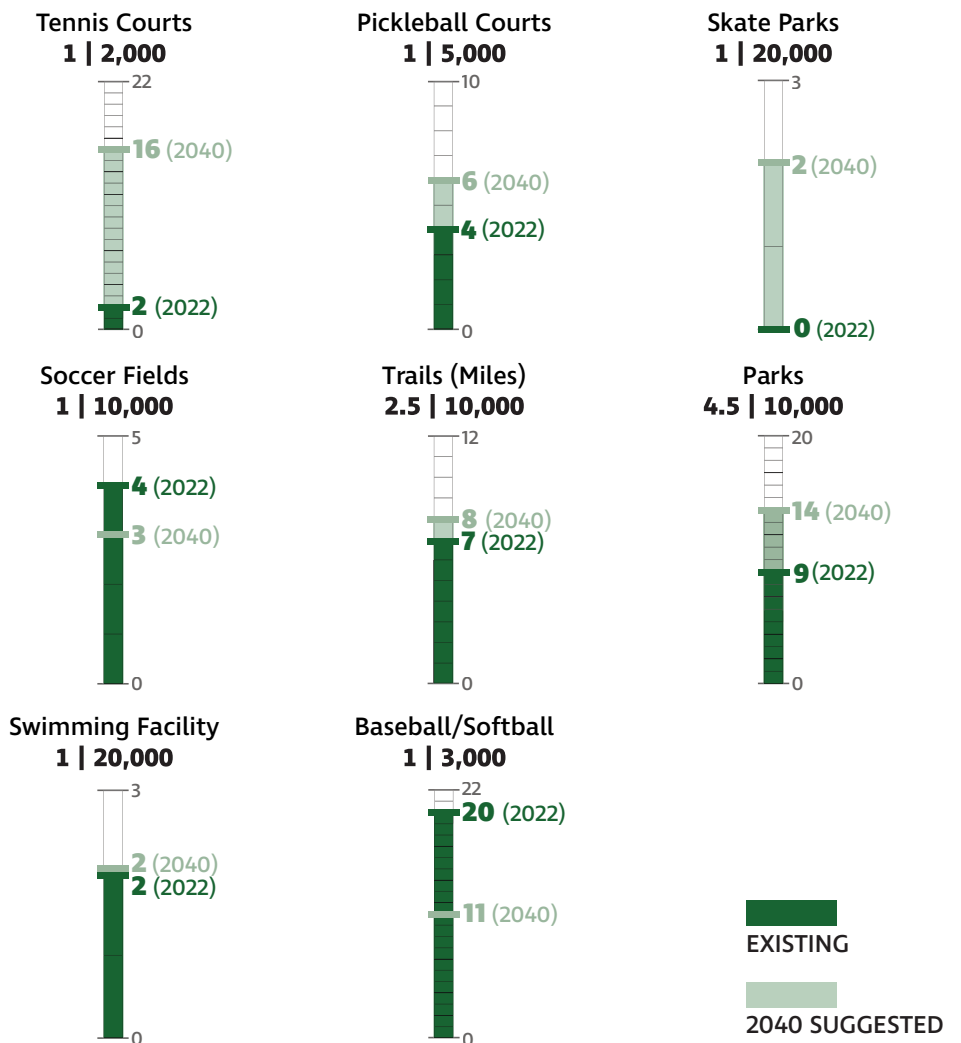
It may also be possible in some cases to increase the level of service by improving the walkable street and trail network that connect to existing amenities. In some instances, an amenity has a smaller service area because the sidewalks and trails to get there may not exist and therefore the amenity’s full service potential is not being met. These gaps in access are shown as circles, which represent an idealized service area.

HOW THE GRAPHS WERE CREATED

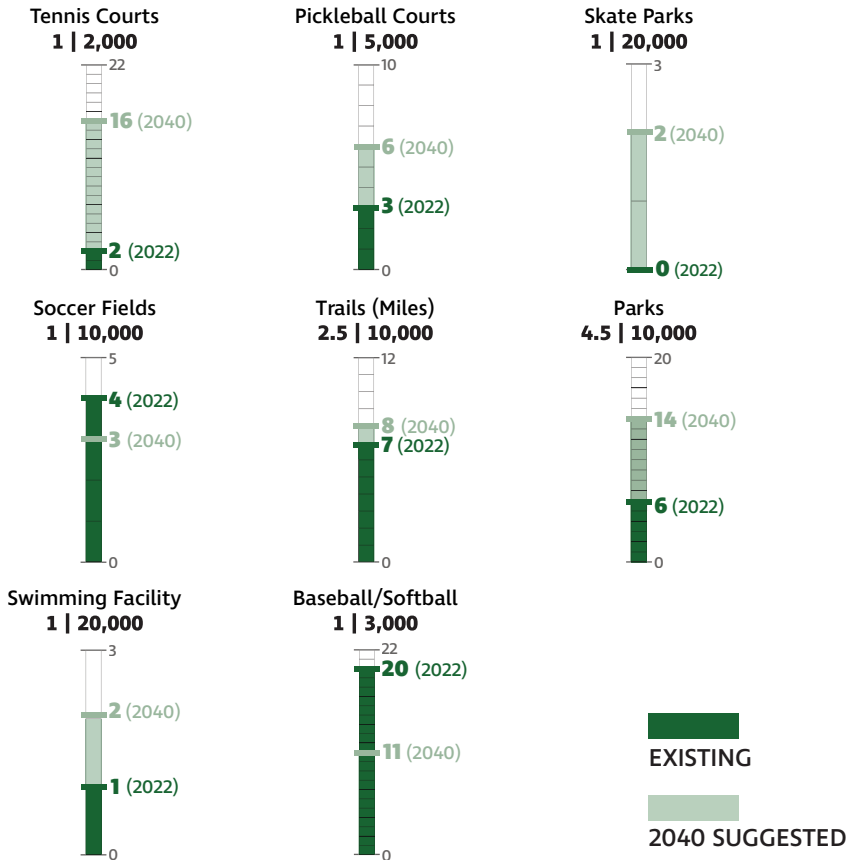
These graphs are based on the two types of standards that communities use to analyze service: population-based standards and access standards. The Parks and Recreation Master Plan defines both population-based and access standards by amenity.

The data below was determined on the population-based standards for the specific recreational facilities listed below. The anticipated yearly growth rates and population totals were calculated for the next 20 years until 2040. These estimated populations were divided among the level of service ratios to determine the number of recreational facilities needed for the population changes in Bryant and then each peer city listed below.

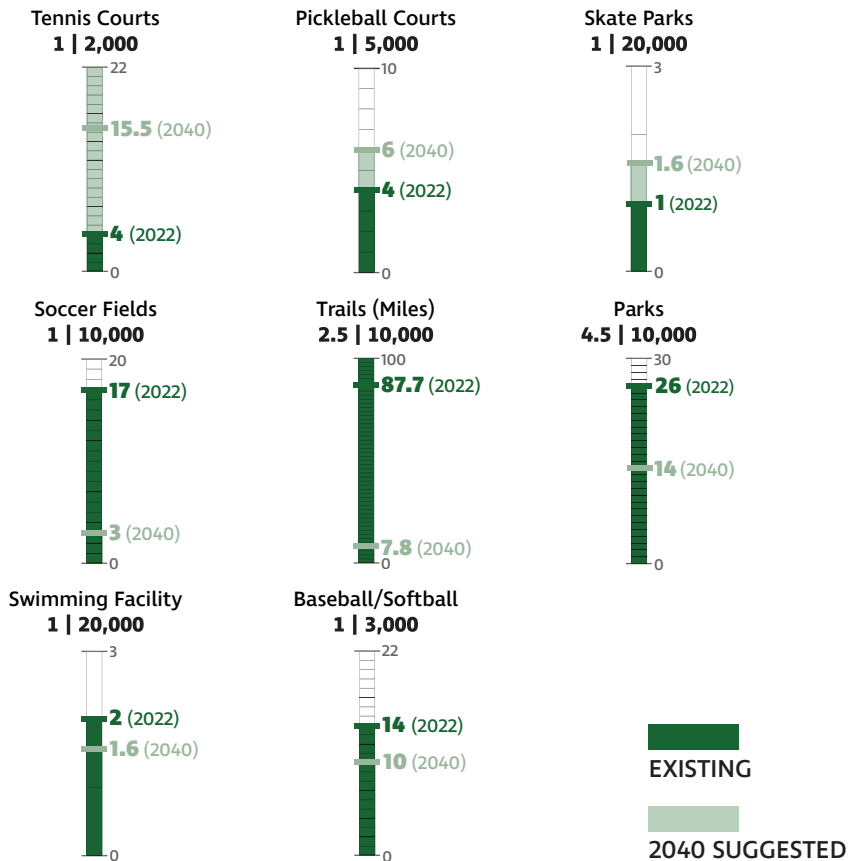
BRYANT



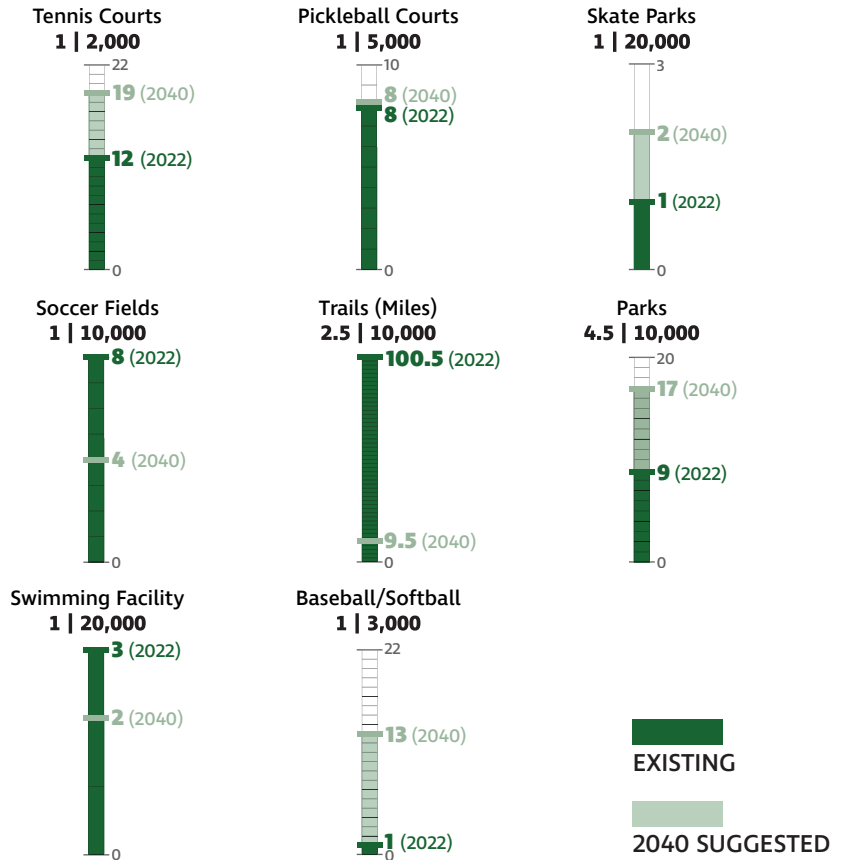
MAUMELLE



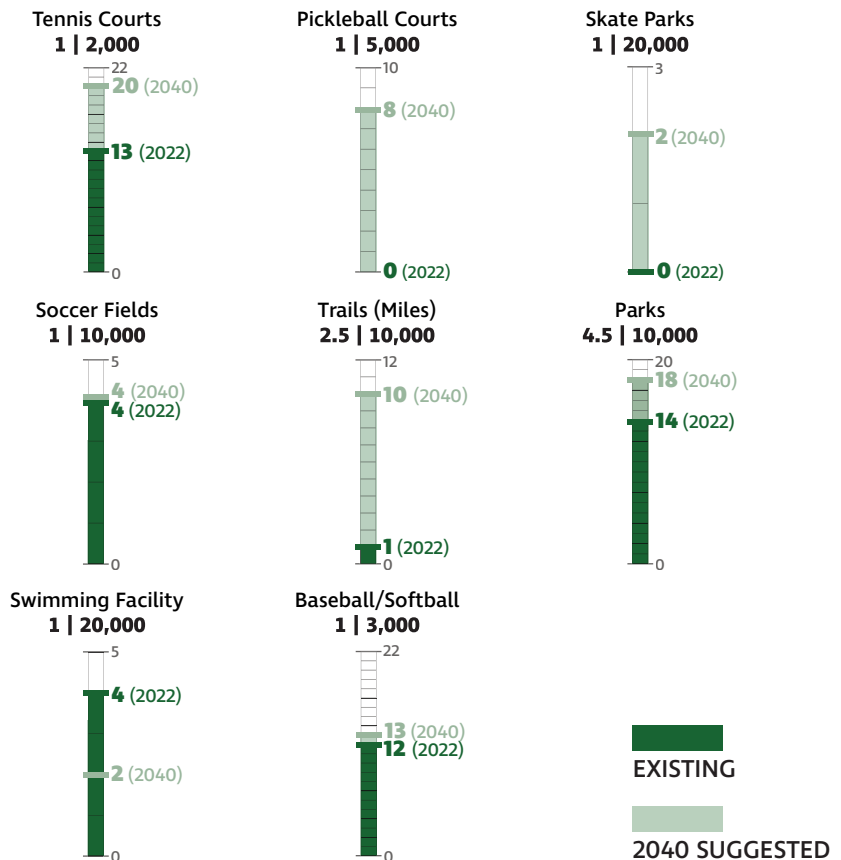
RUSSELLVILLE



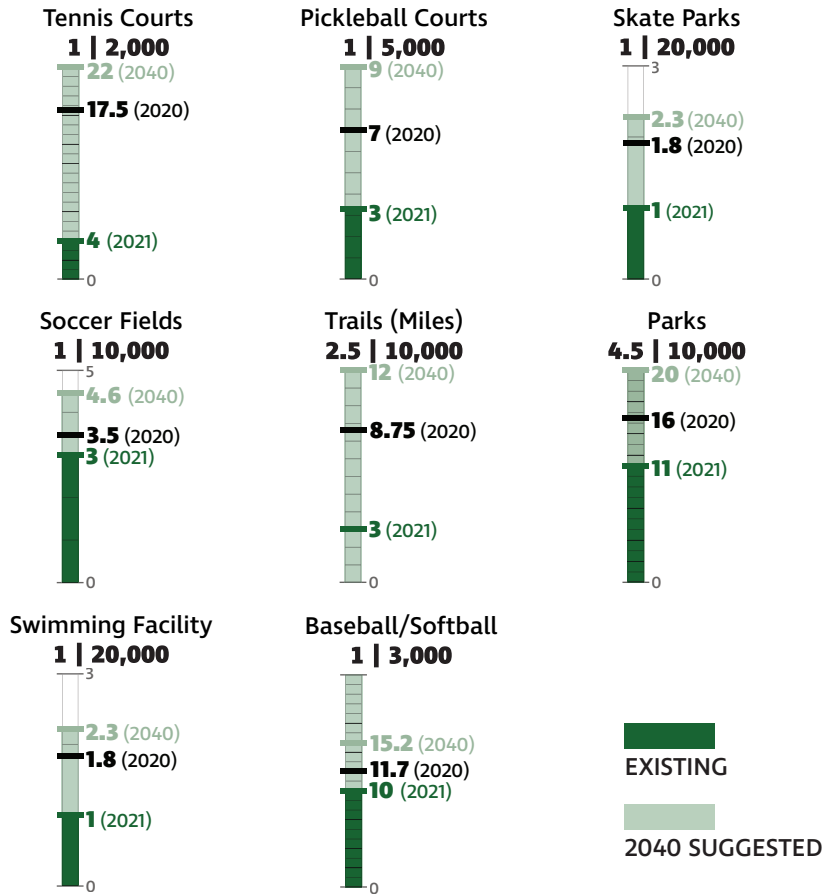
BELLA VISTA



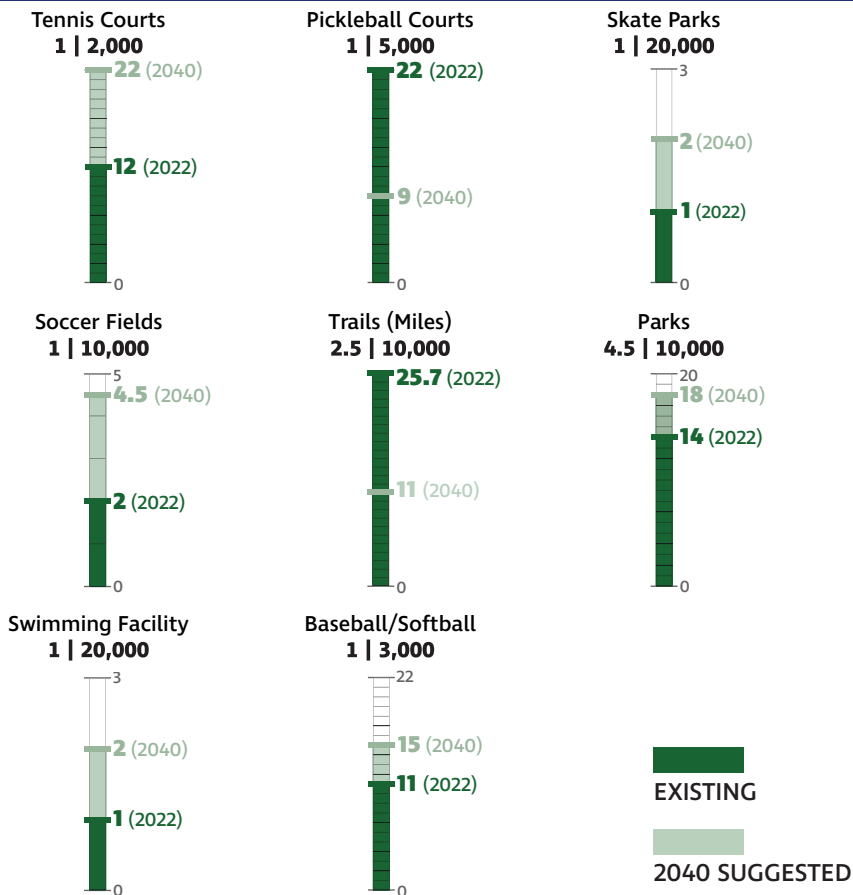
SHERWOOD



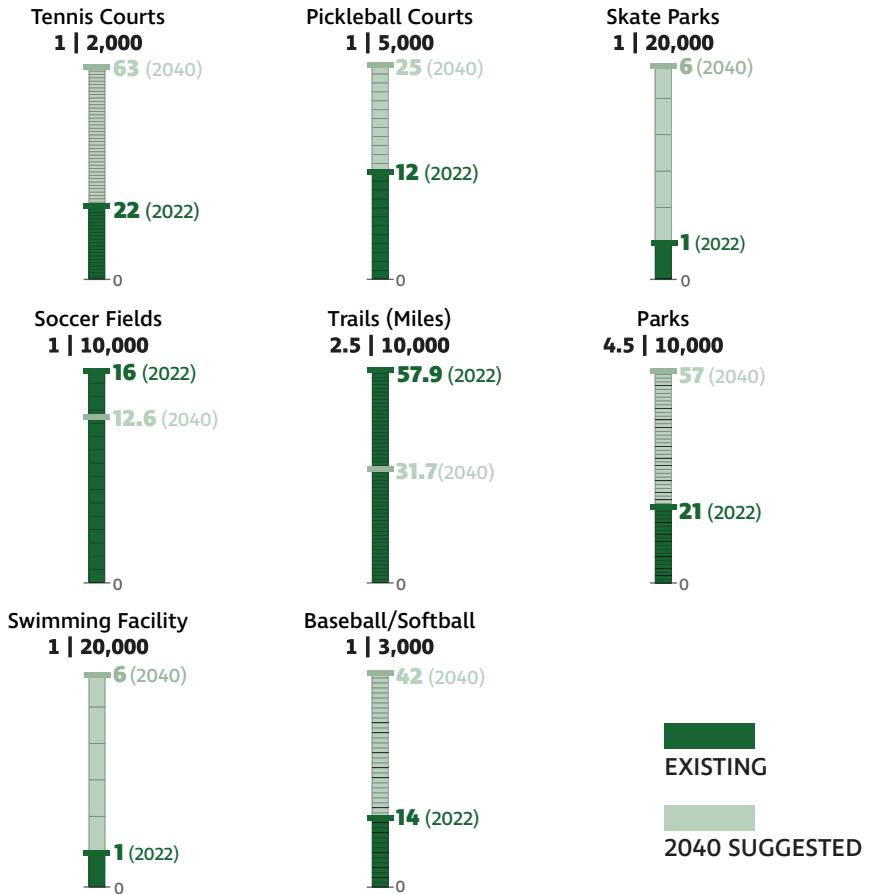
BENTON



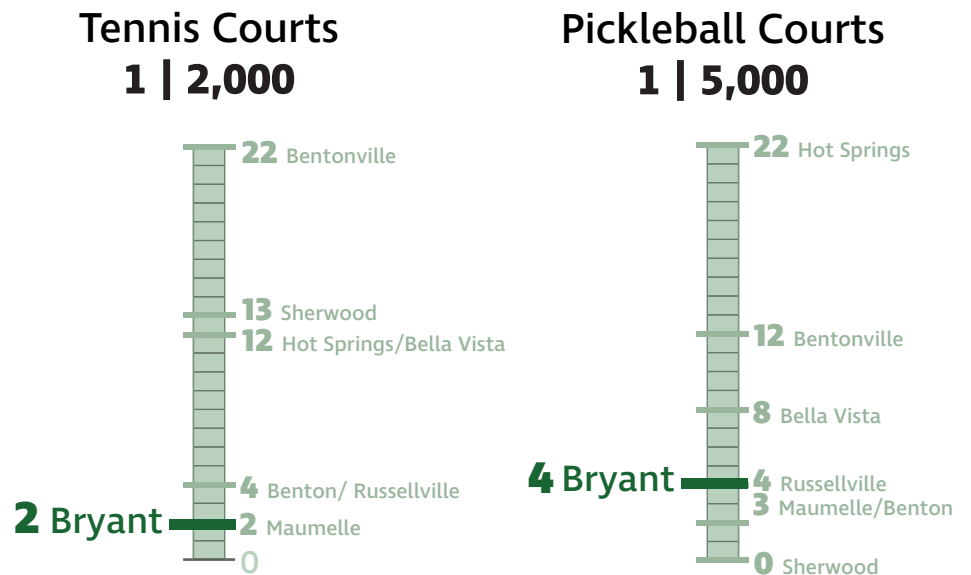
HOT SPRINGS



BENTONVILLE



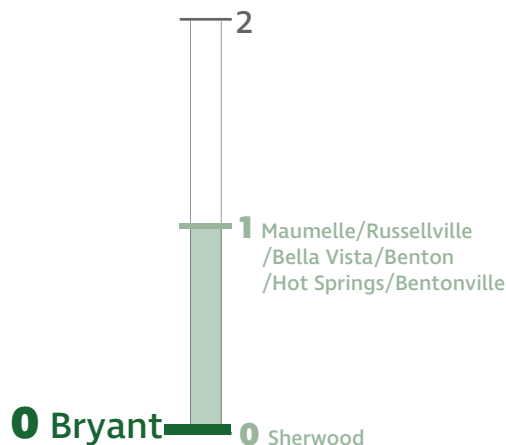
2022 ARKANSAS PEER CITIES COMPARED TO BRYANT



2022 ARKANSAS PEER CITIES COMPARED TO BRYANT

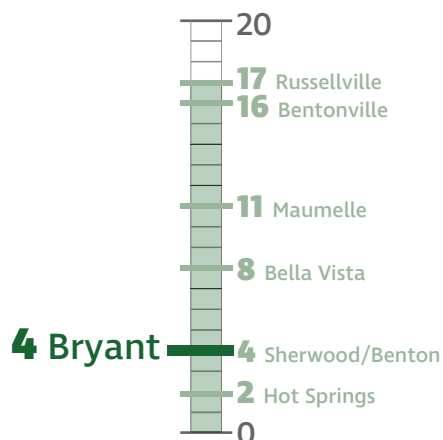
Skate Parks

1 | 20,000



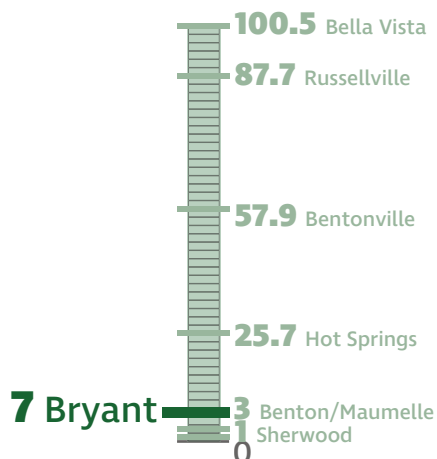
Soccer Fields

1 | 10,000



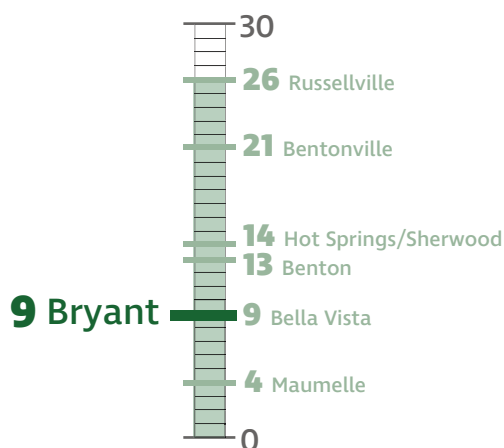
Trails (Miles)

2.5 | 10,000



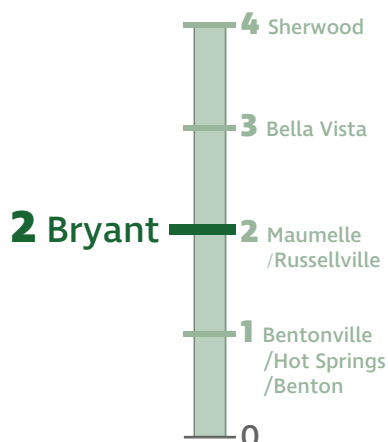
Parks

4.5 | 10,000



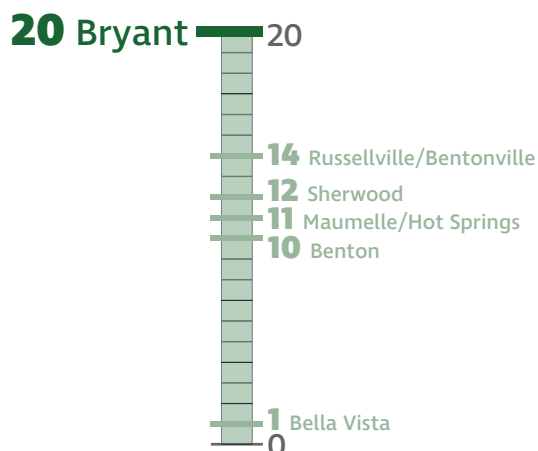
Swimming Facility

1 | 20,000



Baseball/Softball

1 | 3,000



2020 POPULATION		2040 EST. POPULATION
BRYANT:	20,663	31,679
MAUMELLE:	19,251	24,235
BELLA VISTA:	30,104	37,955
RUSSELLVILLE:	28,940	31,091
SHERWOOD:	32,731	40,181
BENTON:	35,014	45,600
HOT SPRINGS:	37,930	43,995
BENTONVILLE:	54,164	126,761

BRYANT:

- 9 Total Parks/Parkland
- 2 Swimming Facility
- 2 Tennis Courts
- 4 Pickleball Courts
- 7 Miles of Trails
- 4 Soccer Fields
- 20 Baseball/Softball
- 0 Skate Park

ARKANSAS PEER CITIES IN 2022

MAUMELLE:

- 4 Total Parks
- 2 Swimming Facility
- 2 Tennis Courts
- 3 Pickleball Courts
- 3 Miles of Trails
- 11 Soccer Fields
- 11 Baseball/Softball
- 1 Skate Park

Source: <https://www.maumelle.org/175/Parks-Recreation>

RUSSELLVILLE:

- 26 Total Parks
- 2 Swimming Facilities
- 4 Tennis Courts
- 4 Pickleball Courts
- 87.7 Miles of Trails
- 17 Soccer Fields
- 14 Baseball/Softball
- 1 Skate Park

Source: <https://russellvillearkansas.org/545/Recreation-Parks>

BELLA VISTA:

- 9 Total Parks
- 3 Swimming Facilities
- 12 Tennis Courts
- 8 Pickleball Courts
- 100.5 Miles of Trails
- 8 Soccer Fields
- 1 Baseball/Softball
- 1 Skate Park

Source: <https://www.bellavistaneighbor.com/parks.html>

SHERWOOD:

- 14 Total Parks
- 4 Pool Facilities
- 13 Tennis Courts
- 0 Pickleball Courts
- 1 Mile of Trails
- 4 Soccer Fields
- 12 Baseball/Softball
- 0 Skate Park

Source: <https://www.cityofsherwood.net/165/Parks-Recreation>

BENTON:

- 13 Total Parks
- 1 Swimming Facility
- 4 Tennis Courts
- 3 Pickleball Courts
- 3 Miles of Trails
- 4 Soccer Fields
- 10 Baseball/Softball
- 1 Skate Park

Source: <https://www.bentonar.org/departments/parksrec>

HOT SPRINGS:

- 14 Total Parks
- 1 Swimming Facility
- 12 Tennis Courts
- 22 Pickleball Courts
- 25.7 Miles of Trails
- 2 Soccer Fields
- 11 Baseball/Softball
- 1 Skate Park

Source: <https://www.cityhs.net/191/3581/Parks-Trails>

BENTONVILLE:

- 21 Total Parks
- 1 Swimming Facility
- 22 Tennis Courts
- 12 Pickleball Courts
- 57.86 Miles of Trails
- 16 Soccer Fields
- 14 Baseball/Softball
- 1 Skate Park

Source: <https://www.bentonvillear.com/350/Parks-Recreation>







5.3 SUMMARY OF KEY FINDINGS

The current park system in Bryant offers some excellent amenities, including baseball/softball fields, soccer fields, and swimming facility. However, as the city's population continues to grow, there is a pressing need for additional park infrastructure and enhancements to meet the needs of residents and visitors. Looking ahead to 2040, projections indicate that 14 parks will be necessary to adequately serve the growing population.

