

Bryant Advertising and Promotion Commission

Event/Tourism Funding Application

Name of Organization: _____

Address: _____ City, ST, Zip _____

Phone: _____ Website: _____

Project/Event Name: _____

Contact: _____ Phone: _____ Email: _____

Date(s) of event: _____ Time (if one-day event) _____ to _____

Event Location: _____ Field/Room/Facility: _____

Total Funds Requested: _____ (attach itemized detail and quotes)

****THE BRYANT A&P LOGO IS TO BE INCLUDED ON EVENT MARKETING MATERIAL****

How does your project/event influence visitors from outside Bryant to visit our community? _____

Visitor estimate: outside of Bryant, AR? _____ outside a 60 mile radius _____

Lodging estimate: [] 10-25 [] 26-50 [] 51-100 [] 101-150 [] 151-200 [] 200+

All applications must be submitted by the deadline. Applications will be reviewed within 30 days of the submittal deadline.

ITEMS TO INCLUDE WITH THE FUNDING REQUEST

- Application Form
- Budget for the Event (List of all estimated expenses and anticipated revenue. Funds shall be subject to return in the case of an event cancellation).
- Information from previous year's event (if applicable)- budget, marketing material, field, facility, or room rentals, etc.
- Marketing material for the event (a sample from previous event dates).

Please send the completed application to:

Bryant Advertising and Promotion Commission

PO Box 189

Bryant, AR. 72089