

Bryant Advertising and Promotion Commission

Event/Tourism Funding Application

Name of Organization: Greater Bryant Chamber of Commerce

Address: 109 Roya Ln City, ST, Zip Bryant AR 72022

Phone: 501-847-4702 Website: bryantchamber.com

Project/Event Name: Pops In the Park

Contact: Jason Brown Phone: 501-847-4702 Email: jason@bryantchamber.com

Date(s) of event: 07-03-2021 Time (if one-day event) 6 PM to 9:30 PM

Event Location: Bishop Park Field/Room/Facility: _____

Total Funds Requested: 10,900 (attach itemized detail and quotes)

****A Bryant Logo is Required to be used on all Marketing Materials ****

How does your project/event influence visitors from outside Bryant to visit our community? Pops in the park is designed to bring outsiders into our city to enjoy our facilities. The fire Work Show Brings other people from the entire region into our city

Visitor estimate: outside of Bryant, AR? 12,000 outside a 60 mile radius 4,000

Lodging estimate: 10-25 [] 26-50 [] 51-100 [] 101-150 [] 151-200 [] 200+

All applications must be submitted by the deadline. Applications will be reviewed within 30 days of the submittal deadline.

ITEMS TO INCLUDE WITH THE FUNDING REQUEST

- Application Form
- Budget for the Event (List of all estimated expenses and anticipated revenue. Funds shall be subject to return in the case of an event cancellation).
- Information from previous year's event (if applicable)- budget, marketing material, field, facility, or room rentals, etc.
- Marketing material for the event (a sample from previous event dates).

Please send the completed application to: dpoindexter@cityofbryant.com OR

Bryant Office of the Mayor

210 SW 3rd Street

Bryant, AR 72022