Residents of Bryant are advocating for more recreational facilities to accommodate their expanding interests. This includes amenities like tennis courts, skate parks, and fishing piers, as well as a desire for diverse recreational opportunities such as hiking and biking trails, mountain biking, pickleball, camping, and kayaking. Outdoor activities, particularly water-related pursuits and hunting events, are especially popular and present significant market potential in Bryant.

Expanding and improving these facilities not only promotes healthier lifestyles but also fosters a stronger sense of community in Bryant. Moreover, investing in the park system can attract tourists and outdoor enthusiasts from neighboring areas, bolstering the city's tourism industry and generating economic benefits.

In summary, Bryant is facing a challenge to further develop an improved park system to accommodate its expanding population. Investing in parks and recreational facilities can significantly improve residents' quality of life, foster a healthier and more engaged community, while also contributing to the city's overall economic development.

6 PLANNING FRAMEWORK

IN THIS CHAPTER

Goals, Objectives & Strategies

The following Goals and Objectives define the path forward for parks and recreation in the city of Bryant.

Goals address the city's ultimate physical, social, and economic park and recreation system, as well as the desired quality of life for our citizens and visitors.

Objectives express the actions or approach that is necessary to achieve the stated goals, or portion of the goals. Each objective is supported by a set of strategies and actions that the city can take to move towards the ideal future.







6.1 RECREATION & HEALTH

GOAL: IMPROVE COMMUNITY HEALTH

The city of Bryant offers a wide array of programs in its parks and recreation facilities. The recreational program participation is very high in this region. The Senior Adult Center, Boys & Girls Club, Aquatic Center and Sports Complex in Bishop Park are not only serving the resident in Bryant, but also for people live in nearby cities, including Alexander, Benton, Bauxite, and Salem. Recreation preferences are not the same for everybody, and trends continually change. The City must keep an eye on local and national trends to ensure parks and recreation continue to keep up the current facilities and offer programs to respond to residents' needs to improve community health.

OBJECTIVES:

- Promote public health and wellness through public spaces programming.
- Develop and promote nature-based education, recreation, and training programs.
- Increase adult and senior programming across multiple categories – active recreation, nature-based, and arts and culture.

OBJECTIVES & STRATEGIES:

R.1 Promote public health and wellness through public spaces programming.

Parks, trails, recreation facilities, and programs improve physical health and fitness. 41.47% of the residents voted 'Very Important' and 37.92% voted 'Important' to promote physical activities and wellness. Programming better health and wellness activities will be one of the higher priorities, as well as an ongoing effort for Bryant Parks and Recreation.

R.1.1 Enhance fitness, wellness, and healthy lifestyle programming.

R.1.2 Highlight the health and wellness benefits of recreation programs in informational materials.

R.2 Develop and promote nature-based education, recreation, and training programs.

Nature-based programs offer participants new and continued ways to connect with nature and appreciate the value of natural resources. This builds advocacy across ages.

R.2.1 Offer nature-based education programs that cater to different age groups, including young children, teens, adults, and seniors.

R.2.2 Coordinate nature-based programs across departments to avoid duplication of offerings and competition.

R.2.3 Add programing to natural spaces in a guided way to increase people's ability to comfortably explore on their own.

Children works at the community garden at Bishop Park



R.3 Increase adult and senior programming across multiple categories – active recreation, nature-based, and arts and culture.

Today's older adults are more active than they were in the past and Bryant Parks and Recreation should offer programming that respond to the trend by providing more diverse and inclusive offerings.

R.3.1 Enhance programming at existing senior centers.

R.3.2 Help to organize hiking groups and natural-based programs for adults and seniors.

R.3.3 Consider using public art as a way to interpret natural areas and feature for adults and seniors.

R.3.4 Provide more intergenerational programs.

Bryant Senior Center activity at Lake Catherine







6.2 FUNDING

GOAL: SUSTAINABLE SYSTEM

The City is committed to prudent use of taxpayer funds. Despite the Parks and Recreation Department's efforts to maximize operational budgets for the upkeep of current parks, recreation facilities, and city infrastructure, there is a pressing requirement for increased capital and operational funding. This is essential to guarantee that all parks and recreation facilities can consistently deliver the desired experience for residents. A full range of funding needs include day-to-day operations and maintenance costs, along with capital investments for replacing aging park and recreation amenities, rejuvenating existing parks, and establishing new parks and recreation facilities in both burgeoning and established areas of the city.

OBJECTIVES:

- **Secure sufficient funding to develop, operate and maintain, and program parks and recreation facilities as well as enhanced infrastructure.**
- **Consider and budget for both up-front and ongoing costs and benefits in maintenance and capital budgeting.**
- **Continue to generate revenue from parks, recreation facilities, and programs that can be reinvested back into these assets.**

OBJECTIVES & STRATEGIES:

F.1 Secure sufficient funding to develop, operate and maintain, and program parks and recreation facilities as well as enhanced infrastructure.

The operation of parks and recreation facilities is predominantly sustained through user fees and the city's park & recreation fund, which is heavily reliant on sales tax revenue. The construction of new parks in Bryant is primarily funded by other city funds. Despite the intent for these funds to cover the expenses associated with servicing new developments, they have fallen behind actual construction costs. This discrepancy is attributed to rising land and raw water valuations, escalating construction costs, and the demand for higher quality facilities designed to meet evolving resident expectations. The funding for new recreation facilities and park upgrades depends on additional sources, such as grants from both public and private organizations.

- F.1.1** Regularly adjust capital improvement expansion fees to cover the costs of building new parks.
- F.1.2** Explore the potential for a new capital improvement expansion fee for recreation facilities.
- F.1.3** Identify a dedicated funding stream for capital investments in existing parks and recreation facilities.
- F.1.4** Identify a funding source to support park construction and the expansion of parks and recreation facilities in established parts of the city.

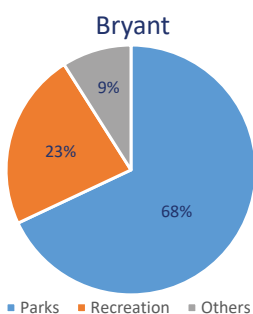
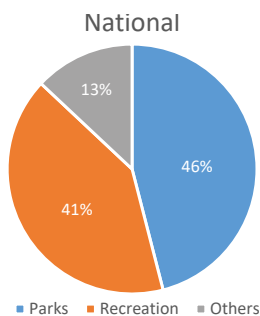
F.2 Consider and budget for both up-front and ongoing costs and benefits in maintenance and capital budgeting.

Implementing capital projects is essential to delivering the anticipated public spaces and services that residents expect, signifying the progress within the community. Although certain capital investments may come with a warranty period, it's imperative to acknowledge that all such investments will ultimately necessitate ongoing maintenance and eventual replacement. This underscores the importance of not only initial construction but also a sustained commitment to the long-term care and sustainability of these vital public assets.

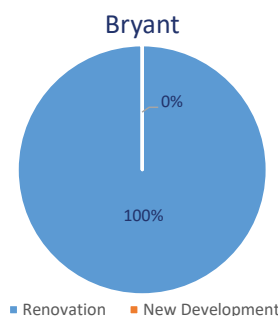
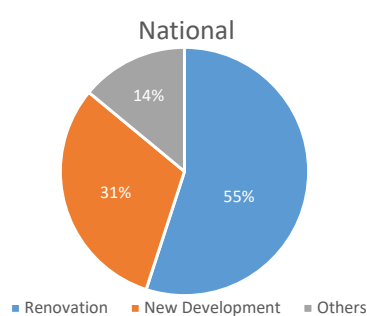
F.2.1 Identify asset management schedules and set maintenance schedules and standards for assets and capital facilities at the time they are approved.

F.2.2 Plan for increases in operations and maintenance budgets for the Parks and Recreation Department commensurate with additional assets and capital facilities that they are required to operate and maintain.

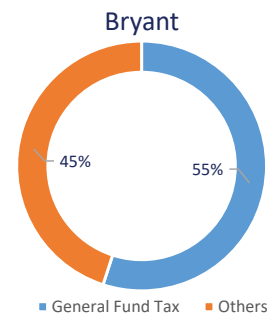
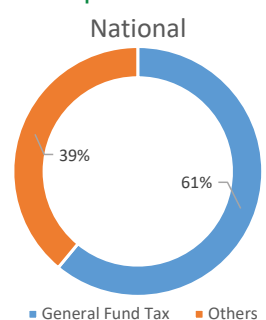
2023 Parks Operating Expenditures Distribution



2023 Parks Capital Expenditures Distribution



2023 Parks Source of Operating Expenditures



Source: National Recreation and Park Association 2023 Agency Performance Review, Bryant Parks and Recreation Department

F.3 Continue to generate revenue from parks, recreation facilities, and programs that can be reinvested back into these assets.

The Recreation Department currently generates approximately 45% of its operational expenses in revenue, surpassing the national median for agencies serving cities with a comparable population density.

- F.3.1** Regularly update recreational fees and charges based on a defined pricing and cost recovery philosophy.
- F.3.2** Continue to set cost recovery targets for each program area based on costs, the degree to which it provides a public benefit and market competition.
- F.3.3** Evaluate on implementing the additional pricing strategies, such as those based on residency, day of the week, and time of day, to enhance cost recovery.
- F.3.4** Expand the offering or permitting of concessions in community parks, at trailheads, and at special events in parks and recreation facilities.
- F.3.5** Pursue additional revenue from special events, such as weddings, that rent park and recreation facility spaces.
- F.3.6** Enhance the ability to proactively establish revenue goals, identify income-generating prospects, and serve as a primary contact for individuals seeking to rent public spaces for events.

Ice cream stall in Ashley Park







6.3 SAFETY

GOAL: IMPROVE SAFETY & ACCESSIBILITY

The city of Bryant will clearly articulate its strategies to address safety concerns and enhance the usability of existing parks and recreational facilities. This includes implementing people-based or design-based solutions, such as installing and upgrading safety and ADA-compatible utilities to ensure universal access, eliminating blind spots, and providing ongoing safety training for all staff and citizens.

OBJECTIVES:

- Update guidelines and policies on safety and security.
- Expand the usability of existing parks and recreational facilities.
- Expand existing parks and secure new parkland, where possible, to serve growing and under-served communities in the city of Bryant.
- Strive to ensure universal access.

OBJECTIVES & STRATEGIES:

S.1 Update guidelines and policies on safety and security.

To ensure the safety of both citizens and visitors, the operation of parks and recreational facilities should adhere to and implement best practices. This involves a comprehensive approach that encompasses various aspects such as effective security measures, regular maintenance and inspections of equipment and amenities, clear signage for guidelines and emergency procedures, and well-trained staff to handle potential safety issues.

- S.1.1** Incorporate Crime Prevention through Environmental Design (CPTED) principles into design standards.
- S.1.2** Continue to provide safety training for all staff who work in parks and recreation facilities.
- S.1.3** Provide clear signage for policies, guidelines and emergency procedures.
- S.1.4** Practice effective security measures, regular maintenance and inspections of equipment and amenities.
- S.1.5** Collaborate with the police department for park events and institute routine security checks at parks and recreational facilities.

Principles of Crime Prevention Through Environmental Design

Natural surveillance

Natural surveillance is all about making it hard for a person to hide or go unnoticed in public. Things like installing lighting and eliminating blind spots can help a park feel safer.

Natural Access Control

Natural access control is directing people towards proper entrances through the use of paths, lighting, vegetation, and signage.

Territorial Reinforcement

This purpose of this principle is to clearly distinguish between public and private space. This creates a sphere of influence the dissuades criminal acts from occurring.

Maintenance

This principle is simply about keeping public spaces maintained and clean, letting people know the place is cared for and used.

Source: <http://cptedsecurity.com>



Boys and Girls Club event Fishing with a Hero at Bishop Park

Transportation provided to Boys and Girls Club at Bishop Park



S.2 Expand the usability of existing parks and recreational facilities.

Parks undergo a life cycle marked by shifts in recreational preferences, design preferences, and neighborhood demographics over time. It is essential to periodically assess parks to ascertain whether they align with evolving community needs and are operating optimally. This evaluation ensures that parks remain dynamic and responsive to the changing demands and expectations of the community, allowing for adjustments or enhancements to be made as necessary to sustain their relevance and effectiveness.

S.2.1 Consider potential connections and synergies of adjacent parks, recreation facilities, natural areas, stormwater management lands, schools, trails, and complete streets to maximize user experience and benefits when developing corridor, subarea, or redevelopment plans.

S.2.2 Comprehensively evaluate the design and function of parks on a regular basis using this plan's design guidelines to determine if they need to be refreshed.

S.2.3 Develop master plans for all parks in need of a major refresh.

S.2.4 Partner with Bryant School District to develop agreements to ensure access to park amenities at adjacent schools.

S.3 Expand existing parks and secure new parkland, where possible, to serve growing and under-served communities in the city of Bryant.

As development continues to expand in specific areas of the city of Bryant, there is a growing concern that the existing park may face limitations in meeting the future needs of the increasing resident population in these expanding regions. It is essential for the city of Bryant to plan for additional park infrastructure to ensure that the recreational and leisure requirements of the burgeoning community are adequately addressed in the long term. This consideration becomes crucial for maintaining a high quality of life, promoting community well-being, and sustaining the balance between urban development and accessible green spaces.

S.3.1 Secure parks and public space envisioned in adopted plans, including the city of Bryant 'Walk Bike Drive' Master Transportation Plan, and ensure they provide amenities that meet neighborhood needs.

The city of Bryant purchased the land adjacent to Midland Park in 2017 for future park expansion.



- S.3.2** Tie parks and recreation facilities proposed in adopted plans to this plan's park and recreation facility classification system.
- S.3.3** Expand existing park spaces by acquiring adjacent private properties when available and cost effective.
- S.3.4** Ensure that new parks provided by developers are accessible, usable, connected to citywide public space systems, and meet design and maintenance standards.
- S.3.5** Continue collaborating with business development to establish plazas and urban parks.

S.4 Strive to ensure universal access.

Parks should be inclusive and accessible to everyone, irrespective of age, ability, or language. Strive to create equal access for all by reducing barriers to use.

- S.4.1** Incorporate new and creative recreation facilities and amenities, such as playground, for universal access, offering a variety of experiences where people of all abilities can interact.
- S.4.2** Incorporate ADA transition plan to upgrades to existing park and recreation facilities, which including ADA accessible sidewalks, trails, restrooms, and automated facility entrance and exit door, etc.





6.4 USABILITY

GOAL: ADDRESS TO THE NEEDS

Recognizing that user preferences and requirements evolve over time, the city will undertake strategic efforts to refresh and enhance its park and recreation facilities. This initiative aims to ensure that these spaces remain not only functional and up-to-date but also aligned with the diverse and evolving needs and expectations of the residents. By continually adapting and improving, the city seeks to provide a dynamic and inclusive environment for recreation that fosters community engagement and contributes to the overall quality of life for its citizens.

OBJECTIVES:

- **Provide recreational amenities according to level of service standards.**
- **Ensure facilities and programs continue to respond to changing user needs.**
- **Achieve a more even distribution of facilities that have a strong citywide interest.**
- **Invest in multi-purpose, unstructured spaces capable of supporting flexible uses.**

OBJECTIVES & STRATEGIES:

U.1 Provide recreational amenities according to level of service standards.

Population-based and access standards for level of service can be used together as a tool to understand how many of a particular amenity is needed in Bryant and where. The periodic evaluation of park and recreation facility performance offers a valuable opportunity to gauge the alignment of current amenities and their accessibility with established standards and the evolving needs of residents.

- U.1.1** Identify opportunities during the periodic evaluation of parks to add or change recreation amenities or to enhance access based on citywide needs and resident input.
- U.1.2** Consider national and regional recreation trends, local demand, and projected usage and participation before introducing new and innovative amenities.
- U.1.3** Based on level of service, determine where to reduce duplication of services without reducing the overall quality of service provided to the community.
- U.1.4** Place new amenities in locations that are or will be made accessible by as many modes of transportation as possible.

LEVEL OF SERVICES

Level of service (LOS) is a term that describes the amount and quality of park and recreation facilities that are needed to serve the community at a desired and measurable standard.

Determining LOS is a way to quantify local needs and desires for parks and recreation facilities while also providing a benchmark for monitoring progress and comparing with other cities.

A community can decide to lower, raise, or maintain existing LOS for each type of capital facility.

City of Bryant LOS comparisons vs peer cities in Arkansas.

City	Bryant and Peer Cities in Arkansas													
	Bryant		Maumelle		Russellville		Bella Vista		Sherwood		Benton		Hot Springs	
Year	2020	2040	2020	2040	2020	2040	2020	2040	2020	2040	2020	2040	2020	2040
Population	20,663	31,679	19,251	24,235	28,940	31,091	30,104	37,955	32,731	40,181	35,014	45,600	37,930	43,995
Est. 10yr Growth Rate	23.82%		12.20%		3.65%		13.70%		10.80%		14.12%		7.70%	
Facilities	No. in 2022	Need in 2040	No. in 2022	Need in 2040	No. in 2022	Need in 2040	No. in 2022	Need in 2040	No. in 2022	Need in 2040	No. in 2022	Need in 2040	No. in 2022	Need in 2040
Parks (4.5/10,000)	7	14.3	4	10.9	26	14.0	9	17.1	14	18.0	13	20	14	18.0
Swimming Facility (1/20,000)	2	1.6	2	1.2	2	1.6	3	2.0	4	2.0	1	2.3	1	2.0
Tennis Courts(1/2,000)	2	15.8	2	12.1	4	15.5	12	19.0	13	20.0	4	22	12	22.0
Pickleball Courts(1/5,000)	3	6.3	3	4.8	4	6.2	8	8.0	0	8.0	3	9	22	9.0
Trails (Miles) (2.5/10,000)	7	7.9	3	6.1	87.7	7.8	100.5	9.5	1	10.0	2.24	12	25.7	11.0
Soccer Fields (1/10,000)	4	3.2	11	2.4	17	3.1	8	4.0	4	4.0	4	4.6	2	4.5
Baseball/Softball (1/3,000)	20	10.6	11	8.1	14	10.4	1	12.7	12	13.4	10	15.2	11	14.7
Skate Park (1/20,000)	0	1.6	1	1.2	1	1.6	1	1.9	0	2.0	1	2.28	1	2.2

U.2 Ensure facilities and programs continue to respond to changing user needs.

While traditional sports such as basketball, golf, tennis, baseball, and soccer continue to draw substantial participation, recreational preferences evolve over time. Notably, in the past five years, pickleball has emerged as one of the fastest-growing sports, experiencing a participation increase of over 40%. Such trends have implications for both facilities and programs. A degree of nimbleness is necessary to prepare for and adjust to these trends.

- U.2.1** Continue to monitor regional and national recreation trends and incorporate new and innovative recreation facilities and programs to sustain community participation.
- U.2.2** Evaluate opportunities to re-purpose or expand the range of allowable uses of existing facilities before building new, specialized facilities.
- U.2.3** Promote and broaden the availability of facilities and programs to cater to diverse ages, interests, abilities, and cultures.
- U.2.4** Regularly evaluate program demand and adjust offerings.
- U.2.5** Implement best practices in program life cycles to maintain a culture of quality program delivery.
- U.2.6** Regularly evaluate each program's participation, finances, and outcomes.
- U.2.7** Develop a new pricing policy based on classification of programs and services.

U.3 Achieve a more even distribution of facilities that have a strong citywide interest.

Some facilities have a notably imbalanced distribution despite a consistent interest across all parts of the city. Addressing such imbalances is essential for fostering inclusivity and meeting the diverse needs of the entire community.

U.3.1 Evaluate the need for different facilities based on geographic distribution, age distribution, and current and future population (using guidance from the National Recreation and Park Association) on a regular basis.

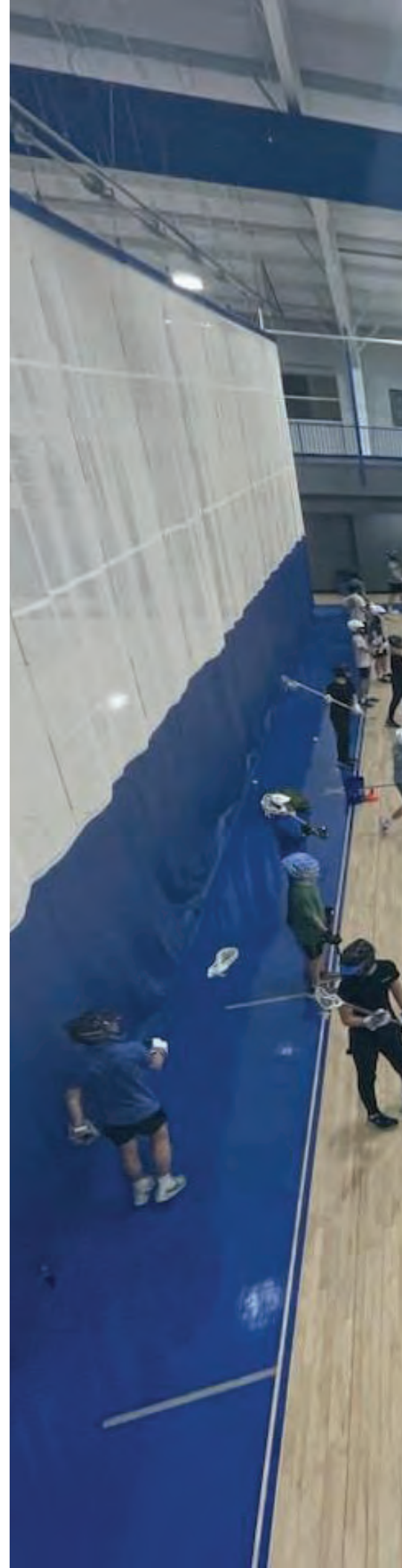
U.3.2 Evaluate the equitable distribution and quantity of restrooms throughout the parks system and determine if access and sustainability can be increased through technology and innovation.

U.4 Invest in multi-purpose, unstructured spaces capable of supporting flexible uses.

As Bryant experiences a trend in population growth and increase park use, a flexible park design approach is important. This approach aim to accommodate both multi-use spaces and specialized, single-use areas. Park Elements like plazas, pavilions, and versatile athletic fields, equipped with utilities and movable furniture, provide informal space use while preserving an open atmosphere. This approach will also allow a diverse range of users to enjoy parks in various ways.

U.4.1 Create a set of standards for flexible spaces in park. Provide standards to help incorporate flexible recreation spaces and associated infrastructure within parks.

U.4.2 When developing plans for parks, include intentionally designed flexible-use spaces where appropriate.





Bryant Parks
& Recreation





6.5 CONNECTIVITY

GOAL: CONNECT NETWORK

The City of Bryant currently faces limitations in pedestrian and bicycle facilities. A necessary step involves implementing a designated capital improvement program to create safe connections among all parks and recreational facilities, utilizing shared-use lanes, trails, and additional bicycle and pedestrian facilities. Enhancing this network with an improved signage and wayfinding system will contribute significantly to its functionality.

OBJECTIVES:

- **Expand the network of paved, multi-use trails.**
- **Increase safe routes to parks and recreation facilities.**
- **Ensure trails function for all recreational and transportation users.**
- **Improve signage and wayfinding markers at entrances and along trails to help park users navigate with confidence.**

OBJECTIVES AND STRATEGIES:

C.1 Expand the network of paved, multi-use trails.

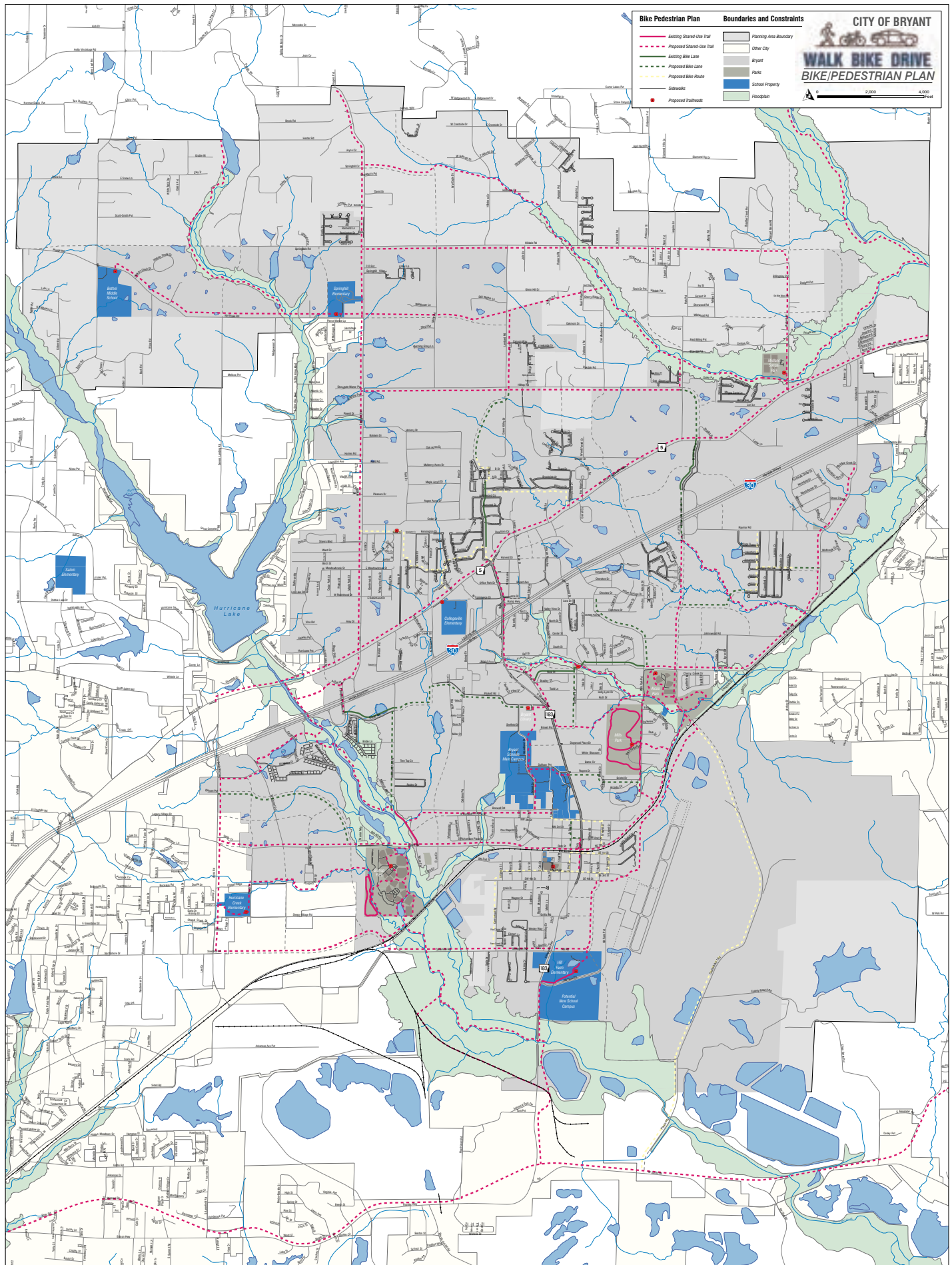
Nearly two-thirds of residents deem paved and hiking trails important or very important, and almost 40% express a similar sentiment for biking trails. The ongoing implementation of the Walk, Bike, Drive Master Transportation Plan (2017) by the City of Bryant provides valuable guidance on establishing connections between existing and future trails, parks, and recreation facilities.

- C.1.1** Continue to implement the recommendations of the Walk, Bike, Drive Master Transportation Plan. Coordinate paved trail development with transportation and stormwater planning.
- C.1.2** Ensure all existing and future community parks and community centers are connected to a major paved trail.
- C.1.3** Evaluate opportunities to create better connections across or around current barriers, including major arterial streets.
- C.1.4** Coordinate trail expansion with surrounding communities and Saline County.
- C.1.5** Coordinate trail expansion with developers.

City of Bryant Has:

5.4 miles of shared-use trails,
3.0 miles of bike lanes,
and **61.3 miles** of sidewalk.

Bike/Pedestrian Plan from Walk, Bike, Drive
Transportation Master Plan (Right), Pg 74,
City of Bryant



C.2 Increase safe routes to parks and recreation facilities.

In specific regions of Bryant, residents may find that parks and recreation facilities are situated at a relatively short distance in a straight line, commonly known as "the crow flies." However, the practical accessibility is hindered due to the lack of sidewalks and trails, making it challenging for individuals to reach these destinations on foot or by bicycle. Even in areas where sidewalks and trails are available, some pathways leading to parks and recreational facilities require pedestrians or cyclists to navigate across major roads, introducing further complexities and safety concerns in accessing these spaces. Addressing these infrastructure gaps is important to ensuring safe and convenient mobility for residents seeking to enjoy the city's parks and recreational offerings.

