

Bryant Advertising and Promotion Commission

Event/Tourism Funding Application

Name of Organization: Greater Bryant Chamber of Commerce

Address: 109 Roya Ln City, ST, Zip Bryant AR 72022

Phone: 501-847-4702 Website: bryantchamber.com

Project/Event Name: Fall Fest 2021

Contact: Jason Brown Phone: 501-847-4702 Email: jason@bryantchamber.com

Date(s) of event: 9-25-2021 Time (if one-day event) 9 am to 4 pm

Event Location: Bishop Park Field/Room/Facility: Outside Facilities

Total Funds Requested: 36,840 (attach itemized detail and quotes)

****A Bryant Logo is Required to be used on all Marketing Materials****

How does your project/event influence visitors from outside Bryant to visit our community? Fall Fest is Bryants largest Festival. It draws people from around the region into or city. This festival is designed for families and business to come together to celebrate our community.

Visitor estimate: outside of Bryant, AR? 12000 outside a 60 mile radius 4000

Lodging estimate: [] 10-25 26-50 [] 51-100 [] 101-150 [] 151-200 [] 200+

All applications must be submitted by the deadline. Applications will be reviewed within 30 days of the submittal deadline.

ITEMS TO INCLUDE WITH THE FUNDING REQUEST

- Application Form
- Budget for the Event (List of all estimated expenses and anticipated revenue. Funds shall be subject to return in the case of an event cancellation).
- Information from previous year's event (if applicable)- budget, marketing material, field, facility, or room rentals, etc.
- Marketing material for the event (a sample from previous event dates).

Please send the completed application to: dpoindexter@cityofbryant.com OR

Bryant Office of the Mayor

210 SW 3rd Street

Bryant, AR 72022