

# Newman Rental Company

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**FROM: Dale A Newman**

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**TO: City of Bryant**

Planning Department  
210 SW 3<sup>rd</sup> Street  
Bryant, AR 72022

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**DATE: June 1, 2020**

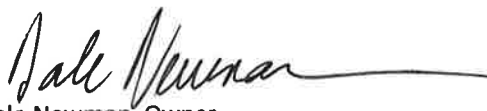
**ATTN: Planning Department**

**REF: MNB Plaza, 4430 Hwy 5, Bryant, AR**

This is a Letter of Request for Variance for the above property. I have had to relocate my sign due to the widening of Highway 5 in Bryant. Its previous location was at the front of the property near the road. Moving the sign straight back (South) of its present location is not an option due to the City's main water line; guidelines, and a fiber cable are both running parallel with the Highway also. So, it left me with the only option of moving it to the east side of my entrance behind the fiber cable, next to a main drainage ditch. This location's elevation is considerably lower than its previous location up next to the road. The new highway elevation will be higher than the existing highway. Both of these factors have caused me to add height to the pole to get the sign up to eye elevation when traveling the highway. We have not added to the physical size of the sign, only updated the logo's and colors for the bank and the other tenants. If I had any other option, I would be glad to pursue it. The Highway Department paid me to relocate the sign (straight back), not knowing the consequences; and, now this hardship has caused me to spend considerably more money to make this work.

Since I have no other options, I am asking your committee to please consider a variance in permitting this sign to be placed in this location. Ace Signs Company has updated the sign and is presently waiting to install it. I appreciate your assistance in this matter. Please call if you have questions.

Sincerely,



Dale Newman, Owner  
Newman Rental Company

cc: David Schoemaker, Ace Signs Company