- C.2.1** Fill gaps in sidewalks and on-street bicycle facilities that connect parks and recreation facilities to neighborhoods, schools, transit, and other facilities.
- C.2.2** Ensure transit connections to parks and recreation facilities in the classifications section.
- C.2.3** Consider the use of signalization, signal prioritization, pedestrian refuges, grade, separation, and other techniques where trails cross wide and heavily trafficked roadways.
- C.2.4** Consider physical barriers to access, and how to avoid or overcome them, in the siting of new parks and recreation facilities.



Pedestrian wooden bridge and walkway at Alcoa 40 Park

Paved shared-use trail at Alcoa 40 Park





Paved pedestrian trail at Alcoa 40 Park



Gravel trail at Alcoa 40 Park

C.3 Ensure trails function for all recreational and transportation users.

Trails and sidewalks in Bryant have seen usage grow as the city has grown. With growth comes more potential for conflicts among diverse users, including cyclists, skateboarders, pedestrians, runners, and various modes of transportation. Balancing these differing speeds, skills, and purposes is vital for ensuring safety and harmony in this connected network.

- C.3.1** Promote trail education and etiquette for both skilled and novice users with signage or the development of a “learn to ride” area for trails added onto the connection network.
- C.3.2** Work collaboratively with regional partners to establish trail wayfinding standards that complementary with the city's existing guidelines. These standards should address hierarchy, destinations, landmarks, identity, and congestion to cater to both recreational and transportation users on regional trails.
- C.3.3** Use striping on major trails to separate traffic moving in opposite directions, where appropriate.
- C.3.4** Ensure paved trails are wide enough for passing and that there is enough space alongside trails to pull over.
- C.3.5** Where widening of trails is not possible to meet demand due to physical, environmental, or other constraints, consider the development of parallel trails and complete street corridors.
- C.3.6** Maintain trails to defined standards to avoid blockages caused by weather or disrepair.

C.4 Improve signage and wayfinding markers at entrances and along trails to help park users navigate with confidence.

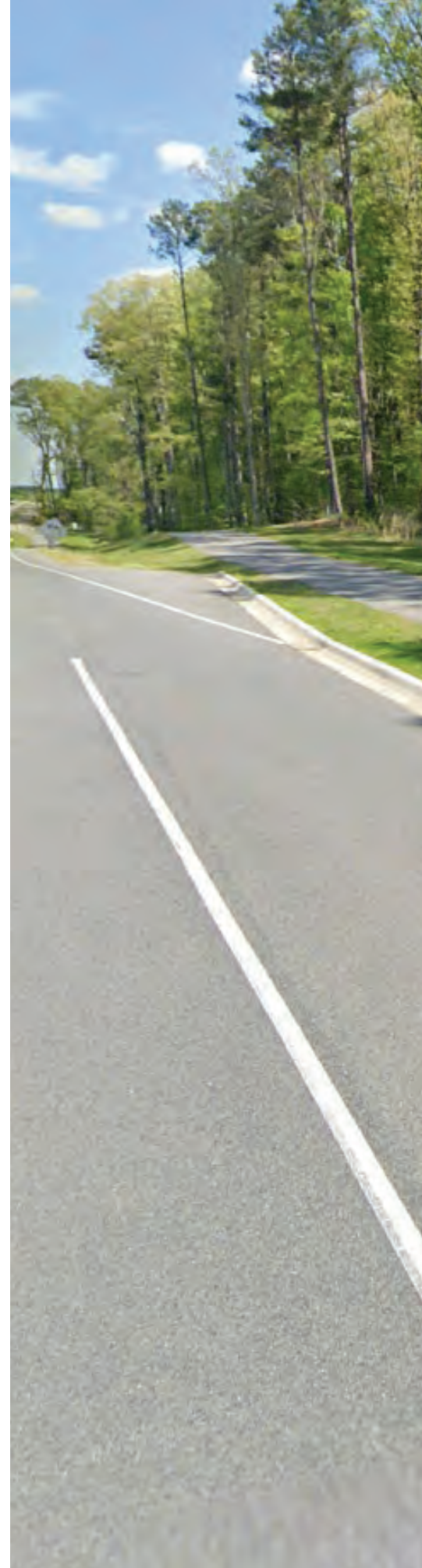
The directional guidance system must prioritize trailheads and establish standards for main entrance signage, wayfinding, and identification signage within the park and along trails, incorporating a list of preferred materials. It should ensure that signage adheres to standards, incorporates key wayfinding elements, and is culturally appropriate. Additionally, there should be an emphasis on enhancing interpretive signage to highlight unique features of the parkland.

C.4.1 Create and implement a signage and wayfinding plan.

C.4.2 Incorporate signage and wayfinding into park plans.

Shared-use trail and signage along Bryant Parkway. (Right)

Bike trails signage at Mills Park. (Below)









6.6 ECONOMIC HEALTH

GOALS:

SUPPORT FOR ECONOMIC GROWTH

Parks, trails, and recreation facilities offer significant value, serving not only as spaces for reflection, connection with nature, and physical activity but also as magnets for residents, businesses, and tourists. Numerous studies consistently demonstrate that proximity to high-quality parks and recreation facilities contributes to elevated property values.

OBJECTIVES:

- **Provide amenities for residents while unlocking recreation tourism potential.**
- **Encourage new park- and recreation-oriented development or redevelopment to capitalize on the economic value of parks, trails, and recreation facilities.**
- **Continuously monitor and provide a clear picture of cost and revenue information to the community, including community and economic impacts associated with large events in urban parks.**

OBJECTIVES & STRATEGIES:

E.1 Provide amenities for residents while unlocking recreation tourism potential.

As the City looks to leverage parks and recreation as economic drivers, the primary focus should continue to be on serving the residents of Bryant. Therefore, the focus should be on constructing facilities primarily to meet residents' needs, with the additional benefit of hosting tournaments and events that can help offset costs through tourism dollars.

- E.1.1** Revisit and reframe the added tourism benefits of parks and recreation facilities built primarily to meet residents' needs, including event spaces and sports complexes.
- E.1.2** Support the development of citywide tourist infrastructure, including hotel rooms and food and beverage establishments near parks and recreation facilities.
- E.1.3** Collaborate with the Bryant Chamber of Commerce, and other organizations to market parks and recreation facilities as destinations for residents and visitors from the city, region, and beyond.

Bryant Fall Fest 2012 at Bishop Park



E.2 Encourage new park- and recreation-oriented development or redevelopment to capitalize on the economic value of parks, trails, and recreation facilities.

Parks, trails, and recreation facilities are progressively enhancing surrounding property values, offering a boost to both residential and commercial areas. The presence of well-maintained parks and attractive recreational facilities not only enhances the quality of life for residents but also serves as a key factor in attracting businesses and skilled individuals to the community.

- E.2.1** Guide developers during the development review process to ensure development interfaces with adjacent parks, trails, and recreation facilities.
- E.2.2** Develop land use, subarea plans, and corridor plans that encourage park- and recreation-oriented development or redevelopment.
- E.2.3** Pursue public-private partnerships for mutual benefit and to stretch public dollars.

New residential development Sage Creek
right across from Mills Park



E.3 Continuously monitor and provide a clear picture of cost and revenue information to the community, including community and economic impacts associated with large events in urban parks.

Enhance transparency regarding major events in parkland by offering user-friendly information on the City Parks and Recreation website. Highlight the advantages, including enhanced operational revenue, increased tourism dollars, and opportunities for community engagement, to measure both social and economic impacts.

- E.3.1** Create a fact sheet, available digitally and in print, that provides answers to commonly asked questions.
- E.3.2** Continually evaluate the public benefit of events held in parks and measure social and economic impacts, and share findings with the community.



2018 Fallfest 5k run at Bishop Park (Left)

The Chamber of Commerce and Parks & Recreation Department co-hosted the 4th of July Celebration 'Pops in the Park' at Bishop Park in 2021 (Right)



July 4, 2021 at Bishop Park
6:00pm Firework show 9:00pm



Pops in the Park

Food Trucks / Yard Games / Music
Bring blankets & chairs
Additional seating in the
outfields of complex A, B, C, & D

Clark & Co.
REALTY

ARVEST[®]
Member FDIC



McLARTY
NISSAN OF BENTON

ARKANSAS
HEART
HOSPITAL[®]

FirstSecurity[®]
Bank

Big Red
STORES





6.7 MAINTENANCE & OPERATION

GOALS:

IMPROVE MAINTENANCE & OPERATION

Establishing maintenance standards and operational procedures is crucial to ensure the consistent and efficient upkeep of facilities across the city. Leveraging partnerships and exploring revenue opportunities can enhance the quality of Parks and Recreation operations and maintenance. It is imperative to maintain equitable park access while also ensuring a sustainable and well-balanced budget.

OBJECTIVES:

- Consolidate and enhance maintenance operation efficiency, administrative, and program management functions.
- Ensure maintenance standards are clear and consistently implemented.
- Improve the value and awareness of parks and recreation system offerings to the community.
- Pursue sustainability and resiliency goals at all Bryant parkland and facilities.

OBJECTIVES & STRATEGIES:

M.1 Consolidate and enhance maintenance operation efficiency, administrative, and program management functions.

By introducing best practice on coordination and communication among administrative and program management functions, the overall maintenance and operation can be improved, contributing to a more efficient and responsive Parks and Recreation system. This approach not only ensures effective resource utilization but also enhances the overall experience for both staff and the community utilizing these facilities and programs.

M.1.1 Encourage cross-departmental knowledge sharing and training on maintenance practices.

M.1.2 Ensure maintenance safety checklists include obstacles to universal access.

Installation of bleacher shade structure at Bishop Park



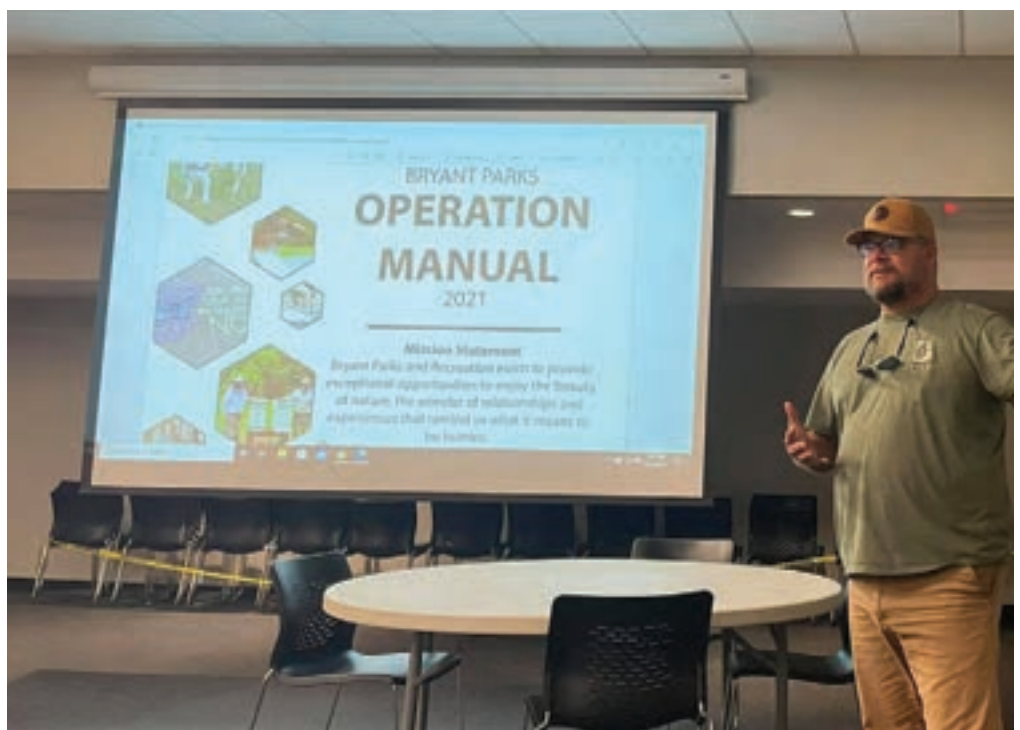
M.2 Ensure maintenance standards are clear and consistently implemented.

Site analysis and stakeholder interviews revealed disparities in the maintenance standards of similar spaces. Each department possesses specific expertise in maintaining particular landscapes and facilities, and it is important to clarify and standardize maintenance standards. This approach ensures that high-quality spaces are uniformly distributed across the entire public space network, promoting equity and consistency in the maintenance of these valuable community assets

M.2.1 Develop consistent standards across city departments responsible for managing public spaces to ensure uniform maintenance practices for similar types of spaces and facilities.

M.2.2 Define and regularly update maintenance standards for each park and recreation facility classification and trails, taking into account usage and visibility.

M.2.3 Identify opportunities to share maintenance responsibilities with partner organizations and groups for efficiency, using formalized agreements.



Bryant Parks operation training inside the Center at Bishop Park

M.3 Improve the value and awareness of parks and recreation system offerings to the community.

The percentage of the population regularly using parks in Bryant is lower compared to national averages. This disparity indicates a necessity to improve the Parks and Recreation's operations on communications, engagement, and marketing to raise awareness, boost visitation, and enhance revenue.

- M.3.1** Advance the use of technology on marketing and the promotions of key programs and recreational offerings as an attraction.
- M.3.2** Develop an effective reservation, intake, and data collection system for users and profile information.
- M.3.3** Expand recreation program standards to support core recreations services.
- M.3.4** Expand customer training and focus of staff and volunteers on how to communicate the value of the Bryant parks system to residents and visitors.
- M.3.5** Explore the centralization of programs that capitalize on volunteers and funding sources.

M.4 Pursue sustainability and resiliency goals at all Bryant parkland and facilities.

Strengthening sustainability policies within the public space system can set a precedent for conservation and preservation, serving as a model for other organizations and residents to follow. Moreover, it is essential to incorporate energy efficiency measures, water conservation efforts, and the utilization of sustainable materials and renewable energy in both new and existing facilities and structures.

M.4.1 Target waste reduction, recycling, reduced greenhouse gas emissions, reduced energy usage, reduced water consumption, and light pollution for increasing sustainable practices.

M.4.2 Take climate change predictions into account in the design of parks and facilities and in maintenance and operations practices.

M.4.3 Identify sustainable water sources for irrigation.

M.4.4 Use environmentally friendly products where feasible.

M.4.5 Pursue environmental certifications, such as LEED or SITES, for the renovation of existing parks and the development of new parks and facilities in the future.

M.4.6 Work with partners to improve sustainability of purchasing and operations.

M.4.7 Ensure that emergency operation management and resiliency is included in all park planning efforts.





6.8 COMMUNICATION

GOALS: COMMUNITY INVOLVEMENT

The success of parks, trails, recreation facilities, and programs relies on user awareness, enthusiasm, and participation. The City should keep improving its ongoing engagement and communication practices by adopting a more comprehensive strategy and incorporating additional outreach tactics. This approach aims to inform and gather feedback from a diverse range of existing and potential users. Engage the community, leadership, and stakeholders through innovative public input to build a shared vision for parks, recreational facilities, and greenways in Bryant for the next five, ten, fifteen and twenty years.

OBJECTIVES:

- Prior to any significant master plan or development, work with partner organizations and current and long-time residents to ensure community involvement in the process.
- Regularly measure and report on the progress of Master Plan implementation.
- Engage users, partners, and staff in planning, development, programming, and maintenance of parks and recreation facilities.
- Support and strengthen the resident opportunities for involvement, volunteerism and giving in support of parks, recreation, and trails.

OBJECTIVES & STRATEGIES:

CO.1 Prior to any significant master plan or development, work with partner organizations and current and long-time residents to ensure community involvement in the process.

In those areas of the city with unmet park needs, which are also susceptible to gentrification and displacement as the city continues to grow. In order to ensure park investments that improve local quality of life do not trigger or accelerate displacement, it is crucial to proactively plan to mitigate and protect against displacement.

CO.1.1 Review current trends and risk for displacement for relevant areas.

CO.1.2 Establish engagement partnerships.

CO.1.3 Ensure equity throughout the process.

CO.1.4 Consult the priority needs for facilities.

CO.2 Regularly measure and report on the progress of Master Plan implementation.

The engagement momentum established during the Master Plan development process should persist through its implementation. Celebrating both small and large achievements is essential, as they represent steps toward realizing the vision outlined in the plan.

CO.2.1 Produce an annual report on Park and Recreation operations, including progress on Master Plan implementation.

CO.3 Engage users, partners, and staff in planning, development, programming, and maintenance of parks and recreation facilities.

Collaborative engagement involving users, partners, and staff is vital for uncovering mutual desires and expectations. Communication channels should not only be reserved for major planning and capital projects, but should remain consistently open to establish feedback loops and improve ongoing user experiences.

- CO.3.1** Conduct a needs assessment, including a statistically valid survey and level of service analysis, at least every 5 years.
- CO.3.2** Use inclusive, transparent, and creative engagement practices that encourage participation by all community members.
- CO.3.3** Engage users on an ongoing basis to evaluate the success of parks, trails, recreation facilities, and programs to establish a meaningful feedback loop between the City and residents.
- CO.3.4** Proactively engage communities adjacent to parks and recreation facilities about the benefits of programs and facilities to inspire users to participate more often.
- CO.3.5** Engage communities in the master planning of new or refreshed parks and recreation facilities, including historically marginalized voices.
- CO.3.6** Monitor and evaluate trends in engagement tools and platforms that can increase users' interaction with the City.
- CO.3.7** Use online and social media regularly to inform and solicit feedback from residents.

CO.4 Support and strengthen the resident opportunities for involvement, volunteerism and giving in support of parks, recreation, and trails.

Recognizing the integral role of resident engagement in the maintenance and enhancement of parks, recreation, and trails, the city is committed to actively seeking and implementing measures to make resident involvement more accessible and straightforward. This involves creating user-friendly platforms, initiating community outreach programs, and fostering an ongoing dialogue to ensure that residents feel empowered and encouraged to participate in the planning, upkeep, and enjoyment of these vital community spaces.

CO.4.1 Identify a diverse range of strategies for increasing resident engagement, and the giving of time, talent, and treasure.

CO.4.2 Ensure workplace giving programs encompassing volunteer events and community campaigns, fostering collaboration with companies, institutions, nonprofits, and large organizations.

CO.4.3 Facilitate volunteerism and resident engagement throughout citywide events.

Bryant Boys and Girls outreach program with Bryant Fire Department at Bishop Park (Above Right)

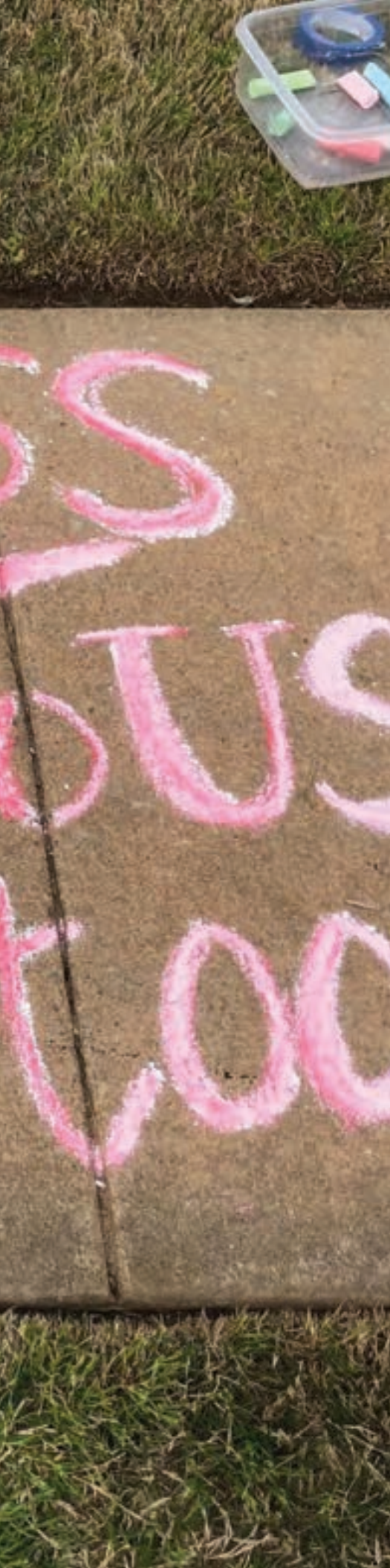
Bryant Parks and Recreation Arbor Day Tree Giveaway inside Center at Bishop Park (Below Right)



Bryant Parks and Recreation Member Appreciation inside Center at Bishop Park (Left)



Kindness
is
contagious



6.9 CITY IMAGE & CULTURE

GOALS:

IMPROVE CITY IMAGE / CIVIC & CULTURE INFRASTRUCTURE

Infuse the park and recreation system with elements that authentically reflect the identity of the City. This can be achieved by incorporating art installations, historical markers, and cultural exhibits throughout these spaces. Integrating such elements not only adds aesthetic value but also creates meaningful connections between the community, its history, and its cultural identity.

OBJECTIVES:

- Capitalize on historic and cultural resources, themes, and stories in parks and recreation facilities.
- Incorporate public art, including landscape-based art and functional art, into parks and recreation facilities.

OBJECTIVES & STRATEGIES:

CI.1 Capitalize on historic and cultural resources, themes, and stories in parks and recreation facilities.

Whether preserving significant sites or incorporating themes from Bryant's history and architecture, the park and recreation system should serve as a canvas for telling stories about the neighborhood change and development, and provide a platform for learning about, appreciating, and interacting with unique cultural narratives, fostering a deeper connection between the community and its rich history.

- CI.1.1** Continue to include historical and cultural interpretative elements in new and existing parks and recreation facilities, where appropriate.
- CI.1.2** Identify critical historic and cultural resources that may need protection and have potential educational and interpretive components.

A mural art project on the storm drain located at SW 4th Street and Reynold Road



CI.2 Incorporate public art, including landscape-based art and functional art, into parks and recreation facilities.

Public art has the potential to enrich the experience in parks and recreation facilities by telling stories, revealing histories, and offering opportunities for whimsy or reflection. Engaging artists in the design process is crucial to ensure that public art harmonizes with, rather than detracts from, the overall user experience.

CI.2.1 Develop a master plan for art in parks that addresses selection of artists, provision of design parameters for artists, and other guidance specific to working with artists on parks, recreation, and trail projects to enrich the user experience.

CI.2.2 Integrate the public art design and installation timelines with the overall park and recreation facility design and construction timelines.

A mural art project on the transformer located at the Heart of Bryant





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WELCOME

TAKE OUT WHAT YOU WANT,
DON'T TAKE OUT ANYTHING



6.10 NEIGHBORHOOD

GOALS:

NEIGHBORHOOD INVESTMENT

Understanding the specific needs, preferences, and cultural dynamics within the local population is crucial for tailoring amenities and programs to cater to a broad spectrum of interests. This understanding ensures that the development and expansion of parks and recreation facilities will create a vibrant and inclusive space that resonates with and serves the diverse needs of the local population.

OBJECTIVES:

- Invest in the acquisition of new parkland that can make parks a part of everyday life in existing and future underserved areas.
- Expand and diversify the amenities and programs offered by Parks and Recreation to meet evolving community needs and introduce innovation to the system.

OBJECTIVES & STRATEGIES:

N.1 Invest in the acquisition of new parkland that can make parks a part of everyday life in existing and future under-served areas.

To fulfill the strong desire for parks to be an integral part of everyday life for all residents, the City of Bryant should introduce and develop a collection of smaller pocket parks. These can be strategically woven into existing urban areas with insufficient access to parks. Additionally, the city should consider new parkland acquisitions in alignment with future transportation investments, aiming to enhance, increase, and expand access to upcoming parkland.

- N.1.1** Use level of service guidelines and park deficient area mapping to help determine and prioritize areas for proactive acquisition and/or activation where current housing exists or new housing is anticipated.
- N.1.2** Create additional pocket parks to extend additional parkland into dense areas of the city.
- N.1.3** Create neighborhood parks in under-served areas.
- N.1.4** Acquire land for larger greenbelt parks in less-developed parts of the city where substantial growth and development is expected.

N.2 Expand and diversify the amenities and programs offered by Parks and Recreation to meet evolving community needs and introduce innovation to the system.

As the city addresses maintenance in existing parks, it should simultaneously aim to expand and diversify its park and recreation offerings. Trends and community feedback provides a robust foundation for creative solutions that address unmet needs, ensuring the Parks and Recreation remains relevant and responsive to the evolving desires of the community.

- N.2.1** Provide community-scaled trails and paths, such as walking loops or trails located along the regional park tributary zone.
- N.2.2** Specialty recreation amenities in parks, such as skate parks, boulder and climbing walls, community gardens, and dog parks.
- N.2.3** Consider additional picnic shelters, shade structures, and gathering spaces in neighborhood pocket parks.



Mobile skate park at Mills Park

7

MASTER PLAN

IN THIS CHAPTER

Design Guidelines
Illustrative Master Plan
Master Plan Community Feedback
Recommended Construction Schedule & Budget Planning Strategies

*Based on the goals and objectives outlined in Bryant's 2040 vision, insights from the community surveys and engagement, and analysis of national and local recreational trends, an overarching **Illustrative Master Plan** is proposed. This plan will be integrated into other existing City of Bryant master plans, including the Walk-Bike-Drive: Bryant Master Transportation Plan.*

*The proposed plan includes recommendations for new parks and improvements to existing ones, presented through illustrative conceptual drawings. It also includes recommendation for priority of park improvements, **Construction Schedule**, and **Budget Planning Strategies**.*



playgrounds pool. shade areas. Center parks
ogs Bryant equipment Pickle Access
ty picnic area courts bike Ponds
fields Golf pad Put dog pool
trails outdoor play areas pa
small pickleball fishing Parks
big Water Bishop indoor 3 facilities
ate fit turf Volleyball lacrosse field ki
ball ...
ions park. lights tables fountains court 6
tion nice. area. softball place public
ning local garden sport trash free Parkour/F



seating
city activities
Mills playgro
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7.1 DESIGN GUIDELINES

The provided design guidelines aim to guarantee seamless integration of park and recreation facility sites into their surroundings while optimizing user experiences. These guidelines include aspects of overall design, consideration of site context, establishment of access and connectivity, implementation of effective wayfinding strategies, and the incorporation of diverse programs within the sites. By adhering to these guidelines, the intention is to create well-designed spaces that harmonize with their environments and offer exceptional experiences for users.

DESIGN GUIDELINES & PRINCIPLES

Design:

- Use a **Consistent Design Language** throughout the system.
- Ensure the **Appropriate Vocabulary of Design** aligns well with the scale and materials of the landscape and existing infrastructure.

Connectivity & Accessibility:

- Ensure **Seamless Connections** between parks and recreation facilities and other adjacent public spaces.
- Ensure adequate sidewalks and **Safe Pedestrian Access**.
- Service as trailheads, trail destinations, and connections to the **Paved Trail Network**.
- Establish a **Share-use Trail System** for both pedestrian and bicycle users.
- Pursue **Shared Parking Strategies** to eliminate or reduce on-site surface parking.

Wayfinding:

- Create **Clear Gateway Features** at major entrances to parks and recreation facilities.
- Ensure to establish a **Clear Circulation Hierarchy** that offers a range of experiences for diverse users.
- Provide **Appropriate Support Amenities** for optimal function of parks and recreation facilities.

Use of Space:

- Design spaces which is **Accommodating Intensive Use** while maintaining the integrity of the area.
- Offer **Versatile** and **Programmable Spaces** that can serve as gathering areas.
- Establish **Dedicated Recreational Spaces**, which carefully tailored to meet the specific requirements of the neighboring communities.
- Provide **Casual Use Areas** in parkland to improve diverse user experience.
- Define the **Natural System Areas** which incorporate best stormwater management practices, enhance existing ecosystems, provide and enhance habitat, and provide interactive user experience for the neighboring communities.
- Perform **Proper Development in Flood-prone Areas** for healthy wetland ecologies and minimize potential damages during flood events.

Park Features:

- Establish **Loop Trails** for better user experience on exploration, circulation, and recreation of the parkland.
- Integrate **Distinctive Features** that contribute to the **Identity** of parks or recreation facilities.
- Preserve **Naturally Significant Features**.
- Preserve and enhance **Historically** or **Culturally Significant Features**.

The Center of the State Marker at road side of Stagecoach Road adjacent to Pinecrest Funeral Homes & Memorial Park



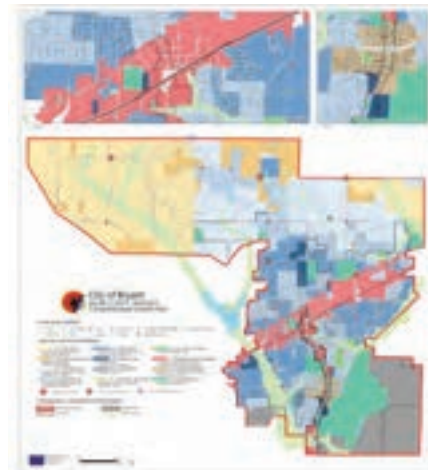
RELATED PLANS AND STANDARDS

SALINE COUNTY/ CITY OF BRYANT PLANS AND STANDARDS:

CITY OF BRYANT

COMPREHENSIVE GROWTH PLAN (2012)

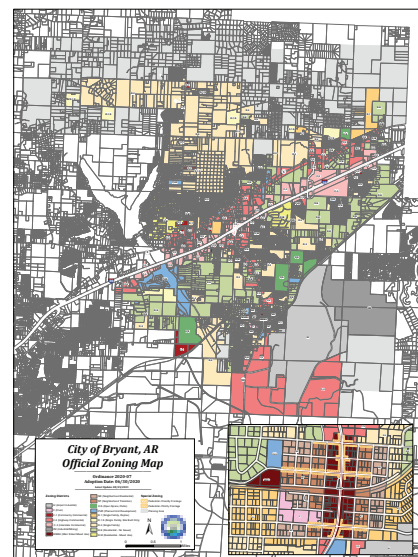
The City of Bryant Comprehensive Growth Plan articulated the community's long term vision and core values, establishing the overall policy foundation to be used by the City, its partners, and the community to work toward that vision.



CITY OF BRYANT

OFFICIAL ZONING MAP (2020)

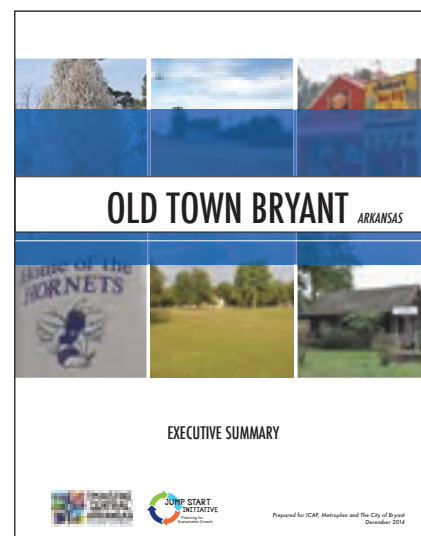
The City of Bryant adopted the latest Official Zoning Map in 2020. In the map, Zone O-S represented open space and parks.

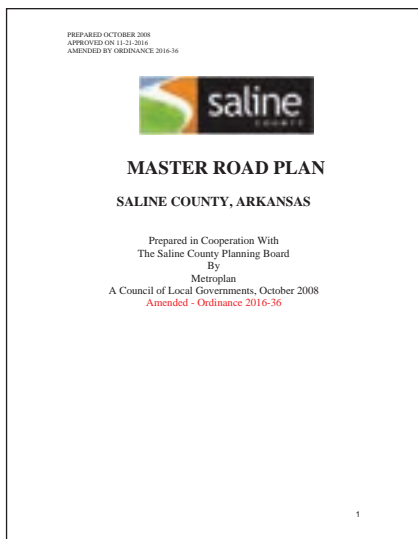


CITY OF BRYANT

OLD TOWN BRYANT EXECUTIVE SUMMARY (2014)

The City of Bryant adopted this action plan in December 2014, and aimed to develop a city center for residents and visitors to enjoy, as well as form a sustainable development pattern that returns value for reinvestment. With this action plan and a committed implementation coalition from all invested stakeholders (both public and private), the Bryant community can reinvent the centercity of Old Town as a place to gather and identify as the Downtown.



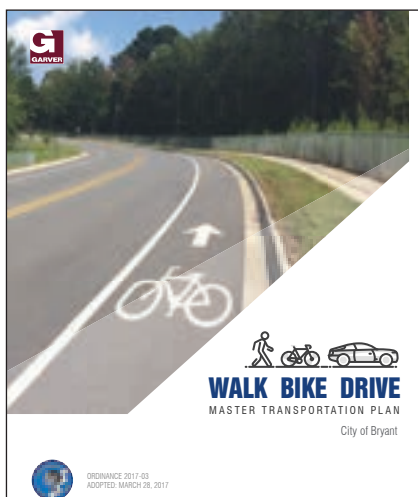


SALINE COUNTY

MASTER ROAD PLAN (2016)

The Saline County Master Road Plan was designed to be the framework for development of the current and future road network, and to efficiently move people and goods through and within the county. The Master Road Plan took into account land use so that growth and development can occur in an orderly fashion.

The plan listed through six road classifications, and their relationship to crosswalks and bike-ways. Multiple cross-sections were used to graphically represent the streets and potential relationships to the surrounding context of Saline County.

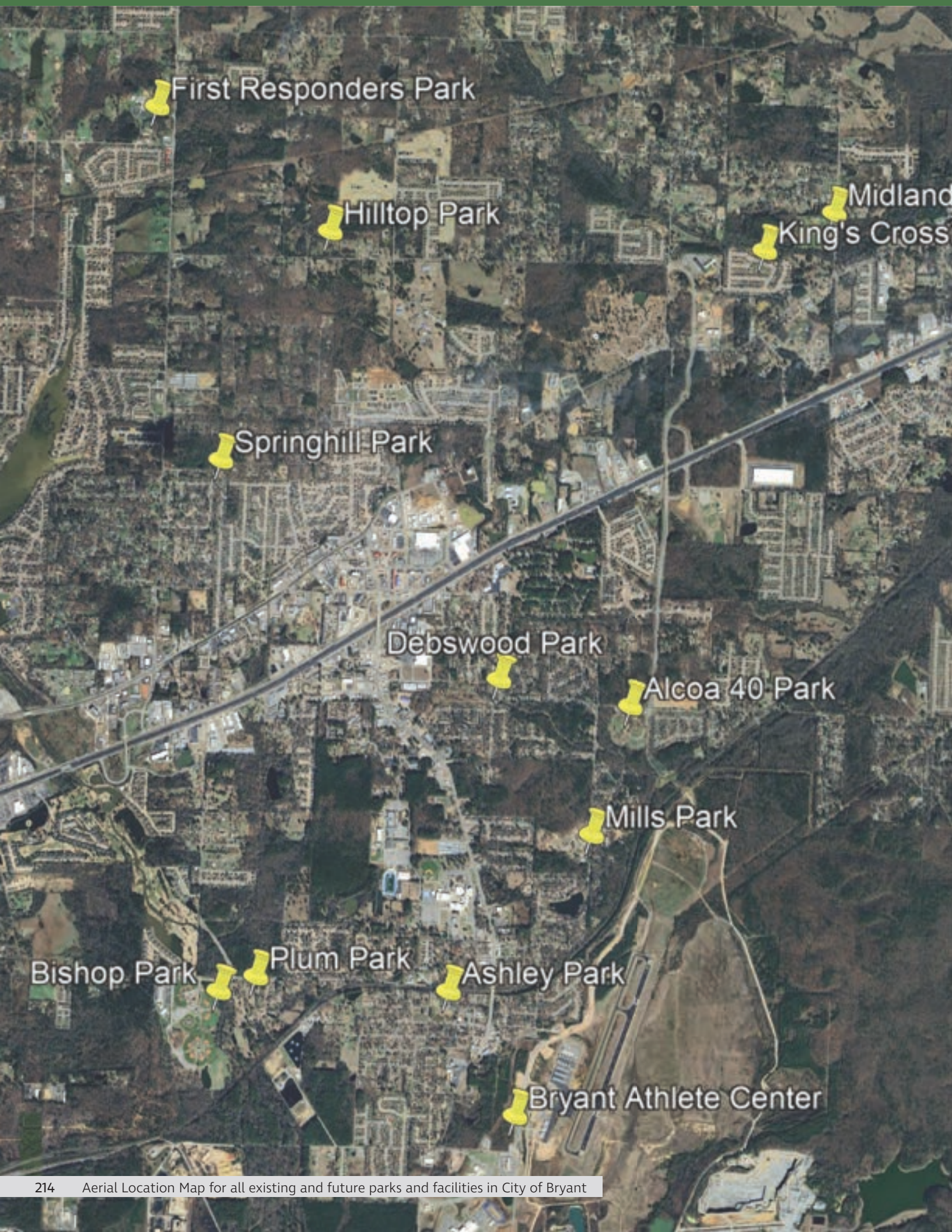


CITY OF BRYANT

WALK BIKE DRIVE

MASTER TRANSPORTATION PLAN (2017)

The City of Bryant adopted the WALK BIKE DRIVE Master Transportation Plan in 2017 with the goal to address a lack of integrated planning as a holistic, active transportation system. This plan helped bridge the gap incorporating the traditional elements of both street plans and bicycle/pedestrian plans in one plan document. This was intended to move Bryant toward a healthy, active transportation system.



First Responders Park

Hilltop Park

Midland
King's Cross

Springhill Park

Debswood Park

Alcoa 40 Park

Mills Park

Bishop Park

Plum Park

Ashley Park

Bryant Athlete Center



7.2 ILLUSTRATIVE MASTER PLAN

A total of 14 new parks/improvements to existing parks and recreation facilities are outlined as part of Bryant's 2040 vision. This chapter presents illustrative master plans for each of these locations, showcasing the envisioned future recreational programming. The plans leverage upcoming recreational activities and resources to cater to the diverse needs of all Bryant citizens and visitors.

PARKS & RECREATIONAL FACILITIES:

- A. **First Responders Park**
- B. **Bryant Athletic Center**
- C. **Alcoa 40 Outdoor Pursuits Park**
- D. **Mills Park**
- E. **Alcoa - Mills Connector Trail**
- F. **Midland Soccer Fields & Parks**
- G. **Bishop Park**
- H. **Ashley Park**
- I. **Springhill Park**
- J. **Debswood Park**
- K. **King's Crossing Park**
- L. **Plum Park**
- M. **Hilltop Park**
- N. **Bryant Water Park**

BRYANT PARKS 2040 VISION

Distribution:

- **Total of 13** parks currently under design, planning process.
- **4** new parks and recreation facilities, and **9** existing parks/ parkland will be under major renovation and expansion.
- **5** parks are located north of I-30, and **7** parks south of I-30.



(A) FIRST RESPONDERS PARK



(B) BRYANT ATHLETIC CENTER



(C) ALCOA 40 OUTDOOR PURSUITS PARK



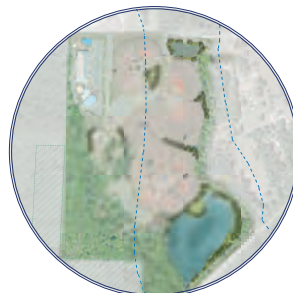
(D) MILLS PARK



(E) ALCOA - MILL CONNECTOR TRAIL



(F) MIDLAND SOCCER FIELDS & PARKS



(G) BISHOP PARK



(H) ASHLEY PARK



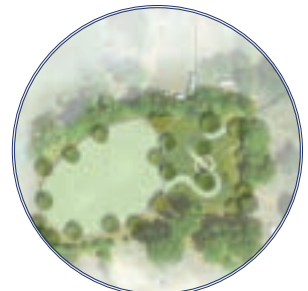
(I) SPRINGHILL PARK



(J) DEBSWOOD PARK



(K) KING'S CROSSING PARK



(L) PLUM PARK

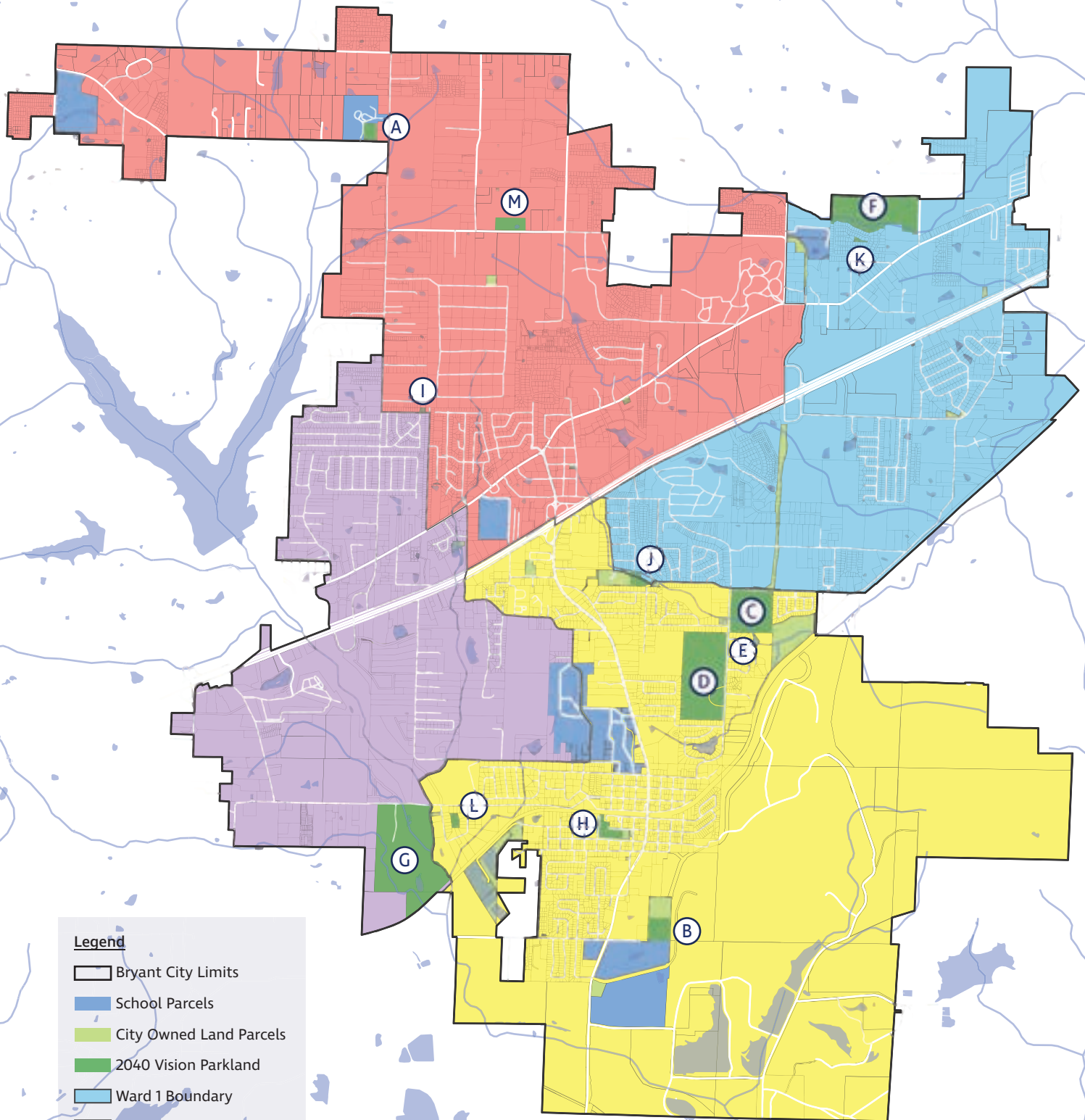


(M) HILLTOP PARK



(N) BRYANT WATER PARK

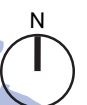
2040 Bryant Parks Location Map

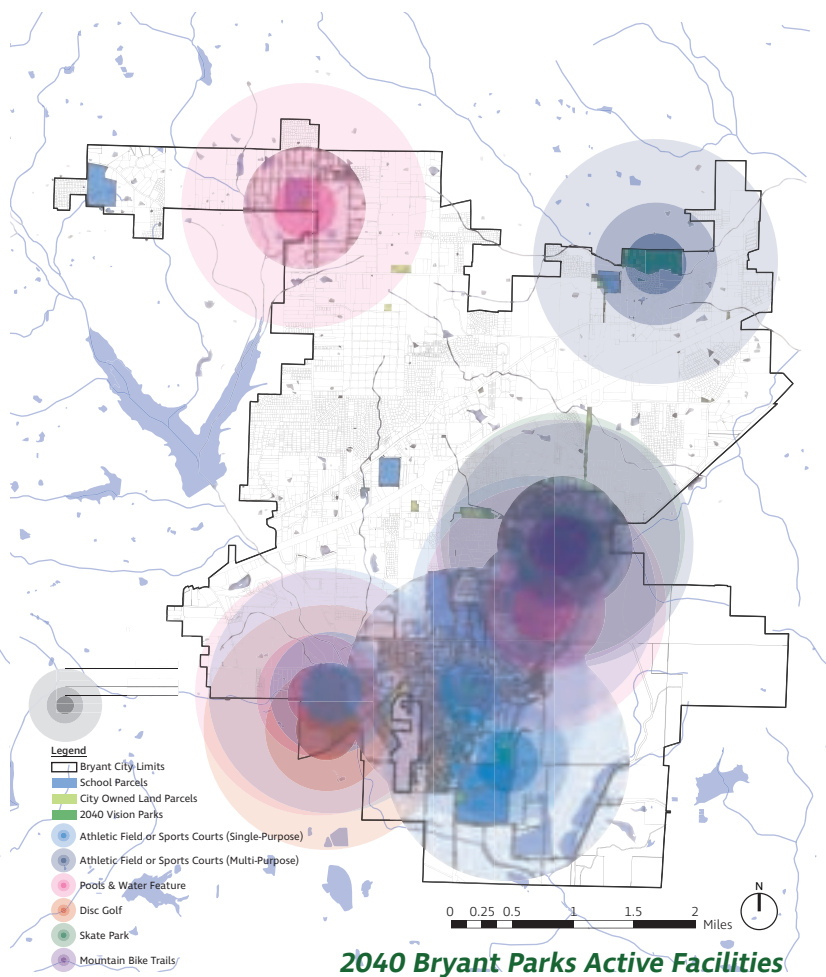
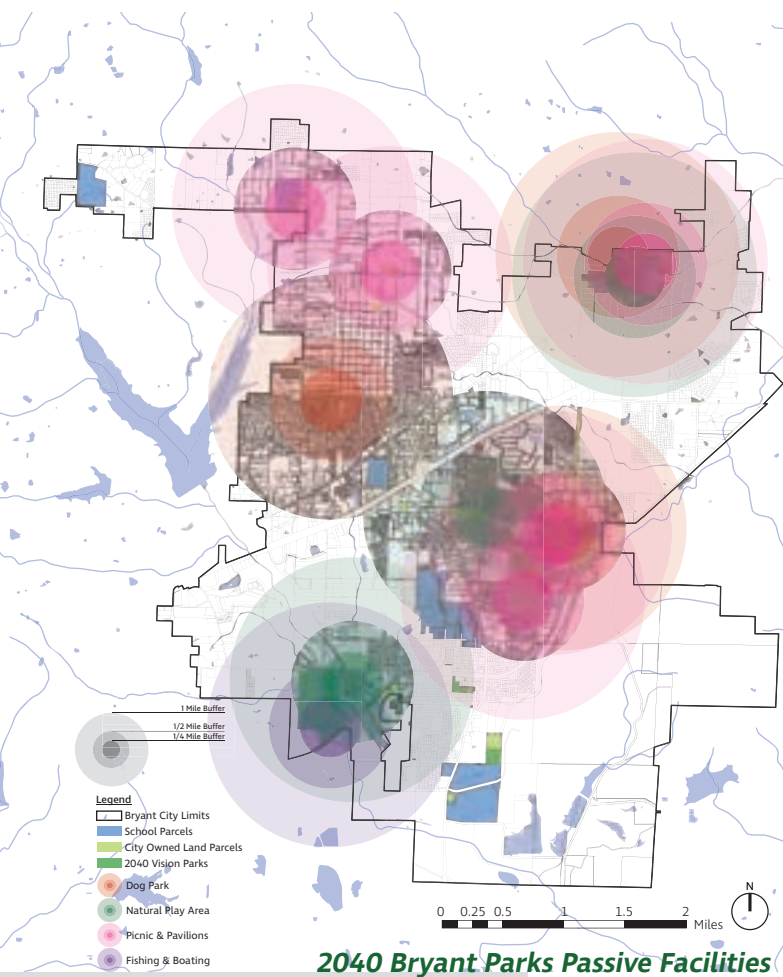
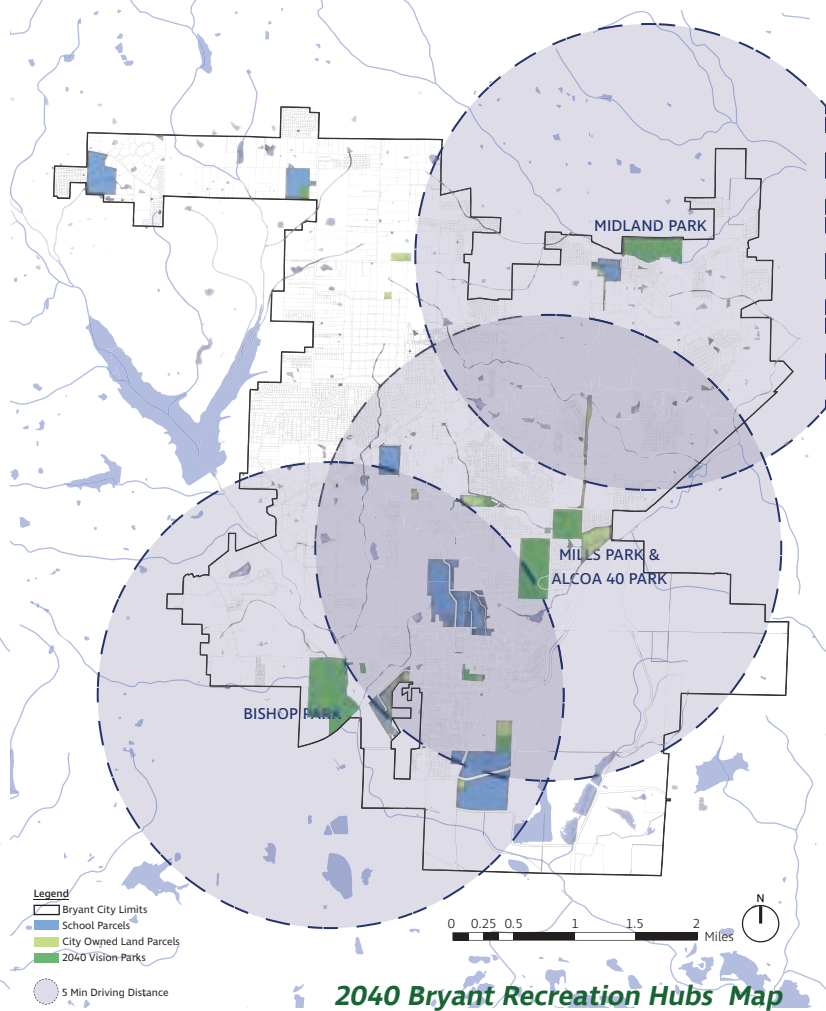
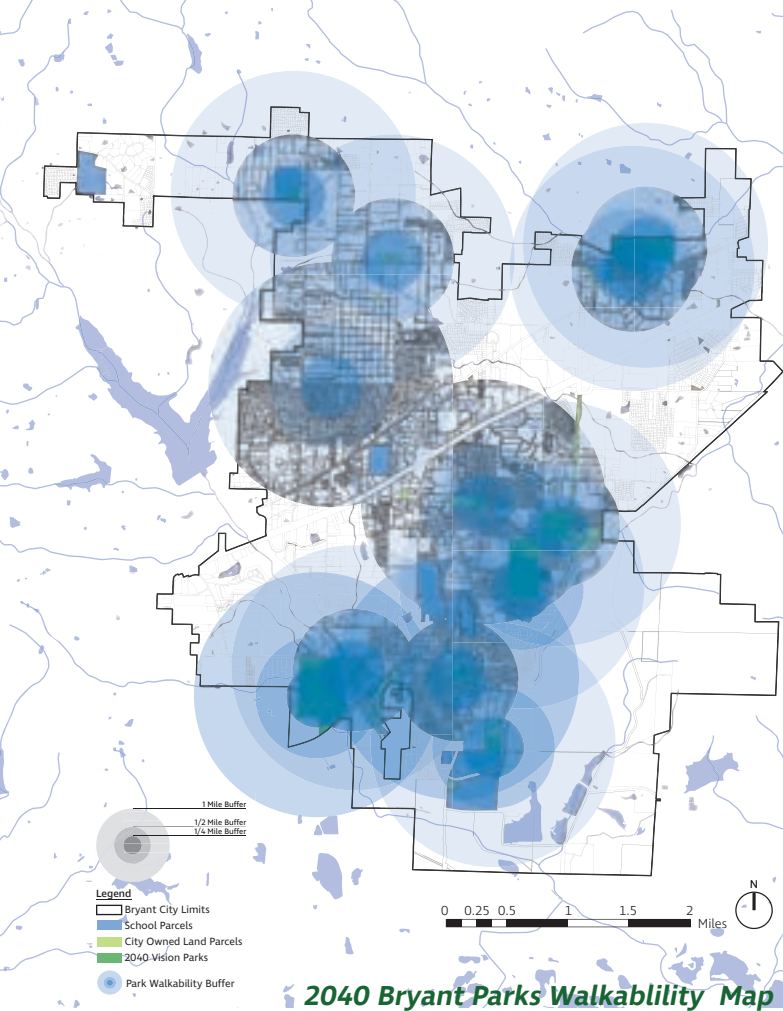


Legend

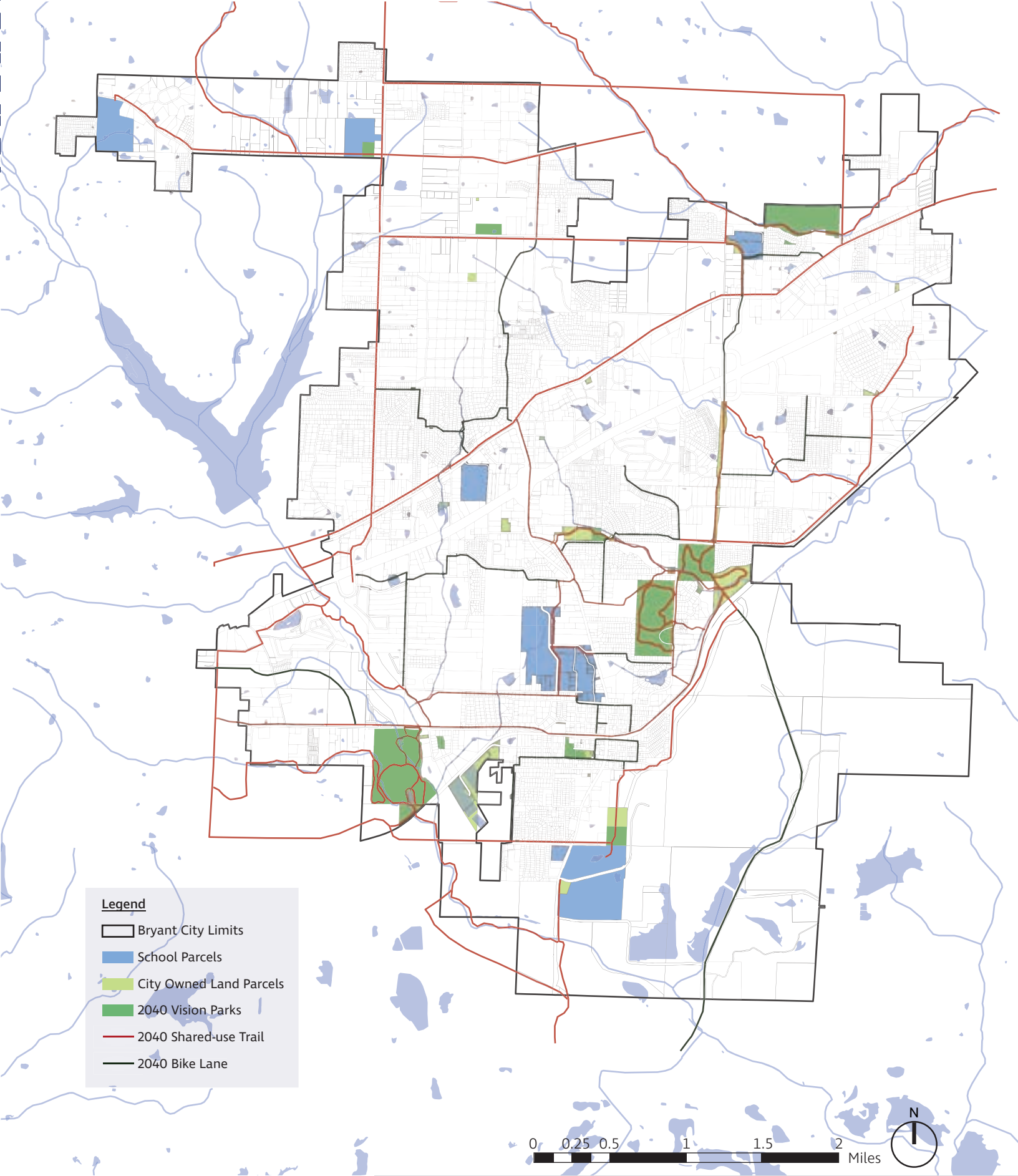
- Bryant City Limits
- School Parcels
- City Owned Land Parcels
- 2040 Vision Parkland
- Ward 1 Boundary
- Ward 2 Boundary
- Ward 3 Boundary
- Ward 4 Boundary

0 0.25 0.5 1 1.5 2 Miles





2040 Bryant Parks Connectivity & Accessibility Map





A FIRST RESPONDERS PARK

PARK TYPE: Neighborhood Park / Special Use Park

The First Responders Park, located adjacent to Springhill Fire Station 3 and the parking lot of Springhill Elementary School, will be a memorial/splash park. Designed to offer both a delightful summer attraction for kids and a memorial/educational space for first responders, the park will feature two splash pads, a water play area, and a centrally located curved memorial wall. In addition, the park will provide pavilion space, restrooms, locker rooms, and event rental spaces for birthdays and parties.

Master Plan Key:

- 1 Springhill Elementary School Driveway Entrance
- 2 Parking Lot
- 3 Main Entrance & Restroom/ Locker Room
- 4 Enclosed Event Rental Area I
- 5 Fireman Theme Splash Pad I
- 6 Center Plaza
- 7 Fireman Theme Splash Pad II
- 8 Bridge
- 9 Enclosed Event Rental Area II
- 10 Center Planting Area
- 11 Fire Chief Memorial Wall
- 12 Fire Station Entrance
- 13 Fireman Theme Water Play Area with Shade Sail
- 14 Sun Tan Area with Pool Chairs & Umbrellas
- 15 Pavilion
- 16 Council Ring & Enclosed Lawn
- 17 Perimeter Trails & Open Lawn
- 18 NorthLake Road Entrance



A FIRST RESPONDERS PARK





Water Play Area



Water Jets at the back of Memorial Wall



Pavilion to Memorial Wall



Memorial Wall



Main Entrance Sidewalk



Center Plaza



B BRYANT ATHLETIC CENTER

PARK TYPE: Recreation Center / Activity Facility

The Bryant Athletic Center, located west of the airport near Hill Farm Elementary School and Bryant Junior High School, will be a hub for sports and recreational activities. The indoor facility will feature three multi-purpose sport courts, offering opportunities for basketball, volleyball, badminton, and other activities. Additionally, the center will be available for event rentals, providing a versatile space for community gatherings and functions. Complementing the indoor facility, the outdoor sports complex will include two tennis courts and four pickleball courts, catering to a variety of interests and skill levels..

Master Plan Key:

- 1 (3) Multi-purpose Sports Courts
- 2 Observation Area at Second Floor
- 3 Office and Concession
- 4 Restroom and Lockers
- 5 Gathering Space with City Seal
- 6 Entry Pathway
- 7 (2) Tennis Courts
- 8 (4) Pickleball Courts
- 9 New Parking Lot
- 10 New 6' Wide Sidewalk
- 11 Sidewalk Connection to future Shared-use Trails



A | BRYANT ATHLETIC CENTER





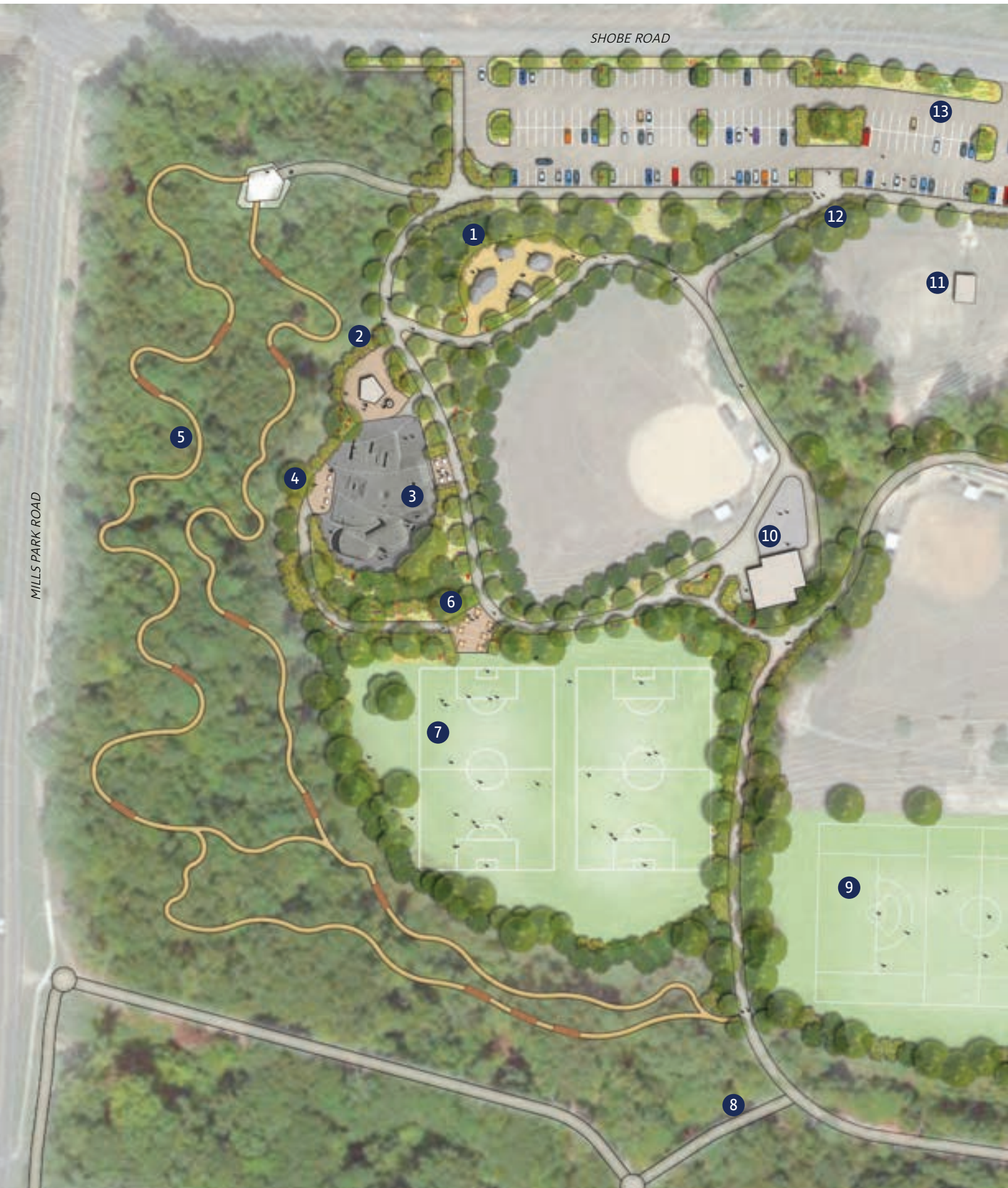
Landscaping next to the building

Main Entrance



Plaza Space in front of the Building





SHOBE ROAD

MILLS PARK ROAD

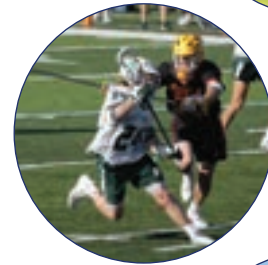
CALCOA 40 OUTDOOR PURSUITS PARK

PARK TYPE: Neighborhood Park

Significant enhancements are planned for Alcoa 40 Park, including the addition of a skate park adjacent to the ball fields, a climbing park, downhill mountain bike trails, and multi-purpose sports fields. Improvements to circulation will involve rerouting and upgrading sidewalks and parking lot for better accessibility. Furthermore, the Bark Park within Alcoa Park will undergo upgrades, featuring a shade structure and introducing new amenities to enhance the overall experience.

Master Plan Key:

- 1 Climbing Park
- 2 Outdoor Pursuits Kiosk & Pavilion
- 3 Skate Park
- 4 Skate Park Lounge Area
- 5 Downhill Flow Bike Track
- 6 View Point/Picnic Area
- 7 Multi-purpose Sports Field
- 8 Alcoa-Mill Connector Trail
- 9 Lacrosse Field
- 10 Future Center Plaza
- 11 Shade Structure at dog Park
- 12 New Park Main Entrance
- 13 Parking Improvements



MILLS PARK ROAD



D MILLS PARK

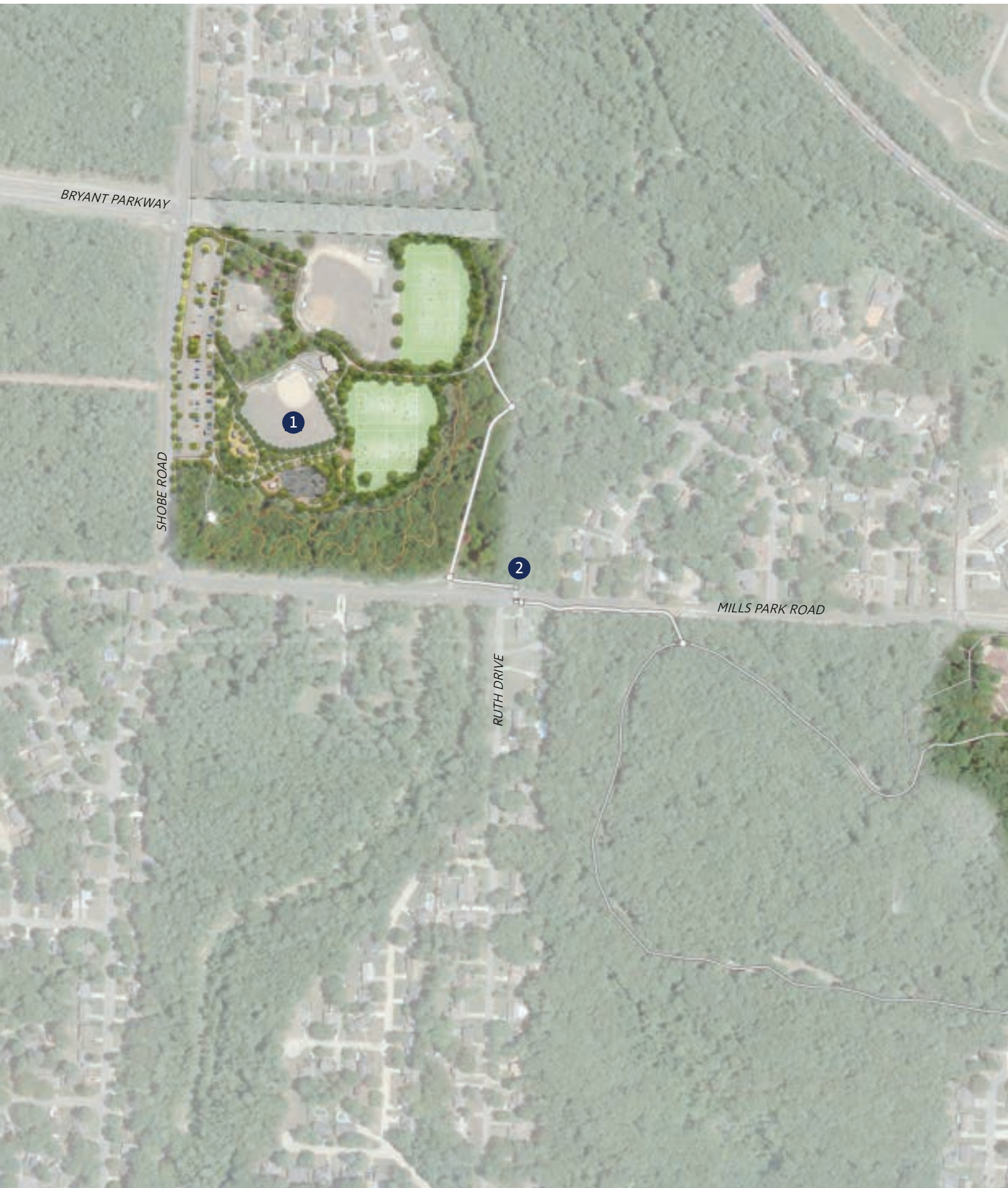
PARK TYPE: Community / Neighborhood Park

Mills Park is set to undergo renovations with redesigned and improved parking lots, ensuring each program within the park has dedicated parking spaces and improved pedestrian circulation. The tennis and pickleball courts have already been upgraded, and the existing basketball court will be renovated with an additional court. The enhancement of parking lots will restrict vehicular access to the open lawn, creating a more enjoyable space for families to picnic and play. A total of five outdoor fitness courses will be installed along the trails in Mills Park, offering additional workout opportunities for the neighborhood.

Master Plan Key:

- 1 New Parking Lot
- 2 Improved Parking Lot at Playground & Pavilion 2
- 3 Basketball Courts
- 4 New Paved Trail Connecting Sports Courts/Fields, Park Facilities & Parking Lots
- 5 Outdoor Fitness Course/Gym Equipment along the Trail
- 6 Open Lawn
- 7 Improved Parking Lot at Pavilion 1
- 8 Existing Tennis and Pickleball Courts with Improve Pedestrian Connections
- 9 Improved Parking at Swimming Pool & Tennis/Pickleball Courts





E ALCOA - MILLS CONNECTOR TRAIL

PARK TYPE: Trail / Connection

In alignment with the Walk Bike Drive Bryant Transportation Master Plan, a shared-use paved trail with a width of 12 feet will seamlessly connect Alcoa 40 Park and Mills Park. Stretching a total length of 1/3 mile, the trail will start at the midpoint of the Mills Park perimeter trail. It will then expand along Mills Park Road to the north, cross the road at the Ruth Drive intersection, and veer eastward, ultimately linking up with the trail adjacent to the lacrosse field in Alcoa 40 Park.

Master Plan Key:

- 1 Alcoa 40 Outdoor Pursuits Park
- 2 Alcoa - Mills Connector Trail
 - 12' Width Shared-use Trail
 - 1/3 Miles Length
- 3 Mills Park





F MIDLAND SOCCER FIELDS & PARK

PARK TYPE: Neighborhood Park
/ Activity Facility

Master Plan Key:

- ① Dog Park
- ② Parking Lot
- ③ Open Lawn & Gazebo with Restroom
- ④ Natural Access/Play Zone
- ⑤ Creek Play Area
- ⑥ Tree House Play Structure
- ⑦ Nature Trail
- ⑧ Picnic Area
- ⑨ Council Ring Seating Area
- ⑩ Open Lawn with Pavilion
- ⑪ Bermed Seating
- ⑫ New Soccer Field
- ⑬ Owen Creek Greenway
- ⑭ Bike & Pedestrian Bridge
- ⑮ Walkway Circle & Entrance Tree Allee
- ⑯ Long Bench
- ⑰ Bleacher Shade Structure
- ⑱ Perimeter Trail



A significant park expansion is planned north of I-30 in Midland Park. The expansion will introduce four new standard soccer fields, transforming the park into a versatile space for both soccer activities and daily recreational enjoyment for the surrounding neighborhoods.

The expansion includes features such as a nature play area, creek access zone, tree houses, open lawn with pavilion and restrooms, a dog park, and an extensive trail network connecting these amenities.

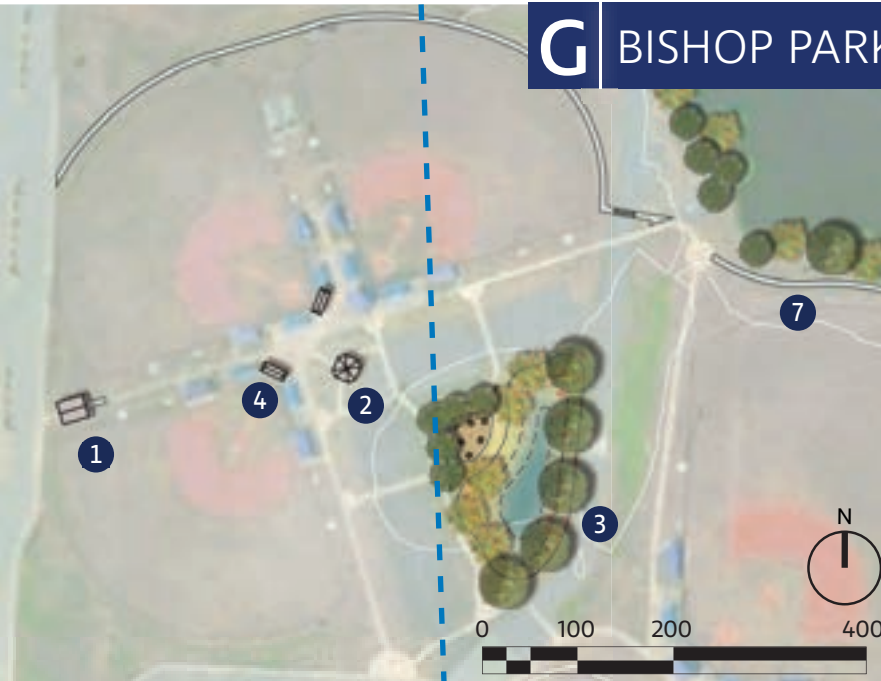


G BISHOP PARK

PARK TYPE: Community Park

Master Plan Key:

- 1 New Restroom
- 2 New Shade Structure at Gathering Space
- 3 Picnic Area & Detention Pond
- 4 Bleacher Shade Structure
- 5 New Parking Lot with Lighting
- 6 Batting Cages
- 7 New Perimeter Trail
- 8 Seating Area along the Trail
- 9 Alternative Vehicular Access from Future Extended Sleepy Village Road
- 10 Pavilion by the Lake
- 11 Kayak Launch
- 12 Fishing Pier
- 13 Reshaped Lake Charles
- 14 Relocated Disc Golf (Hole 10-18)
- 15 Bridge



Bishop Park will see continued enhancements to address the needs of its current users. Planned additions include a new restroom at the north ball fields, installation of 12 bleacher shade structures throughout the park, and the incorporation of two batting cages for softball fields. Additionally, stormwater strategies are proposed to mitigate flooding during storm

events, including a stormwater mitigation area adjacent to the north ball fields and an expansion of Lake Charles at the south of the park. To accommodate these changes, the last 9 holes of the championship disc golf course will be redirected around the lake, creating new opportunities for water sports such as kayaking and fishing in the future.



H ASHELY PARK

PARK TYPE: Neighborhood Park

Ashley Park will undergo significant improvements, including enhanced parking and improved neighborhood access. A new basketball/multi-purpose court will be introduced to replace the older one on the opposite side of the Bryant City Offices building. Addressing flooding concerns on both ball fields, they will be regraded, sloped, and drained toward a naturalized detention pond and native landscape designed to manage excess stormwater during storm events. The new perimeter sidewalk with passive picnic and seating areas aims to enhance the pedestrian circulation in the park, as well as connecting to the City Offices Building.

Master Plan Key:

- 1 Improved Neighborhood Access/ West Entrance
- 2 Improved & Additional Parking along South Oak Street
- 3 Passive Picnic & Seating Area
- 4 Basketball/Multi-purpose Court with Shade Structures
- 5 Naturalized Detention Pond & Native Landscape Area
- 6 Improved Baseball Fields
 - Regrade fields for proper drainage
 - Slope and drain to naturalized detention pond & native landscape area
- 7 Existing Pavilion and Playground
- 8 Center Paved Plaza with Shade Canopies
- 9 Perimeter Sidewalk with Improved Connections to Bryant City offices Building & Parking Lot
- 10 Existing Parking Lot with Improved Walk Connection





BINDER STREET

SPRINGHILL PARK

PARK TYPE: Mini / Pocket Park

As a small pocket park in the City of Bryant, minor renovations are planned for improvements. These include adding benches to the playground area, enhancing the landscape around the shade structure and entrance, introducing sidewalks for better circulation, and considering the addition of a fenced dog play area.

Master Plan Key:

- ① New Park Sign
- ② Improved Landscape Area
- ③ Fenced Dog Play Area
- ④ Improved Parking Lot
- ⑤ Bench/Seat Wall
- ⑥ Existing Playground
- ⑦ Improved Sidewalk
- ⑧ Additional Entrance to Playground
- ⑨ Existing Shade Structure





FUTURE ROAD & SIDEWALK

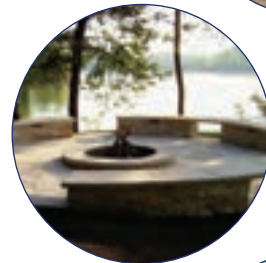
J DEBSWOOD PARK

PARK: Neighborhood Park

Debswood Park, located south of I-30 and at the existing public parking lot at the beginning of Debswood Drive, will undergo development. The existing parking lot will be renovated into an ADA-accessible lot. The area west of it will be transformed into a neighborhood park featuring a natural play area, creek access, a boulder climbing area, an open lawn, and a shade structure for community gatherings. A 12' wide paved shared-use trail will meander along the creek, connecting this park to Bryant's future greenway system.

Master Plan Key:

- 1 Improved Parking Lot
- 2 Council Ring & Fire Pit
- 3 Shade Structure
- 4 Creek Access
- 5 Climbing Boulders
- 6 Future Shared-use Trail along the Creek
- 7 Elevated Balance Beams
- 8 Open Lawn Area
- 9 Benches
- 10 Natural Play Area





K KING'S CROSSING PARK

PARK TYPE: Mini / Pocket Park

King's Crossing Park, located in the King's Crossing neighborhood north of I-30, is designed to be a communal focal point for the surrounding residents and the nearby Parkway Elementary School. With a layout that includes a paved walkway complemented by shade trees, expansive open lawn areas, and designated play spaces, the park aims to provide a welcoming community hub and an outdoor living space for the residents of this neighborhood.

Master Plan Key:

- 1 Parking Sign
- 2 Tree Allee & Neighborhood Event Space
- 3 4' Width Paved Walkway
- 4 Existing Playground
- 5 Boulders & Logs Play Area
- 6 Open Lawn
- 7 Bench
- 8 Shade Trees along Paved Walkway





L PLUM PARK

PARK TYPE: Mini / Pocket Park

Plum Park, located south of I-30 in a tranquil neighborhood, will undergo development. The current open lawn will be developed into a passive community space featuring an expansive lawn and a paved walkway bordered by shade and flowering trees. A turf path will wind through a native meadow, culminating in a gathering council ring seating space.

Master Plan Key:

- 1 Park Entrance & Maintenance Corridor
- 2 Native Meadow
- 3 Council Ring
- 4 Turf Pathway
- 5 Flowering Trees
- 6 Shade Trees along Walkway
- 7 Bench
- 8 Open Lawn
- 9 5' Width Pave Walkway





M HILLTOP PARK

PARK TYPE: Neighborhood Park

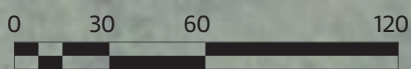
Master Plan Key:

- ① Neighborhood West Entrance
- ② Boulders & Play Area
- ③ Sloping Lawn I
- ④ Shade Structure
- ⑤ Sloping Lawn II
- ⑥ Parking Lot & Main Entrance
- ⑦ Neighborhood North Entrance
- ⑧ Sloping Lawn III
- ⑨ Amphitheater with Shade Sails
- ⑩ Accessible Pond
- ⑪ Council Ring
- ⑫ Future Shared-use Trail
- ⑬ Maintenance Entrance



A 3-acre parkland will be dedicated alongside the new development along Hilltop Road north of the I-30. This park has unique topographic character and is specially designed as a more active space for the future neighborhoods in the vicinity. It will include three sloping lawns,

an amphitheater with shade sails, an accessible pond, a council ring, and paved sidewalks that will integrate with the Bryant shared-use greenway system.



N BRYANT WATER PARK

PARK TYPE: Special Use Park

The plan for the Bryant Water Park encompasses various water-based programs, including a beach-style pool with a wet deck and jump boards, water slides, a splash pad, a wading pool, kids water play areas, a winding lazy river, and surf waves. Additionally, amenities such as

shade structures, event rental spaces, a snack bar with seating, change rooms, restrooms and showers are strategically placed between the different water programs to provide optimal summer entertainment for the citizens and visitors of the City of Bryant.

Master Plan Key:

- 1 Tower and Slides
- 2 Adventure Pool with Play Structure
- 3 Lazy River with Bridge above
- 4 Event Island
- 5 Snack Bar and Seatings
- 6 Wading Pool
- 7 Event Rental Giant Umbrella
- 8 Shade Sail Structure
- 9 Wet Deck with Plunge Pool
- 10 Beach Style Pool
- 11 Center Splash Pad
- 12 Restroom and Outdoor Showers
- 13 Kids Slides Islands
- 14 Enclosed Event Area
- 15 Surf Waves
- 16 Entrance Building with Locker Room
- 17 Yoga Lawn
- 18 Maintenance Room
- 19 Main Entrance
- 20 Parking Lot







7.3 MASTER PLAN COMMUNITY FEEDBACK

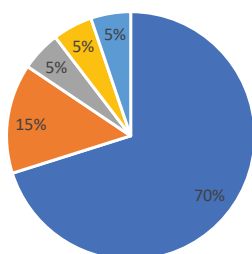
Following the presentation of the illustrative concept drawings for the Bryant Parks Master Plan in city council meeting, community members were invited to participate in an on-line feedback survey. The positive responses indicate a favorable reception, and the substantial comments received will play a crucial role in shaping the plan during the actual construction phase, ensuring that it aligns closely with the community's needs and preferences. This ongoing dialogue fosters a collaborative approach to implementing the Parks Master Plan, promoting inclusivity and responsiveness to the community's vision for its public spaces.

COMMUNITY FEEDBACK

Satisfaction Rating:

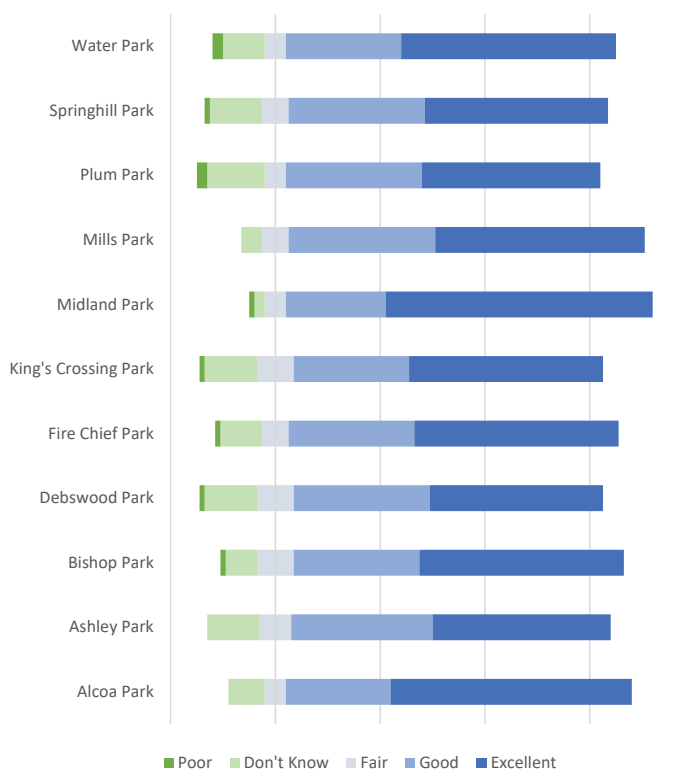
- Community members responded with **85%** positive rating for Parks Master Plan Satisfaction rating, and **70%** rated **Very Satisfied**.
- For all the illustrative concept drawings, a overall **82%** of rate of **Good** and **Excellent**, only a 1% of Poor.
- Midland Park and Alcoa 40 Park rated with the most Excellent .

How satisfied are you with the Park's Master Plan?



■ 5 very satisfied ■ 4 satisfied ■ 3 neutral ■ 2 somewhat unsatisfied ■ 1 unsatisfied

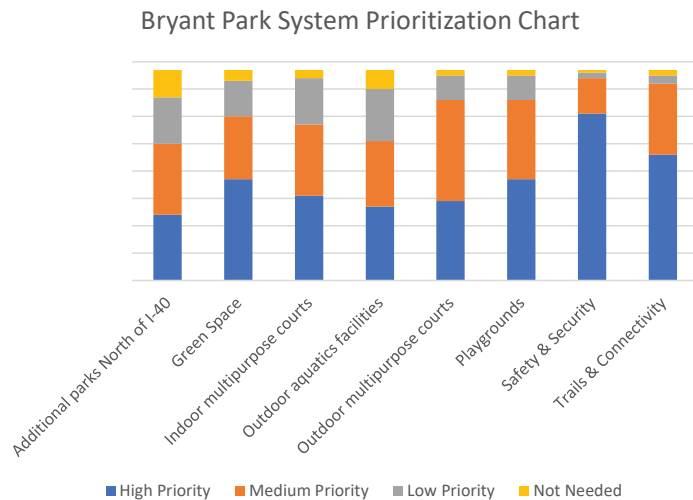
Bryant Parks Concept Rating Chart



■ Poor ■ Don't Know ■ Fair ■ Good ■ Excellent

Prioritization Rating:

- Community members rated **Safety & Security** with the highest priority, followed by **Trails & Connectivity**.
- For each park, community members expressed the prioritization very differently:
 - ▶ More **Multi-purpose Sports Fields** rated with the highest priority in Alcoa 40 Park.
 - ▶ People expressed highest interest in improving **Walk Connections** to existing parking lot and city office building in Ashely Park.
 - ▶ Bishop Park was in need of **Restrooms** and **Bleacher Shade Structure**.
 - ▶ More **Soccer Fields** were still in demanded for Midland Park.
 - ▶ Better and **Paved Trails** connecting all the programs in Mills Parks rated as the highest priority.





SOCCER



City of Bryant Parks and Recreation Master Plan

WATER RECREATION



BAS



Baseball / Softball C

7.4 RECOMMENDED CONSTRUCTION SCHEDULE & BUDGET PLANNING STRATEGIES

The recommended construction schedule outlined for Bryant's 2024 vision provides a detailed plan for the implementation of proposed parks and the revitalization of existing park facilities. It serves as a primary guide for budget planning strategies, allowing the city to allocate resources efficiently. By following this schedule, Bryant can systematically address the various projects, ensuring a well-coordinated and phased approach to turning the envisioned improvements into tangible results. This approach enhances the city's ability to manage resources effectively and bring about positive changes in its recreational spaces.



BASEBALL / SOFTBALL



PRIORITIZATION AND COST ESTIMATE

The Bryant Parks Master Plan for 2040 envisions the creation or enhancement of 14 parks and recreation facilities. The priority ranking of the parks is based on the online survey and the existing resources available to the city. See below for the prioritization ranking includes cost estimates for each of the 14 parks and recreation facilities:

Community Priority Ranking	Project	Condition	Acerage	Construction Estimate
1	First Responders Park	Proposed	3.5	\$4,000,000
2	Alcoa 40 Outdoor Pursuits Park	Existing	40	\$6,000,000
3	Mills Park	Existing	80	\$2,300,000
4	Alcoa-Mills Connector Trail	Proposed	N.A.	\$350,000
5	Bryant Athlete Center	Proposed	7	\$10,500,000
6	Midland Park	Existing/ Proposed Expansion	59	\$12,000,000
7	Bishop Park	Existing	125	\$8,500,000
8	Ashley Park	Existing	6	\$1,900,000
9	Springhill Park	Existing	0.5	\$200,000
	Debswood Park	Proposed	2.8	\$500,000
	King's Crossing Park	Proposed	0.8	\$250,000
	Plum Park	Proposed	2.5	\$200,000
10	Hilltop Park	Proposed	4	\$650,000
11	Bryant Water Park	Proposed	4	\$20,000,000

Recommended Project Schedule

2024

- Alcoa - Mills Connector Trail

2025

- Bishop Park - Phase I Aquatic Center Renovation

2026

- Bishop Park - Phase II North Fields Restroom, Shade Structure & Parking Lot Lighting
- King's Crossing Park

2027

- Alcoa 40 Park Phase I Parking Lot Improvement & Lighting

2028

- Fire Chief Park

2029

- Alcoa 40 Park Phase II - Skate Park
- Debswood Park

2030

- Alcoa 40 Park Phase III - Bike Track
- Mills Park Renovation

2031

- Bryant Athletic Center
- Midland Park - Phase I Soccer Fields

2032

- Midland Park - Phase II Play Areas, Parking Lots & Trails

2033

- Bishop Park - Phase III Stormwater Mitigation

2034

- Bishop Park - Phase IV Park Lot Improvement & Trails
- Ashley Park Renovation

2035

- Springhill Park Renovation
- Hilltop Park

2036

- Plum Park

2037

- Bryant Water Park - Phase I

2038

- Bryant Water Park - Phase II

BRYANT PARKS & RECREATIONS 2040 CAPITAL IMPROVEMENT PLAN

BRYANT, ARKANSAS		PARKS AND RECREATION							
Project & Cost Description		2024	2025	2026	2027	2028	2029	2030	2031
1	Alcoa 40 Park								
	(Phase I: Parking Lot Updates & Lighting)								
	(Phase II: Skate Park)								
	(Phase II: Bike Tracks & Courses)								
	Survey				\$ 10,000.00				
	Design				\$ 450,000.00				
	Construction				\$ 450,000.00		\$ 2,750,750.00	\$ 2,799,250.00	
2	Services During Construction				\$ 18,000.00		\$ 110,030.00	\$ 111,970.00	
	Maintenance	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
	Alcoa - Mills Connector Trail								
	Survey	\$ 4,000.00							
	Design	\$ 30,625.00							
	Construction	\$ 350,000.00							
	Services During Construction								
3	Maintenance	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
	First Responders Park								
	(Memorial Wall, Splash pads)								
	Survey				\$ 10,000.00				
	Design				\$ 301,500.00				
	Construction					\$ 4,000,000.00			
	Services During Construction					\$ 160,000.00			
4	Maintenance				\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00	\$ 50,000.00
	Ashley Park								
	(Regrade Ball Fields, Parking Upgrade)								
	Survey								
	Design								
	Construction								
	Services During Construction								
5	Maintenance	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
	Bryant Athlete Center								
	(3 Multi-purpose Sports Courts Facility)								
	Survey							\$ 9,000.00	
	Design							\$ 781,250.00	
	Construction								
	Services During Construction								\$ 420,000.00
6	Maintenance								\$ 10,500,000.00
	Bishop Park								\$ 200,000.00
	(Phase I: Pool Update)								
	(Phase II: Restrooms, Shade Structures, Lighting Update)								
	(Phase III: Detention Pond/Water Mitigation)								
	(Phase IV: Second Entry, Parking)								
	Survey			\$ 20,000.00					
7	Design			\$ 969,240.00					
	Construction			\$ 1,280,320.00					
	Services During Construction			\$ 51,212.80					
	Maintenance	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00	\$ 800,000.00
	Midland Park								
	(Phase I: Soccer Fields, Parking lot)								
	(Phase II: Nature Play Area, Lawn, Trails, Dog Park)								
8	Survey							\$ 15,000.00	
	Design							\$ 885,000.00	
	Construction								\$ 6,031,280.33
	Services During Construction								\$ 241,251.21
	Maintenance	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00
	Mills Park								
	(Sprots courts, Parking & Trail Upgrade)								
9	Survey						\$ 5,000.00		
	Design						\$ 171,750.00		
	Construction							\$ 2,300,000.00	
	Services During Construction							\$ 92,000.00	
	Maintenance	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00	\$ 61,000.00
	Bryant Neighborhood Park I Springhill Park								
	Survey								
10	Design								
	Construction								
	Services During Construction								
	Maintenance	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
	Bryant Neighborhood Park II Debswood								
	Survey						\$ 3,000.00		
	Design						\$ 48,750.00		
11	Construction						\$ 500,000.00		
	Services During Construction						\$ 20,000.00		
	Maintenance	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
	Bryant Neighborhood Park III King's Crossing								
	Survey			\$ 3,000.00					
	Design			\$ 28,750.00					
	Construction			\$ 250,000.00					
12	Services During Construction			\$ 10,000.00					
	Maintenance	\$ 2,200.00	\$ 2,200.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
	Bryant Neighborhood Park IV Plum Park								
	Survey								
	Design								
	Construction								
	Services During Construction								
13	Maintenance	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00
	Hilltop Park								
	Survey								
	Design								
	Construction								
	Services During Construction								
	Maintenance								
10	Bryant Water Park								
	Survey								
	Design								
	Construction								
	Services During Construction								
	Maintenance								
	Capital Totals	\$1,391,425.00	\$2,506,800.00	\$3,627,122.80	\$2,304,100.00	\$5,224,600.00	\$4,680,880.00	\$8,065,070.00	\$7,964,131.54

2032	2033	2034	2035	2036	2037	2038	2039	2040	Total Project Cost
									\$7,235,000.00
\$ 30,000.00	\$ 30,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 35,000.00	\$ 35,000.00	
									\$574,625.00
\$ 10,000.00	\$ 10,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 12,000.00	\$ 15,000.00	\$ 15,000.00	
									\$5,208,500.00
\$ 50,000.00	\$ 50,000.00	\$ 55,000.00	\$ 55,000.00	\$ 55,000.00	\$ 55,000.00	\$ 55,000.00	\$ 56,000.00	\$ 56,000.00	
									\$2,734,500.00
	\$ 75,000.00								
	\$ 148,500.00								
		\$ 1,900,000.00							
		\$ 76,000.00							
\$ 30,000.00	\$ 30,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 33,000.00	\$ 35,000.00	\$ 35,000.00	
									\$3,410,250.00
\$ 200,000.00	\$ 200,000.00	\$ 220,000.00	\$ 220,000.00	\$ 220,000.00	\$ 220,000.00	\$ 220,000.00	\$ 250,000.00	\$ 250,000.00	
	Phase III	Phase IV							\$26,152,666.80
	\$523,426.80								\$14,490,000.00
	\$3,922,026.00	\$3,297,654.00							
	\$156,881.04	\$ 131,906.16							
\$ 800,000.00	\$ 800,000.00	\$ 880,000.00	\$ 880,000.00	\$ 880,000.00	\$ 880,000.00	\$ 880,000.00	\$ 950,000.00	\$ 950,000.00	
	Phase II								
									\$3,652,750.00
\$ 5,968,719.67									\$325,500.00
\$ 238,748.79									
\$ 62,000.00	\$ 62,000.00	\$ 68,000.00	\$ 68,000.00	\$ 68,000.00	\$ 68,000.00	\$ 68,000.00	\$ 75,000.00	\$ 75,000.00	
\$ 61,000.00	\$ 61,000.00	\$ 66,000.00	\$ 66,000.00	\$ 66,000.00	\$ 66,000.00	\$ 66,000.00	\$ 72,000.00	\$ 72,000.00	
		\$ 3,000.00							\$706,750.00
		\$ 25,000.00							
			\$ 200,000.00						
			\$ 8,000.00						
			\$ 5,500.00						
\$ 5,000.00	\$ 5,000.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 6,000.00	\$ 6,000.00	
									\$466,150.00
\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	
									\$330,000.00
\$ 3,600.00	\$ 3,600.00	\$ 4,000.00	\$ 4,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	
									\$831,000.00
			\$ 8,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00	
			\$ 57,000.00						\$20,160,000.00
			\$ 650,000.00						
			\$ 26,000.00						
			\$ 15,000.00						
			Phase I	Phase II					
					\$ 10,000,000.00	\$ 10,000,000.00			\$86,277,691.80
\$7,479,068.46	\$6,097,433.84	\$6,832,060.16	\$2,362,500.00	\$1,655,500.00	\$11,499,500.00	\$11,502,500.00	\$1,624,000.00	\$1,621,000.00	

WARD 1
WARD 2
WARD 3



IMPLEMENTATION

IN THIS CHAPTER

Action Plan
Funding Resources
Partnership

Action Plan consolidates all the goals, actions, and methods from the policy framework into a matrix, serving as a quick reference and checklist for plan implementation.

In order to continue to build and maintain parks and recreation facilities, fiscally sustainable and realistic **funding sources** are essential. This plan encompasses practical and diverse funding options for the City to deliberate upon as it moves forward.

The Bryant Parks and Recreation Department has consistently demonstrated adept management of **Partnerships** with various organizations, employing best practices and guidelines to ensure a strategic and efficient approach for the utilization of parks and recreation facilities.





8.1 ACTION PLAN

An action plan serves as a comprehensive tool by consolidating the multifaceted elements of the policy framework, including its goals, actions, and methods, into a structured matrix. This matrix not only functions as a quick reference guide but also operates as a practical checklist. Its purpose is to facilitate the systematic and efficient implementation of the plan's recommendations. This detailed framework ensures that all aspects of the policy are considered and executed, contributing to the successful realization of the overarching goals and objectives outlined in the plan. Regular updates and adjustments to the matrix can be made to accommodate any changes or developments in the implementation process.

GOALS:

1. **Improve Community Health**
2. **Sustainable System**
3. **Improve Safety and Accessibility**
4. **Address the Needs**
5. **Connected Network**
6. **Support for Economic Growth**
7. **Improve Maintenance & Operations**
8. **Community Involvement**
9. **Improve City Image / Civic and Cultural Infrastructure**
10. **Neighborhood Investment**

Recreation - Improve Community Health

Create programs and projects that ensure the park and recreation supports the physical, mental, and emotional well-being of all Bryant citizens.

Actions/Methods	Time Frame	Related Actions / Methods
R.1 Promote public health and wellness through public spaces programming.		
R.1.1 Enhance fitness, wellness, and healthy lifestyle programming.	ongoing	
R.1.2 Highlight the health and wellness benefits of recreation programs in informational materials.	ongoing	
R.2 Develop and promote nature-based education, recreation, and training programs.		
R.2.1 Offer nature-based education programs that cater to different age groups, including young children, teens, adults, and seniors.	short term (0–5 years)	R.3.3, R.3.4
R.2.2 Coordinate nature-based programs across departments to avoid duplication of offerings and competition.	short term (0–5 years)	
R.2.3 Add programing to natural spaces in a guided way to increase people's ability to comfortably explore on their own.	short term (0–5 years)	
R.3 Increase adult and senior programming across multiple categories – active recreation, nature-based, and arts and culture.		
R.3.1 Enhance programming at existing senior centers.	ongoing	
R.3.2 Help to organize hiking groups and natural-based programs for adults and seniors.	ongoing	
R.3.3 Consider using public art as a way to interpret natural areas and feature for adults and seniors.	ongoing	R.2.1
R.3.4 Provide more intergenerational programs.	ongoing	R.2.1



Monster Madness Glow Run 2021 a at Mills Park

Funding - Sustainable System

Seek innovative solutions to become more financially self-sustainable and diversify funding sources.

Actions/Methods	Time Frame	Related Actions / Methods
F.1 Secure sufficient funding to develop, operate and maintain, and program parks and recreation facilities as well as enhanced infrastructure.		
F.1.1 Regularly adjust capital improvement expansion fees to cover the costs of building new parks.	ongoing	
F.1.2 Explore the potential for a new capital improvement expansion fee for recreation facilities.	short term (0–5 years)	
F.1.3 Identify a dedicated funding stream for capital investments in existing parks and recreation facilities.	medium term (0–10 years)	
F.1.4 Identify a funding source to support park construction and the expansion of parks and recreation facilities in established parts of the city.	medium term (0–10 years)	
F.2 Consider and budget for both up-front and ongoing costs and benefits in maintenance and capital budgeting.		
F.2.1 Identify asset management schedules and set maintenance schedules and standards for assets and capital facilities at the time they are approved.	ongoing	M.2
F.2.2 Plan for increases in operations and maintenance budgets for the Parks and Recreation Departments commensurate with additional assets and capital facilities that they are required to operate and maintain.	ongoing	
F.3 Continue to generate revenue from parks, recreation facilities, and programs that can be reinvested back into these assets.		
F.3.1 Regularly update recreational fees and charges based on a defined pricing and cost recovery philosophy.	ongoing	F.3.2, F.3.3, U.2.7
F.3.2 Continue to set cost recovery targets for each program area based on costs, the degree to which it provides a public benefit and market competition.	ongoing	F.3.1, F.3.3, U.2.7
F.3.3 Evaluate on implementing the additional pricing strategies, such as those based on residency, day of the week, and time of day, to enhance cost recovery.	short term (0–5 years)	F.3.1, F.3.2, U.2.7
F.3.4 Expand the offering or permitting of concessions in community parks, at trailheads, and at special events in parks and recreation facilities.	short term (0–5 years)	
F.3.5 Pursue additional revenue from special events, such as weddings, that rent park and recreation facility spaces.	ongoing	
F.3.6 Enhance the ability to proactively establish revenue goals, identify income-generating prospects, and serve as a primary contact for individuals seeking to rent public spaces for events.	short term (0–5 years)	

Safety - Improve Safety and Accessibility

Provide safe park systems in an equitable manner for all Bryant citizens.

Actions/Methods	Time Frame	Related Actions / Methods
S.1 Update guidelines and policies on safety and security.		
S.1.1 Incorporate Crime Prevention through Environmental Design (CPTED) principles into design standards.	short term (0–5 years)	
S.1.2 Continue to provide safety training for all staff who work in parks and recreation facilities.	ongoing	
S.1.3 Provide clear signage for policies, guidelines and emergency procedures.	short term (0–5 years)	
S.1.4 Practice effective security measures, regular maintenance and inspections of equipment and amenities.	ongoing	M.1.2
S.1.5 Collaborate with the police department for park events and institute routine security checks at parks and recreational facilities.	ongoing	
S.2 Expand the usability of existing parks and recreational facilities.		
S.2.1 Consider potential connections and synergies of adjacent parks, recreation facilities, natural areas, stormwater management lands, schools, trails, and complete streets to maximize user experience and benefits when developing corridor, subarea, or redevelopment plans.	ongoing	W.1, W.2
S.2.2 Comprehensively evaluate the design and function of parks on a regular basis using this plan's design guidelines to determine if they need to be refreshed.	ongoing	U.1.2
S.2.3 Develop master plans for all parks in need of a major refresh.	ongoing	C.3.5
S.2.4 Partner with Bryant School District to develop agreements to ensure access to park amenities at adjacent schools.	ongoing	

Actions/Methods	Time Frame	Related Actions / Methods
S.3 Expand existing parks and secure new parkland, where possible, to serve growing and under-served communities in the city of Bryant.		
S.3.1 Secure parks and public space envisioned in adopted plans, including the city of Bryant 'Walk Bike Drive' Master Transportation Plan, and ensure they provide amenities that meet neighborhood needs.	long term (0–20 years)	
S.3.2 Tie parks and recreation facilities proposed in adopted plans to this plan's park and recreation facility classification system.	short term (0–5 years)	E.2.2
S.3.3 Expand existing park spaces by acquiring adjacent private properties when available and cost effective.	long term (0–20 years)	
S.3.4 Ensure that new parks provided by developers are accessible, usable, connected to citywide public space systems, and meet design and maintenance standards.	short term (0–5 years)	W.1.5, E.2.1
S.3.5 Continue collaborating with business development to establish plazas and urban parks.	ongoing	
S.4 Strive to ensure universal access.		
S.4.1 Incorporate new and creative recreation facilities and amenities, such as playground, for universal access, offering a variety of experiences where people of all abilities can interact.	medium term (0–10 years)	U.4.2
S.4.2 Incorporate ADA transition plan to upgrades to existing park and recreation facilities, which including ADA accessible sidewalks, trails, restrooms, and automated facility entrance and exit door, etc.	ongoing	



Park staff fire training at Bishop Park

Usability - Address the Needs

Utilize a wide variety of data sources and best practices to predict trends and patterns of use and address unmet needs in order to develop appropriate actions in Bryant parks to provide high quality recreational activities for the community.

Actions/Methods	Time Frame	Related Actions / Methods
U.1 Provide recreational amenities according to level of service standards.		
U.1.1 Identify opportunities during the periodic evaluation of parks to add or change recreation amenities or to enhance access based on citywide needs and resident input.	ongoing	
U.1.2 Consider national and regional recreation trends, local demand, and projected usage and participation before introducing new and innovative amenities.	ongoing	S.2.2
U.1.3 Based on level of service, determine where to reduce duplication of services without reducing the overall quality of service provided to the community.	medium term (0–10 years)	
U.1.4 Place new amenities in locations that are or will be made accessible by as many modes of transportation as possible.	ongoing	
U.2 Ensure facilities and programs continue to respond to changing user needs.		
U.2.1 Continue to monitor regional and national recreation trends and incorporate new and innovative recreation facilities and programs to sustain community participation.	ongoing	C.3.6
U.2.2 Evaluate opportunities to re-purpose or expand the range of allowable uses of existing facilities before building new, specialized facilities.	ongoing	
U.2.3 Promote and broaden the availability of facilities and programs to cater to diverse ages, interests, abilities, and cultures.	ongoing	
U.2.4 Regularly evaluate program demand and adjust offerings.	ongoing	U.2.5, U.2.6
U.2.5 Implement best practices in program life cycles to maintain a culture of quality program delivery.	short term (0–5 years)	U.2.4, U.2.6
U.2.6 Regularly evaluate each program's participation, finances, and outcomes.	short term (0–5 years)	U.2.4, U.2.5
U.2.7 Develop a new pricing policy based on classification of programs and services.	short term (0–5 years)	F.3.1, F.3.2, F.3.3

Actions/Methods	Time Frame	Related Actions / Methods
U.3 Achieve a more even distribution of facilities that have a strong citywide interest.		
U.3.1 Evaluate the need for different facilities based on geographic distribution, age distribution, and current and future population (using guidance from the National Recreation and Park Association) on a regular basis.	short term (0–5 years)	
U.3.2 Evaluate the equitable distribution and quantity of restrooms throughout the parks system and determine if access and sustainability can be increased through technology and innovation.	short term (0–5 years)	M.4
U.4 Achieve a more even distribution of facilities that have a strong citywide interest.		
U.4.1 Create a set of standards for flexible spaces in park. Provide standards to help incorporate flexible recreation spaces and associated infrastructure within parks.	short term (0–5 years)	
U.4.2 When developing plans for parks, include intentionally designed flexible-use spaces where appropriate.	ongoing	S.4.1

Connectivity - Connected Network

Create a connected network of parks, natural areas, and trails that are accessible to all of the Bryant community.

Actions/Methods	Time Frame	Related Actions / Methods
C.1 Expand the network of paved, multi-use trails.		
C.1.1 Continue to implement the recommendations of the Walk, Bike, Drive Master Transportation Plan. Coordinate paved trail development with transportation and stormwater planning.	ongoing	
C.1.2 Ensure all existing and future community parks and community centers are connected to a major paved trail.	long term (0–20 years)	N.2.1
C.1.3 Evaluate opportunities to create better connections across or around current barriers, including major arterial streets.	short term (0–5 years)	W.2.4
C.1.4 Coordinate trail expansion with surrounding communities and Saline County.	ongoing	
C.1.5 Coordinate trail expansion with developers.	ongoing	S.3.4, E.2.1
W.2 Increase safe routes to parks and recreation facilities.		
C.2.1 Fill gaps in sidewalks and on-street bicycle facilities that connect parks and recreation facilities to neighborhoods, schools, transit, and other facilities.	long term (0–20 years)	
C.2.2 Ensure transit connections to parks and recreation facilities in the classifications section.	long term (0–20 years)	
C.2.3 Consider the use of signalization, signal prioritization, pedestrian refuges, grade, separation, and other techniques where trails cross wide and heavily trafficked roadways.	long term (0–20 years)	
C.2.4 Consider physical barriers to access, and how to avoid or overcome them, in the siting of new parks and recreation facilities.	ongoing	W.1.3

Actions/Methods	Time Frame	Related Actions / Methods
W.3 Ensure trails function for all recreational and transportation users.		
C.3.1 Promote trail education and etiquette for both skilled and novice users with signage or the development of a "learn to ride" area for trails added onto the connection network.	short term (0–5 years)	
C.3.2 Work collaboratively with regional partners to establish trail wayfinding standards that complimentary with the city's existing guidelines. These standards should address hierarchy, destinations, landmarks, identity, and congestion to cater to both recreational and transportation users on regional trails.	short term (0–5 years)	
C.3.3 Use striping on major trails to separate traffic moving in opposite directions, where appropriate.	ongoing	
C.3.4 Ensure paved trails are wide enough for passing and that there is enough space alongside trails to pull over.	long term (0–20 years)	
C.3.5 Where widening of trails is not possible to meet demand due to physical, environmental, or other constraints, consider the development of parallel trail and complete street corridors.	long term (0–20 years)	
C.3.6 Maintain trails to defined standards to avoid blockages caused by weather or disrepair.	long term (0–20 years)	
W.4 Improve signage and wayfinding markers at entrances and along trails to help park users navigate with confidence.		
C.4.1 Create and implement a signage and wayfinding plan.	medium term (0–10 years)	
C.4.2 Incorporate signage and wayfinding into park plans.	ongoing	



Boys and Girls Club Bus Driver
Appreciation Day 2022 at Bishop Park

Economic Health - Support for Economic growth

Attract consumers and business investments by shaping patterns of development through equitable park system.

Actions/Methods	Time Frame	Related Actions / Methods
E.1 Provide amenities for residents while unlocking recreation tourism potential.		
E.1.1 Revisit and reframe the added tourism benefits of parks and recreation facilities built primarily to meet residents' needs, including event spaces and sports complexes.	ongoing	
E.1.2 Support the development of citywide tourist infrastructure, including hotel rooms and food and beverage establishments near parks and recreation facilities.	ongoing	
E.1.3 Collaborate with the Bryant Chamber of Commerce, and other organizations to market parks and recreation facilities as destinations for residents and visitors from the city, region, and beyond.	ongoing	
E.2 Encourage new park- and recreation-oriented development or redevelopment to capitalize on the economic value of parks, trails, and recreation facilities.		
E.2.1 Guide developers during the development review process to ensure development interfaces with adjacent parks, trails, and recreation facilities.	ongoing	S.3.4, W.1.5
E.2.2 Develop land use, subarea plans, and corridor plans that encourage park- and recreation-oriented development or redevelopment.	ongoing	S.3.2
E.2.3 Pursue public-private partnerships for mutual benefit and to stretch public dollars.	ongoing	
E.3 Continuously monitor and provide a clear picture of cost and revenue information to the community, including community and economic impacts associated with large events in urban parks.		
E.3.1 Create a fact sheet, available digitally and in print, that provides answers to commonly asked questions.	short term (0–5 years)	
E.3.2 Continually evaluate the public benefit of events held in parks and measure social and economic impacts, and share findings with the community.	ongoing	



Food truck at Bishop Park

Maintenance - Improve Maintenance & Operations

Provide leadership and sufficient staff resources to maintain the overall parks and recreation system to the City's requirements.

Actions/Methods	Time Frame	Related Actions / Methods
M.1 Consolidate and enhance maintenance operation efficiency, administrative, and program management functions.		
M.1.1 Encourage cross-departmental knowledge sharing and training on maintenance practices.	ongoing	
M.1.2 Ensure maintenance safety checklists include obstacles to universal access.	short term (0–5 years)	S.1.4
M.2 Ensure maintenance standards are clear and consistently implemented.		
M.2.1 Develop consistent standards across city departments responsible for managing public spaces to ensure uniform maintenance practices for similar types of spaces and facilities.	short term (0–5 years)	
M.2.2 Define and regularly update maintenance standards for each park and recreation facility classification and trails, taking into account usage and visibility.	short term (0–5 years)	
M.2.3 Identify opportunities to share maintenance responsibilities with partner organizations and groups for efficiency, using formalized agreements.	short term (0–5 years)	M.4.6
M.3 Improve the value and awareness of parks and recreation system offerings to the community.		
M.3.1 Advance the use of technology on marketing and the promotions of key programs and recreational offerings as an attraction.	ongoing	
M.3.2 Develop an effective reservation, intake, and data collection system for users and profile information.	medium term (0–10 years)	
M.3.3 Expand recreation program standards to support core recreation services.	short term (0–5 years)	
M.3.4 Expand customer training and focus of staff and volunteers on how to communicate the value of the Bryant parks system to residents and visitors.	ongoing	
M.3.5 Explore the centralization of programs that capitalize on volunteers and funding sources.	ongoing	

Actions/Methods	Time Frame	Related Actions / Methods
M.4 Pursue sustainability and resiliency goals at all Bryant parkland and facilities.		
M.4.1 Target waste reduction, recycling, reduced greenhouse gas emissions, reduced energy usage, reduced water consumption, and light pollution for increasing sustainable practices.	short term (0–5 years)	
M.4.2 Take climate change predictions into account in the design of parks and facilities and in maintenance and operations practices.	ongoing	
M.4.3 Continue to identify sustainable water sources for irrigation.	ongoing	
M.4.4 Use environmentally friendly products where feasible.	ongoing	
M.4.5 Pursue environmental certifications, such as LEED or SITES, for the renovation of existing parks and the development of new parks and facilities in the future.	ongoing	
M.4.6 Work with partners to improve sustainability of purchasing and operations.	ongoing	M.2.3
M.4.7 Ensure that emergency operation management and resiliency is included in all park planning efforts.	ongoing	



Community garden raised beds installation at Bishop Park

Communication - Community Involvement

Engage the community, leadership, and stakeholders through innovative public input to build a shared vision for parks, recreational facilities and greenways in Bryant for the next five, ten, fifteen, and twenty years.

Actions/Methods	Time Frame	Related Actions / Methods
CO.1 Prior to any significant master plan or development, work with partner organizations and current and long-time residents to ensure community involvement in the process.		
CO.1.1 Review current trends and risk for displacement for relevant areas.	ongoing	
CO.1.2 Establish engagement partnerships.	ongoing	
CO.1.3 Ensure equity throughout the process.	ongoing	
CO.1.4 Consult the priority needs for facilities.	ongoing	
CO.2 Regularly measure and report on the progress of Master Plan implementation.		
CO.2.1 Produce an annual report on Park and Recreation operations, including progress on Master Plan implementation.	long term (0–20 years)	
CO.3 Engage users, partners, and staff in planning, development, programming, and maintenance of parks and recreation facilities.		
CO.3.1 Conduct a needs assessment, including a statistically valid survey and level of service analysis, at least every 5 years.	ongoing	
CO.3.2 Use inclusive, transparent, and creative engagement practices that encourage participation by all community members.	ongoing	
CO.3.3 Engage users on an ongoing basis to evaluate the success of parks, trails, recreation facilities, and programs to establish a meaningful feedback loop between the City and residents.	ongoing	
CO.3.4 Proactively engage communities adjacent to parks and recreation facilities about the benefits of programs and facilities to inspire users to participate more often.	ongoing	
CO.3.5 Engage communities in the master planning of new or refreshed parks and recreation facilities, including historically marginalized voices.	ongoing	S.2.3
CO.3.6 Monitor and evaluate trends in engagement tools and platforms that can increase users' interaction with the City.	ongoing	U.2.1
CO.3.7 Use online and social media regularly to inform and solicit feedback from residents.	ongoing	

Actions/Methods	Time Frame	Related Actions / Methods
CO.4 Support and strengthen the resident opportunities for involvement, volunteerism and giving in support of parks, recreation, and trails.		
CO.4.1 Identify a diverse range of strategies for increasing resident engagement, and the giving of time, talent, and treasure.	ongoing	
CO.4.2 Ensure workplace giving programs encompassing volunteer events and community campaigns, fostering collaboration with companies, institutions, nonprofits, and large organizations.	ongoing	
CO.4.3 Facilitate volunteerism and resident engagement throughout citywide events.	ongoing	



City Image - Improve City Image / Civic and Cultural Infrastructure

Reflect the City's identity by incorporating art, history, and culture into the park and recreation system.

Actions/Methods	Time Frame	Related Actions / Methods
CI.1 Capitalize on historic and cultural resources, themes, and stories in parks and recreation facilities.		
CI.1.1 Continue to include historical and cultural interpretative elements in new and existing parks and recreation facilities, where appropriate.	ongoing	
CI.1.2 Identify critical historic and cultural resources that may need protection and have potential educational and interpretive components.	short term (0–5 years)	
CI.2 Incorporate public art, including landscape-based art and functional art, into parks and recreation facilities.		
CI.2.1 Develop a master plan for art in parks that addresses selection of artists, provision of design parameters for artists, and other guidance specific to working with artists on parks, recreation, and trail projects to enrich the user experience.	medium term (0–10 years)	
CI.2.2 Integrate public art design and installation timelines with overall park and recreation facility design and construction timelines.	ongoing	





Neighborhood - Neighborhood Investment

Enhance the diversity and experience of the park and recreation system by drawing on community feedback, local ecology, and national trends.

Actions/Methods	Time Frame	Related Actions / Methods
N.1 Invest in the acquisition of new parkland that can make parks a part of everyday life in existing and future under-served areas.		
N.1.1 Use level of service guidelines and park deficient area mapping to help determine and prioritize areas for proactive acquisition and/or activation where current housing exists or new housing is anticipated.	ongoing	
N.1.2 Create additional pocket parks to extend additional parkland into dense areas of the city.	ongoing	
N.1.3 Create neighborhood parks in under-served areas.	ongoing	
N.1.4 Acquire land for larger greenbelt parks in less-developed parts of the city where substantial growth and development is expected.	ongoing	
N.2 Expand and diversify the amenities and programs offered by Parks and Recreation to meet evolving community needs and introduce innovation to the system.		
N.2.1 Provide community-scaled trails and paths, such as walking loops or trails located along the regional park tributary zone.	Medium term (0–10 years)	W.1.2
N.2.2 Specialty recreation amenities in parks, such as skate parks, boulder and climbing walls, community gardens, and dog parks.	medium term (0–10 years)	
N.2.3 Consider additional picnic shelters, shade structures, and gathering spaces in neighborhood pocket parks.	long term (0–20 years)	



  FY 2023

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8.2 FUNDING SOURCES

Ensuring the continued development and maintenance of parks and recreation facilities requires the establishment of financially viable and realistic funding sources. This plan goes beyond a singular approach and presents a well-rounded selection of practical and diverse funding sources and options for the City to thoroughly examine and deliberate upon as it moves forward. The emphasis is on ensuring the fiscal sustainability of these options to meet the evolving needs of the community. By engaging in a thoughtful consideration of these funding sources and options, the City can strategically plan for the future, promoting the growth and well-maintained state of its parks and recreation infrastructure for the benefit of its residents.

TOTAL COST OF OWNERSHIP

Total Cost of Ownership

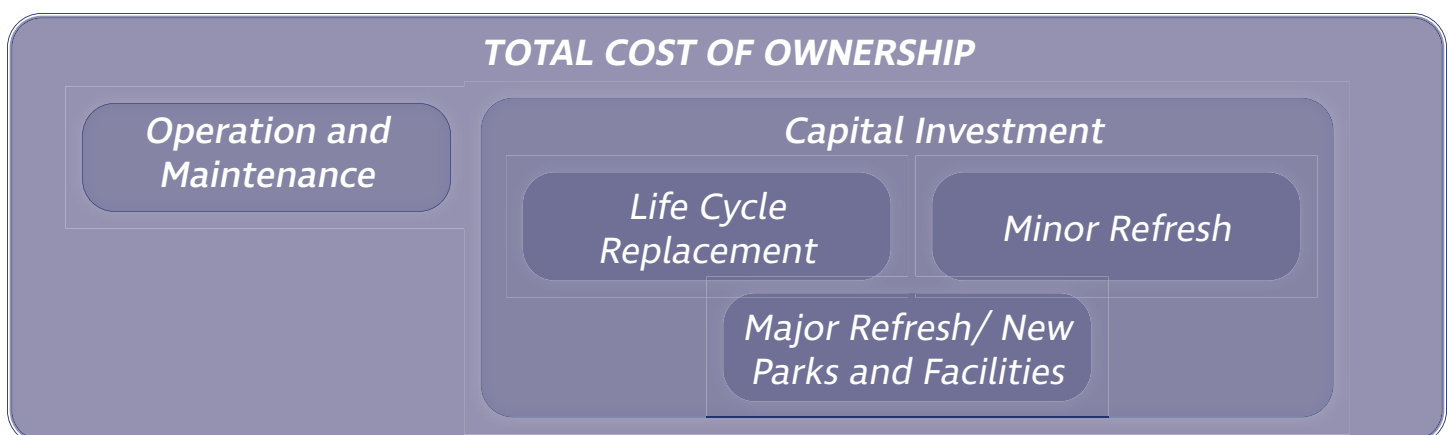
Total Cost of Ownership refers to the total cost to build, operate, maintain, and update parks and recreation facilities. The maintenance of current assets and their periodic replacement at the end of their life cycles must be balanced with the refresh of existing parks and facilities and the development of new parks and facilities.

Operations and Maintenance

Operations and Maintenance refer to the daily tasks needed to ensure the smooth functioning of parks and recreation facilities. It also involves making minor repairs to capital assets to maintain them in good condition.

Capital Investment

Capital Investment encompasses life cycle replacement, park and facility refreshes, and new parks and facilities. It is assumed that all capital investments are financially viable, with a high likelihood of being implemented within the allocated budgetary period. Additionally, these investments are expected to align seamlessly with other planning efforts, ensuring a cohesive and coordinated approach to overall development and resource utilization.



Life Cycle Replacement

Life cycle replacement involves addressing critical maintenance projects or repairing existing assets that regular maintenance can no longer adequately sustain. This encompasses safety and ADA improvements, along with fulfilling existing debt service obligations. Many of these types of improvements typically require one-time funding and are not likely to increase annual operations and maintenance costs. In many cases, these types of projects may reduce annual operations and maintenance costs.

Minor Refresh

Minor refreshes involve strategic modifications to existing parks or recreation facilities to better address the unmet needs of the community. This can include adding features like play fields, shade structures, adult fitness equipment, covered picnic shelters, and trail loops to broaden recreation opportunities. Minor refreshes may also include a refresh of plantings or other design elements within the framework of an existing, relevant site master plan. Typically, these improvements require one-time funding and may result in marginal increases in annual operations and maintenance costs, contingent on the nature of the enhancements.

Major Refresh/New Parks and Facilities

Major refreshes and new parks and recreation facilities may both involve land acquisition, new site master planning, and development of new infrastructure and amenities in concert with new master plan. It is anticipated that these improvements will lead to increased annual operations and maintenance costs.

CAPITAL INVESTMENT FOUNDING SOURCES

Capital Improvement Reserve Funds

Many park and recreation systems incorporate a capital improvement fee onto existing user fees when developing or enhancing major recreation facilities. Typically applied to facilities such as golf courses, aquatic facilities, recreation centers, ice rinks, amphitheaters, and special-use facilities like sports complexes, the funds generated serve to offset the capital improvement costs or the revenue bond used for development or enhancement. This fee offsets costs or bonds and may expire after the project is funded. Another approach is a reserve fund using user fees for life cycle replacement of park and recreation facilities, involving participants in specific programs to actively contribute to the maintenance of the facilities they use.

Dedicated Sales Tax

Levying an additional percentage on specific taxes, including property, food and beverage, hotel and restaurant, and service taxes, earmarked for constructing park sites, infrastructure, recreational fields, and trails offers the advantage of generating revenue from both residents and non-residents conducting business in the City of Bryant.

Grants

The grant market demonstrates annual growth, highlighting the ongoing opportunity for securing external funding. The roles of grant writers and researchers are crucial as they play a pivotal role in identifying, pursuing, and securing grants to support various initiatives. Many federal grants and state grants often necessitate matching funds and the continual expansion of the grant landscape emphasizes the need for dedicated professionals to navigate this complex field and successfully access additional resources for various projects and programs.

Advertising Sales

Advertising can occur with light poles, trash cans, playgrounds, dog parks, trails, flower pots, and as part of special events to pay for operational costs.

Developer Impact Fees

Many municipalities actively pursue contributions from developers for parkland and the creation of trails within the developed property. Developers make parks and trail dedication in their projects and acknowledge the enhanced value of such improvements, which ensure equitable community access to parks and trails.

Joint Use Agreements

Joint use agreements are contractual relationships entered into between two or more local units of government or between a local unit of government and a non-profit organization for the joint usage and development of sports fields, regional parks, or other facilities.

Easements

This revenue source is available when the City allows utility companies, businesses, or individuals to develop an improvement above or below ground on public property for a set period of time and a set dollar amount to be received by the City on an annual basis.

Land Trust

The city can collaborate with government entities or non-profit organizations to establish land trusts, aiding in the securing and funding of land acquisition for preservation and greenway purposes. This partnership presents a promising avenue for future land acquisitions.

OPERATION & MAINTENANCE FUNDING RESOURCES

Dedicated Sales Tax

An additional percentage on certain taxes, such as property taxes, food and beverage taxes, hotel and restaurant taxes, and service taxes, that is committed to constructing park sites, infrastructure, recreational fields, and trails have the advantage of collecting revenues from both residents and non-residents who conduct business in the City of Bryant.

Ticket Sales/Admissions/User Fees

This revenue source is generated through the use of facilities for self-directed activities, such as pools, ice skating rinks, ballparks, and entertainment facilities. It serves to offset operational costs.

Special Use Permits

Special use permits enable individuals to utilize specific park property for financial gain. The City may receive either a predetermined amount of money or a percentage of the gross revenue generated from the provided services.

Reservations

Reservation fees serve as a revenue source derived from the right to reserve specific public property for a predetermined duration. These fees typically apply to group picnic shelters, meeting rooms for events like weddings and reunions, and other facilities used for special activities.

Equipment Rentals

Equipment rental fees contribute to the revenue by charging for the use of items such as tables, chairs, tents, stages, bicycles, ice skates, or rollerblades that are rented for recreational purposes.

Private Management

Private management involves contracting with a private business to provide and operate desirable recreational activities financed, constructed, and operated by the private sector, with additional compensation paid to the City.

Concession Management

Concession management involves revenue generated from retail sales or rentals of soft goods, hard goods, or consumable items. The city either contracts for the service or receives a set amount of the gross percentage or the full revenue dollars that incorporate a profit after expenses.

Catering Permits

This system enables caterers to operate in the park and recreation system through permits, involving either a fixed fee or a percentage of food sales returned to the city. Many parks and recreation agencies have their own catering-service contracts and receive a percentage (10–15%) from the sale of food and drinks.

Partnerships

Partnerships are joint-development funding sources or operational funding sources formed between separate agencies, such as two government entities, a non-profit and a public agency, or a private business and a public agency. Partners jointly develop revenue-producing park and recreation facilities and share risk, operational costs, responsibilities, and asset management based on the strengths of each partner.

Friends Groups and Support Leagues

Friends groups and support leagues play a crucial role in enhancing public support and community value for specific parks or facilities. They benefit the City by leveraging their efforts and extending the scope of City services through stewardship, volunteer time, fundraising activities, membership programs, and advocacy.

Charitable Support

Charitable support for parks and recreation includes cash and non-cash contributions from individuals, businesses, financial institutions, Donor Advised Funds, community fundraisers, and event sponsors. Public support of parks, facilities, and trails can also be made through donations of real estate, securities, bequests, and real property. Such contributions play a vital role in enhancing community spaces and ensuring their sustained accessibility and quality.









8.3 PARTNERSHIP

In an era marked by resource constraints, public, private, and nonprofit institutions, including park and recreation agencies, are increasingly turning to partnerships to enhance the efficiency and effectiveness of services for customers. This involves not only fortifying existing collaborations but also forging alliances with new partners who share common goals. By doing so, the department can strategically leverage its resources, effectively navigating the challenges posed by limited funding. Strengthened partnerships offer a pathway to enhance service delivery, promote innovation, and extend the reach of available resources, ultimately benefiting the community and aligning with the evolving needs of park and recreation services.

TYPES OF PARTNERSHIP

Operational Partners

Partners contribute to the maintenance of facilities and assets, promote amenities and site usage, support site needs, provide programs and events, and preserve the integrity of a facility through the provision of labor, equipment, or materials. Their involvement goes beyond mere financial support, often including the provision of labor, equipment, or materials, all of which collectively contribute to preserving the overall integrity and functionality of the facilities. This collaborative effort underscores the significant impact that partnerships can have on creating thriving and well-maintained community spaces.

Vendor Partners

Service providers or contractors have the opportunity to establish brand association and recognition by becoming preferred vendors or supporters. In exchange for these affiliations, they may offer reduced rates, services, or other mutually agreed-upon benefits. This arrangement allows both parties to build a mutually beneficial relationship, with the service provider gaining visibility and acknowledgment as a preferred entity, and the parks department receiving valuable support and resources at favorable terms.

Service Partners

Nonprofit organizations and friends groups are proactive contributors to community well-being. They actively engage in various initiatives, providing essential support for programs and events, advocating for community needs, offering educational resources, and collaborating on services tailored to specific constituents. Their multifaceted involvement reflects a commitment to enhancing the overall quality of life in the community by addressing diverse aspects of its social, cultural, and educational fabric.



Bryant Parks and Recreation sports program partners (from top to bottom):
Bryant Athletic Association (Baseball)
Bryant Softball Association
Salt County Lacrosse
Central Arkansas Soccer Club
Saline Country Swim Team

Co-Branding Partners

Private organizations can gain their brand recognition by becoming supporters through sponsorship or collaboration on co-branded programs, events, marketing initiatives, promotional campaigns, and advertising opportunities. In such partnerships, these organizations align themselves with the objectives and activities of the entity they support, fostering a mutually beneficial relationship. This collaboration not only provides financial support but also offers a platform for joint promotional efforts, expanding the reach of both parties and creating a positive association between the private organization and the supported initiatives.

Philanthropic Partnerships

The City actively pursues philanthropic partnerships, considering them as stakeholders in the mission of parks and recreation. These collaborations extend beyond merely addressing service gaps, fostering increased collaboration across sectors. Such partnerships are instrumental in cultivating civic engagement, promoting inclusiveness, and providing financial support for mutually agreed-upon strategic initiatives. Philanthropic partners may include corporations, churches, grant-making organizations, passionate community advocates, mission-driven organizations, nonprofits, and other public service institutions. This collective effort exemplifies a holistic approach to community development through collaborative and philanthropic endeavors.



Soccer event at Midland Park

PARTNERSHIP COMPONENTS

Vision Statement

Parks, trails, and recreation facilities in City of Bryant serve as an open invitation for all community members to nurture and enhance wellness, curiosity, innovation, and a sense of community. These amenities are integral components of the city's iconic and interconnected public space network.

Goal and Objective

The Bryant Parks and Recreation Department is actively working to outline a comprehensive and effective process for engaging in partnerships with private, nonprofit, or other governmental entities. This process is geared towards facilitating collaboration in the redevelopment, design, construction, and operation of parks and recreation facilities. By establishing clear guidelines and procedures, the department aims to ensure that these partnerships are structured and conducted in a manner that maximizes their effectiveness, sustainability, and overall benefit to the community. The goal is to create a framework that fosters successful and mutually advantageous collaborations for the enhancement of parks and recreation offerings in Bryant.



Some private and non-profit partner banner at an event at Bishop Park

Guidelines and Procedures

- Each partner will meet with Bryant Parks and Recreation staff annually to plan and share activity-based costs and equity invested by each partner in the partnership.
- Partners will collaboratively define measurable outcomes and address key issues to concentrate on in the upcoming year. This joint effort aims to achieve the desired outcomes through effective coordination and shared responsibilities among the partners.
- Each partner will strive to contribute and maintain a balanced 50% equity for each agreed-upon partnership, diligently tracking investment costs to ensure fairness and transparency.
- Each partner will assign a liaison to serve each partnership agency for communication and planning purposes.
- Quarterly reviews of measurable outcomes will be conducted, and the results will be shared with each partner. Adjustments will be made as necessary to ensure the continued success of the partnership.
- Each partner will meet with the other partner's respective board or owner annually to share results of the partnership agreement.
- A working partnership agreement will be developed and monitored together on a quarterly or as-needed basis.
- If conflicts arise between partners, the City's Parks or Recreation Director will meet with the partner's highest ranking officer to resolve the partnership issue. It should be resolved at the highest level or the partnership will be dissolved.

Expected Outcomes and Benefits

- Expanded in services and programs.
- Increased public trust and support for the Bryant Parks and Recreation Department.
- Enhanced visibility.
- Optimized utilization of tax dollars through collaborative efforts.
- Promoting a positive image.
- Engaged public to contribute to the development of current and future programs and facilities.
- Providing diverse resources, including manpower, recreation sites, financial support, supplies, and materials, for a comprehensive system.
- Established shared vision and goals.
- Allowing the Bryant Parks and Recreation Department the opportunity to make a vision a reality.
- Extended reach to more people, delivery of additional services, cost reduction, and revenue generation.
- Reduce in duplication of efforts and reinforcement of communities.





9

APPENDICES

IN THIS CHAPTER

Advisory Committee Ranking Forms
Online Community Survey Report
Master Plan Feedback Survey Report
Sources & Reference



Goals Survey: Pick and Rank 8 out of 12**Connected Network**

Create a connected network of parks, natural areas and trails that are accessible to all of the Bryant community.

Protect Natural Resources and Biodiversity

Avoid or mitigate threats to biodiversity arising from operations as well as sustainably manage renewable natural resources.

Community Involvement

Engage the community, leadership and stakeholders through innovative public input to build a shared vision for parks, recreational facilities and greenways in Bryant for the next five, ten, fifteen and twenty years.

Address the Needs

Utilize a wide variety of data sources and best practices to predict trends and patterns of use and how to address unmet needs in the City of Bryant.

Improve Community Health

Create programs and projects that ensure the park and recreation supports the physical, mental, and emotional well-being of all Bryant citizens.

Improve Safety and Accessibility

Provide safe park systems in an equitable manner for all Bryant citizens.

Data-driven Design

Determine Level of Service Standards to develop appropriate actions regarding parks, recreational facilities, and greenways to provide high quality recreational activities for the community.

Neighborhood Investment

Enhance the diversity and experience of the park and recreation system by drawing on community feedback, local ecology, and national trends.

Sustainable System

Seek innovative solutions to become more financially self-sustainable and diversify funding sources.

Support for Economic growth

Attract consumers and business investments by shaping patterns of development through equitable park system.

Improve City Image / Civic and Cultural Infrastructure

Reflect the City's identity by incorporating art, history and culture into the park and recreation system.

Improve Maintenance & Operations

Provide leadership and sufficient staff resources to maintain the overall parks and recreation system to the City's requirements.

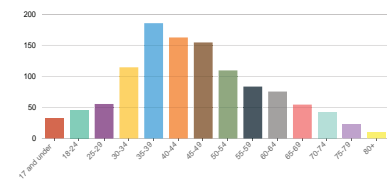
Others: _____



B ONLINE COMMUNITY SURVEY REPORT

City of Bryant Parks and Recreation Master Plan 2022

What is your age group? •



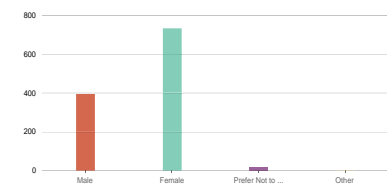
Answers Count Percentage

17 and under	33	2.86%
18-24	46	3.98%
25-29	56	4.85%
30-34	115	9.90%
35-39	186	16.1%
40-44	163	14.11%
45-49	155	13.42%
50-54	110	9.52%
55-59	84	7.27%
60-64	76	6.58%

65-69	55	4.76%
70-74	43	3.72%
75-79	23	1.99%
80+	10	0.87%

Answered: 1,155 Skipped: 0

What is your gender? •

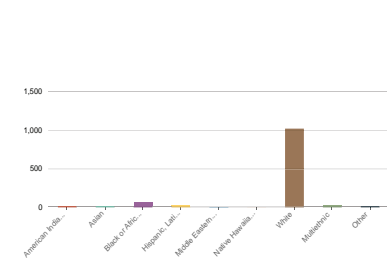


Answers Count Percentage

Male	398	34.46%
Female	737	63.81%
Prefer Not to Answer	19	1.65%
Other	1	0.09%

Answered: 1,155 Skipped: 0

Which category best describes you? *Check all that apply •

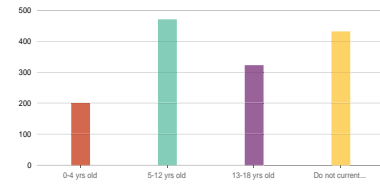


Answers Count Percentage

American Indian or Alaska Native	13	1.13%
Asian	19	1.65%
Black or African American	72	6.23%
Hispanic, Latino, or Spanish Origin	33	2.86%
Middle Eastern or North African	3	0.26%
Native Hawaiian or Other Pacific Islander	1	0.09%
White	1,025	88.74%
Multiracial	25	2.16%
Other	16	1.39%

Answered: 1,155 Skipped: 0

Have kids in your household? Let us know their ages below. •

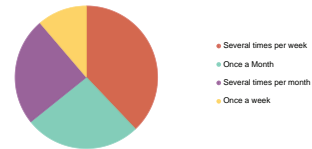


Answers Count Percentage

0-4 yrs old	201	17.4%
5-12 yrs old	472	40.87%
13-18 yrs old	324	28.05%
Do not currently have children living in the home.	433	37.49%

Answered: 1,153 Skipped: 2

How often do you typically visit one of our City of Bryant Parks? •

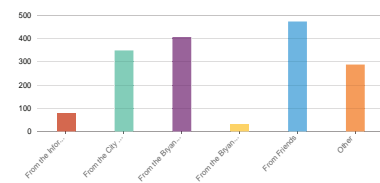


Answers Count Percentage

Several times per week	438	37.32%
Once a Month	304	26.32%
Several times per month	283	24.5%
Once a week	130	11.26%

Answered: 1,155 Skipped: 0

How do you find out about our recreation programs and park services? •



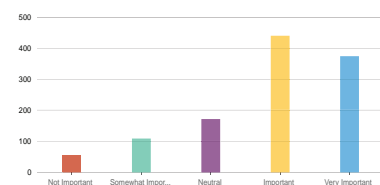
Answers Count Percentage

From the Information Desk at the Center	79	6.84%
From the City of Bryant website	351	30.39%
From the Bryant Parks and Recreation Facebook Page	409	35.41%
From the Bryant Parks and Recreation Instagram Page	31	2.68%
From Friends	476	41.21%
Other	290	25.11%

wood	1
marble	1
etc.	1

Answered: 344 Skipped: 811

Paved Trails •

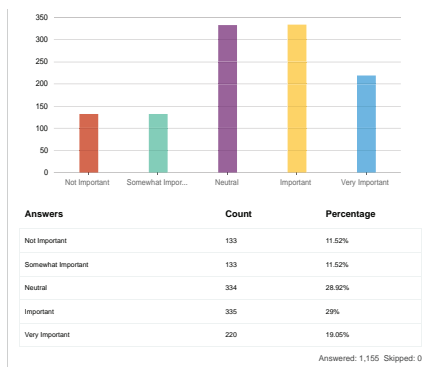


Answers Count Percentage

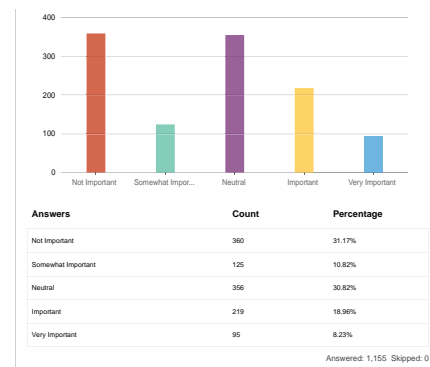
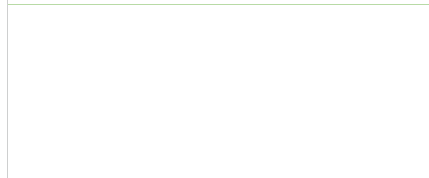
Not Important	54	4.68%
Somewhat Important	110	9.52%
Neutral	173	14.98%
Important	442	38.27%
Very Important	376	32.55%

Answered: 1,155 Skipped: 0

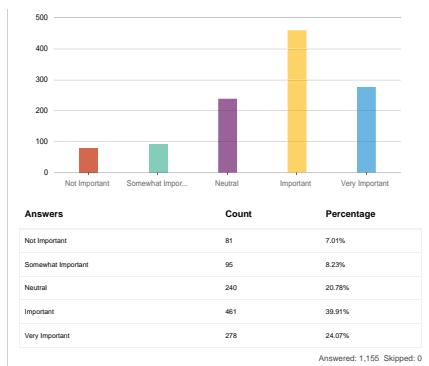
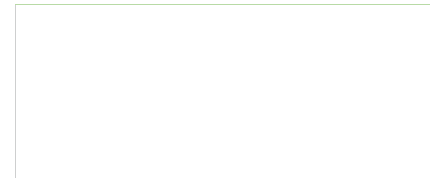
Bike Trails •



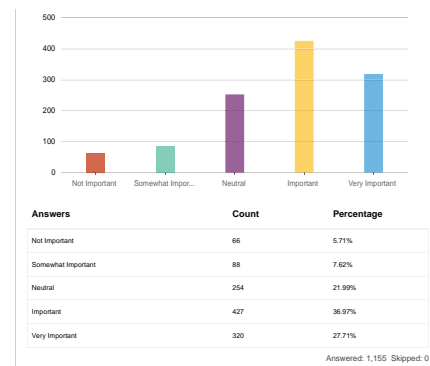
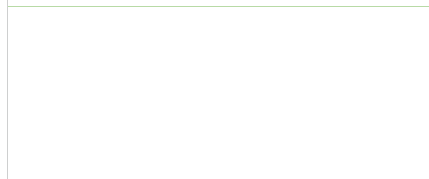
Hiking Trails



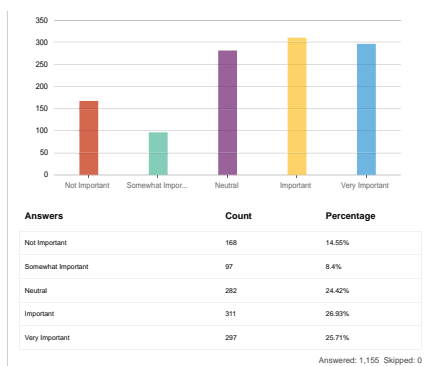
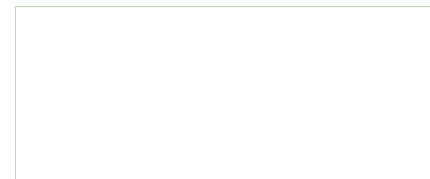
Green Space



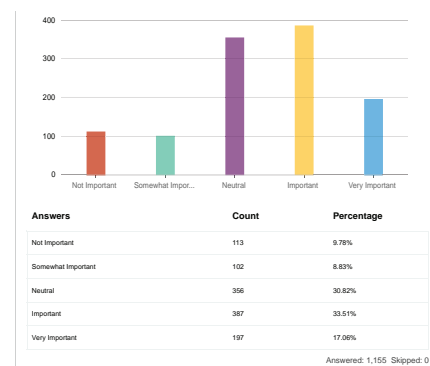
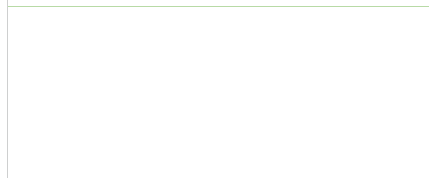
Splash Pad



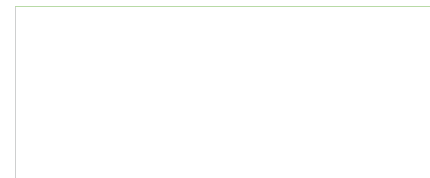
Multi-Purpose Hard Surface Courts

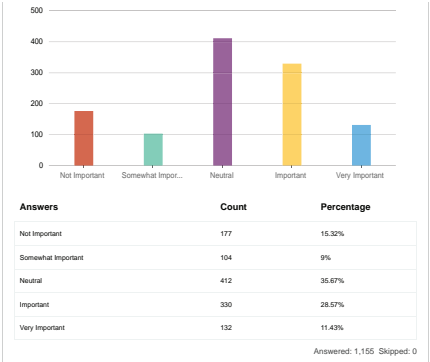


Camping Areas

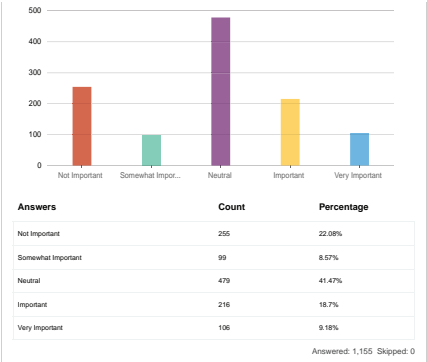


Soccer Fields





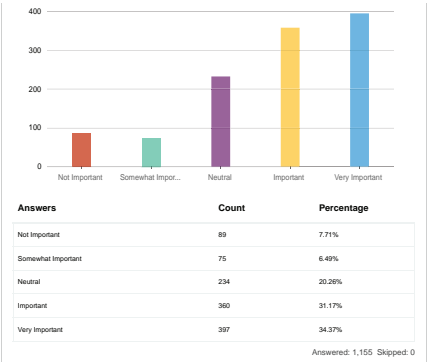
Playgrounds



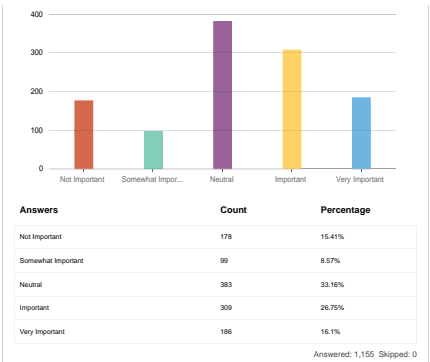
Indoor Aquatic



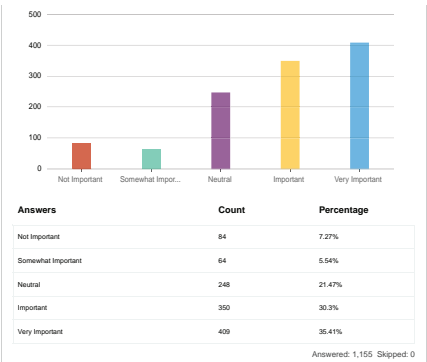
Softball Fields



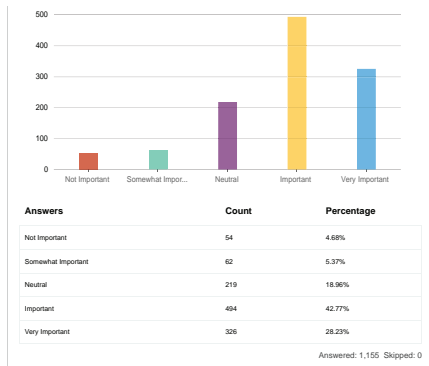
Outdoor Swimming Pool



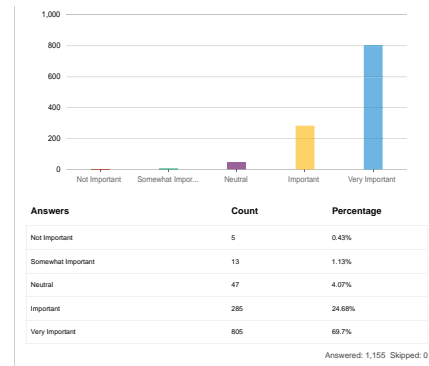
Disc Golf Course



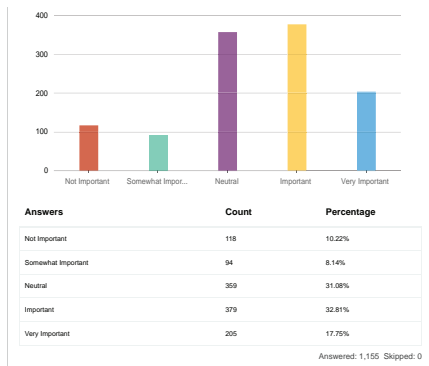
Pavilion



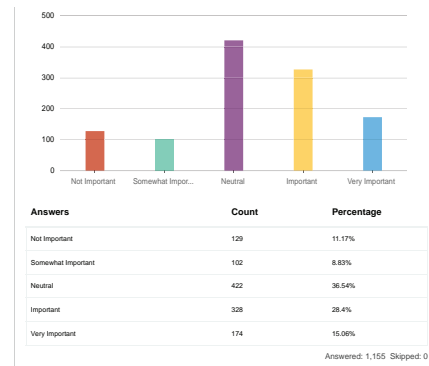
Ponds



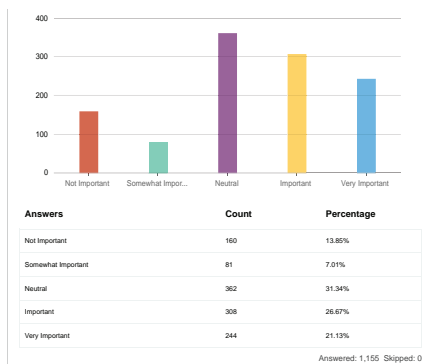
Tennis Courts



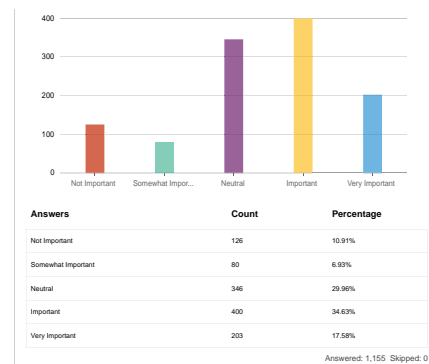
Baseball Fields



Basketball Court



Restrooms

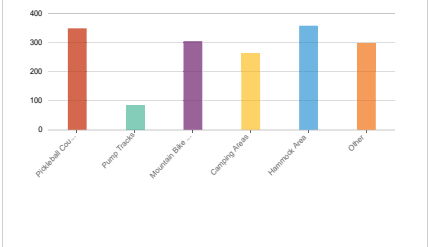


List any amenities we may have missed that are important to members of your...

station.	1
*Archery	1
*Waterskies	1
*Water	1
(which	1
said	1
point	1
time)	1
Paragould	1
have.	1
Garbage	1

Answered: 357 Skipped: 798

Are there recreation programs or activities that you would like to see offered? ▾



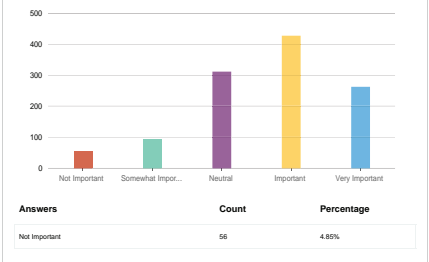
Answers	Count	Percentage
Pickleball Courts	349	30.22%
Pump Tracks	85	7.36%
Mountain Bike Trails	305	26.41%
Camping Areas	262	22.68%
Hammock Area	358	31%
Other	297	25.71%

Answered: 1,155 Skipped: 0

Do you know of areas in the city without convenient access or with limited access to... ▾

Web browsers may not respond well when there are more than 500 answers in the word cloud. [Show it anyway](#)

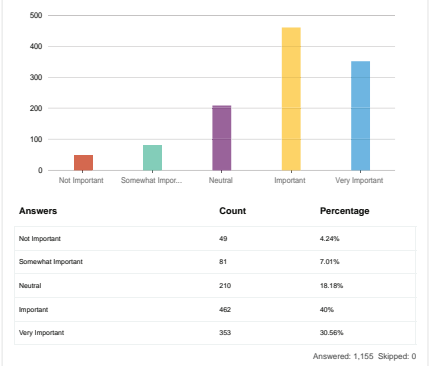
Add Parks to currently undeveloped areas. ▾



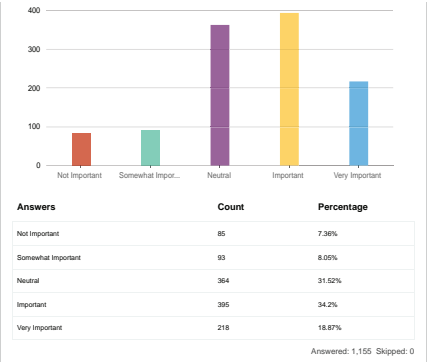
Somewhat Important	93	8.06%
Neutral	313	27.1%
Important	429	37.14%
Very Important	264	22.86%

Answered: 1,155 Skipped: 0

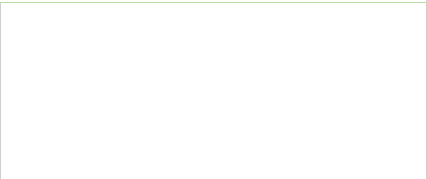
Expand Trails and Improve TrailPark Connectivity ▾



Add More Green Space ▾



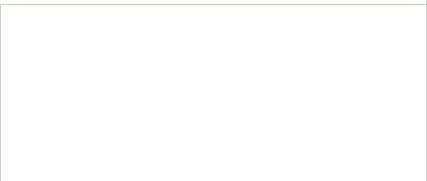
Recreation Programming ▾



Answers	Count	Percentage
Not Important	45	3.9%
Somewhat Important	79	6.84%
Neutral	321	27.79%
Important	436	37.75%
Very Important	274	23.72%

Answered: 1,155 Skipped: 0

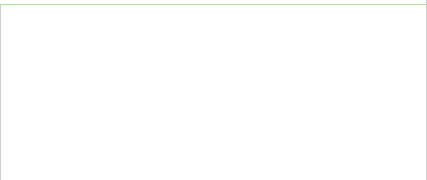
Update Park Amenities ▾

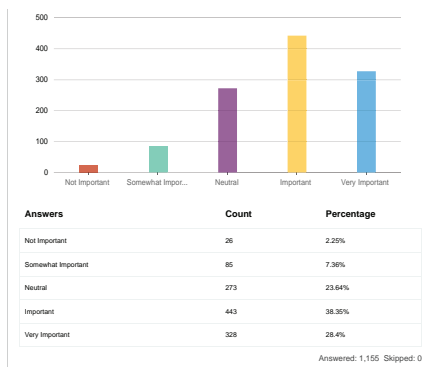


Answers	Count	Percentage
Not Important	14	1.21%
Somewhat Important	53	4.59%
Neutral	189	16.36%
Important	488	42.25%
Very Important	411	35.58%

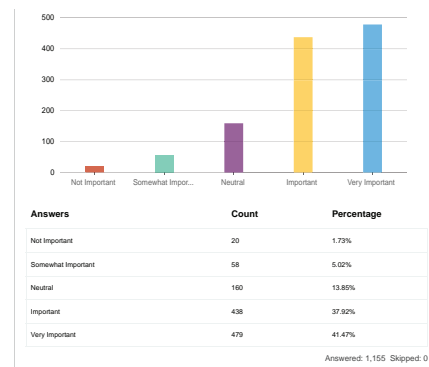
Answered: 1,155 Skipped: 0

Community Activities & Events ▾

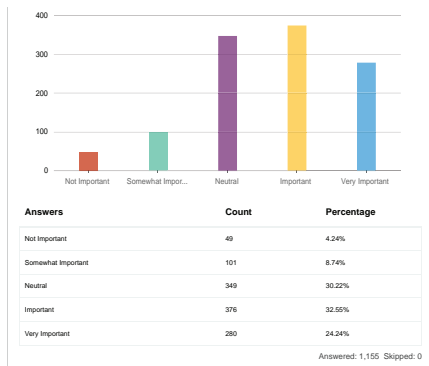




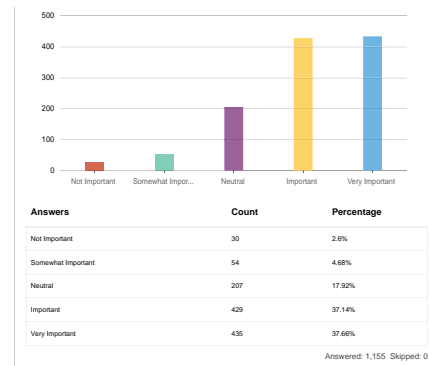
Marketing and Communication



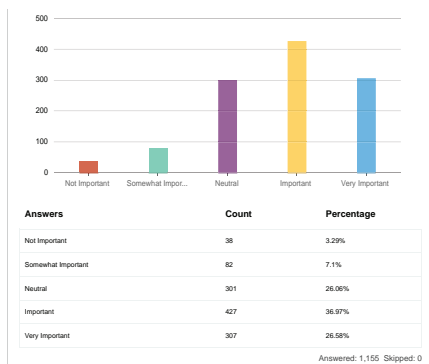
Recreation Center



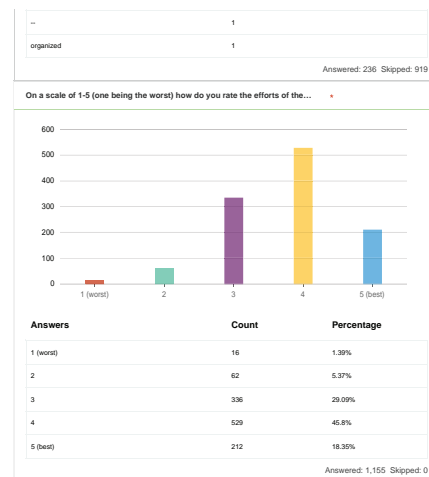
Build Community and Develop Partnerships



Did we miss something?



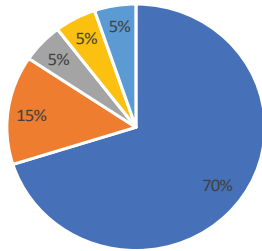
Promote Physical Activity & Wellness



What areas do you believe the Bryant Parks Department can improve in?

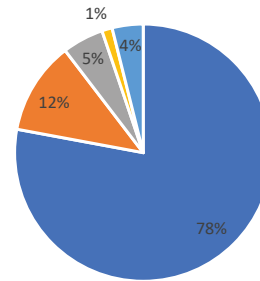
C MASTER PLAN FEEDBACK SURVEY REPORT

How satisfied are you with the Park's Master Plan?



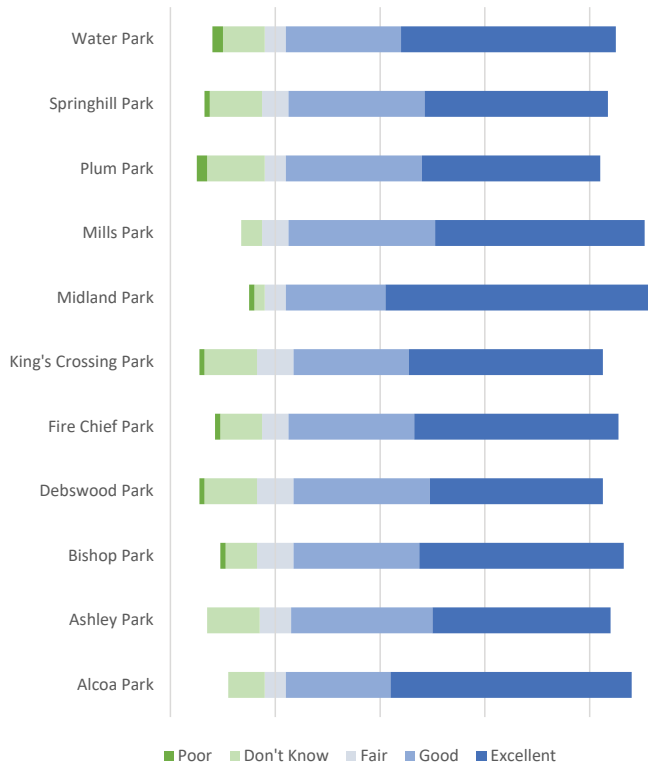
■ 5 very satisfied ■ 4 satisfied ■ 3 neutral ■ 2 somewhat unsatisfied ■ 1 unsatisfied

How relevant and helpful do you think this Park's Master Plan is?



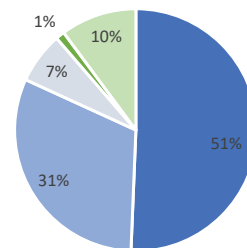
■ 5 very satisfied ■ 4 satisfied ■ 3 neutral ■ 2 somewhat unsatisfied ■ 1 unsatisfied

Bryant Parks Concept Rating Chart



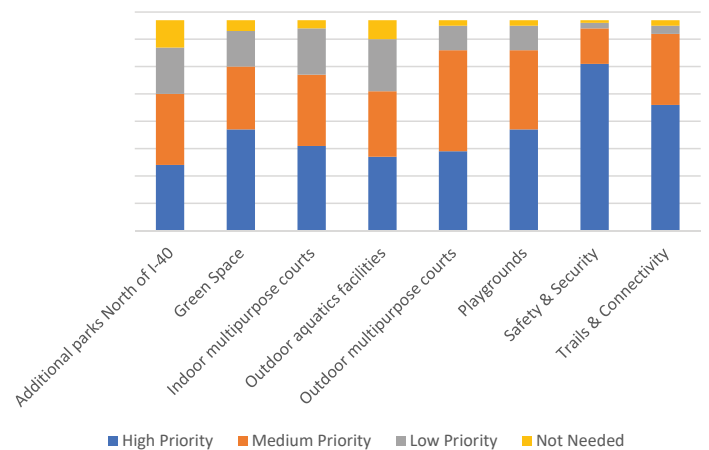
■ Poor ■ Don't Know ■ Fair ■ Good ■ Excellent

Overall Concept Rating



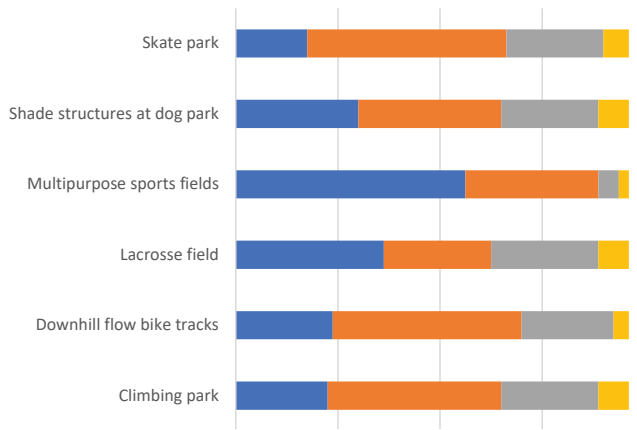
■ Excellent ■ Good ■ Fair ■ Poor ■ Don't Know

Bryant Park System Prioritization Chart

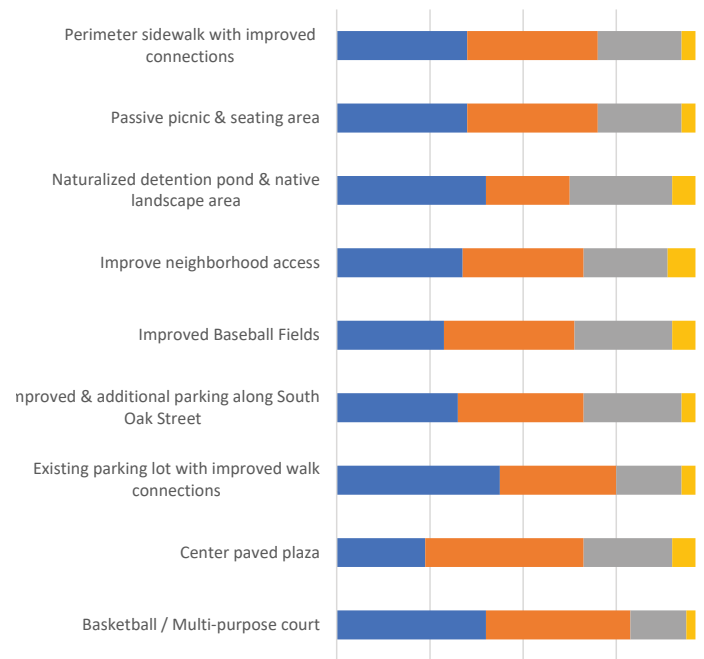


■ High Priority ■ Medium Priority ■ Low Priority ■ Not Needed

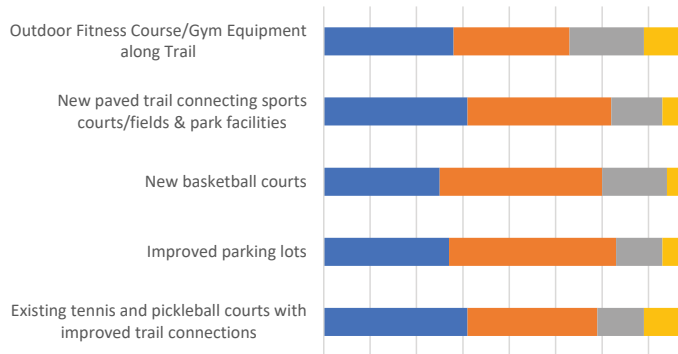
Aloca 40 Park Prioritization Chart



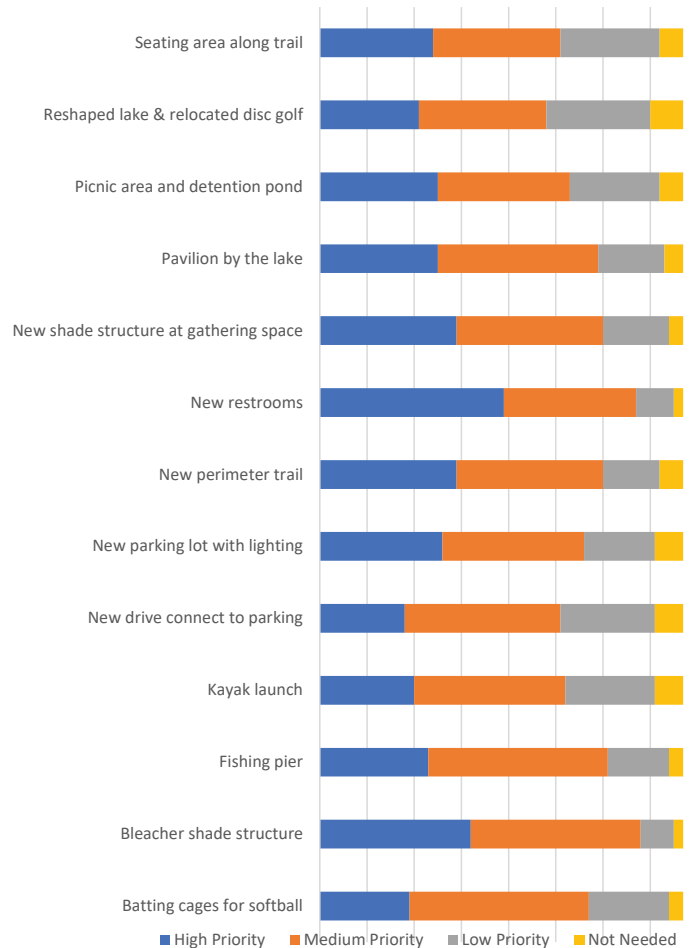
Ashley Park Prioritization Chart



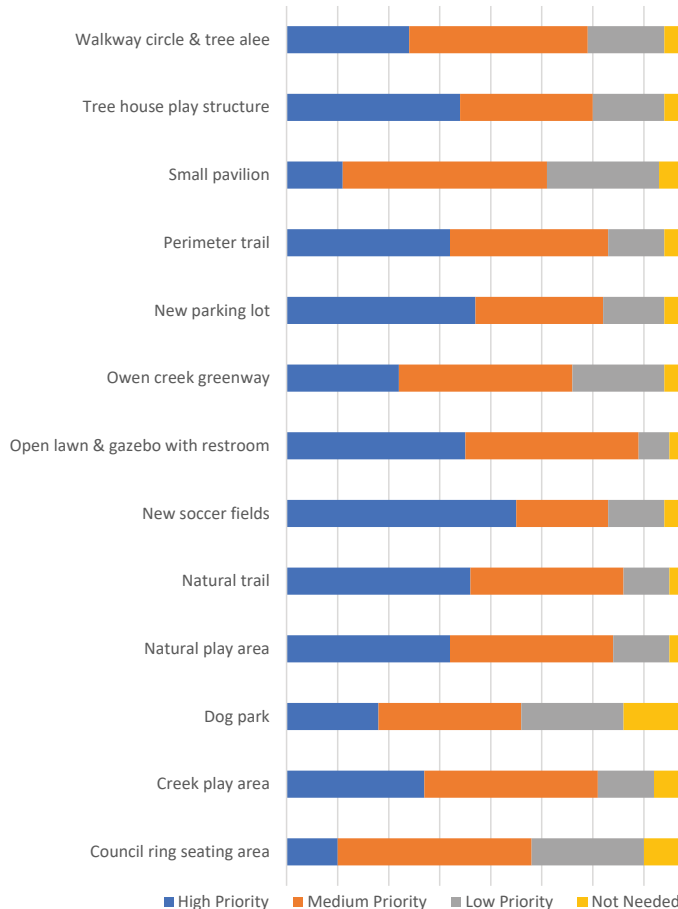
Mills Park Prioritization Chart



Bishop Park Prioritization Chart



Midland Park Prioritization Chart



■ High Priority ■ Medium Priority ■ Low Priority ■ Not Needed

Selected Comments

What were your key takeaways from the Park's Master Plan?

Selected answers:

- I like idea of having parks in every ward and for every sport.
- To improve things that are being used more, such as the lacrosse fields, and improve areas that have been lacking over the last few years.
- I enjoy the attention to detail to not only add to the existing parks but to new parks.
- Open lawns in several parks is a great idea also re-energizing the Alcoa park with added lacrosse and soccer fields is a great addition.
- My key takeaway is how well developed the plan is and how I would be proud to live in a city offering these sorts of spaces.
- Too ambitious
- We need more bike trails, a way to capitalize on the coming southwest trail, and more soccer fields.
- I especially like the Fire Chief Park, water park, and the expansion of the park on Shobe Road.
- No new pickleball courts anytime soon - the ones we have are already at max capacity in the evening hours.
- I love that natural play spaces are being created.
- There is no plan for accessibility for individuals with disabilities. Accessibility is not mentioned in the Plan.
- Looks like spaces well thought out to bring out natural areas
- It provides a little something for everyone. It is a great start for our future growth.
- You want to spend a lot of money for something you'll struggle to maintain an and probably won't open much if it's run like the soccer complex.
- We need to actually expand Midland. We are turning away kids because we have no space. No one wants to use Bishop or Alcoa for Soccer. Too many families have multiple kids enrolled and can be divided between parks.
- There needs to be way more parking if there are going to be so many different places for people to visit.
- The focus on outdoor activities for the community of all ages to use. Midland park is in dire need to be expanded.

- There is something for everyone! I love the different options and how the parks are spaced out all over the community.
- More space at soccer field and more trails
- A large plan that will take many years to facilitate
- Still not enough parking for soccer practice during the week and I didn't see anything for lighting.
- There needs to be way more parking if there are going to be so many different places for people to visit.
- My main takeaway is that the parks department seems to be higher priority than our Police and Fire Departments. The things that matter and most important need to be taken care of before we worry about building more parks. Parks drawing more people to the city is great but we need to be able to take care of all those people once they get here.
- These are amenities that would really help Bryant go from good to great. I love the pocket parks with the more natural features, the water park, and the improved neighborhood and sports parks. Having the park and splash pad by Springhill Elementary would be great! These improvements would make Bryant a more attractive and desirable place to live.
- I like the improvements and additions that are planned. Would be nice to see a timeline.
- There was no overall map where the parks will be located. People who are unfamiliar with the area. Don't have a clue where the park may be, and some parks will be too expensive to maintain, especially the ones we will not have for use year-round.
- More activities for community members.
- Will be good for large events but Traffic may be a bigger problem.
- A great vision and plan; unclear on improved connectivity of walking and biking trails (Bryant Parkway).
- We are very excited to see a dedicated lacrosse field at Alcoa Park! Our family loves this sport and is thrilled to see our community learn about lacrosse and help us grow the lacrosse community in central Arkansas.
- What a wonderland!! And here in little ol' Bryant!! It's going to be a game changer for central Arkansas. I'm so impressed I could cry!

- Love all of the things for kids to do. Just don't forget about the teenagers it's good to give them somewhere to hang out as well.
- I'm thrilled about the dedicated lacrosse field.
- You are providing for the needs of many. Not just one group.
- That Alcoa park will be having the first lacrosse field in the state of Arkansas.
- I'm most excited about improvements to the park off Shobe Rd and the Water Park!
- Accessibility, indoor/outdoor options, outdoor gym equipment.
- Great plans but we need to find funding.

Any overall feedback for the Park's Master Plan?

Selected answers:

- Please make sure all new improvements include lots of shade (tarps if necessary) and parent seating areas in places where the play areas can be clearly seen.
- Park at Midtown! Gravel, not paved parking lots, less impermeable surface/less run-off.
- Keep up the visionary concepts and keep the parks interconnected by trail.
- Love it. Would love to see more about the water park and where it will be located.
- Looks Great. Can't wait to see the New stuff for Alcoa 40. It's been neglected too long.
- Please make sure Bishop Park pool gets all the funding it needs to continue serving our community.
- I am really excited about the planned improvements. I believe it's important to have areas where children can get outside in the sunshine and off of screens and families can connect.
- Please rework the Springhill park! The hundreds of kids in that deserve more. Basketball at least so they can play something as a team. Most of the kids are older. What is there for play equipment is for toddlers. It's not used nearly as much as it would be if it were more demographically age appropriate.
- I don't see anything about plans for the indoor pool facilities. Seems like a very expensive project with some unnecessary.

- The biggest complaint I have with the parks is accessibility. As a wheelchair user I often find challenges that need to be addressed. For example, parking at Bishop park. I think that these plans need to account for accessibility, having adequate parking with curb cuts (unlike Bishop park where there are no curb cuts by the pool and you have to park all the way by the center to be able to get out in a wheelchair and have access to the sidewalks). There needs to be a mention of accessibility within these plans.
- I look forward to the start of implementation. I also look forward to the new trails that are currently in the works.
- Bryant needs a place to host Soccer Tournaments to bring in revenue to the area.
- Continued investment into the city parks is awesome for growth and keeping families in Bryant.
- We need more neighborhood parks to give kids a good place to go play and make memories.
- This is the future of Bryant! Absolutely wonderful!
- Lighting, focus on lighting and safety.
- Water Access.
- Excited to see what can be accomplished.
- Make more lacrosse fields and promote salt county lacrosse

SOURCES & REFERENCE

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2. U.S. Census Bureau, American Community Survey 2017–2021 5-Year Estimates, 2021.
3. Billingsley, Carolyn Earle. "Settlement Patterns in Saline County, Arkansas." *The Arkansas Historical Quarterly* 52, no. 2 (1993): 107–28. <https://doi.org/10.2307/40019245>.
4. Sports & Fitness Industry Association. Sports, Fitness & Recreational Activities Topline Participation Report 2021.
5. ESRI. Sports and Leisure Market Potential, Bryant City AR, 2023.
6. Arkansas Gis Office, gis.arkansas.gov/.
7. Metroplan, Population of Central Arkansas Counties and Cities 1900-2020, metroplan.org/.
8. National Recreation and Park Association, 2022 NRPA Agency Performance Review, 2022, nrpa.org/.
9. City of Bryant, Walk Bike Drive Master Transportation Plan, 2017.
10. City of Bryant, Comprehensive Growth Plan, 2012.
11. City of Bryant, Official Zoning Map, 2020.
12. City of Bryant, Zoning Code, 2022
13. City of Bryant, Old Town Bryant Executive Summary, 2014.
14. City of Bryant, Midtown, 2007.
15. Saline County, Master Road Plan, 2016.



